IV Semester B.A. Examination, May/June 2018  
(Repeaters) (Prior to 2015 – 16) (2012 – 13 and Onwards) 
JOURNALISM – IV  
Basic Audio & Visual Media

Time : 3 Hours  
Max. Marks : 100

Instructions:  
a) Answer all Parts.  
b) Answer should be completely in English or Kannada.

PART – A

I. Write short notes on any five:  
(5x5=25)

1) DTH  
2) Yuvavani Programme  
3) Agriculture Programme  
4) Educational Television  
5) F.M. Radio  
6) Chandana  
7) Dada Saheb Phalke.

P.T.O.
PART – B
(10x3=30)

II. Answer any three.

1) Explain the principles of writing for Radio.

2) Discuss the trends in Kannada Cinema.

3) Television as an Educational Medium. Discuss.

4) Briefly write on Cable television.

5) Explain special Audience Programme with examples.

PART – C
(15x3=45)

III. Answer any three.

1) Write the status of Kannada Cinema.

2) Describe the origin and development of Radio in India.

3) Explain the film censorship in India.

4) Delineate different types of TV programmes.

5) Discuss the impact of Television on Society.
IV Semester B.A. Examination, May/June 2016
(Semester Scheme) (Repeaters) (Prior to 2012 – 13)
JOURNALISM – IV
Basic Audio and Visual Media

Time: 3 Hours
Max. Marks: 90

Instructions: 1) Answer all the Parts.
2) Answer should be completely either in Kannada or English.

PART – A

Write short notes on any three.
(5x3=15)

2. Educational Television.
3. Former's programme.
5. DTH

PART – B

Answer the following.
(10x3=30)

1. Explain the commercial radio broadcasting in India.

OR/answered

Discuss the impact of Radio on society.

OR/answered
2) Discuss the impact of Radio on society.
3) Explain the status of Kannada cinema.
4) Discuss the programme production techniques of television.
5) Elucidate the latest trends in Indian television programme.

SECTION - C

III. Answer any three of the following. (15x3=45)

1) Explain special audience programmes of radio with examples.
2) Examine the principles of writing for television.
3) Write the history of cinema in India.
4) Trace the development of Radio in India.
5) Write short notes on:
   a) CBFC
   b) DTH
   c) SITE