VI SEMESTER B.A./B.Sc./B.C.A./B.S.W./B.Sc. (FAD) 
EXAMINATION, MAY 2017 
(CBCS) (Freshers) (2016 – 17 & Onwards) 
ENTREPRENEURSHIP AND INNOVATION 

Question Booklet Sl. No. 755619 

Time Allowed : 3 Hours Maximum Marks : 70 

INSTRUCTIONS TO CANDIDATES 

1. Immediately after the commencement of the Examination, you should check that 
this Booklet does not have any unprinted or torn or missing pages or items, etc. If 
any of the above defects is found, get it replaced by a Complete Question Booklet 
of the available series. 

2. Write clearly the Question Booklet Version Code A, B, C, D or E, in the appropriate 
space provided for the purpose, in the OMR Answer Sheet. 

3. Enter the name of the Subject, Reg. No., Question Booklet version code and affix 
Signature on the OMR sheet. As the answer sheets are designed to suit the Optical 
Mark Reader (O.M.R.) system, special care should be taken to fill those items 
accurately. 

4. This Question Booklet contains 55 questions, Part – A contains 40 questions of 
one mark each and Part – B contains 15 questions of two marks each. All questions 
must be attempted. Each question contains four answers, among them one correct 
answer should be selected and shade the corresponding option in the OMR sheet. 

5. All the answers should be marked only on the OMR sheet provided and only with 
a black or blue ink ball point pen. If more than one circle is shaded / wrongly 
shaded / half shaded for a given question no marks will be awarded. 

6. Questions are in both English and Kannada. If any confusion arises in the Kannada 
version, please refer to the English version of the questions. 

7. Immediately after the final bell indicating the closure of the examination, stop making 
any further markings in the OMR Answer Sheet. Be seated till the OMR Answer 
Sheet is collected. After handing over the OMR Answer Sheet to the Invigilator 
you may leave the examination hall.
1. "ಕನ್ನಡ ವಿದ್ಯಾರ್ಥಿಯರ ಸ್ಮರಣ ಸಂಬಂಧಿಸಿದರೆ, ಅದರಲ್ಲಿ ಅಕ್ಷರ ಪ್ರತಿ ತಾಂತ್ರಿಕ ವಿದ್ಯಾರ್ಥಿ ಇತರರಲ್ಲಿ ಅಕ್ಷರಗಳು ನೇತ್ರವಿಧಿಸಿದ್ದಾಗ ಅಕ್ಷರಗಳು ಸುಂದರವಾಗಿರುತ್ತವೆ."

2. "ಅಕ್ಷರಗಳು ಸ್ಮರಣ ರೈತರ ಪ್ರತಿಗಳು A, B, C, D ಗೆ ಅಕ್ಷರ ಪ್ರತಿಗಳು (OMR) ಎಂಬ ಮುಖ್ಯ ರೂಪದ ರೈತರ ಸ್ಮರಣಗಳನ್ನು ಎಂದು ಹೇಳುತ್ತದೆ.

3. "ಎರಡು (2.00.00) ಸಂಕೇತಗಳು ಕೂಡಿರುತ್ತವೆ. ಸರ್ಕಾರಿ ಸ್ಮರಣಾಧಿಕ್ಯಗಳು ಪ್ರಯತ್ನಿಸಿದ್ದಾರೆ. ಸರ್ಕಾರಿ ಸ್ಮರಣಾಧಿಕ್ಯಗಳು (O.M.R.) ಎಂಬ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಯ ಸ್ಮರಣಗಳು ಸಾಧಿಸಲು ಪ್ರಯತ್ನಿಸಿದ್ದಾರೆ.

4. "ಕನ್ನಡ ಹಾಗೂ 55 ಇತರ ವಿದ್ಯಾರ್ಥಿಗಳು ಅಕ್ಷರಗಳು ಪಡೆದಿರುವುದರ ವಿದ್ಯಾರ್ಥಿಗಳು ವಿದ್ಯಾರ್ಥಿಗಳ ಅಕ್ಷರಗಳು ಉದ್ಯೋಗ ಹೊಂದಿರುವ ಅಕ್ಷರಗಳು ಎಂಬ ಸ್ಮರಣಾಧಿಕ್ಯ ಎಂದು ಹೇಳುತ್ತದೆ. ಅಕ್ಷರಗಳು ಉದ್ಯೋಗ ಎಂದರೆ, ತನ್ನ ವಿದ್ಯಾರ್ಥಿಯಾಗಿರುವುದು ಅಕ್ಷರಗಳು ಈ ಸರ್ಕಾರಿ ಸ್ಮರಣಾಧಿಕ್ಯಗಳು ಎಂದು ಹೇಳಬೇಕು."

5. "ಅಕ್ಷರಗಳು ಈ ವಿದ್ಯಾರ್ಥಿಗಳ ಕ್ಷೇತ್ರದಲ್ಲಿ ಅಕ್ಷರಗಳು ಉದ್ಯೋಗ ಎಂದರೆ, ತನ್ನ ವಿದ್ಯಾರ್ಥಿಯಾಗಿರುವುದು ಅಕ್ಷರಗಳು ಈ ಸರ್ಕಾರಿ ಸ್ಮರಣಾಧಿಕ್ಯಗಳು ಎಂದು ಹೇಳಬೇಕು."

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7. "ಅಕ್ಷರಗಳು ಈ ವಿದ್ಯಾರ್ಥಿಗಳ ಕ್ಷೇತ್ರದಲ್ಲಿ ಅಕ್ಷರಗಳು ಉದ್ಯೋಗ ಎಂದರೆ, ತನ್ನ ವಿದ್ಯಾರ್ಥಿಯಾಗಿರುವುದು ಅಕ್ಷರಗಳು ಈ ಸರ್ಕಾರಿ ಸ್ಮರಣಾಧಿಕ್ಯಗಳು ಎಂದು ಹೇಳಬೇಕು.

Note: English version of the instructions is printed on the front page of this booklet.
Answer all questions. Each question carries one mark. (1×40=40)

1. In ‘quid-pro-quo’, quo stands for ________
   a) Knowledge disclosed to the public
   b) Monopoly granted for the term of the patent
   c) Exclusive privilege of making, selling and using the invention
   d) None of the above

2. Which one of the following is required to develop a good team for creating something new?
   a) Non-flexible behaviour
   b) Relationship with team members
   c) Discouragement of team members’ ideas
   d) Open discussion
3. The rights provided by Copyrights are
   a) Reproduction of the work in various forms
   b) Public performance and translated into other languages
   c) Broadcasting by radio or cable
   d) All of the above

4. Who are the most valuable asset of an enterprise?
   a) People
   b) Money
   c) Management
   d) Machinery

5. How is a project evaluated from different perspective?
   a) Market
   b) Technical and financial
   c) Economic
   d) All of these

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D

SPACE FOR ROUGH WORK
6. Who was concerned by the unregulated copying of books and passed the Licensing of the Press Act 1662 by an Act of Parliament?
   a) Charles II of England  b) Plato  
   c) Aristotle  d) Shakespeare

7. What does the sound recording copyright symbol P indicate?
   a) Power record  b) Power audio  
   c) Phone audio  d) Phone record

8. Copyright is sometimes called a
   a) Additional right  b) Negative right  
   c) Moral right  d) Positive right
9. On an average, finance companies have a ________ capital to assets ratio.
   a) 12%  b) 10%  c) 9%  d) 8%
   
10. The primary asset of a typical finance company is its ________
    a) Commercial Paper  b) Reserves for Loan Losses  
    c) Loan Portfolio  d) Bank Loans

11. Industries with a capital-investment of ________ lakhs in plant and machinery are classified as small scale industries.
    a) 20  b) 30  c) 25  d) 15

12. The activity which occurs when the new venture is started is called ________
    a) Business skills  b) Goal orientation  
    c) Motivation  d) Departure point

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SPACE FOR ROUGH WORK

D
13. P.E.O. means ___________
   a) Programmer Evaluation Organisation
   b) Programmer Evaluation Operator
   c) Planning Evaluation Organisation
   d) None of these

14. Which of these is a crucial activity?
   a) Planning of a project
   b) Controlling of a project
   c) Management of a project
   d) None of these
15. Depending upon the nature of the activity, types of finance are __________
   a) Short-term finance
   b) Medium-term finance
   c) Long-term finance
   d) All of the above
   
16. “SKILL INDIA PROGRAMME”, is described as __________
   a) War against inequality
   b) War against financial crisis
   c) War against poverty
   d) None of the above
   
17. Who is/are the founder of RED BUS?
   a) Phanindra Sama
   b) Charan Padmaraju
   c) Sudhakar Pasupunuri
   d) All of the above
18. Flipkart company was established in________
   a) 2007     b) 2009     c) 2013     d) 2016
   ಫ್ಲಾಪ್ಕಾರ್ಟ್ ಕಂಪನಿಯು ಸ್ಥಾಪಿತವಾಯಿತು. 
   a) 2007     b) 2009     c) 2013     d) 2016

19. What does RED BUS earn ?
   a) Profit as per shares  b) Interest on investment
   c) Dividend as per shares  d) A commission per bus ticket
   ರೆಡ್ ಬಸ್ಸ್ ಎರ್ನು ಎಂದು ?
   a) ಪ್ರಭ ಪ್ರಮಾಣ ಧಾರ್ಮಿಕತೆ
   b) ಬೆಂಬಲ ಭವನದ ಬೆಂಬಲ ಬೆಂಬಲ
   c) ಪ್ರಭ ಪ್ರಮಾಣ ಧಾರ್ಮಿಕತೆ
   d) ಪ್ರಭ ಪ್ರಮಾಣ ಧಾರ್ಮಿಕತೆ

20. OLA started functioning from________
   a) August – 2006  b) January – 2011
   c) March – 2010  d) February – 2000
   ಒಲಾ ಮುಖ್ಯವಾದವಾಯಿತು.
   a) ಏಪ್ರಿಲ್ – 2006
   b) ಜನವರಿ – 2011
   c) ಮೈಸೂರ್ - 2010
   d) ಫೆಬ್ರವರಿ – 2000

21. All decisions concerning business, are taken by the________
   a) Management  b) Entrepreneur
   c) Shareholders  d) Creditors
   ವೈಶಿಷ್ಟ್ಯದ ಪ್ರಶ್ನಗಳು, ಪ್ರಕರಣ ನೀಡುವ ಹೊಂದಿಕೆ ನೀಡುವ ಪ್ರಕರಣಗಳು?
   a) ಮೂಲಕರಣ
   b) ವ್ಯಾಪಾರಿ
   c) ವಿನ್ಯಾಸ
   d) ಮೂಲಕರಣ

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SPACE FOR ROUGH WORK
22. Entrepreneurs are people who have the ________ to explore.
   a) Skill                  b) Hardwork
   c) Communication skill    d) Writing skills

23. In which year did “MAKE IN INDIA”, programme commence?
   a) 2010
   b) 2014
   c) 2016
   d) 2017

24. When did Prime Minister Narendra Modi announce “START UP INDIA”, Programme?
   a) January 26, 2015
   b) March 31, 2015
   c) August 15, 2015
   d) January 26, 2016

25. By 2022, “SKILL INDIA MISSION”, aims to provide skills to ________ of youth.
   a) 40 crores
   b) 15 crores
   c) 22 crores
   d) 55 crores
26. Who is the founder of Flipkart?
   a) Sachin Bansal  
   b) Binny Bansal  
   c) Both (a) & (b)  
   d) Ankit Bhati

27. ______ is a radical redesign of the organisation’s business processes.
   a) Reengineering  
   b) Nsizing  
   c) Expanding  
   d) Bankruptcy

28. Who among the following raised $400 billion for OLA cabs?
   a) Softbank and existing investors  
   b) Matrix Partners, Tiger Global  
   c) DST Global, stead view and existing investors  
   d) None of the above
29. The symbol of Maharaja of Air India is
   a) Copyright
   b) Patents
   c) Trade Mark
   d) All of the above

30. In India, the literary work is protected until
   a) Lifetime of the author
   b) 25 years after the death of the author
   c) 40 years after the death of the author
   d) 60 years after the death of the author

31. GMAC is an example of a
   a) Corporate finance company
   b) Floor plan finance company
   c) Captive finance company
   d) Business finance company

   GMAC
   a) ಕಾರ್ಪರೇಟ್ ಫೈನೈಸ್ನೆಸ್ ಕಂಪನಿ
   b) ಫೌರ್ಲ್ಯಾನ್ ಫೈನೈಸ್ನೆಸ್ ಕಂಪನಿ
   c) ಕಪ್ಟೇನ್ ಫೈನೈಸ್ನೆಸ್ ಕಂಪನಿ
   d) ಬಿಸಿನ್ಸ್ ಫೈನೈಸ್ನೆಸ್ ಕಂಪನಿ

SPACE FOR ROUGH WORK
32. Which among the following apps joined Facebook on 2014 but continues to operate as a separate app?
   a) WhatsApp  
   b) Viber  
   c) Hangouts  
   d) Timeline

33. The rights of a patentee are __________
   a) Sell or distribute  
   b) License  
   c) Assign the property to others  
   d) All of the above

34. The largest industry group receiving venture capital funding is __________
   a) Computer software  
   b) Medical/health  
   c) Computer hardware  
   d) None of the above
35. Which of the following is an "Intellectual Property" as per IPR Laws in India?
   a) Original Literary Work
   b) Industrial Design of Maruti 800 Car
   c) Trade Mark of Tata Company
   d) All of the Above

Which is an IPR related with "Maruti 800"?
   a) "Maruti 800"
   b) "Maruti 800" trademark
   c) "Maruti 800" design
   d) All of the Above

36. The word 'entrepreneur', first appeared in which language?
   a) German
   b) British
   c) French
   d) American

Which language did "entrepreneur" originate from?
   a) German
   b) British
   c) French
   d) American

37. Peter F. Drucker, in his book, "Innovative Entrepreneur", defines an entrepreneur as
   a) Innovator
   b) Creator
   c) Developer
   d) Manufacturer

Innovative entrepreneur is defined as
   a) "Innovator"
   b) "Creator"
   c) "Developer"
   d) "Manufacturer"
38. 'Decision-Making', means ____________
   a) the ability to choose the correct alternative from alternatives
   b) the ability to choose the NGO decisions
   c) the ability to choose sports activities
   d) the ability to choose anti-social objectives

39. Entrepreneurs are ____________
   a) Realistic
   b) Optimistic
   c) Genuine
   d) Introvert

40. J.B. Say opines that, 'an entrepreneur', is an
   a) Economic agent
   b) Financial agent
   c) Marketing agent
   d) None of the above

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SPACE FOR ROUGH WORK
PART – B

Answer all questions. Each question carries 2 marks.

41. Which type of entrepreneurs are these?
   They refuse to adopt and use opportunities to make changes in production, even if they suffer losses. They continue to operate in their traditional way and resist changes.
   a) Drone entrepreneurs  
   b) Innovative entrepreneurs  
   c) Adoptive entrepreneurs  
   d) All of these

42. The benefits of technology in education are
   a) Personalised learning experience
   b) Greater access
   c) Self-paced
   d) All of the above

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SPACE FOR ROUGH WORK
43. Single window clearance even with the help of a mobile application is a feature of

a) MAKE IN INDIA  
b) START UP INDIA  
c) START UP NEPAL  
d) All of them

44. Which is the weakest link in project management in India?

a) Project control  
b) Project Monitoring  
c) Both (a) & (b)  
d) None of these

45. ___________ is regarded as the fourth element of the financial system.

a) Financial Services  
b) Financial Markets  
c) Financial Instruments  
d) Financial Institutions

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SPACE FOR ROUGH WORK
46. Which of the following is not a fee-based financial service?

a) Corporate Counselling  
   b) Lease Financing  
   c) Profit Management  
   d) Issue Management

47. Lateral thinking is more concerned with...

a) The "movement value" of statements and ideas  
   b) The movement from place to place  
   c) The movement from table to table  
   d) None of these

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SPACE FOR ROUGH WORK

D
48. Low-end disruption occurs when
   a) Volcanoes occur
   b) The rate at which products improve exceeds the rate at which customers can adopt the new performance
   c) Earthquakes occur
   d) Floods occur

49. Which of them is a feature of a "Joint Stock Company"?
   a) Many shareholders get together to form a company
   b) When the company jointly sells the stock
   c) When a company joins to buy stocks
   d) None of them
50. __________ are random and unpredictable events that cannot be anticipated and require us to find new ways of responding and adapting to them and their impact when they happen.
   a) Innovations  b) Entrepreneurship  c) Black Swans  d) Black Dogs

51. Creativity is an __________ process while innovation is a __________ process.
   a) Imaginative, productive  b) Unpredictable, unproductive  c) (a) & (b)  d) None of the above

52. The typical __________ involves the following steps.
   a) Exploration process  b) Invention process  c) Innovative process  d) Insight process
53. "Entrepreneurship is essentially a creative activity". Who said this?
   a) J.A. Schumpeter  
   b) J. Jayalalitha  
   c) Rahul Gandhi  
   d) Ratan Tata

54. Who propounded the cultural theories of entrepreneurship?
   a) Hoselitz  
   b) Peter F. Drucker  
   c) Both of (a) & (b)  
   d) None of the above

55. The facilitating factors influencing women entrepreneurship are
   a) Support of family members  
   b) Adequate financial facilities  
   c) Innovative thinking  
   d) All of the above