V Semester B.B.A. Degree Examination, November/December 2017
(CBCS) (2016-17 and Onwards) (F + R)
BUSINESS ADMINISTRATION
5.6 : Elective Paper – II : Strategic Human Resource Management

Time : 3 Hours 
Max. Marks : 70

Instruction: Answer should be written in English only.

SECTION – A
Answer any five sub-questions. Each sub-question carries 2 marks. (5×2=10)
1. a) What is total quality management?
   b) What is job enrichment?
   c) Mention any four strategic H.R. functions.
   d) What is transnational strategy?
   e) What is globalisation?
   f) Define double taxation.
   g) What is strategic pay plan?

SECTION – B
Answer any three of the following questions. Each question carries 6 marks. (3×6=18)
2. State the differences between HR and BPR.
3. What are the advantages of strategic alliance?
4. Briefly explain the various issues related to double taxation.
5. What is job rotation? What are its advantages and limitations?
6. What are the strategies to be adopted to enhance firming performance?

SECTION – C
Answer any three of the following questions. Each question carries 14 marks. (3×14=42)
7. Explain TQM philosophy.
8. Explain in detail the strategic role of HR director.
9. Explain the various non traditional investment approaches.
10. Explain multinational, international and transnational strategies of globalisation.
11. Discuss the pricing of managerial and professional jobs.
V Semester B.B.A. Degree Examination, Nov./Dec. 2016 (CBCS) (Fresh) (2016-17 and Onwards)

BUSINESS ADMINISTRATION

5.6 : Elective Paper – II : Strategic Human Resource Management

Time : 3 Hours
Max. Marks : 70

Instruction : Answer should be written in English only.

SECTION – A

Answer any five sub-questions. Each question carries 2 marks. \((5 \times 2 = 10)\)

1. a) Define HRD.
   b) What is Strategic Planning?
   c) What is job enrichment?
   d) Mention any four strategic HR functions.
   e) What is Globalisation?
   f) What do you mean by flexible work arrangement?
   g) What is Transnational strategy?

SECTION – B

Answer any three of the following questions. Each question carries 6 marks. \((3 \times 6 = 18)\)

2. What are the advantages of strategic HRM?

3. Briefly explain the importance of organisational development.

4. Briefly explain the significance of strategic pay plans.

5. Briefly explain the stages of Internationalisation.

6. Write short notes on:
   a) Retention of technical employees.
   b) Work-life balance.
   c) Compensation and benefits.

P.T.O.
SECTION – C

Answer any three of the following questions. Each question carries 14 marks. \((3 \times 14 = 42)\)

7. Explain the HR strategies to increase the firm's performance.

8. Explain TQM philosophy.

9. Explain the nontraditional investment approaches.

10. Explain the compensation trends in India.


SECTION – A

Answer any five out of the following questions. Each question carries 5 marks. \((5 \times 5 = 25)\)

(a) Define HRD
(b) Write an essay on Strategic Planning.
(c) What is Job Enrichment?
(d) What is Training?
(e) Mention three key strategic HR functions.
(f) What is Globalisation?
(g) What do you mean by flexible work arrangement?
(h) What is the importance of Human Resource Development?

SECTION – B

Answer any five out of the following questions. Each question carries 6 marks. \((5 \times 6 = 30)\)

(i) Write an essay on the evolution of Strategic HRM
(j) Explain the importance of organisational development.
(k) Explain the significance of strategic planning.
(l) Explain the stages of internationalisation.
(m) Write a note on the coordinated efforts of employees.
(n) Write a note on the role of HRD.
(o) Explain the role of performance appraisal.
(p) Explain the role of HRD in maintaining employee's confidence.