



PRESIDENCY COLLEGE

Kempapura, Hebbal, Bengaluru – 560024
Reaccredited 'A+' by NAAC & NIRF Ranked College

DEPARTMENT OF COMMERCE AND MANAGEMENT

INDUSTRIAL VISIT REPORT FOR THE ODD SEMESTERS 2017-18

INDUSTRIAL VISIT

Date: 18th, 19th & 20th July, 2017

Company: Unibic Foods India Pvt Ltd

Batch: I Semester BCOM B, C&D

No. of Students attended: 148

Faculty accompanied: Kiran .J, Safer Ahmed & Akarsh Kumar Singh

Time of Visit: 10.30am to 12.30 am

Report

The industrial visit to UNIBIC factory was an eye opener for the first semester students of B.Com. This visit exposed the students to the way organizations function and in particular the basics of company registration, and process of role played by man, money, machine and material.

It was a well organized visit with the company coordinator for Industrial visits presenting in depth the various processes involved in running an organisation like UNIBIC. Details of production, branding, marketing packaging etc. were shared with students and faculty of our college.

In the presentation, the coordinator presented important facts about the company:

UNIBIC has been a biscuit manufacturing company for the past 40 years. They started their journey in Australia, slowly expanding to New Zealand and UK. They began manufacturing and

marketing premium cookies in India since 2004. At present they offer a range of 20 different variants both premium and standard. With a strong pan-India presence in over 100,000 outlets and an extensive coverage across all channels, they are the “real cookie” company in India and they pride themselves for crafting cookies that are a cut above the rest. Their state-of-the-art facility situated at Bangalore boasts of machines from Italy which employ online wire-cut technology, making us the first company in India to do so. This helps them in providing superior quality products for their consumers.

The visit truly achieved its objective of giving industrial exposure to students. Faculty accompanying the students were pleased by the interaction and interest of students in the various processes showcased by the company.

Photos



I BCOM B



I BCOM C