V Semester B.B.A. Degree Examination, November/December 2017
(F+R) (CBCS) (2016-17 and Onwards)
BUSINESS ADMINISTRATION
5.6 : Elective Paper – II : Financial Markets and Services

Time : 3 Hours
Max. Marks : 70

Instruction : All answers should be legibly written in English only.

SECTION – A

Answer any 5 of the following sub questions. Each sub-question carries 2 marks. \((5\times2=10)\)

1. a) Name any four instruments of primary market.
   b) What is tele-banking ?
   c) Mention any four financial services.
   d) Define mutual funds.
   e) What do you mean by consumer finance ?
   f) Give the meaning of factoring services.
   g) Expand : OTCEI : NSE.

SECTION – B

Answer any 3 of the following questions. Each question carries 6 marks. \((3\times6=18)\)

2. Write the features of primary market.
3. Differentiate between operating lease and financial lease.
4. What are the functions of OTCEI ?
5. Write a note on portfolio investment.
6. What are the functions of SEBI ?
SECTION – C

Answer any 3 of the following questions. Each question carries 14 marks. (3×14=42)

7. Who is a merchant banker? Discuss in detail functions of a merchant banker.

8. Explain the SEBI guidelines for issue of equity securities.

9. Discuss in detail the recent trends in financial services.

10. What are the advantages and weaknesses of mutual funds in India?

11. Explain the merits and demerits of Indian stock market.
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SECTION – A

Answer any five sub-questions. Each sub-question carries two marks. (5x2=10)

1. a) What do you mean by financial services ?
   b) Expand CRISIL.
   c) Write any two objectives of SEBI.
   d) What is Debit Card ?
   e) Define a merchant banker.
   f) Define factoring.
   g) What is a mutual fund ?

SECTION – B

Answer any three questions. Each question carries six marks : (3x6=18)

2. Distinguish between a money market and capital market.
3. Write the SEBI guidelines for Public Issue.
4. Write the benefits of factoring.
5. Write the importance of mutual funds.
6. What is leasing ? Write the advantages of leasing.

P.T.O.
SECTION – C

Answer any three of the following questions. Each question carries fourteen marks:

(3×14=42)

7. Explain briefly the different types of leasing.

8. Discuss the present status of Mutual Funds in India. Outline the causes for their slow growth.

9. Explain in detail the recent trends in financial services with special reference to banking industry.

10. How does the SEBI protect the interest of investors? Explain.

11. What is new issue market? Explain briefly the players in the new issue market.