(CBCS) (F+R)
(2014-15 and Onwards)
BUSINESS ADMINISTRATION
1.4 : Business Organization and Environment

Time : 3 Hours
Max. Marks : 70

Instruction: Answer should be written in English only.

SECTION – A

1. Answer any five sub-questions of the following. Each sub-question carries two marks.
   \[(5 \times 2 = 10)\]
   a) What is Articles of Association?
   b) State any four types of co-operative society.
   c) What is export trade?
   d) What is privatisation?
   e) What do you mean by business?
   f) State any four characteristics of sole-proprietorship.
   g) What is globalisation?

SECTION – B

Answer any three questions of the following. Each question carries six marks. \[(3 \times 6 = 18)\]

2. Explain the characteristics of co-operative society.
3. Distinguish between Partnership and Joint Stock Company.
4. Explain the types of "Promoters".
5. Briefly explain the importance of "Business Environment".
6. What is Memorandum of Association? Explain its content.
SECTION C

Answer any three questions of the following. Each question carries 14 marks. (3 × 14 = 42)

7. What is industry? Briefly explain the types of industries.

8. Discuss the influence of political and technical environment on business.

9. Explain the objectives of business.

10. Discuss the benefits and problems of globalisation.

11. Explain the advantages and disadvantages of partnership.
I Semester B.B.A. Examination, November/December 2015
(F+ R) (CBCS) (2014-15 and Onwards)
1.4 : BUSINESS ORGANISATION AND ENVIRONMENT

Time : 3 Hours ___________________________ Max. Marks : 70

 Instruction : Answers should be written in English only.

SECTION – A

1. Answer any five sub-questions of the following. Each sub-question carries two marks. (5x2=10)
   a) Give meaning of the term “Business”.
   b) What is Genetic industry ?
   c) What is company limited by guarantee ?
   d) What is Liberalisation ?
   e) Define the term “Partnership”.
   f) What is business environment ?
   g) What is fiscal policy ?

SECTION – B

Answer any three questions of the following. Each question carries six marks. (3x6=18)

2. Explain the advantages and disadvantages of sole proprietorship.

3. Distinguish between a private limited company and a public limited company.


P.T.O.


SECTION – C

Answer any three questions of the following. Each question carries 14 marks.

(3 × 14 = 42)

7. Briefly explain the different types of industries.

8. What is memorandum of association? Explain its contents.

9. Explain briefly the technological environment influencing business.

10. Discuss the benefits and problems of globalisation.

11. Explain the different types of co-operative society.
1 Semester B.B.M. Examination, Nov./Dec. 2014
(Fresh) (CBCS) (2014-15 and Onwards)
BUSINESS MANAGEMENT
1.4 : Business Organisation and Environment

Time: 3 Hours
Max. Marks: 70

Instruction: Answers should be written in English only.

SECTION – A

1. Answer any five sub-questions of the following. Each sub question carries two marks. (5x2=10)
   a) What is environmental analysis?
   b) Give the meaning of commerce.
   c) Who is a promoter?
   d) Mention any two features of a joint stock company.
   e) What is liberalisation?
   f) State two demerits of partnership form of business.
   g) Mention any four micro environmental factors of business.

SECTION – B

Answer any three questions of the following. Each question carries six marks. (3x6=18)

2. Explain the features of partnership.

3. Explain the economic and social objectives of business.

4. State any six differences between a public ltd. company and a private ltd. company.

5. Explain briefly the different clauses of Memorandum of Association.

SECTION – C

Answer any three questions of the following. Each question carries 14 marks. (3x14=42)

7. Give the meaning of a co-operation society. Discuss the types of co-operative societies.

8. Explain the influence of economic, political and natural environment on business.


10. Discuss the components of commerce.

11. Explain the stages in formation of a private ltd. company. Bring out the salient features of a private limited company.