



PRESIDENCY COLLEGE

(Autonomous)

Re-accredited with NAAC 'A'+Grade
Kempapura, Hebbal, Bengaluru- 580024
www.presidencycollege.ac.in

Program: Women's Day

Date: 08th March 2022

Venue: Online

No. of Participants: 10+

The Rotaract Club of Presidency College had come with a PR Initiative on the 8th March 2022 on the occasion of Women's Day.

We created a video to express our love and gratitude to all the female role models in our members' lives. The video was made in honour of all the female role models who have always been there for us. We gathered photos of the members with their female role models, sent pictures of their mother, grandmother, aunts, sister etc. edited them into a video, and shared it on social media.

It was an excellent way to express our admiration and gratitude to the female role models in our lives.