Third Semester B.A. Degree Examination, November/December 2016
(Semester Scheme) (F+R) (CBCS) (2015 – 16 & Onwards)
Journalism – III
AUDIO VISUAL MEDIA

Time: 3 Hours
Max. Marks: 100

Instructions: 1) Answer all Parts.
2) Answers should be completely either in Kannada or in English.

PART – A

I. Write short notes on any five. (5x5=25)

1) Pradehesh Samachar
2) Farm News
3) Chandana
4) Censorship
5) Special audience programmes
6) News
7) Commercial Radio

P.T.O.
PART – B

II. Answer any three of the following. (3x10=30)

1) Delineate the principles of Radio Writing.
2) Explain the importance of Agriculture News on Radio.
3) Explain the Television Programme Production Techniques.
4) Explain the types of Television Programme.
5) ‘Discuss the recent trends in Indian Cinema.

PART – C

III. Answer any three of the following. (3x15=45)

1) Explain the brief history of Radio in India.
2) ‘Radio as mass medium’ – Discuss.
3) Explain the recent trends in TV Broadcasting in India.
4) Trace the development of Doordarshan in India.
5) Discuss the status of Kannada Cinema.
III Semester B.A. Examination, November/December 2015
(CBCS) (Semester Scheme)
(2015-16 and Onwards) (Freshers)
Journalism – III
AUDIO VISUAL MEDIA

Time: 3 Hours Max. Marks: 100

Instructions: 1) Answer all Parts.
2) Answer should be completely either in Kannada or in English.

PART - A

I. Write short notes on any five:
(5x5=25)

1) S.I.T.E.

2) Prime Ministers ‘Man ki bath’ Programme

3) Farmers’ programmes

4) Vividha Bharathi

5) Censorship

6) Educational Radio

7) Dada Saheb Pelke.

P.T.O.
PART - B

II. Answer any three of the following: *(10x3 = 30)*

1) Illustrate the programme production techniques of television.

2) Discuss the impact of television on society.

3) Write a note on:
   a) Documentary
   b) Pre-production

4) Explain the feature of Commercial Radio Broadcasting.

5) Explain special audience programme with examples.

PART - C

III. Answer any three of the following: *(15x3 = 45)*

1) Write the status of Kannada Cinema.

2) Describe a brief history of Indian Cinema.

3) Trace the development of radio in India.

4) Elucidate the latest trends in Indian television programmes.

5) Write notes on:
   a) Educational Television
   b) Agricultural programme
   c) Yuvarani