V Semester B.B.A. Examination, November/December 2017
(CBCS – Fresh and Repeater)
(2016-17 and Onwards)
BUSINESS ADMINISTRATION
Paper – 5.1 : Entrepreneurial Management

Time : 3 Hours
Max. Marks : 70

Instruction: Answers should be written in English only.

SECTION – A

I. Answer any five sub-questions. Each sub-question carries two marks: \((5 \times 2 = 10)\)

1) a) Define entrepreneurship.
   b) Define business opportunity.
   c) State any two pitfalls of business plan.
   d) Expand:
      i) DIC
      ii) AWAKE.
   e) Define ancillary industry.
   f) What is seed capital?
   g) What is meant by tax holiday?

SECTION – B

II. Answer any three questions. Each question carries six marks: \((3 \times 6 = 18)\)

2) Write the differences between entrepreneur and manager.

3) State the basic objectives of SSI’s.

4) Explain the financial aspects of a business plan.

5) Write a note on industrial estate.

6) Give a note on scanning of business environment.

P.T.O.
SECTION – C

III. Answer any three questions. Each question carries fourteen marks: \(3 \times 14 = 42\)

7) Explain the role of SSI’s in the economic development of our country.

8) Explain in detail the format of business plan.

9) Discuss the various steps involved for commencing a business.

10) What are causes of industrial sickness and remedial measures taken by the government?

11) Discuss the various taxation benefits available to SSI’s.
(CBCS) (Fresh)
(2016-17 and Onwards)
BUSINESS ADMINISTRATION
5.1 : Entrepreneurial Management

Time : 3 Hours
Max. Marks : 70

Instruction: Answer should be written in English only.

SECTION – A

I. Answer any five sub-questions. Each sub-question carries two marks. (5×2=10)

1) a) Who is an Entrepreneur ?
   b) What is an Entrepreneurship Development Programme ?
   c) What do you mean by SSI ?
   d) What is a Business Opportunity ?
   e) Define Business Plan.
   f) Expand :
      i) SFC
      ii) SIDBI
   g) What do you mean by Seed Capital ?

SECTION – B

II. Answer any three questions. Each question carries six marks. (3×6=18)

2) Differentiate between Entrepreneur and Manager.

3) Explain the various types of support extended by Government in promoting SSIs.

4) Discuss the factors influencing Project Appraisal.

5) Discuss the importance of Business Plan.

6) What are the functions of SFC ? Discuss.
SECTION – C

III. Answer any three questions. Each question carries fourteen marks. (3×14=42)

7) Explain the problems faced by the SSIs and suggest measures to overcome these problem.

8) Discuss in detail the factors affecting the growth of Entrepreneurship in a country.

9) Explain in detail the format of Business Plan.

10) Discuss in detail the various taxation benefits available SSIs.

11) Explain the assistance provided by various agencies for obtaining Raw Materials and Machinery.