1. Answer any seven questions from the following. Each question carries two marks. (7×2=14)

a) What is mercantilism?

b) Define the term Social responsibility of business.

c) What is international product life cycle with regards to PLC theory?

d) What are Political risks in international business?

e) What is Globalisation?

f) Define the term Technology Transfer.

g) What are the advantages of controlled and mixed economy?

h) List the mode of entry in Global business.

i) Define the International Business.

j) Define EFT and SWIFT.
SECTION – B

Answer any four questions out of six. Each question carries five marks. (4×5=20)

2. How does the political risk influence the Global Trade?

3. Describe Product life cycle theory.


5. What are the basic issues of International Technology transfer?

6. Describe the stages in which the firm go international.

7. What impact the Socio-Cultural factor can influence the global trade?

SECTION – C

Answer any three questions out of five. Each question carries twelve marks. (3×12= 36)

8. What is Transfer of technology? What are the various levels of transfer of technology? Discuss giving suitable illustrations in support of your answer.

9. What do you understand by 'Globalisation'? Explain, with appropriate examples, the major forces that have brought about globalisation in business.

10. A country's economic system has an enormous impact on how business is conducted internationally. Do you agree? Support your answer with suitable illustrations.

11. Describe the Porter's National competitive advantage theory. What is its relevance?

12. According to Hecker Ohlin Samuelson theory of factor endowment, "a country which is relatively abundant in labour will have comparative advantage in labour intensive goods". Do you agree? Give suitable illustrations in support of your answer.
I Semester M.Com. (IB)/MIB Examination, January/February 2018
(CBCS Scheme)
Paper 1.2 : INTERNATIONAL TRADE AND ENVIRONMENT

Time : 3 Hours Max. Marks : 70

SECTION – A

1. Answer any seven questions. Each question carries two marks. (7x2=14)
   a) What is ‘Absolute Advantage’ in the context of international trade?
   b) What do you mean by retaliation?
   c) What is SWIFT?
   d) What do you mean by social responsibility of business?
   e) What do you understand by infant industry argument?
   f) What is factor endowment? Give at least four examples.
   g) Mention different routes of globalisation.
   h) What do you understand by protectionism in international business?
   i) Mention the various players in international business.
   j) What is international product life cycle?

SECTION – B

Answer any four questions out of six. Each question carries five marks. (5x4=20)

2. Explain the stages of internationalisation.

3. Analyse the impact of culture on the behaviour of global consumer.

4. What is political environment? How does it affect international business?

5. What is Turnkey project? Explain the advantages and disadvantages of Turnkey Project.

6. Critically evaluate the comparative cost advantage theory of international trade.

7. Most part of the international business today is virtual. Discuss.
SECTION - C

Answer any three questions out of five. Each question carries twelve marks. (12 × 3 = 36)

6. Do you believe that political stability leads to business development and vice versa? If yes, state your answer with examples.

9. How is international business broader in scope compared to international trade and international market?

10. What are the conflicting situations in alliances? How do you manage them?

11. How do you classify the countries as low income, middle income and high income countries? Do you think that the economic status of the country influences the global business?

12. Discuss the relevance of international product life cycle theory with suitable examples.
I Semester M.Com. (IB)/M.I.B. Examination, January 2017  
(CBCS) (Semester Scheme)  
Paper – 1.2 : International Trade and Environment  

Time : 3 Hours  
Max. Marks : 70  

**Instruction**: Answer all Sections.  

**SECTION – A**  
Answer any seven questions out of ten. Each question carries two marks : \((2 \times 7 = 14)\)  
1. a) What is code law ?  
   b) Define ‘Global Village’.  
   c) Differentiate transactional company from an MNC.  
   d) List out determinants of culture.  
   e) What is economic integration ?  
   f) What is a Tariff ?  
   g) What is social stratification ?  
   h) What is a command economy ?  
   i) What is voluntary export restraint ?  
   j) What is balance of payment ?  

**SECTION – B**  
Answer any four questions out of six. Each question carries five marks : \((4 \times 5 = 20)\)  
2. Elucidate the concept of countervailing duty.  
3. Briefly explain ‘cultural lag’ in international trade scenario.  
4. Narrate ‘Retaliation’ explaining its impact on international trade.  
5. Briefly explain how cultural diversity is managed.  
6. Distinguish outward looking trade policies from inward looking trade policies.  
7. What is strategy compatibility ? Briefly explain.  

P.T.O.
SECTION – C

Answer any three questions out of five. Each question carries twelve marks: (3×12=36)

8. Explain Vernon’s product life cycle theory of trade and its relevance to international trade.

9. Discuss in detail how market economy propels and accelerate international trade.

10. Explain key types of anti-dumping duties deployed to protect domestic markets and manufacturing sectors.

11. Political system of the country has direct bearing on formulation of trade policies and international trade. Discuss.

12. Differentiate between inter-firm and intra-firm transfer of technology explaining the key problems involved in the process.
I Semester M.I.B. Examination, January 2016
(CBCS)
International Business
Paper – 1.2 : INTERNATIONAL TRADE & ENVIRONMENT

Time : 3 Hours
Max. Marks : 70

Instruction : Answer all Sections.

SECTION – A

1. Answer any seven sub-questions out of ten. Each sub-question carries two marks.

   a) What is Corporate Citizenship ?
   b) What are elements of Culture ?
   c) Differentiate innovation from invention.
   d) What is a tariff ?
   e) What is Recession ?
   f) What is Totalitarianism ?
   g) What is Punitive Sanction ?
   h) What is deemed export ?
   i) What is cross cultural literacy ?
   j) What are market interventions by Government ?

(2x7=14)

SECTION – B

Answer any four questions out of six. Each question carries five marks.


3. Explain why cross Cultural Management is important in international trade.

4. Elucidate the key economic indicators that determine international trade dimensions.
5. Distinguish Technology Adoption from Technology adoption.

6. Briefly Qualify and Quantify merits of international business Vis-à-Vis domestic business.

7. Briefly elucidate the key social responsibilities of business to the Society.

SECTION - C

Answer any three questions out of five. Each question carries twelve marks. (12x3=36)

8. Critically evaluate 'New Trade Theory' and its relevance to the dimensional trade advantages in international trade.

9. Discuss in detail the critical stages of Technology Transfer process in international trade.

10. Distinguish Market Economy from Command and mixed Economies.

11. Explain how ‘Sanctions' and 'Embargo' hinder leveraging of international trade dimensions.

12. Critically evaluate major trade barriers and non trade barriers preferred by developing countries.
I Semester M.I.B. Examination, January 2015
(CBCS)
INTERNATIONAL BUSINESS
Paper – 1.2 : International Trade and Environment

Time : 3 Hours
Max. Marks : 70

SECTION – A

1. Answer any Seven questions out of ten. Each question carries 2 marks. (7x2=14)
   a) What is Cultural Environment ?
   b) Franchising Vs Licensing.
   c) List out players in International Business.
   d) What is Mercantilism ?
   e) What is Strategic Compatibility ?
   f) What is Fiscal Policy ?
   g) What is "SWIFT " ?
   h) List-out routes of FDI.
   i) What is Ex-Im Policy ?
   j) What is Privatisation ?

SECTION – B

Answer any four questions out of six. Each question carries 5 marks. (4x5=20)

2. What is Foreign Direct Investment ? Discuss the reasons for low FDI’s in India ?


4. What is Political Environment ? How does it influence International Business ?

5. What is Corporate Social Responsibility ? List out the recent reforms of CSR.

6. Explain the role of International Monetary Fund in International Trade.

7. What is significance of e-business in India.

P.T.O.
SECTION-C

Answer any three questions out of five. Each question carries 12 marks. \((3 \times 12 = 36)\)

8. Define the term International Business. Explain briefly the drivers of International Business.

9. Discuss the Theory of Comparative Advantage.

10. What is Business Environment? Discuss briefly the factors influence business environment.

11. What is Technology? Discuss the forces impact of Indian Technology.