Answer any five sub-questions, each correct answer carries two marks.

1. a) What is applied ethics?
   ಪರಿಗಣ್ಣ ವಿಧಿಗಳಿಗೆ ಪರಿಗಣ್ಣ ಮೂಲಕ ಪರಿಗಣ್ಣ.

   b) Name any four principles of business ethics.
   ವಿನಗ್ರಹ ವಿಧಿಗಳ ವ್ಯವಹಾರದ ಮೂಲಕ ಪರಿಗಣ್ಣ ಮೂಲಕ.

   c) Give the meaning of emotional honesty.
   ಪ್ರೇಮವಾತಿ ಚಟುವಟಿಕೆಯನ್ನು ಪ್ರತ್ಯೇಕಿತ ಹೆಸರು.

   d) State any four benefits of being proactive.
   ಪ್ರಭಾವ ವಿಧಿಗಳನ್ನು ಮೂಲಕ ಪರಿಗಣ್ಣ ಮೂಲಕ.

   e) List out any four ethics in performance assessment.
   ಪರಿಗಣ್ಣ ವಿಧಿಗಳನ್ನು ಮೂಲಕ ಪರಿಗಣ್ಣ ಮೂಲಕ.

   f) What is insider trading?
   ಪ್ರೇಮವಾತಿ ಚಟುವಟಿಕೆಯನ್ನು ಪ್ರತ್ಯೇಕಿತ ಹೆಸರು.

   g) Who are stakeholders?
   ಪ್ರೇಮವಾತಿ ಚಟುವಟಿಕೆಯನ್ನು ಪ್ರತ್ಯೇಕಿತ ಹೆಸರು.
SECTION – B

Answer any three questions, each correct answer carries six marks.

2. Write a short note on different types of ethics.

3. What is happiness? State the factors that promote happiness.

4. Briefly explain components of corporate culture.

5. Give the meaning of professional ethics and also explain its purposes.


SECTION – C

Answer any three questions, each correct answer carries fourteen marks.

7. Discuss the arguments for and against business ethics.

8. Explain the meaning, characteristics and importance of karma yoga.

9. Write a brief note on professional ethics of doctors and lawyers.

10. Discuss the ethical issues in Information technology.

11. Analyse the benefits and limitations of corporate governance.
III Semester B.Com. Examination, November/December 2017
(2015 – 16 & Onwards)
(CBCS) (F+R)
COMMERCE
3.5 : Business Ethics

Time : 3 Hours Max. Marks : 70

Instruction : Answer should be written either in English or in Kannada.

SECTION – A

Answer any five of the following sub questions. Each question carries two marks.

(5\times2=10)

1. a) State the meaning of normative ethics.

b) Give the meaning of business ethics.

c) What do you mean by personal ethics?

d) State the meaning of Corporate Culture.

e) Who is a Customer?

f) What is ‘Corporate Social Responsibility’?
g) What is meant by 'Karma Yoga'?  
What is meant by 'Karma Yoga'?

SECTION – B

Answer any three of the following questions. Each question carries six marks.  
(3x6=18)

2. Write a note on unethical practices in business.

3. Suggest the six ways which help an employee to be a proactive person.

4. Explain in brief the code of ethics of finance professional.

5. Briefly discuss the various components of Corporate culture.

6. Write a note on the report of Birla Committee.

SECTION – C

Answer any three of the following questions. Each question carries 14 marks.  
(3x14=42)

7. Explain in detail the arguments in favour and against Corporate Social Responsibility.
8. Explain the functions and impact of Corporate culture.

9. "Increase in employee happiness results in increase of productivity". Discuss.

10. Discuss the various ethical issues in marketing mix.

11. Discuss the scope, benefits and limitations of Corporate Governance.
(CBCS) (F + R)
(2015-16 and Onwards)
COMMERCE
Paper – 3.5 : Business Ethics

Time : 3 Hours
Max. Marks : 70

Instruction : Answers should be written completely either in English or in Kannada.

SECTION – A

(5x2=10)

1. Answer any five questions from the following. Each question carries two marks.

a) Give the meaning of ‘Code of ethics’.

b) Define Corporate Social Responsibility.

c) What do you mean by Personal Ethics?

d) Define Advertising.

e) Give the meaning of Corporate Culture.

f) Who is a Board of Director?

g) Define Business Ethics.
Answer any three questions from the following. Each question carries six marks.

2. Briefly explain the features of Corporate Culture.

3. Discuss the importance of Karma Yoga.

4. Write a note on 'Cadbury Committee'.


Answer any three questions from the following. Each question carries fourteen marks.

7. Explain the factors influencing business ethics.

8. What is Corporate Governance? Explain its advantages.

9. Explain the great ways to increase employee happiness and productivity.

10. Write a note on:
   i) CSR issues of management
   ii) Crisis management.

11. Explain the impact of corporate culture and cross cultural issues in ethics.
III Semester B.Com. Examination, Nov./Dec. 2015
(CBCS) (2015-16 and Onwards) (Fresh)
COMMERCe
3.5 : Business Ethics

Time : 3 Hours

Max. Marks : 70

Instruction : Answer should be written completely either in English or in Kannada.

SECTION – A

Answer any five of the following sub-questions. Each sub-question carries two marks :

(5x2=10)

1. a) Give the meaning of ‘business ethics’.
   "ಅನುಭವವಿನ ಸ್ಥಳ"
   ಎನ್ನಿಸಿ.

b) What do you mean by honesty ?
   ಹಳದಿಯ ಒಂದು ಒಂದುಬಣ್ಣ ?

c) Who is a Board of Director ?
   ಬಾರ್ಡ್ ದಿಕ್ಷೆಯುಳ್ಳರು ಎಂದಾಗಾಗಿ ?

d) Name any two principles of Corporate Governance.
   ಸಂಸ್ಕೃತ ಭೂಮಿಕೆಯ ಒಂದು ಒಂದುಬಣ್ಣ ?

e) State any two types of ethics.
   ಗುಂದೆತತೆಯ ಒಂದು ಒಂದುಬಣ್ಣ ?

f) What is professional ethics ?
   ಪ್ರೊಫೈಸಿಯನಲ್ ಎಂದಾಗಾಗಿ ?

g) Give the meaning of corporate culture.
   ಸಂಸ್ಕೃತಿಯ ಒಂದು ಒಂದುಬಣ್ಣ ?
SECTION – B

Answer any three of the following questions. Each question carries six marks:

2. Briefly explain the features of corporate culture.

3. What is the need for crisis management?

4. Which are the unethical marketing practices which need be avoided?

5. What are the features of personal ethics?

6. Write a note on ‘Cadbury Committee’.

SECTION – C

Answer any three of the following questions. Each question carries fourteen marks:

7. Explain the factors influencing business ethics.

8. What are the arguments in favour and against corporate social responsibility?

9. Explain the different religious views on humility.

10. Discuss the code of ethics of a financial professional.

11. What is Corporate Governance? Explain its characteristics.