III Semester M.Com. (F.A)/M.F.A. Examination, January 2017
(CBCS)
Paper – 3.5 : ADVANCED E-BUSINESS

Time : 3 Hours
Max. Marks : 70

SECTION – A

1. Answer any seven sub-questions out of ten. Each sub-question carries 2 marks.
   (7x2=14)
   a) What is a Cipher Text ?
   b) Define Session Key.
   c) What is Cyber cash ?
   d) Expand MIME and POP.
   e) Define m-commerce.
   f) What is LBS ?
   g) Name any four mobile browsing apps.
   h) What is GSM ?
   i) What is USSD ?
   j) Who are the mobile payment service providers ? Give examples.

SECTION – B

Answer any four questions. Each question carries 5 marks.
   (4x5=20)

2. Digital certificates plays an important role in E-commerce. Explain.
3. Explain SSL.
5. Explain the limitations of mobile commerce.
7. What are the services provided by mobile banking ? Explain.

P.T.O.
SECTION - C

Answer any three questions. Each question carries 12 marks. (3\times 12=36)

8. Explain the different types of security threats in E-commerce.


10. Explain mobile commerce applications.

11. What are the modes available for e-payments? Explain its benefits and limitations.

12. Explain Finance and Accounting mobile apps.
III Semester M.F.A. Examination, December 2015
(CBCS Scheme)
Finance and Accounting
3.5 : ADVANCED E-BUSINESS

Time : 3 Hours
Max. Marks : 70

SECTION – A

1. Answer any seven sub-questions out of ten. Each sub-question carries 2 marks.
   \[(7 \times 2 = 14)\]
   a) Define Cryptography.
   b) Who are ‘Black Hats’?
   c) What is a Digital Certificate?
   d) Define EDI.
   e) Define m-commerce.
   f) What is i-Kraft?
   g) What is Tom Tom Navigator?
   h) Define E-commerce.
   i) What is 4G?
   j) What is m-Pesa?

SECTION – B

Answer any four questions. Each question carries 5 marks.
\[(4 \times 5 = 20)\]
2. Explain the process to obtain digital signature.
3. What are the applications of EDI? Explain.
4. Explain the types of e-payments.

P.T.O.
5. Bring out the benefits and limitations of mobile commerce.
6. Explain the wired and wireless commerce services and applications.
7. Explain the security measures in e-business.

SECTION - C

Answer any three questions. Each question carries 12 marks. (3x12=36)

8. What are the types of mobile commerce services? Explain.
9. Explain the mobile commerce application with respect to financial sector.
10. Explain NTT Docomo i Mode services.
11. Explain mobile apps with respect to location based services.
12. What are the technologies adopted in mobile banking? Explain.