Fifth Semester B.A. Degree Examination, November/December 2016
(Fresh) (CBCS) (Semester Scheme)
(2016-17 and Onwards)
JOURNALISM – VI
Editing

Time : 3 Hours
Max. Marks : 100

Instructions: 1) Answer all the Parts.
2) Answer should be either completely in English or Kannada.

PART – A

I. Write short notes on five.

1) Imprint.

2) Stringer.

3) General Desk.

4) Letters to the Editor.

5) Page make-up.

6) Box.


(5x5=25)
PART - B

II. Answer any three of the following:

1) Discuss the significance of an editorial page.

2) State the role of a chief-sub-editor in a newspaper.

3) Explain the duties of news editor.

4) Discuss the importance of editorial.

5) Explain the significance of rewriting.

(3×10=30)

PART - C

III. Answer any three of the following:

1) "Headlines are selling the Newspaper". Discuss.

2) Explain the activities of newsroom organisation of a large newspaper.

3) Explain the qualifications of a good sub-editor.

4) What is headline? Explain its function.

5) What is editing? Explain its purposes.

(3×15=45)