V Semester B.B.A. Examination, Nov./Dec. 2018  
(CBCS – Fresh and Repeaters) (2016-17 and Onwards)
BUSINESS ADMINISTRATION  
Paper – 5.1: Entrepreneurial Management

Time: 3 Hours  Max. Marks: 70

Instruction: Answer should be written in English only.

SECTION – A

I. Answer any five sub-questions. Each sub-question carries two marks. (5×2=10)

1) a) Who is an entrepreneur?
   b) Mention any two problems faced by small scale industry.
   c) Mention any two factors affecting project selection.
   d) Mention any two common pitfalls to be avoided while preparing a business plan.
   e) Expand the following:
      i) SFC
      ii) TECSOK.
   f) Mention any two differences between entrepreneur and enterprise.
   g) Mention any two objectives of SIDBI.

SECTION – B

II. Answer any three questions. Each question carries six marks. (3×6=18)

2) Explain any six points to bring out the importance of entrepreneurship.
3) Explain any six characteristics of a small scale industry.
4) Explain any six factors affecting identification of business opportunity.
5) Explain any six features of business plan.
6) Mention any twelve causes of industrial sickness.

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III. Answer any three questions. Each question carries fourteen marks. \(3 \times 14 = 42\)

7) Explain any fourteen characteristics of a successful entrepreneur.

8) Explain any ten advantages of a small scale industry.


10) What is a business plan? Explain any eight advantages of preparing a business plan.

11) What is an industrial estate? Explain the following (any six points each):
    a) Objectives of industrial estates
    b) Types of an industrial estate.
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Paper – 5.1 : Entrepreneurial Management

Time : 3 Hours
Max. Marks : 70

Instruction : Answers should be written in English only.

SECTION – A

I. Answer any five sub-questions. Each sub-question carries two marks : (5x2=10)

1) a) Define entrepreneurship.
   b) Define business opportunity.
   c) State any two pitfalls of business plan.
   d) Expand :
      i) DIC
      ii) AWAKE.
   e) Define ancillary industry.
   f) What is seed capital ?
   g) What is meant by tax holiday ?

SECTION – B

II. Answer any three questions. Each question carries six marks : (3x6=18)

2) Write the differences between entrepreneur and manager.
3) State the basic objectives of SSI's.
4) Explain the financial aspects of a business plan.
5) Write a note on industrial estate.
6) Give a note on scanning of business environment.
SECTION – C

III. Answer any three questions. Each question carries fourteen marks: (3×14=42)

7) Explain the role of SSI's in the economic development of our country.

8) Explain in detail the format of business plan.

9) Discuss the various steps involved for commencing a business.

10) What are causes of industrial sickness and remedial measures taken by the government?

11) Discuss the various taxation benefits available to SSI's.
(CBCS) (Fresh)
(2016-17 and Onwards)
BUSINESS ADMINISTRATION
5.1 : Entrepreneurial Management

Time : 3 Hours   Max. Marks : 70

Instruction: Answer should be written in English only.

SECTION – A

I. Answer any five sub-questions. Each sub-question carries two marks. (5×2=10)

1) a) Who is an Entrepreneur ?
   b) What is an Entrepreneurship Development Programme ?
   c) What do you mean by SSI ?
   d) What is a Business Opportunity ?
   e) Define Business Plan.
   f) Expand :
      i) SFC
      ii) SIDBI
   g) What do you mean by Seed Capital ?

SECTION – B

II. Answer any three questions. Each question carries six marks. (3×6=18)

2) Differentiate between Entrepreneur and Manager.

3) Explain the various types of support extended by Government in promoting SSIs.

4) Discuss the factors influencing Project Appraisal.

5) Discuss the importance of Business Plan.

6) What are the functions of SFC ? Discuss.
SECTION – C

III. Answer any three questions. Each question carries fourteen marks. *(3×14=42)*

7) Explain the problems faced by the SSIs and suggest measures to overcome these problems.

8) Discuss in detail the factors affecting the growth of Entrepreneurship in a country.

9) Explain in detail the format of Business Plan.

10) Discuss in detail the various taxation benefits available SSIs.

11) Explain the assistance provided by various agencies for obtaining Raw Materials and Machinery.