

Program Name: National Tourism Day PR Initiative

Date: 25th January 2022

Venue: Online

Rotaract Club of Presidency College came up with a PR Initiative as part National Tourism Day on 25th January 2022.

As part of the initiative, we created a video montage of the various locations visited by club members and shared it on the club's various social media sites. We received a large number of photographs and videos from members, of places all over the country.

It was a wonderful initiative that allowed all members to appreciate the beauty of various tourist destinations in India through a video.



