II Semester B.A. Examination, May/June 2018
(F + R) (CBCS) (2014-15 and Onwards)
JOURNALISM – II
Print Media

Time : 3 Hours
Max. Marks : 100

Instructions: 1) Answer all Parts.
2) Answer should be completely in English or Kannada.

PART – A/ಅಂಗಾಂಶ – a

I. Write short notes on any five:
(5×5=25)
1) U.N.I.
2) Mangalore Samachara.
3) Caption.
5) Typography.
6) Kannada Prabha.
7) Cartoons.

PART – B/ಅಂಗಾಂಶ – b

II. Answer any three of the following questions:
(3×10=30)
1) Explain the nature of journalism.
2) Explain the recent trends in Kannada Journalism.

P.T.O.
3) Explain the contributions of James Silk Bucking Ham to Indian Journalism.
4) Write notes on :
   a) Origin of printing.
   b) Nanjanagudu Thirumalamba.
5) List the contributions of S. Sadananda to the Indian Press.

PART – C

III. Answer any three of the following:

1) Explain the different types of printing.
2) State the contributions of Raja Ram Mohan Roy to the language press.
3) Describe the origin and development of Kannada journalism.
4) Explain the functions of journalism.
5) Explain the following:
   a) News agency.
   b) J.A. Hickey.
   c) Photo journalism.
Instructions: 1) Answer all Parts.
2) Answer should be completely in English or Kannada.

PART - A

I. Write short notes on any five of the following. (5×5=25)

a) ISRO

b) William Bolts

c) News agencies

d) James Augustus Hickey

e) Caption

f) Community journalism

g) Editorial page.

P.T.O.
PART - B

II. Answer any three of the following questions. (3×10=30)

1) Explain journalism with any five relevant definitions.

2) Explain the recent trends in Kannada journalism.

3) Explain the nature and scope of journalism.

4) Delineate the contributions of B.G. Horniman to the Indian press.

5) Discuss the role and responsibilities of media in democracy.

PART - C

III. Answer any three of the following questions. (3×15=45)

1) Explain the contributions of James Silk Buckingham to Indian journalism.

2) Review any two Kannada or English newspapers.

3) State the contributions of Rajaram Mohan Roy to the language press.

4) State the origin and development of Kannada journalism.

5) What is typography? Explain the different types of printing.
II Semester B.A. Examination, May 2016
(Semester Scheme) (F+R) (CBCS) (2014 – 15 & Onwards)
JOURNALISM – II
Print Media

Time : 3 Hours  Max. Marks : 100

Instructions : a) Answer all Parts.
   b) Answers should be completely in English or Kannada.

PART – A

I. Write short notes on any five :
   (5x5=25)
1) Vijayavani
   ವಿಜೇತ್ತ ವಿಜಯಾವಣಿ
2) Comic strips
   ಕಂಪಿಕೆ ಪ್ರತಿನಿಧಿ
3) Thainadu
   ಥೈನಾಡು
4) Development journalism
   ವಿಜ್ಞಾನದ ಜನರ್ ಗುರುತ್ವವನ್ನು
5) Karmaveera
   ಕರ್ಮವೇರಾ
6) James silk Buckingham
   ಜೇಮ್ಸ್ ಸಿಲ್ಕ್ ಬುಕಿಂಗ್‌ಮೆನ್
7) Xerography
   ಜಾರ್ಫೋರ್ಜಿ

PART – B

II. Answer any three of the following.
   (10x3=30)
1) Explain the origin of printing.
   ಪ್ರಕಾಶನದ ಪ್ರಾಮುಖ್ಯತೆಯ ಪ್ರಕಾರ,

P.T.O.
2) Explain the contributions of Anniebesent to Indian Journalism.
3) Explain the various kinds of journalism.
4) Write notes on:
   A) Photo journalism
   B) D.V. Gundappa
5) Write any five definitions of journalism.

PART - C

III. Answer any three of the following.  \((15 \times 3 = 45)\)
1) Explain the status of Kannada journalism.
2) State the contributions of Rajaram Mohan Roy to the language press.
3) What is Journalism? Explain its functions.
4) What is typography? Explain the types of printing.
5) Explain the following.
   A) Cartoons
   B) News agency
   C) ABC
II Semester B.A. Examination, April/May 2015
(Semester Scheme) (CBCS) (Fresh)
(2014-15 & Onwards)
JOURNALISM – II
Print Media

Time : 3 Hours  Max. Marks : 100

Instructions : 1) Answer all Parts.
               2) Answer should be completely either in English or in
                  Kannada.

PART – A

Write short notes on any five : (5x5 = 25)

1. P. T. I.


3. Photo Journalism.

4. Supplements.

5. Prajavan.


7. India Today.

PART – C

Answer any three of the following:

1. Explain the role of journalism in democracy.
2. Explain the role of journalism in national integration.
3. Explain the role of journalism in social reform.
4. Explain the role of journalism in development.
5. Explain the role of journalism in public opinion.

P.T.O.
PART - B

Answer any three of the following:

1. Explain the Scope of Journalism.
2. Explain the importance of typography.
3. State the contributions of S. Sadanand to the Indian press.
4. Discuss the contents of any two periodicals you have read recently.
5. Describe the recent trends in Kannada Journalism.

(10x3 = 30)

PART - C

Answer any three of the following:

1. Define Journalism and Explain its nature.
2. Explain the functions of Journalism.
3. Explain the kinds of Journalism.
4. Trace the origin of printing.
5. Describe the Origin and growth of Kannada Journalism.

(15x3 = 45)