



PRESIDENCY COLLEGE

(Autonomous)

Re-accredited with NAAC 'A'+Grade

Kempapura, Hebbal, Bengaluru- 580024

www.presidencycollege.ac.in

Program:

Date: 7th March 2022 to 13th March

Venue: Online

No. of Participants: 15+

The Rotaract Club of Presidency College came up with various PR initiatives to celebrate Rotaract Week Rotaract Week, from 7th March 2022 to 13th March 2022.

On March 7, 2022, we took up an initiative to educate our members about the history of Rotaract. We created an infographic timeline of Rotaract's history and shared it on our social media accounts so that members could learn more about Rotaract.

On 8th March 2022 i.e., on the second day of Rotaract week we took up an initiative where we conducted an online quiz regarding Rotaract for the members of the club via Instagram Stories.

On 9th March 2022 i.e., on the third day of Rotaract week we took up an initiative to inform people about the lesser-known facts about Rotaract.

On March 10, 2022, we took up an initiative in which members could express and share their favourite event picture from their Rotaract Journey via Instagram Stories.

On March 11, 2022, we took up an initiative in which we posted various pictures as throwbacks from previous events and years on Instagram. This allowed all of the members to relive the past.

On March 12, 2022, we took up an initiative in which members expressed how Rotaract Journey had aided them, and we created a video that was shared across all of our social media platforms.

It was indeed a great way to celebrate Rotaract week and this helped all the members get to know more about Rotaract.



PRESIDENCY COLLEGE

(Autonomous)

Re-accredited with NAAC 'A'+Grade
Kempapura, Hebbal, Bengaluru- 580024
www.presidencycollege.ac.in



Rotaract
District 3190



**PRISM OF
POSSIBILITIES**
Rot. Anurag Patwary



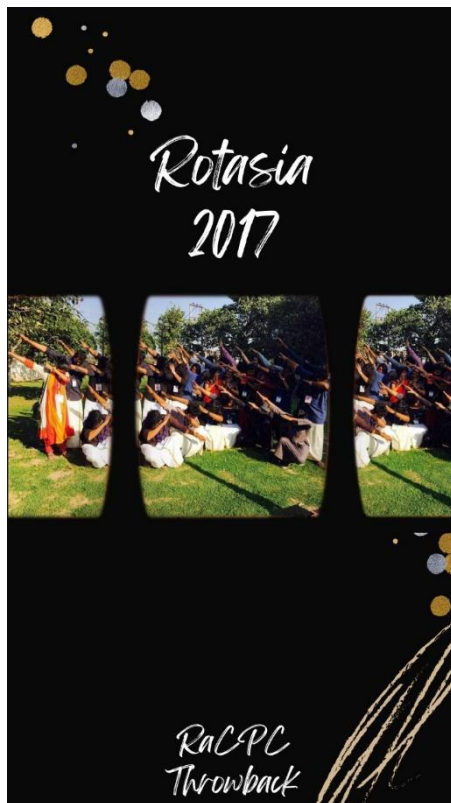
**Rotaract Club of
Presidency College**
RI DISTRICT 3190

BRIEF HISTORY OF ROTARY



Paul P. Harris a Chicago Attorney formed one of the world's first Service Organizations, the Rotary Club of Chicago, on 23 February 1905 as a place where professionals with diverse backgrounds could exchange ideas and form meaningful, lifelong friendships. Rotary's name came from the group's early practice of rotating meetings among the offices of each member.

rotaractpresidencycollege.com | [Instagram](https://www.instagram.com/rac.presidency) | [Facebook](https://www.facebook.com/rac.presidency) | [Twitter](https://www.twitter.com/rcpresidency) | @rcpresidency





PRESIDENCY COLLEGE

(Autonomous)

Re-accredited with NAAC 'A'+Grade
Kempapura, Hebbal, Bengaluru- 580024
www.presidencycollege.ac.in