

## *Presidency College*

33/2, C & D Kempapura, Hebbal, Bengaluru – 560 024.





Just as a bird nestles itself in its nest, until its young ones are fashioned for flight; so does Presidency afford sustenance to all those aspirants who enter the portals of the College with food for thought, action, scholarly pursuit intermixed with ethics and moral values. Like the flight of the birds, students are released into the world to soar to greater heights of accomplishments in life.

***Declaration by the Head of the Institution***

I certify that that the data included in this Self-Study Report [SSR-2<sup>nd</sup> Cycle] are true to the best of my knowledge.

This SSR is prepared by the institution after internal discussions, and no part thereof has been outsourced.

I am aware that the Peer Team will validate the information provided in this SSR during the Peer Team visit.

**[Dr. Muddu Vinay]**

**Director & Principal**

**Signature of the Head of the Institution**

**with seal**

Place : Bengaluru

Date :

**Table of Contents**

<b>Particulars</b>		<b>Page No.</b>
<b>Part I</b>	<b>Institutional Data</b>	
<b>A</b>	Preface	<b>6</b>
<b>B</b>	Executive Summary with SWOC	<b>7 - 23</b>
<b>C</b>	Perspective Strategic Plans For The Future	<b>24 - 25</b>
<b>D</b>	Post-Accreditation Initiatives	<b>26 - 28</b>
<b>E</b>	Profile of the Institution	<b>29 - 41</b>
<b>Part II</b>	<b>Evaluative Report</b>	
	<b>Criterion-wise Evaluative Report</b>	
	Criterion I	Curricular Aspects
	1.1	Curriculum Planning and Implementation
	1.2	Academic Flexibility
	1.3	Curriculum Enrichment
	1.4	Feedback System
	Criterion II	Teaching-Learning & Evaluation
	2.1	Student Enrollment and Profile
	2.2	Catering to Student Diversity
	2.3	Teaching-Learning Process
	2.4	Teacher Quality
	2.5	Evaluation Process and Reforms
	2.6	Student performance and Learning Outcomes
	Criterion III	Research, Consultancy and Extension
	3.1	Promotion of Research
	3.2	Resource Mobilization for Research
	3.3	Research Facilities
	3.4	Research Publications and Awards
	3.5	Consultancy
	3.6	Extension Activities and Institutional Social Responsibility (ISR)
	3.7	Collaboration

<b>F</b>	Criterion IV	Infrastructure & Learning Resources	<b>192 - 215</b>
	4.1	Physical Facilities	<b>192 - 197</b>
	4.2	Library as a Learning Resource	<b>197 - 207</b>
	4.3	IT Infrastructure	<b>207 - 212</b>
	4.4	Maintenance of Campus Facilities	<b>212 - 215</b>
	Criterion V	Student Support and Progression	<b>216 - 250</b>
	5.1	Student Mentoring and Support	<b>216 - 237</b>
	5.2	Student Progression	<b>237 - 241</b>
	5.3	Student Participation and Activities	<b>242 - 250</b>
	Criterion VI	Governance, Leadership and Management	<b>251 - 280</b>
	6.1	Institutional Vision and Leadership	<b>251 - 260</b>
	6.2	Strategy Development and Deployment	<b>260 - 268</b>
	6.3	Faculty Empowerment Strategies	<b>268 - 272</b>
	6.4	Financial Management and Resource Mobilization	<b>273 - 274</b>
	6.5	Internal Quality Assurance System (IQAS)	<b>274 - 280</b>
	Criterion VII	Innovations and Best Practices	<b>281 - 292</b>
	7.1	Environment Consciousness	<b>281 - 284</b>
	7.2	Innovations	<b>284 - 287</b>
	7.3	Best Practices	<b>287 - 292</b>
<b>G</b>	<b>Evaluative Report of the Department</b>		
	Department of Computer Applications [UG & PG]		<b>293 - 308</b>
	Department of Humanities –Centre for Media Studies		<b>309 - 326</b>
	Department of Commerce & Management [UG]		<b>327 - 364</b>
	Department of Commerce [PG]		<b>365 - 377</b>
	Department of Management [PG]		<b>378 - 407</b>
<b>H</b>	Recommendations of Peer Team & Compliance – 2011		<b>408 - 409</b>
<b>I</b>	Annexure		<b>410 - 422</b>

***Preface***

Education, a vital component in nurturing and furthering our civilization values is essential to national building. The importance of education is vital for a country advancing on the socio, economic, cultural, scientific and technological fronts. The institutions of higher education and institutions of national importance are of special significance in this context.

Presidency College, established in the year 2000, was assessed and accredited at “A” Grade by the National and Assessment Council (NAAC) in September 2011. With the reaccreditation process due in September 2016 (2<sup>nd</sup> Cycle), the teachers and members of the IQAC team in particular have worked hard with dedication and completed the preparation of the SSR report of the College for timely submission towards re-accreditation by NAAC. In the Self Study Report, we have given an account of various activities and programs the College has been conducting with the purpose of imparting quality education to students.

It is gratifying for us to note that recently Presidency College is ranked No. 1 among the top Science Colleges in India as per India Today Nielsen Survey, 2015 and 2016. The same survey ranks Presidency College at 1, as Top Emerging Colleges, Commerce across India.

As per the requirements, the Self-Study report is already placed on the College website and accordingly, the SSR in hard copy in all respects will be duly submitted.

I have great pleasure in welcoming the NAAC peer team to Presidency College for their kind observation and interactions with its stakeholders especially the academic fraternity.

NAAC - Coordinator  
Dr. BADRI H S

Director & Principal  
Dr. MUDDU VINAY

## ***EXECUTIVE SUMMARY***

### ***Vision***

In a caring and positive environment Presidency will provide education to empower our students to recognize and optimize their full potential, to achieve personal standards of excellence in academic work as well as in supportive areas of physical, cultural and social development, inculcating civic and human values.

### ***Mission***

To empower our students to recognize and optimize their full potential; by fostering a family environment where educational, social, cultural, ethical and emotional needs are addressed through a holistic program, offered with the partnership afforded by staff, students and the community at large, to provide world-class education.

### ***Objectives***

- To mould the minds of the young and create in them a desire to live a complete life in the modern society as honorable and worthy citizens.
- To develop a passion for learning and academic excellence.
- To build a solid foundation for future learning of the students.

***Presidency College*** was established in the year 2000. The institution provides world class amenities apart from a student friendly, competitive yet a friendly ambience. This enables students to gain the winning advantage for a successful career and value oriented living.

The College is permanently affiliated to Bangalore University and has undergone the first cycle of assessment and accreditation by NAAC in September 2011. We were awarded A Grade with a CGPA of 3.20, which has contributed substantially to internalization of quality in all operations. Presidency College, Bengaluru, India, offers the unique opportunity for students to face challenges through enriched learning, academic excellence, professional training and integrated corporate culture.

With a firm commitment to achieving its mission, no stone has been left unturned in providing the very best of facilities to Presidencians. However, the Management strongly believes that a truly outstanding institution is characterized not just by facilities, but by the uniqueness of its approach and the methodology it adopts in imparting knowledge. Rigorous and excellent academic approach that is as innovative as it is structured; courses delivered by eminent Professors, Learned Faculty Members and Industry Experienced Staff Members, which collectively, makes academia at Presidency College a truly enriching and outstanding experience.

A strong academic orientation lays the foundation for life-long learning, ingraining, in the youth of the contemporary world, advantages of the benefits and values associated with globalization and privatization. The management ensures that all faculty members and students attend the orientation program conducted in the campus. This orientation program is aimed at enabling the faculty members and students to familiarize themselves with the latest teaching methodology and aids used in the classroom, to encourage them to use the in-campus facilities and services, library and laboratories and to make them aware of the stationery supplies and other services available in the College. The program also focuses on academic and personal counseling, equipping students with necessary study skills required for academic setting, thus enabling students to adjust to different methods of teaching. The Management has invested in ensuring that all faculty are trained in understanding different learning styles of students and are trained in the VAK model of teaching. Special foundation programmes are offered to International students, which are designed to help them understand Indian culture, its social values so that they can adapt themselves to the local conditions without the adverse impact of a cultural shock.

The purpose of running the College is to prepare its students for life by giving them not only academic enrichment but also by inculcating in them moral and spiritual values and to train them in our own way so as to make them good citizens and social leaders of the future.



**Criterion-wise summary:****CRITERION I: THE CURRICULAR ASPECTS:**

Several significant actions taken and reforms made to improve the curricular aspects of the College, keeping in view the ever-changing global higher education scenario, without sacrificing the local needs. **The College has been recognized as Research Centre [Management] by Bangalore University.**

**Introduction of Choice-Based Credit System (CBCS) in UG and PG courses and revision of curricula with a thrust on interdisciplinary learning and skill based practical approach was significant step in the accreditation period.** This step has provided wider opportunity to students in cross – disciplinary learning and enhancing their knowledge base with a global perspective.

**The Feedback from the students on the curriculum, its relevance, the teaching and learning infrastructure, quality of teachers, job opportunities were annually obtained, analyzed and remedial measures initiated to improve the system.** The feedback process was implemented in a confidential manner to ensure that students give their free and fair evaluation.

Being an affiliated college, the curriculum provided by Bangalore University is followed. The teaching faculty involve themselves in the curriculum revision efforts taken by the University with suggestions based on feedback. Accordingly:

- Several faculty are in the Board of Studies of Bangalore University.
- As an affiliated College we have aligned the curriculum design and transaction of curriculum with the College vision, mission and objectives.
- We have ensured that core options are available for selection in the form of combinations that are contemporary and in demand from the industry.
- Elective options is available in B Com, BBA and MBA programmes of study.
- Value added certification programmes apart from accelerated Foundation programmes are offered in each Department.
- Accelerated English learning programmes are also offered under the aegis of each Department to ensure that foreign learners are supported.

- Focus of each department is also to ensure that all projects, case studies, experiential learning is interdisciplinary in its focus and approach.
- Pedagogy is adopted to cater to the demands of the NewGen learner and facilitate faster industry integration.
- Bangalore University updates the syllabus at regular intervals. From the academic year 2014-2015, the University has adopted Choice Based credit system for all the affiliated Colleges for both undergraduate courses and post graduate courses. Presidency College has been amongst the first few colleges to adopt this transition seamlessly across departments.
- Measures were taken in the form of departmental meetings, whole college meetings and training to ensure that all staff are at par with the expectations of the parent University and all faculty adopt the Choice Based credit system with ease.
- Enrichment programmes are offered by each Department which take the form of Interactive deliberation sessions with industry, Industry-academia visits, plenary sessions, workshops and conferences are organized from time to time.
- Extended learning is introduced by giving students topics that are beyond the classroom-textbook study to provoke their individual and creative thinking.
- Students are encouraged to participate in all academia related intercollegiate competitions and co-scholastic competitions be it poster designing, collage, model making, quiz, technology related competitions, product launch, debates, jam sessions, marketing competitions or other allied competitions.
- The College also takes pride in hosting a variety of these competitions that are scholastic and co-scholastic in flavour through the medium of its varied clubs ranging from Cultural to Social to Business to Commerce to Mass Media related activities.

**CRITERION II: TEACHING -LEARNING AND EVALUATION:**

Presidency College believes in a college to industry approach to learning and experience in the higher realms of education. A student who enrolls in Presidency thus undergoes a gamut of activities that enable him seep into our culture, academic expectations and transaction of the curriculum in the classroom. All faculty are geared to ensure that they match the expectations of the new generation be it on thought, in the teaching style or in mind set. The young, robust team of faculty thus are moulded to match the Presidency culture of learning and evaluation through:

- The courses for which there was a huge demand (ex., B.Com, M.Com, MCom [FA], M.Com [IB]), the intake was increased by about 40%. The payment seats in each department were enhanced, without compromising on the criteria of merit and roaster system.
- Orientation programs for all students are conducted at the start of the year with general sessions on the culture and vision and mission of the College and compliances and mandates at College.
- Periodic assessment of students comprising of Mid-Semester tests, Practical, Assignments, Projects, Seminars, Viva-Voice were implemented.
- The College encouraged e-learning along with conventional learning resources.
- Training for Smart Board usage is conducted periodically for all the faculty members.
- Sequential induction programmes and way forward programmes that are conducted in house by the Senior Management of the College.
- Subject wise and Discipline wise orientation programmes are conducted for all staff by independent Heads of Departments.
- Faculty are trained to follow the systematic processes towards teaching-learning in the College and hence are mentored to use the various course outlines with focus on learning outcomes and evaluation tools.
- Classroom teaching is blended with group discussions, power point presentations using LCD projectors, teaching of the concepts by giving real time examples, case studies related to the subject, audio/visual systems and mind mapping, course files and lab manuals for effective instructions, application orientated teaching and industrial visits.

- Faculty are trained in adopting multidisciplinary approach to learning, VAK model, blended learning, flipped classroom and interdisciplinary approach to learning in the classroom.
- Differentiated instruction is now followed in each department and staff spare no effort to ensure that all learners are given classroom instructions based on their different learning styles and pace.
- To assist differently-abled students, facilities like wheel chairs, easy access to classrooms and adjustment in the time table are made and library resources are made available so that they are facilitated in their routine activities.
- Parallel efforts are made on building student capacity towards the teaching-learning process at Presidency.
- Evaluation tools are defined lesson wise and the rubrics shared with all students at the beginning of the semester and also prior to the testing process at College.
- The main focus of the teaching in the institution is to equip the student with knowledge of the curriculum and beyond. This is ensured by periodic reviews of the completion of the syllabus and curriculum delivery at the departmental level.
- Sessions are conducted for faculty on various evaluation tools and assessments for students.
- Presidency College expects all faculty to build lesson plans for each of the lessons listed under the scheme of studies prepared at the Department level and follow the same conscientiously.
- Work diaries are used to log the daily and weekly teaching in classes.
- All work diaries are checked by the HOD and the HOI fortnightly and monthly.
- Every faculty writes a daily log in the work diary developed and customized for the College and by the end of the month, each faculty is expected to put up a course completed status on the college portal.
- The Management encourages by providing leave and financial incentives to the teachers to improve their academic qualification.
- Faculty members have upgraded their qualifications in their quest to give their best to the students and also practice innovative methods of teaching.
- There has been an increase in the number of teachers participating in seminars and conferences. Inter-disciplinary programmes are devised and organized by them for the students.

- All these efforts have contributed to make the teaching learning process more meaningful.
- Several innovative measures in administration like computerization, online declaration of results of internal and prefinal exams were implemented through ERP.
- The usp of the staff feedback system is that it is transparent and faculty also get a chance to self-appraise and review.
- The HOD also considers it his prerogative to ensure that students who have backlogs are even called for classes after the results and despite some semesters on to ensure that they clear their backlog within the time stipulated.
- Remedial coaching classes are arranged for slow learners and disadvantaged sections of students.
- The effort is to ensure that all students graduate within the three years stipulated number of years that the parent University defines generically.
- The services of My Class Board Campus Solutions ERP Software has been engaged successfully to monitor the attendance and performance of students.
- It is with pride we say that all our staff are comfortable using the ERP and are trained efficiently to ensure that they are independent in this usage.
- The ERP is used to keep students informed about the schedule of the semester before the semester begins. In addition to the conventional method of teaching, various student centric methods have been adopted. The effectiveness of teaching-learning is reflected in the pass percentage, proportion of first class holders and university ranks.
- Tests and examinations are built into the curriculum plan and are conscientiously followed through the Semester.
- This is verified at the end of every month by the head of the department and the Principal.
- Each Department goes through the weekly department meeting with the Principal who scrutinizes various aspects of the Department which cater from student monitoring details to staff monitoring details to curricular aspects to performance standards and evaluation of student progress.
- All faculty are appraised through class observations, peer observations, student feedback on courses delivered periodically.
- The HOI/HODs also suggest measures for improvements (if any) based on the student appraisal of teachers.

**CRITERION III: RESEARCH, CONSULTANCY AND EXTENSION:**

Presidency College staunchly and strongly believes in Research oriented approach to learning and engaging academia. The Management is the primary source of funding. The college has been recognized as a Research Centre by Bangalore University with effect from 2016 and RAC has been established as per the direction of Bangalore University. 192 Research papers have been published and 111 Conference proceedings have been published by the faculty members in 2011 to 2016. Most of their project works have been presented in national and international conferences and faculty members/ students have won awards.

How has the College been precipitating all Research efforts:

- Research Advisory Committee (RAC) consisting off eminent persons under the Chairmanship of Principal was constituted. Periodically its opinions and suggestions were implemented.
- Seed money, infrastructure for research and financial assistance for participating in seminars, workshops and conferences are some of the institutional initiatives to foster research activities.
- Faculty members have attended over 300 National conferences / seminars as also about ten International conferences.
- More than hundred personalities have visited the institution and interacted with the students and teachers in the last five years.
- In order to give added encouragement and to develop research initiatives among students and faculty, working linkages with institutions and Research Centres in the vicinity of the college have been initiated.
- Twelve seminars and workshops (UG and PG) have been conducted by the Institution and an International Conference was organized by the College in the year 2014.
- The Department of Management has Bi-Annual Journal. In an attempt to broaden the intellectual horizons of the students, eminent and distinguished personalities are invited.
- Being aware of its social responsibilities, the College initiated many activities that brought it closer to communities and influenced its surrounding in many ways.
- Several College – Neighborhood network programmes have been envisaged.

**CRITERION IV: INFRASTRUCTURE AND LEARNING RESOURCES:**

Presidency College has always been of the conviction that a good ambience and the best in infrastructure doubles the learning culture at College. The College has adequate infrastructure for all the academic and extracurricular activities. The Principal with frequent meetings with Heads of the various departments ensured effective implementation of infrastructure creation and maintenance. Priority was also set to strengthen the existing learning resources, besides creating new ones. The significant efforts of the College in improving systems to create a better learning environment are as follows:

- The College has four floors of building, with well equipped technology enabled learning spaces, state of the art laboratories, three libraries, computer labs, auditorium, seminar halls, sports equipments and play ground (on lease agreement).
- Office rooms, staff rooms and rest rooms were refurbished.
- The College has teaching aids / facilities that are technology oriented.
- We have well equipped ICT facility in the campus. The available building infrastructure is optimally used by space audit.
- The College procedures are majorly digitized. Computers are maintained and upgraded through annual maintenance contract.
- Equipments and building are maintained annually.
- Other common facilities include seminar hall, staff room, rest room, health centre, gym, vehicle parking, canteen, transport, drinking water, computer centre, elevator, CCTV cameras in the campus photocopier machine, rain water harvesting and solar lighting.
- The space has small green spaces and water bodies that soothe the student mind and a quadrangle that is a breather space for all activities and student interactions.
- 27,000 books, 46 National Journals, 23 International Journals, 49 magazines and open access to more than 15,000 e-journals from 04 leading publishers were provided in the libraries.
- Network and Internet connectivity with 40mbps bandwidth provided.

**CRITERION V: STUDENT SUPPORT AND PROGRESSION:**

Presidency College strongly believes in the fact that no student is left behind and spares no efforts to ensure that all students are attended to individually irrespective of their learning styles and potential. Individual learning and support is our value point and each staff is trained to ensure that they follow and adopt the system meticulously. Accordingly the following policies are in place in College:

Ours has been a constant endeavour by the staff of the College to reach out to the students and hence we have in place the following policies:

- Policy for high achievers.
- Policy for differentiated instruction.
- Policy for slow learners.
- Policy for sports students.
- Policy for counselling .
- The College caters to the academic needs of the meritorious students as well as academically weak students and students who excel in sports by having additional classes.
- The College management provides financial assistance and scholarships to these students.
- The College enables the scholarships from the state government and central government. Nearly 30 to 35% students of the college avail these scholarships.
- In addition SC/ST scholarships are enabled to the students.
- Reservation of seats and Scholarship in UG and PG courses for single parent, student under SC/ST category, Sports category, physically-challenged students, children of employees of any unit of the Presidency Group, Ex-Presidency Students are provided.
- Student progression in each test and internal assessments are closely monitored and parents kept informed too about the same through PTMS conducted department wise.
- Student SMS are sent and parents alerted if student performance is under concern.
- The College has a placement cell with a qualified placement officer who conducts job placement events on campus and off campus from many industrial companies around 60 in number such as Wipro, SAP LABS, iGate, TCS ignite, HDFC Bank and others.
- In 2014-15, 90% of registered students of the outgoing batch were placed with good package.



- Other welfare measures provided by the institution include counseling of students during admission, Book Bank facility, Free Internet, Student Insurance, Remedial classes for the slow learners, reprographic facility and personal counseling by professionally trained teachers.
- Encouragement, incentives, financial support for co-curricular, extracurricular and sports activities are a hallmark of the institution.
- The College encourages students to interact and have working linkages with institutes of higher learning by organizing interactions with eminent Industry personnel. Field and industrial visits are a regular feature.
- There are several opportunities given to students to hone their creative writing skills. Each department of the College brings out an News Letter.
- There are clubs and committees that cater to the diverse personalities of students: Literary club, TECHNOZIA, Kannada Sangha, Rotract Club, Human Rights Club to name a few which organize activities such as lectures ,visits to corporate houses and industries which help the students develop organizational skills and leadership qualities.
- The student association as well as departments also organizes such events.
- Course completion rate on an average for PG 82.22% and for UG 70.27% was recorded.
- Alternative internal examination for national and international sports participants introduced.
- Heritage consciousness as a component of curriculum of few PG courses included as introduced by Bangalore University.
- Student participation in all the activites was supported through departmental, academic and administrative measures which saw an impressive list of university winners in regional, national and international sports and cultural activities.

**CRITERION VI: GOVERNANCE, LEADERSHIP AND MANAGEMENT:**

The organogram of Presidency College clearly defines the Governance of the college and has the hierarchy for Governance clearly defined. While the Chairman with his vision and dynamism spear heads the Management, he is supported by the Vice Chairman, Directors, Board members, QC, Chief Executive, Chief of Finance, Principal, IQAC, Heads of Departments, Administrator, Facility managers and various key personnel. The teaching and the non teaching staff only support this pyramid. The Management of the college always insists on quality procedures. Most of the administration of the college is digitized and MIS is shared with the Management on a regular basis through a dashboard of reporting systems. Other than this Governance and leadership has also been enhanced through:

- Inservice Leadership programmes for HODs and key leadership roles.
- A Culture of innovation reinforced in administration, academics, research and student support ensured quality.
- Mechanism of grievances redressal of teaching and non teaching staff strengthened.
- Budgeting was based on the needs of academic departments and administration.
- The Principal attends all workshops and other sessions organized by various Institutions.
- Staff are encouraged and mentored to be groomed to the next level of leadership.
- HODS function like semi-principals and are trained by the Director and Principal for various leadership roles, thus ensuring that a second layer of leadership is created.
- Policies and procedures for the college are very clearly defined in the College Manual which is in place.
- Various staff and student welfare schemes are practiced.
- Professional development and inservice training programs are arranged for the teaching, non teaching and supporting staff. They include knowledge in the respective subjects relating to the academics as well as personality development programs and computer training programs.
- Regular leadership and training programs are conducted for support staff, office staff and teaching staff.
- Good governance practices are followed by practicing transparency and collaboration between all departments.

- The IQAC brought in many initiatives pertaining to research, campus development, ICT adoption in teaching, providing better focus for the research scholars through workshops, coordinating Academic and Administrative Audit of the College etc.,
- IQAC organized 4 workshops, conducted over 20 meetings, debates, student programs etc., and submitted its recommendations to the College.

The A H Memorial Trust has been granted permission to establish a state Private University known as PRESIDENCY UNIVERSITY under the Act 41 of 2013. The University campus with a area of 63 acres of land have already commenced from 2015-16 academic year.

**CRITERION VII: INNOVATIONS AND BEST PRACTICES:**

Presidency College is a young, dynamic college and believes in being a college for the future generation. Accordingly, best practices from the industry have been embedded into the system at college be it in governance or in pedagogy or student welfare. To name a few of the innovative practices followed at College:

- To promote sports and athletics at a competitive stage and despite the fact that space is a great constraint in the city of Bangalore...we have tie ups with leading cricket and football coaching centres and students are given the option of attending classes after completing their training and coaching every morning.
- Staff is trained to support these students with academia.
- Peer observation and peer group learning is practiced.
- Collaborative and cooperative learning pedagogy is practiced.
- PG and UG work seamlessly when it comes to sharing subject expertise, learning and facing challenges.
- The college has taken several initiatives to make the campus eco-friendly through Eco-club, Energy conservation, Rain Water harvesting, E-waste and Hazardous waste management.
- Environment consciousness has also been taken seriously and several methods have been adopted especially through NSS volunteers.
- Counsellors and experts are invited to speak to students on women empowerment, sexual abuse, defence mechanism and other grooming and etiquette skills.
- Centre for Environmental Studies has been established with external expertise.
- The campus has been declared a plastic free zone.
- CC-TV cameras have been installed in the campus for security.

**Quality sustenance and enhancement issues:**

Presidency College has made sustained efforts to ensure that quality was the paramount importance in all its new initiatives and for improving the existing facilities. The initiatives like (1) encouraging and supporting all the departments to establish new courses (2) introducing CBCS at UG and PG levels, (3) providing strong ICT and other learning resources to both campus. Subscription to e-resources, e-books and e-journals substantially enhanced the learning resources for the students and researchers. Constitution of grievance redressal cell, anti-ragging committees and sexual harassment redressal committees, Placement cell for career counseling and guidance with wide network of industry, and starting soft skill and capacity building programmes added to the quality dimension of the university.

The College has also made earnest efforts to implement the measures suggested by the previous NAAC peer Team. The Team made 13 specific recommendations on different issues of academics, administration, finance and campus development for implementation and the College during the accreditation period has complied with all of them.

**Evaluative Reports of Departments:**

The evaluative reports of 5 PG Departments mainly cover dimensions viz. history, collaborative, interdisciplinary and other courses offered, profile of Visiting Fellows/ Adjunct / Emeritus Professors and regular faculty, student – teacher ratio, thrust areas of research, details of ongoing research projects, publications, consultancy assignments, seminars/conferences organized, diversity of faculty, distinguished departmental alumni, special lectures; extension activity; beyond syllabus scholarly activities, SWOC analysis and future plans.

**SWOC ANALYSIS:**

At the time when the College has completed fifteen years of its meaningful existence, as done earlier, it has subjected to itself for an introspection to realize its present strength, weakness, opportunities and challenges ahead of 2<sup>nd</sup> cycle accreditation by NAAC. This analysis was carried out by the following steps shown below:

1. Analysing the feedback from the stakeholders-students, teachers, supporting staff, through specific questionnaire, meetings, brainstorming sessions, visits to individual departments and facilities, in the campus from January to June 2016.
2. The evaluative reports and departmental SWOC provided by each department served as important documents to sketch out the SWOC of the College.
3. Creating analysis sheets: These sheets were prepared based on the situation existing in respective departments and the College as a whole based on internal experiences and perceptions of others and analysis is as follows.

S - Strengths		W - Weaknesses	
1	Location and brand image of Bengaluru and Presidency College	1	Lack of land for future expansion of the campus
2	Wide network of feeded Colleges including Presidency PU College	2	Lack of land for outdoor sports activities
3	Credibility and legacy of the Presidency Group established over 40 years of meaningful existence	3	Need for more linkages with Industry and National/International Research Institutions
4	Time-tested academic support		
5	Adequate infrastructure		
6	Establishment of Research Centre in Management		
7	Separate Web Portal for Alumni Association		
8	Nationally recognized for providing high quality education		

9	Qualified, experienced, dedicated and research oriented faculty		
10	Contribution to educational, literary, cultural, scientific, economic, and civic life of the society of Bengaluru, since 15 years		
11	Introduction of CBCS at UG & PG levels		
12	Permanently Affiliated to Bangalore University, Bengaluru		
<b>O – Opportunities</b>		<b>C - Challenges</b>	
1	Strategic alliances and partnerships with International Universities	1	To match up to the competition from Private Universities and other autonomous institutions
2	Diversification of sources of revenue through better exploitation of consultancy	2	Attracting foreign students to the different academic programs
3	Increased focus on Inter Multi disciplinary approach for better learning	3	To meet the diverse need of Student community to make them employable and facilitate harmonious development of students
4	Services of alumni to be better utilized		

**Action Plan on SWOC in the next five years:**

- a. To leverage the identified strengths.
- b. To overcome/reduce the weakness.
- c. To convert opportunities into strengths.
- d. To convert challenges into opportunities.

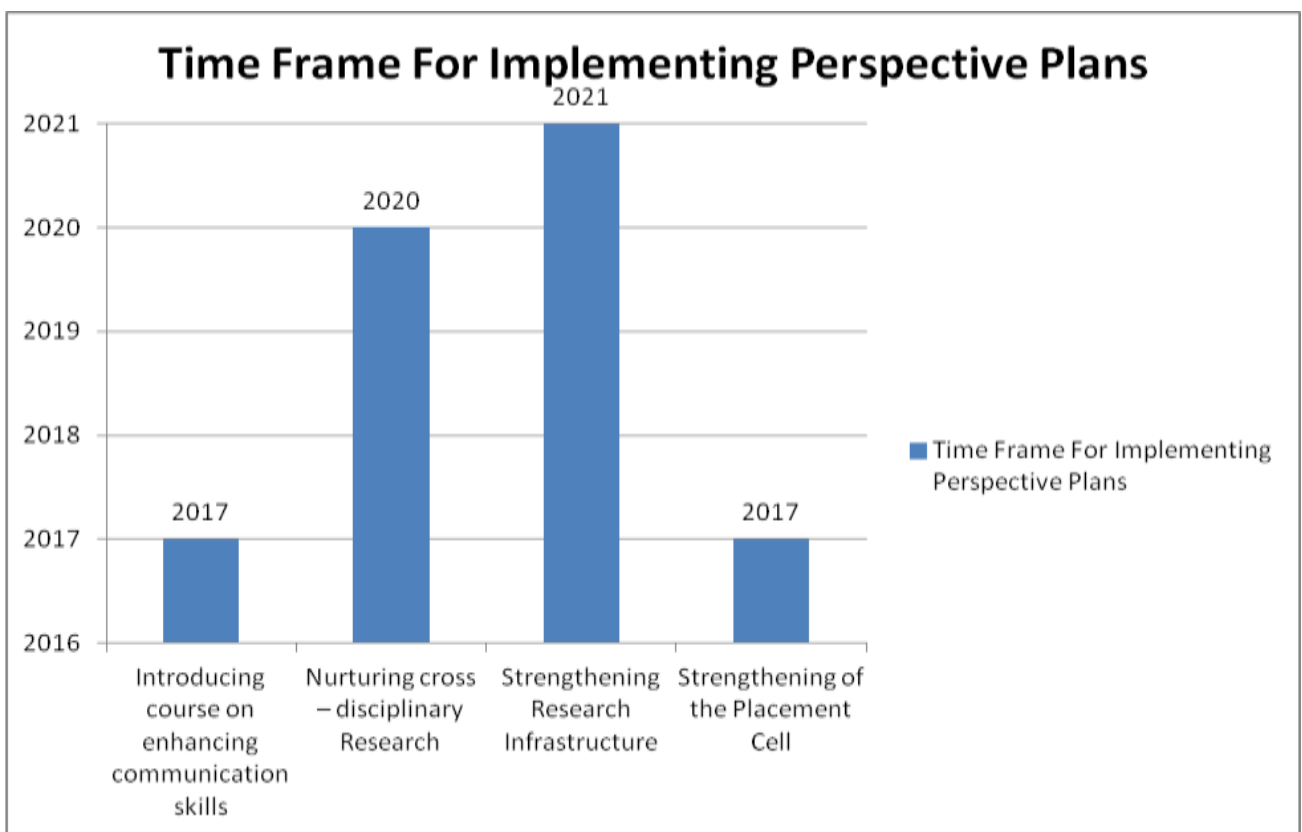
## PERSPECTIVE STRATEGIC PLANS FOR THE FUTURE

Completion of 40 years of fruitful existence for any Institution is gratifying, but at the same time, it reminds of greater responsibility ahead to rededicate and continue to serve the cause of higher education. The achievements and contributions of Presidency College, Bengaluru, to the society in particular and country at large have been significant, through its several ramifications-academic and intellectual, research and development, sports and culture, literary and theatre and many more. These contributions only remind of the onerous responsibility of the Institution to enhance its performance towards sustenance and increment of quality in all spheres of University's activities, to ensure access, equity, inclusiveness and excellence-the hallmarks of Indian educational delivery and serviced. In this direction, Presidency College has identified several concrete plans for the future and strategies to implement them as listed below:

- **Introducing course on enhancing communication skills:** The College also plans to introduce add-on courses in communication skills, especially keeping in mind the students from rural background, as it would improve their confidence level and competence to face interviews and avail better job opportunities.
- **Rationalizing CBCS system at UG and PG levels:** The College has adopted CBCS system recently restructured by the affiliating University in its UG & PG programs to give a holistic approach to the UG/PG programs and to enhance the employability of graduates by following compulsory courses as also skill development courses.
- **Nurturing cross – disciplinary Research:** Inter-and trans-disciplinary research projects in science, humanities, commerce, management and law would be supported by the College with more rigour and financial support. The College is finalizing plans to extend initial financial support for such projects for furthering the same with proposals to external funding agencies for bigger support thereafter.
- **Strengthening Research Infrastructure:** The College has prepared a master plan for enhancing the infrastructure base, especially to boost up the research quality through providing more funds, establishing a state of the art central instrumentation facility, providing teaching assignment-ship for non – NET graduates and providing incentives for performing teachers.



- Strengthening of the Placement Cell:** Every Department will be given more impetus to make their placement units more effective, besides the Central Placement Cell of the University which will be fully supported by providing adequate staff, funding and space. Better industry / corporate interactions and participation, will be ensured to make the Placement Cells for vibrant for meaningful benefit to the students.
- Intensifying Academia – Industry Interactions:** The University plans to introduce internships in more and more PG programmes to strengthen the College – Industry interactions.



### Post-Accreditation Initiatives

Presidency College, established in the year 2000, was assessed and accredited at “A” Grade by the National and Assessment Council (NAAC) in September 2011. This report covers the period between 2011 and 2016. The focus is on the post accreditation initiatives taken up by the Institution for Quality Enhancement and Sustenance: A heads up of the same is below:

#### 1. Curriculum Aspects:

- Introduced 1 new PG Programme [M.Com.]
- Introduced Ph.D Programme in Management.
- Feedback from stake holders manually and on line.
- Introduction of value added and certificate programmes such as ORACLE certification programme, ACCA programme (the *Association of Chartered Certified Accountants*), Advanced Excel.
- Flexibility of the Curriculum through CBCS as introduced by the affiliating University.

#### 2. Teaching, Learning and Evaluation:

- Use of ICT / Smart board in teaching learning process.
- Establishing the session plan for every subject well before the commencement of each semester along with the course hand out which are made available to all students on the start of the academic year.
- Teacher’s study materials [soft copy-power point/pdf presentation] are shared with students.
- Teaching faculty and students are encouraged to use latest technology such as LCD, Internet in the teaching learning process.
- Faculty members are provided with LAPTOPS by the management to support ICT learning in the classroom.

- Examination/Evaluation reforms initiated by the Institution through Multiple choice questions for some subjects.
- Differentiated learning introduced.
- Analyses of feedback from Students and Industrial Experts.
- Discussion of curriculum with board of studies.

### **3. Research, Consultancy and Extension :**

- Established linkages with Foreign University [La Trobe University]
- Research promotion through granting 2 days OOD leave in a month.
- Inhouse FDP programme on Research topics.
- Regular guest lecturers from industry, prominent academicians and entrepreneurs in different fields.
- Encouragement for the publication of research articles, presentation of papers and publication of books-more than 300 papers have been presented in various conferences by faculty members.
- 5 National Level Conference and 1 International Conference have been conducted as per the academic plan.

### **4. Infrastructure and Learning Resources:**

- Library and Infrastructure fully computerized with ERP Package-Enterprise Resource Package.
- Labs are equipped to meet the research demands.
- E-Journals subscription.
- Institutional membership with IIMB library, British Library.
- ERP package [CLASS BOARD] for total College solution.
- Smart class board in classroom for learning.

### **5. Student Support and Progression**

- Career guidance cell for all students.
- Aptitude training.
- Counseling centre with full time Counselor.
- 16 University Ranks.

- International Student association.
- Scholarship and Financial Support for meritorious and under privileged students.
- Grievances of students are addressed within time bound if any.
- Champions in various National Level sports with around 5 individual accolades.
- Champions in various National Level Cultural events.
- Promotion of Social Initiatives project under NSS wing.
- NSS & NCC wing fully operational, with students representation in Republic Day parade.

#### **6. Governance, Leadership and Management**

- Well qualified Faculty and staff recruited as per requirements with around 20% with Ph.D, 15% of the Faculty in completion stage of Ph.D, 31% with M.Phil qualification.
- Medical Insurance for all Staff members introduced.
- Roster system in place during faculty and staff recruitment.
- Academic and Administrative audit conducted periodically by HOI and Management.
- Introduction of eco-friendly campus with Rain water harvesting and Solar panel.
- PTA –meeting conducted every semester as to appraise the Parents regarding their wards performance.

#### **7. Innovations and Best Practices**

- Peer group learning.
- Peer observation.
- Team teaching.
- Study materials uploaded on the ERP systems.
- Attendance and Internal marks information for Parents & Student Login through ERP package.
- Follow up on absenteeism.
- NSS and Rotaract club activities based on environmental awareness.

**B. Profile of the Affiliated College****1. Name and Address of the College:**

Name :	PRESIDENCY COLLEGE	
Address :	33/2, C & D, Kempapura, Hebbal, Bengaluru-560 024	
City :	Bengaluru	Pin : 560 024
State :	Karnataka	
Website :	www.presidencycollege.ac.in	

**2. For Communication:**

Designation	Name	Telephone with STD code	Mobile	Email
Principal	Dr. Muddu Vinay	O:080-42478700-99	9620017915	muddu.vinay@presidency.edu.in
Steering Committee Co-ordinator	Dr. Badri H S	O:080-42478700-99 R:080-23579095	9845215960	badrihs@presidency.edu.in

**3. Status of the Institution:**

Affiliated College	<input checked="" type="checkbox"/>
Constituent College	<input type="checkbox"/>
Any other (specify)	<input type="checkbox"/>

**4. Type of Institution:**

a. By Gender	
i. For Men	<input type="checkbox"/>
ii. For Women	<input type="checkbox"/>
iii. Co-education	<input checked="" type="checkbox"/>

**b. By Shift**

i. Regular	<input checked="" type="checkbox"/>
ii. Day	<input type="checkbox"/>
iii. Evening	<input type="checkbox"/>

5. It is a recognized minority institution?

Yes

No

If yes specify the minority status (Religious/linguistic/ any other) and provide documentary evidence.

Religious – Muslim - Annexure 1

6. Sources of funding:

Government

Grant-in-aid

Self- financing

Any other

7. a. Date of establishment of the college: 04/09/2000 (dd/mm/yyyy)

b. University to which the college is affiliated /or which governs the college (If it is a constituent college)

Bangalore University

c. Details of UGC recognition:

Under Section	Date, Month & Year (dd-mm-yyyy)	Remarks(If any)
i. 2 (f)	5 <sup>th</sup> April 2016	-
ii. 12 (B)	5 <sup>th</sup> April 2016	-

(Enclose the Certificate of recognition u/s 2 (f) and 12 (B) of the UGC Act)

d. Details of recognition/approval by statutory/regulatory bodies other than UGC (AICTE, NCTE, MCI, DCI, PCI, RCI etc.)

Under Section/ Clause	Recognition/Approval details Institution / Department Programme	Day, Month and Year (dd-mm-yyyy)	Validity	Remarks
AICTE	MBA & MCA F.No. South / West / 1- 2456086581/2015/EOA	25/05/2016	Annually	Every year approval is renewed
Annexure 2				

(Enclose the recognition/approval letter)

8. Does the affiliating university Act provide for conferment of autonomy (as recognized by the UGC), on its affiliated colleges?

Yes  No

If yes, has the College applied for availing the autonomous status?

Yes  No

9. Is the college recognized

a. by UGC as a College with Potential for Excellence (CPE)?

Yes  No

If yes, date of recognition: ..... (dd/mm/yyyy)

b. for its performance by any other governmental agency?

Yes  No

10. Location of the campus and area in sq.mts:

Location *	Urban
Campus area in sq. mts.	6070.28
Built up area in sq. mts.	4046.86

11. Facilities available on the campus (Tick the available facility and provide numbers or other details at appropriate places) or in case the institute has an agreement with other agencies in using any of the listed facilities provide information on the facilities covered under the agreement.

**Facilities available on the Campus**

- Auditorium / seminar complex with infrastructural facilities
- Sports facilities
  - play ground  (on lease based)
  - swimming pool -
  - gymnasium

Hostel

▪	Boys' hostel	✓	
i.	Number of hostels	4	
ii.	Number of inmates	209	
iii.	Facilities (mention available facilities)		
a.	Living rooms	✓	
b.	Wi Fi	✓	
c.	Dinning Hall	✓	
▪	Girls' hostel	✓	
i.	Number of hostels	2	
ii.	Number of inmates	75	
iii.	Facilities (mention available facilities)		
a.	Living rooms	✓	
b.	Wi Fi	✓	
c.	Dinning Hall	✓	
▪	Working women's hostel	-	
▪	Residential facilities for teaching and non-teaching staff (give numbers available — cadre wise)		
i.	Director & Principal	✓	
ii.	Teaching Staff	✓	
iii.	Facility Manager	✓	
iv.	Non teaching Staff	✓	
v.	Hostel staff	✓	
▪	Cafeteria	✓	2 Nos.
▪	Health centre		
i.	Consulting doctors	✓	
ii.	First Aid	✓	
iii.	Ambulance	✓	On call



▪ Health centre staff

i. Qualified Doctor Full time  Part-time

ii. Qualified Nurse Full time  Part-time

Other Facilities

Facilities like Banking, Post Office, Book shops	Available The Institution has accounts and exclusive association with Axis Bank. All Teaching and Non Teaching staff has accounts and ATM access in Axis Bank and their salaries are directly deposited by the Institution in to their respective accounts every month. Zero balance options are provided to students and staff of the Institution.
Transport facilities to cater to the needs of Students and Staff	Available
Animal House	No
Biological Waste Disposal	No
Generator or other facility for Management / Regulation of Electricity and Voltage	Available Diesel generator and UPS facilities are available in the campus 24 x 7
Solid Waste Management Facility	Available Solid wastes are collected, segregated and composed with the facilities available in the campus. Faculty members, students, staff and housekeeping workers are oriented on this process
Waste Water Management	Available The College location is coming under BDA (Bangalore Development Authority) and the waste water is treated by BWSSB in the nearby water treatment plant for which the College pays
Water Harvesting	A well defined rain water harvesting model is in place in the campus

## 12. Details of programmes offered by the college (Give data for current academic year)

<i>Sl. No.</i>	<i>Programme Level</i>	<i>Name of the Programme / Course</i>	<i>Duration in Yrs</i>	<i>Entry Qualification</i>	<i>Medium of Instruction</i>	<i>Sanctioned Student Strength</i>	<i>No of students admitted 2015 - 16</i>
1.	<b>Under Graduate</b>	BBM	3	10 + 2	English	280	193
2.		B Com	3	10 + 2	English	250	235
3.		B CA	3	10 + 2	English	160	141
4.		B A Journalism	3	10 + 2	English	100	31
5.		B Sc [Maths, Electronics, Computer Science]	3	10 + 2	English	60	-
<i>Sl. No.</i>	<i>Programme Level</i>	<i>Name of the Programme / Course</i>	<i>Duration in Yrs</i>	<i>Entry Qualification</i>	<i>Medium of Instruction</i>	<i>Sanctioned Student Strength</i>	<i>No of students admitted 2015 - 16</i>
6.	<b>Post Graduate</b>	M C A	3	10+2+3 Eligibility 50%	English	60	36
7.		M B A	3	10+2+3 Eligibility 50%	English	240	240
8.		MCOM	2	10+2+3 Eligibility 50%	English	50	47
9.		MCOM (IB)	2	10+2+3 Eligibility 50%	English	60	26
10		MCOM (FA)	2	10+2+3 Eligibility 50%	English	60	46
11	<b>Ph.D. Research Centre in Management</b>	Management	3	PG	English	-	-

13. Does the college offer self-financed Programmes?

Yes

No

If yes, how many?

11

14. New programmes introduced in the college during the last five years if any?

Yes

No

Number

01

15. List the departments: (respond if applicable only and do not list facilities like Library, Physical Education as departments, unless they are also offering academic degree awarding programmes. Similarly, do not list the departments offering common compulsory subjects for all the programmes like English, regional languages etc.)

Faculty	Departments (eg. Physics, Botany, History etc.)	UG	PG	Research Ph.D
Science	Computer Science	✓ BCA * B Sc [CS]	✓ MCA	-
Arts	Centre for Media Studies	✓ BA (J)	-	-
Commerce	Commerce	✓ BCom	✓ MCom MCom(IB) MCom(FA)	-
Management	Management	✓ BBA	✓ MBA	✓ From 2015
Any Other (Specify)	-	-	-	-

16. Number of Programmes offered under (Programme means a degree course like BA, BSc, MA, M.Com...)

- a. annual system
- b. semester system
- c. trimester system

17. Number of Programmes with

- a. Choice Based Credit System
- b. Inter/Multidisciplinary Approach
- c. Any other (specify and provide details)

18. Does the college offer UG and/or PG programmes in Teacher Education?

Yes  No

If yes,

- a. Year of Introduction of the programme(s) ..... (dd/mm/yyyy)  
and number of batches that completed the programme

- b. NCTE recognition details (if applicable)

Notification No.: .....

Date: ..... (dd/mm/yyyy)

Validity:.....

- c. Is the institution opting for assessment and accreditation of Teacher Education Programme separately?

Yes  No

19. Does the college offer UG or PG programme in Physical Education?

Yes  No

If yes,

- a. Year of Introduction of the programme(s)..... (dd/mm/yyyy)  
and number of batches that completed the programme

b. NCTE recognition details (if applicable)

Notification No.: .....

Date: ..... (dd/mm/yyyy)

Validity:.....

c. Is the institution opting for assessment and accreditation of Physical Education

Programme separately?

Yes

No

**20. Number of teaching and non-teaching positions in the Institution**

Positions	Teaching faculty						Non - teaching staff		Technical staff	
	Professor		Associate Professor		Assistant Professor		*M	*F	*M	*F
	*M	*F	*M	*F	*M	*F	*M	*F	*M	*F
Sanctioned by the UGC / University / State Government <i>Recruited</i>	Self Institution Minority Institution									
<i>Yet to recruit</i>										
Sanctioned by the Management/ society or other authorized bodies <i>Recruited</i>	4	1	8	5	29	49	29	44	3	1
<i>Yet to recruit</i>	Nil									

**\*M-Male \*F-Female**

**Qualifications of the teaching staff:**

Highest qualification	Professor		Associate		Assistant		Total
	Male	Female	Male	Female	Male	Female	
<b>Permanent teachers</b>							
D.Sc./D.Litt.	-	-	-	-	-	-	-
Ph.D.	4	1	6	4	-	-	15
M.Phil.	-	-	2	1	4	21	28
PG	-	-	-	-	25	28	53
<b>Temporary teachers</b>							
Ph.D.	-	-	-	-	-	-	-
M.Phil.	-	-	-	-	-	-	-
PG	-	-	-	-	-	-	-
<b>Part-time teachers</b>							
Ph.D.	-	-	-	-	-	-	-
M.Phil.	-	-	-	-	-	-	-
PG	-	-	-	-	2	2	4

22. Number of Visiting Faculty /Guest Faculty engaged with the College.

04
----

23. Furnish the number of the students admitted to the college during the last four academic years.

Categories	Year 1 (2015 -2016)		Year 2 (2014 -2015)		Year 3 (2013 -2014)		Year 4 (2012 -2013)	
	Male	Female	Male	Female	Male	Female	Male	Female
SC	16	9	28	17	22	9	38	16
ST	8	0	14	5	5	9	9	9
OBC	43	17	51	28	52	39	37	33
General	361	137	620	205	459	142	573	165
Others – CAT 1	15	6	-	-	-	-	-	-

## 24. Details on students enrollment in the college during the current academic year:

Type of students	UG	PG	M. Phil.	Ph.D.	Total
Students from the same state where the college is located	379	225	-	-	
Students from other states of India	180	160	-	-	
NRI students	12	1	-	-	
Foreign students	41	3	-	-	
<b>Total</b>	<b>612</b>	<b>389</b>	-	-	

Dropout rate in UG and PG (average of the last two batches)

UG

0.91

PG

0.96

## 26. Unit Cost of Education

(Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled)

(a) including the salary component

Rs. 84062.00

(b) excluding the salary component

Rs. 43285.00

## 27. Does the college offer any programme/s in distance education mode (DEP)?

Yes

No

If yes,

a) is it a registered centre for offering distance education programmes of another University

Yes

No

b) Name of the University which has granted such registration.

c) Number of programmes offered

d) Programmes carry the recognition of the Distance Education Council.

Yes

No

28. Provide Teacher-student ratio for each of the programme / course offered

<b>Programme</b>	<b>Ratio</b>
BCA	1 : 28
MCA	1 : 15
BCOM	1 : 19
MCOM	1 : 11
MCOM (FA)	1 : 11
MCOM (IB)	1 : 13
BBA	1 : 19
MBA	1 : 20
BA (J)	1 : 19

29. Is the college applying for

Accreditation :	Cycle 1	<input type="checkbox"/>	Cycle 2	<input checked="" type="checkbox"/>
	Cycle 3	<input type="checkbox"/>	Cycle 4	<input type="checkbox"/>
Re-Assessment:		<input type="checkbox"/>		

*(Cycle 1 refers to first accreditation and Cycle 2, Cycle 3 and Cycle 4 refers to re- accreditation)*

30. Date of accreditation\* (applicable for Cycle 2, Cycle 3, Cycle 4 and re-assessment only)

Cycle 1: **16/09/2011**                  Accreditation Outcome / Result '**A**' Grade

*\* Kindly enclose copy of accreditation certificate(s) and peer team report(s) as an annexure.*

Annexure 3

31. Number of working days during the last academic year.

260

32. Number of teaching days during the last academic year

*(Teaching days means days on which lectures were engaged excluding the examination days)*

180



## 33. Date of establishment of Internal Quality Assurance Cell (IQAC)

IQAC

15/06/2011

## 34. Details regarding submission of Annual Quality Assurance Reports (AQAR) to NAAC.

AQAR

(i)

30 / 03 / 2012

AQAR

(ii)

10 / 03 / 2013

AQAR

(iii)

19 / 03 / 2014

AQAR

(iv)

16 / 03 / 2015

AQAR

(v)

23 / 03 / 2016

## 35. Any other relevant data (not covered above) the college would like to include. (Do not include explanatory / descriptive information)

- Recognition of College under Section of 2(f) & 12(B) of the UGC Act, 1956.
- Establishment of Presidency University (Private University Estd. In Karnataka State by Act No. 41 of 2013) by the A H Memorial Educational Trust.
- ERP Package for Student Attendance, Examination, Time Table, SMS to parents.
- Online Student Feedback system.
- NSS wings running actively since 2011.
- NCC wings (Army Wing 39 KAR INF BN NCC) running actively since 2011.
- Separate Alumni Web portal.
- Permanently affiliated to Bangalore University for UG Programme (B.COM. / B.B.M. / B.C.A).
- Excellence in Academics, curricular and co-curricular is witnessed thru the achievement of the student of the college.
- Regular Ranks & Gold Medals from Bangalore University are secured by students.
- College has been recognized as a Research Centre by Bangalore University vide no: ACA -III/A1/RC/PC/2014-15.
- Recognition of qualified teachers as Research guides and commencement of Ph.D programmes are under progress.

## 2. Criteria - wise Inputs

### CRITERION I: CURRICULAR ASPECTS

#### 1.1 Curriculum Planning and Implementation

1.1.1 State the vision, mission and objectives of the institution, and describe how these are communicated to the students, teachers, staff and other stakeholders.

##### ***Vision***

In a caring and positive environment Presidency will provide education to empower our students to recognize and optimize their full potential, to achieve personal standards of excellence in academic work as well as in supportive areas of physical, cultural and social development, inculcating civic and human values.

##### ***Mission***

To empower our students to recognize and optimize their full potential; by fostering a family environment where educational, social, cultural, ethical and emotional needs are addressed through a holistic program, offered with the partnership afforded by staff, students and the community at large, to provide world-class education.

The Vision and Mission is communicated primarily through a series of laminated boards positioned at vantage points in the college, reinforced further through College prospectus, website, magazines, hand book and media. The Vision and Mission are also communicated in orientation programmes, conferences, workshops, intercollegiate fests, parent teachers meet and other major functions.

##### ***Objectives***

- To mould the minds of the young and create in them a desire to live a complete life in the modern society as honorable and worthy citizens.
- To develop a passion for learning and academic excellence.
- To build a solid foundation for future learning of the students.

1.1.2 How does the institution develop and deploy action plans for effective implementation of the curriculum? Give details of the process and substantiate through specific example(s).

Affiliated to the Bangalore University, the Institution follows the curriculum prescribed by the University. However, each Department is responsible for working out details for effectively implementing the given curricula.

- Each department convenes a meeting to decide on the breakup of the syllabus. The syllabus is divided and allotted to each teacher based on the competency, interest, specialization and expertise.
- Time-table is prepared prior to the commencement of each semester keeping to the University stipulation for each subject.
- Staff orientation is given by Senior Management and experienced faculty members as to what is expected and how to go about the completion of the various topics.
- Teachers make lesson plans so that adequate time is allotted to cover the details in the syllabus.
- At the beginning of each semester, a staff meeting chaired by the Principal is held to draft out the semester schedule.
- The various co curricular and extracurricular activities to be conducted during the course of the semester with tentative dates are decided for the year.
- Extra classes are conducted when the syllabus is not completed on schedule.
- Meetings at regular intervals are held to review the progress of action plan, both by the respective Departments and the Principal.
- Innovative teaching methods are incorporated wherever possible. Students are guided to use on- line sites to get relevant information.
- Current affairs, statistics, human interest stories, news paper and magazine clippings, presentations, assignments, seminars, field trips and even class tests help in the effective implementation of the curriculum.

1.1.3 What type of support (procedural and practical) do the teachers receive (from the University and/or institution) for effectively translating the curriculum and improving teaching practices?

The Institution has provided all the facilities to Teaching Staff to enhance the teaching practices and thereby effectively translate the curriculum. The library is well stocked with a good collection of books. The digital library is also fully functional with INFLIBNET, NLIST, EBSCO facility to enable the staff and students to get updated. The entire campus is Wi-Fi enabled.

All the classroom of the Institution are fitted with modern ICT and other technological power tools for the use of Teachers and learners.

The Institution also arranges for frequent industrial visits to expose the students to the industrial environment.

Faculty development programmes are also conducted at the start of every semester to enhance teaching abilities.

1.1.4 Specify the initiatives taken up or contribution made by the institution for effective curriculum delivery and transaction on the Curriculum provided by the affiliating University or other Statutory agency.

The Institution appoints well qualified and efficient staff as per the requirements, for the smooth functioning of the institution and delivery of the curriculum.

- The teachers make use of the available facilities to translate the curriculum.
- Guest lectures are periodically arranged by various departments to understand the Industrial needs and integrate the same in the curriculum.
- The library is continually updated and the entire campus is Wi-Fi enabled enabling the students and faculty to utilize the technology.
- ICT provisions assist the teachers in introducing innovative methods in teaching such as power-point presentations, screening syllabus oriented DVDs' and AV Aids.

- Subscription to INFLIBNET, NLIST, EBSCO, Business Magazines, Periodicals, National & International Journals.
- The University stipulations regarding the minimum number of working days, is also adhered to.
- Faculty development programmes are conducted at the beginning of each academic year to orient the staff on the technicalities of modern methodologies in teaching.

1.1.5 How does the institution network and interact with beneficiaries such as industry, research bodies and the university in effective operationalisation of the curriculum?

Teachers interact with the various academic bodies such as BOE, BOS. This is incorporated in the classroom curriculum to enable students to cope with higher education. The Placement Cell also interacts with the various industries and companies to cater to the career requirements of the students. Experts in different fields are invited for special lectures. Field trips and industrial visits are organized to give an impetus towards research and learning programme. The institution has an MoU with ORACLE UNIVERSITY to conduct certificate courses in ORACLE and other value added programmes like Tally ERP 9, Advanced Excel, CA-CPT, CIMA, Advertising, Public Relations, Radio Programming, Digital Marketing, Aptitude Test Preparation Training, Business English Certificate and Association of Chartered Certified Accountants

1.1.6 What are the contributions of the institution and/or its staff members to the development of the curriculum by the University?(number of staff members/departments represented on the Board of Studies, student feedback, teacher feedback, stakeholder feedback provided, specific suggestions etc.

The teachers in the respective Boards of Studies play a vital role in updating syllabi and making them more relevant to the society and industry. Feedback collected from faculty, students, alumni and employer are communicated to the BOS for appropriate inclusion of the curriculum.

The following are the members of BOE OF Bangalore University / Autonomous.

SL NO	NAME	DEPARTMENT
1	Mr. Narayan Swamy	Computer Science
2	Dr. Badri H S	Computer Science

3	Ms. Alli A	Computer Science
4	Ms. Babitha Joseph	Humanities
5	Ms. Nasreen Ghani	English
6	Dr. Lalitha B N	Hindi

The following are the members of BOS

SL NO	NAME	DEPARTMENT
1	Dr. Lalitha B N	Hindi

1.1.7 Does the institution develop curriculum for any of the courses offered (other than those under the purview of the affiliating university) by it? If 'yes', give details on the process ('Needs Assessment', design, development and planning) and the courses for which the curriculum has been developed.

Yes, The Institution offers some value added courses to facilitate the students to become more employable. The following are the courses introduced by the college and developed the curriculum:

1. Basic Mathematics : This course curriculum was designed as a bridge course for non mathematics students to enable them to take up competitive exams. The curriculum was planned to be taught for 20 hrs course work.
2. Oracle: This course curriculum was developed in association with Oracle University for creating proficiency in Oracle, J2EE and Java. The aim of this course was to impart theoretical knowledge and practical skills to carryout projects. The curriculum was planned to be taught for 40 hrs course work.
3. Basic English: This course curriculum was developed as a bridge course for international students and students who are weak in English. The aim of the course is to create fluency on proficiency in English. The course is taught for 20 hours at the begging of the semester.

1.1.8 How does institution analyze/ensure that the stated objectives of curriculum are achieved in the course of implementation?

The main goal of the institution is to educate and to ensure global competency. The stated objectives of the curriculum as provided by the University are clearly providing concept clarity, creating interest for further reading and research, adopting student centric approaches, skill enhancement, student participation, understanding of a subject, using the knowledge for various purposes, and to encourage students to think independently. This focus is achieved by providing substantial illustrations in the contemporary context.

- Work diary is maintained and departmental meetings are held to ensure that the objectives of the course are being fulfilled.
- Course handouts for one semester are prepared.
- Time table for one semester are prepared.
- Feedback is taken from students to evaluate the adherence to these objectives.
- Remedial classes are conducted for the weaker students.
- The learning experience is enhanced using audio visual aids, role play or enactment, guest lectures, assignments, presentations and other co curricular activities.
- Student performance is assessed throughout the learning process through tests and examinations and performance on these is documented.
- Faculty members are required to participate in National and International workshops, Seminars, Symposia and also to present papers in different forums as an endeavor to update teachers in the recent trends in teaching.

## **1.2 Academic Flexibility**

### **1.2.1 Specifying the goals and objectives give details of the certificate/diploma/ skill development courses etc., offered by the institution.**

The College strongly believes that academic flexibility requirement. As it is an affiliated College, it follows the curriculum prescribed by the University. However to suit the Industry requirements, the College has initiated certificate courses such as Tally ERP 9, Advanced Excel, CA-CPT, CIMA, ORACLE, Advertising, Public Relations, Radio Programming, Digital Marketing, Aptitude Test Preparation Training, Business English Certificate and Association of Chartered Certified Accountants for the all round development of the Students. These certificate courses not only ensure the development of needed skills and competencies but are also offered at an affordable rate.

1.2.2 Does the institution offer programmes that facilitate twinning /dual degree? If 'yes', give details.

No. Affiliating University does not extend such a provision to Affiliated Colleges. However, the College has been providing various certificate courses like Tally ERP 9, Advanced Excel, CA-CPT, CIMA, ORACLE, Advertising, Public Relations, Radio Programming, Digital Marketing, Aptitude Test Preparation Training, Business English Certificate and Association of Chartered Certified Accountants

1.2.3 Give details on the various institutional provisions with reference to academic flexibility and how it has been helpful to students in terms of skills development, academic mobility, progression to higher studies and improved potential for employability. Issues may cover the following and beyond:

- Range of Core / Elective options offered by the University and those opted by the college.
- Choice Based Credit System and range of subject options.
- Courses offered in modular form.
- Credit transfer and accumulation facility.
- Lateral and vertical mobility within and across programmes and courses.
- Enrichment courses.

All our UG & PG programmes have been brought under the Choice Based Credit System (CBCS) as per the University norms with effect from academic year 2014-15, with flexibility for the students in allied course options, outside his/her discipline (through Non-Major Electives);

**Range of core /elective options offered by the University and those opted by the College**



**BANGALORE UNIVERSITY**  
**B.B.M COURSE SEMESTER SCHEME -- 2014 – 15**  
**COURSE MATRIX**

**I SEMESTER**

	Subjects	Paper	Instruction hrs/week	Duration of Exam(hrs)	Marks			Credits
					IA	Exam	Total	
Part 1 Languages	Language: Kannada / Sanskrit / Urdu / Tamil / Telugu / Malayalam/ Additional English / Marathi / Hindi	1.1	4	3	30	70	100	2
	Language: English	1.2	4	3	30	70	100	2
Part 2 Optional	Fundamentals of Accounting	1.3	4	3	30	70	100	2
	Business Organization and Environment	1.4	4	3	30	70	100	2
	Quantitative Methods for Business - I	1.5	4	3	30	70	100	2
	Management Process	1.6	4	3	30	70	100	2
Part 3	Foundation Course*		3	3	30	70	100	2
	CC & EC*				50	-	50	1
<b>Total Credits</b>								<b>15</b>

**II SEMESTER**

	Subjects	Paper	Instruction hrs/week	Duration of Exam(hrs)	Marks			Credits
					IA	Exam	Total	
Part 1 Language	Language: Kannada / Sanskrit / Urdu / Tamil / Telugu/Malayalam / Additional English / Marathi / Hindi	2.1	4	3	30	70	100	2
	Language: English	2.2	4	3	30	70	100	2
Part 2 Optional	Financial Accounting	2.3	4	3	30	70	100	2
	Quantitative Methods for Business – II	2.4	4	3	30	70	100	2
	Organizational Behavior	2.5	4	3	30	70	100	2
	Production and Operations Management	2.6	4	3	30	70	100	2
Part 3	Foundation Course*		3	3	30	70	100	2
	CC & EC*				50	-	50	1
<b>Total Credits</b>								<b>15</b>

## III SEMESTER

	Subjects	Paper	Instruction hrs/week	Duration of Exam(hrs)	Marks			Credits
					IA	Exam	Total	
Part 1 Language	Language: Kannada / Sanskrit / Urdu / Tamil / Telugu/Malayalam / Additional English / Marathi / Hindi	3.1	4	3	30	70	100	2
Part 2 Optional	Soft Skills for Business	3.2	4	3	30	70	100	2
	Corporate Accounting	3.3	4	3	30	70	100	2
	Human Resource Management	3.4	4	3	30	70	100	2
	Services Management	3.5	4	3	30	70	100	2
	Corporate Environment	3.6	4	3	30	70	100	2
Part 3	SDC*		3	3	30	70	100	2
	CC & EC*				50	-	50	1
<b>Total Credits</b>								<b>15</b>

## IV SEMESTER

	Subjects	Paper	Instruction hrs/week	Duration of Exam(hrs)	Marks			Credits
					IA	Exam	Total	
Part 1 Language	Language: Kannada / Sanskrit / Urdu / Tamil / Telugu/Malayalam / Additional English / Marathi / Hindi	4.1	1	1	30	70	100	2
Part 2 Optional	Business Research Methods	4.2	4	3	30	70	100	2
	Marketing Management	4.3	4	3	30	70	100	2
	Financial Management	4.4	4	3	30	70	100	2
	Business Regulations	4.5	4	3	30	70	100	2
	Cost Accounting	4.6	4	3	30	70	100	2
Part 3	SDC*		3	3	30	70	100	2
	CC & EC*				50	-	50	1
<b>Total Credits</b>								<b>15</b>

## V SEMESTER

	Subjects	Paper	Instruction hrs/week	Duration of Exam(hrs)	Marks			Credits
					IA	Exam	Total	
Part 2 Optional	Entrepreneurial Management	5.1	4	3	30	70	100	3
	Computer Applications in Business	5.2	4	3	30	70	100	3
	Banking Regulations & Operations	5.3	4	3	30	70	100	3
	Management Accounting	5.4	4	3	30	70	100	3
	Elective Paper I	5.5	4	3	30	70	100	3
	Elective Paper II	5.6	4	3	30	70	100	3
Part 3	SDC*		3	3	30	70	100	2
<b>Total Credits</b>								<b>20</b>

## VI SEMESTER

	Subjects	Paper	Instruction hrs/week	Duration of Exam(hrs)	Marks			Credits
					IA	Exam	Total	
Part 2 Optional	International Business	6.1	3	30	70	100	3	4
	E-Business	6.2	3	30	70	100	3	4
	Income Tax	6.3	3	30	70	100	3	4
	Strategic Management Or Project Report & Viva (Voce)	6.4	3	30	70	100	3	4
	Elective Paper III	6.5	3	30	70	100	3	4
	Elective Paper IV	6.6	3	30	70	100	3	4
Part 3	SDC*		3	30	70	100	2	3
<b>Total Credits</b>								<b>27</b>

## ELECTIVE GROUPS

## 1. FINANCE GROUP

Semester No.	Paper No.	Title of the Paper	Lecture Hours Per Week	Total Marks
V	FN.5.5	Advanced Financial Management	04	100
	FN.5.6	Financial Markets & Services	04	100
VI	FN.6.5	Investment & Portfolio Management	04	100
	FN.6.6	Stock and Commodity Markets	04	100

**2. MARKETING GROUP**

Semester No.	Paper No.	Title of the Paper	Lecture Hours Per Week	Total Marks
V	MK.5.5	Consumer Behavior	04	100
	MK.5.6	Advertising & Media Management	04	100
VI	MK.6.5	Brand Management	04	100
	MK.6.6	Retail Management	04	100

**3. HUMAN RESOURCE GROUP**

Semester No.	Paper No.	Title of the Paper	Lecture Hours Per Week	Total Marks
V	HR.5.5	Employee Welfare & Social Security	04	100
	HR.5.6	Strategic HRM	04	100
VI	HR.6.5	Organizational Change & Development	04	100
	HR.6.6	Compensation Management	04	100

Note: VII and VIII Semester Syllabus as per Bangalore University 1<sup>st</sup> Year M.Com Course.

**1. Foundation, Skill Development or Interdisciplinary Courses (Foundation Course\*)**  
(Common for all programmes):

- Constitution of Indian and Human Rights
- Environment and Public Health
- Computer Applications and Information Technology
- Business Entrepreneurship and Management
- Philosophy, Psychology and Life Skills
- Personality Development and Leadership / Integrating Mind, Body and Heart
- Indian History, Culture and Diversity
- Research Methodology
- Education and Literacy / Science and Life
- Human Resource Development .Management
- One of the Foreign Languages such as German, French etc.
- Any other Course prescribed by the University from time to time
- Commodity & Stock Market
- Mathematics in Finance

**2. Co-and Extra – Curricular Activities (CC& EC\*)**

A student shall opt for any one of the following activities in the first four semesters offered in the college

- N.S.S / N.C.C./Rotary Activities / Rovers and Rangers
- Sports and Games / Activities related to Yoga
- A Small project work concerning the achievements of Indian in different fields
- Evolution of study groups/seminar circles on Indian thoughts and ideas
- Interaction with local communities in their neighborhood and learn about and from them
- Exploring different aspects of Indian civilizations
- Other activities such as Cultural Activities as prescribed by the University.

Evaluation of Co-and Extra Curricular Activities is as per the procedure evolved by the University from time to time.

**BANGALORE UNIVERSITY**  
**B.COM (CBCS) SEMESTER SCHEME 2014 – 15**  
**COURSE MATRIX**

**I SEMESTER**

	Subjects	Paper	Instruction hrs/week	Duration of Exam(hrs)	Marks			Credits
					IA	Exam	Total	
Part 1 Languages	Language - I: Kannada/Sanskrit/Urdu/Tamil/ Telugu/Malayalam/Additional English / Marathi/ Hindi	1.1	4	3	20	80	100	2
	Language – II : English	1.2	4	3	20	80	100	2
Part 2 Optional	Financial Accounting	1.3	4	3	30	70	100	2
	Indian Financial System	1.4	4	3	30	70	100	2
	Marketing and Services Management	1.5	4	3	30	70	100	2
	A. Corporate Administration <b>OR</b> B. Methods and Techniques for Business Decisions. (Students can choose any one)	1.6	4	3	30	70	100	2
Part 3	Foundation Course*		3	3	20	80	100	2
	CC & EC*				50		50	1
<b>Total Credits</b>								<b>15</b>

**II SEMESTER**

	Subjects	Paper	Instruction hrs/week	Duration of Exam(hrs)	Marks			Credits
					IA	Exam	Total	
Part 1 Languages	Language - I: Kannada/Sanskrit/Urdu/Tamil/ Telugu/Malayalam/Additional English / Marathi/ Hindi	2.1	4	3	20	80	100	2
	Language – II : English	2.2	4	3	20	80	100	2
Part 2 Optional	Advanced Financial Accounting	2.3	4	3	30	70	100	2
	Retail Management	2.4	4	3	30	70	100	2
	Banking Law and Operations	2.5	4	3	30	70	100	2
	Quantitative Analysis for Business Decisions – I	2.6	4	3	30	70	100	2
Part 3	Foundation Course*		3	3	20	80	100	2
	CC & EC*				50		50	1
<b>Total Credits</b>								<b>15</b>

## III SEMESTER

	Subjects	Paper	Instruction hrs/week	Duration of Exam(hrs)	Marks			Credits
					IA	Exam	Total	
Part 1 Language	Language: I Kannada/Sanskrit/Urdu/Tamil/ Telugu/Malayalam/Additional English / Marathi/ Hindi	3.1	4	3	30	70	100	2
	Language – II:English	3.2	3	3	30	70	100	2
Part 2 Optional	Corporate Accounting	3.3	4	3	30	70	100	2
	Financial Management	3.4	4	3	30	70	100	2
	Business Ethics	3.5	4	3	30	70	100	2
	Quantitative Analysis for Business Decisions –II	3.6	4	3	30	70	100	2
	Public Relations and Corporate Communication	3.7	3	3	30	70	100	2
Part 3	Foundation Course*		3	3	30	70	100	2
	CC & EC*				50		50	1
<b>Total Credits</b>								<b>17</b>

## IV SEMESTER

	Subjects	Paper	Instruction hrs/week	Duration of Exam(hrs)	Marks			Credits
					IA	Exam	Total	
Part 1 Language	Language - I: Kannada/Sanskrit/Urdu/Tamil/ Telugu/Malayalam/Additional English / Marathi/ Hindi	4.1	4	3	30	70	100	2
	Language – II: English	4.2	3	3	30	70	100	2
Part 2 Optional	Advanced Corporate Accounting	4.3	4	3	30	70	100	2
	Cost Accounting	4.4	4	3	30	70	100	2
	E-Business and Accounting	4.5	4	3	30	70	100	2
	Stock and Commodity Markets	4.6	4	3	30	70	100	2
	Principles of Event Management	4.7	3	3	30	70	100	2
Part 3	Foundation Course*		3	3	30	70	100	2
	CC & EC*				50		50	1
<b>Total Credits</b>								<b>17</b>

## V SEMESTER

	Subjects	Paper	Instruction hrs/week	Duration of Exam(hrs)	Marks			Credits
					IA	Exam	Total	
Part 2 Optional	Entrepreneurship Development	5.1	4	3	30	70	100	3
	International Business	5.2	4	3	30	70	100	3
	Income Tax – I	5.3	4	3	30	70	100	3
	Cost Management	5.4	4	3	30	70	100	3
	Elective – I	5.5	4	3	30	70	100	3
	Elective – II	5.6	4	3	30	70	100	3
Part 3	SDC		3	3	30	70	100	2
<b>Total Credits</b>								<b>20</b>

## VI SEMESTER

	Subjects	Paper	Instruction hrs/week	Duration of Exam(hrs)	Marks			Credits
					IA	Exam	Total	
Part 2 Optional	Business Regulations	6.1	4	3	30	70	100	3
	Principles and Practice of Auditing	6.2	4	3	30	70	100	3
	Income Tax – II	6.3	4	3	30	70	100	3
	Management Accounting	6.4	4	3	30	70	100	3
	Elective – I	6.5	4	3	30	70	100	3
	Elective – II	6.6	4	3	30	70	100	3
Part 3	SDC		3	3	30	70	100	2
<b>Total Credits</b>								<b>20</b>

## ELECTIVE GROUPS

## 1. ACCOUNTING &amp; TAXATION GROUP

Semester No.	Paper No.	Title of the Paper
V	AC. 5.5	Advanced Accounting
	AC.5.6	Business Taxation - I
VI	AC.6.5	Business Taxation - II
	AC.6.6	Accounting for Business Decisions and IFRS

## 2. FINANCE GROUP

Semester No.	Paper No.	Title of the Paper
V	FN.5.5	Advanced Financial Management
	FN.5.6	International Finance
VI	FN.6.5	Corporate Financial Policy
	FN.6.6	Security Analysis & Portfolio Management

## 3. INFORMATION &amp; TECHNOLOGY GROUP

Semester No.	Paper No.	Title of the Paper
V	I.T 5.5	Accounting Information Systems
	I.T 5.6	Enterprise Resource Planning
VI	I.T 6.5	Information Technology and Audit
	I.T 6.6	Banking Technology and Management

## 4. BANKING &amp; INSURANCE GROUP

Semester No.	Paper No.	Title of the Paper
V	BI 5.5	International Banking & Forex Management
	BI 5.6	Life & General Insurance
VI	BI 6.5	Risk Management
	BI 6.6	Marketing of Insurance Products

**Title of Papers and Scheme of Study & Examination for BCA (Bachelor of  
Computer Applications) Under Choice Based Credit System - Semester System  
(Revised w.e.f. 2014-2015)**

Semester	Part	Paper Code	Title of the paper	Hours / Week	Marks			Credits	
					IA	Exam	Total	Subject	Semester
I	Part - 1	BCA101T	Indian Language	4	20	80	100	2	16
		BCA102T	English	4	20	80	100	2	
	Part - 2	BCA103T	Problem Solving Techniques using C	4	30	70	100	2	
		BCA104T	Digital Electronics	4	30	70	100	2	
		BCA105T	Discrete Mathematics	5	50	100	150	3	
		BCA103P	C Programming Lab	3	15	35	50	1	
		BCA104P	Digital Electronics Lab	3	15	35	50	1	
	Part - 3	-	Foundation Course	3	30	70	100	2	
-		CC & EC	-	50	-	50	1		
II	Part - 1	BCA201T	Indian Language	4	20	80	100	2	16
		BCA202T	English	4	20	80	100	2	
	Part - 2	BCA203T	Data structures	4	30	70	100	2	
		BCA204T	Database Management System	4	30	70	100	2	
		BCA205T	Numerical and Statistical Methods	5	50	100	150	3	
		BCA203P	Data Structures Lab	3	15	35	50	1	
		BCA204T	DBMS Lab	3	15	35	50	1	
	Part - 3	-	Foundation Course	3	30	70	100	2	
-		CC & EC	-	50	-	50	1		
III	Part - 1	BCA301T	Indian Language	4	20	80	100	2	16
		BCA302T	English	4	20	80	100	2	
	Part - 2	BCA303T	Object Oriented Programming using C++	4	30	70	100	2	
		BCA304T	Financial Accounting and Management	4	30	70	100	2	
		BCA305T	Operating System	5	50	100	150	3	
		BCA303P	C++ Lab	3	15	35	50	1	
		BCA304T	Accounting Package Lab	3	15	35	50	1	
	Part - 3	-	Foundation Course	3	30	70	100	2	
-		CC & EC	-	50	-	50	1		
IV	Part - 1	BCA401T	Indian Language	4	20	80	100	2	16
		BCA402T	English	4	20	80	100	2	
	Part - 2	BCA403T	Visual Programming	4	30	70	100	2	
		BCA404T	Unix Shell programming	4	30	70	100	2	
		BCA405T	Operation Research	5	50	100	150	3	
		BCA403P	Visual Programming Lab	3	15	35	50	1	
		BCA404T	UNIX Lab	3	15	35	50	1	
	Part - 3	-	Skill Development Course	3	30	70	100	2	
-		CC & EC	-	50	-	50	1		



Semester	Part	Paper Code	Title of the paper	Hours / Week	Marks			Credits	
					IA	Exam	Total	Subject	Semester
V	Part - 2	BCA501T	Data Communication and Networks	4	50	100	150	3	20
		BCA502T	Software Engineering	4	50	100	150	3	
		BCA503T	Computer Architecture	4	50	100	150	3	
		BCA504T	Java Programming	4	30	70	100	2	
		BCA505T	Microprocessor and Assembly Language	4	30	70	100	2	
		BCA504P	Java Programming Lab	3	15	35	50	1	
		BCA505P	Assembly Language Programming Lab	3	15	35	50	1	
		BCA506P	Project	8	50	100	150	3	
	Part - 3	-	Skill Development Course	3	30	70	100	2	
VI	Part-2	BCA601T	Theory of Computation	4	50	100	150	3	20
		BCA602T	System Programming	4	50	100	150	3	
		BCA603T	Cryptography and Network Security	4	50	100	150	3	
		BCA604T	Web Programming	4	30	70	100	2	
		BCA604P	Web Programming Lab	3	15	35	50	1	
		BCA605P	Project Work	16	100	200	300	6	
	Part - 3	-	Skill Development Course	3	30	70	100	2	

**SCHEME OF STUDY AND EXAMINATION FOR MASTER OF  
COMPUTER APPLICATIONS (MCA)**

Semester	Paper Code	Title of the paper	Hours / Week	Marks			Credits	
				IA	Exam	Total	Subject	Semester
I	MCA101T	Problem Solving Techniques using C	4	30	70	100	4	24
	MCA102T	Accounting and Financial Management	4	30	70	100	4	
	MCA103T	Digital Electronics and Microprocessor	4	30	70	100	4	
	MCA104T	Discrete Mathematics	4	30	70	100	4	
	MCA105P	C Programming Lab	8	30	70	100	4	
	MCA106P	Accounting Lab	8	30	70	100	4	
II	MCA201T	Data Structures	4	30	70	100	4	24
	MCA202T	Database Management System	4	30	70	100	4	
	MCA203T	Computer Networks	4	30	70	100	4	
	MCA204T	Operating System	4	30	70	100	4	
	MCA205P	Data Structures Lab	8	30	70	100	4	
	MCA206P	DBMS Lab	8	30	70	100	4	
III	MCA301T	File Structures	4	30	70	100	4	26
	MCA302T	Object Oriented Analysis and Design using UML	4	30	70	100	4	
	MCA303T	Theory of Computation	4	30	70	100	4	
	MCA304T	Statistical Analysis	4	30	70	100	4	
	MCA305P	File Structures Lab	8	30	70	100	4	
	MCA306P	Object Oriented Analysis and Design using UML Lab	8	30	70	100	4	
	MCA307T	Soft Core – Quantitative, Teaching and Research Aptitude	3	30	70	100	2	
IV	MCA401T	Advanced Java Programming	4	30	70	100	4	26
	MCA402T	Advanced Algorithms	4	30	70	100	4	
	MCA403T	Advanced Software Engineering	4	30	70	100	4	

	MCA404T	Quantitative Techniques	4	30	70	100	4	
	MCA405P	Advanced Java Programming Lab	8	30	70	100	4	
	MCA406P	Advanced Algorithms Lab	8	30	70	100	4	
	MCA407T	Soft Core – Soft Skills and Personality Development	3	30	70	100	2	
V	MCA501T	Advanced Web Programming	4	30	70	100	4	24
	MCA502T	Advanced Database Management Systems	4	30	70	100	4	
	MCA503T	Artificial Intelligence	4	30	70	100	4	
	MCA504T	Open Elective	4	30	70	100	4	
	MCA505P	Advanced Web Programming Lab	8	30	70	100	4	
	MCA506P	Mini Project	8	30	70	100	4	
VI	MCA501T	Elective – I	4	30	70	100	4	16
	MCA502T	Elective – II	4	30	70	100	4	
	MCA503P	Main Project	16	150	250	400	8	

### List of Electives

1. Distributed Operating Systems
2. Software Testing
3. Parallel Algorithms
4. Compiler Design
5. Multimedia Communication
6. e-Governance
7. Image processing
8. Mobile Computing
9. TCP / IP
10. Cloud Computing
11. Storage Area Network
12. Data Mining
13. Big Data Analytics
14. Mobile computing

**M.I.B (MASTER OF INTERNATIONAL BUSINESS) - COURSE MATRIX**

Paper	Subjects	Instruction Hrs/Week	Duration of Exam (Hrs)	Marks			Credits
				IA	Exam	Total	
<b>I SEMESTER M.Com (MASTER OF COMMERCE)</b>							
1.1	India's Foreign Trade Policy & Business Negotiation	4	3	30	70	100	4
1.2	International Trade & Environment	4	3	30	70	100	4
1.3	Multi Cultural Management	4	3	30	70	100	4
1.4	Global Legal Environment	4	3	30	70	100	4
1.5	Global Resources	4	3	30	70	100	4
1.6	Foreign Language (European – I) French OR German	4	3	30	70	100	4
1.7	<b>SOFT CORE</b> Communication Skills	3	3	30	70	100	2
<b>I SEMESTER TOTAL OF CREDITS</b>							<b>26</b>

Paper	Subjects	Instruction Hrs/Week	Duration of Exam (Hrs)	Marks			Credits
				IA	Exam	Total	
<b>II SEMESTER M.Com (MASTER OF COMMERCE)</b>							
2.1	WTO & Trading Blocks	4	3	30	70	100	4
2.2	International Financial Institutions & Markets	4	3	30	70	100	4
2.3	Management Information Systems	4	3	30	70	100	4
2.4	Impex Procedures & Documentation	4	3	30	70	100	4
2.5	Research Methodology	4	3	30	70	100	4
2.6	Foreign Language (European - II) French OR German	4	3	30	70	100	4
2.7	<b>SOFT CORE</b> Asian Business Economies	3	3	30	70	100	2
<b>II SEMESTER TOTAL OF CREDITS</b>							<b>26</b>

**M.F.A (MASTER OF FINANCE AND ACCOUNTING) - COURSE MATRIX**

Paper	Subjects	Instruction Hrs/Week	Duration of Exam (Hrs)	Marks			Credits
				IA	Exam	Total	
<b>II SEMESTER M.F.A (MASTER OF FINANCE AND ACCOUNTING)</b>							
1.1	Accounting Conventions & Standards	4	3	30	70	100	4
1.2	Managing People in Organisations	4	3	30	70	100	4
1.3	Micro & Macroeconomics for Business Decisions	4	3	30	70	100	4
1.4	Managerial Finance	4	3	30	70	100	4
1.5	QT for Accounting and Finance	4	3	30	70	100	4
1.6	Financial Markets and Services	4	3	30	70	100	4
1.7	<b>Soft Core</b> Business Legal Systems	3	3	30	70	100	2
<b>I SEMESTER TOTAL OF CREDITS</b>							<b>26</b>

Paper	Subjects	Instruction Hrs/Week	Duration of Exam (Hrs)	Marks			Credits
				IA	Exam	Total	
<b>II SEMESTER M.F.A (MASTER OF FINANCE AND ACCOUNTING)</b>							
2.1	Contemporary Issues in Accounting	4	3	30	70	100	4
2.2	Information Technology for Accounting & Finance	4	3	30	70	100	4
2.3	Direct Taxes Planning	4	3	30	70	100	4
2.4	Securities Analysis and Portfolio Management	4	3	30	70	100	4
2.5	Strategic Cost and Management Accounting	4	3	30	70	100	4
2.6	Asset Liability Management In Banks	4	3	30	70	100	4
2.7	<b>Soft Core</b> Business Research Methods	3	3	30	70	100	2
<b>II SEMESTER TOTAL OF CREDITS</b>							<b>26</b>

**M.Com (MASTER OF COMMERCE) - COURSE MATRIX****I SEMESTER M.Com (MASTER OF COMMERCE)**

Paper	Subjects	Instruction Hrs/Week	Duration of Exam (Hrs)	Marks			Credits
				IA	Exam	Total	
1.1	Monetary System	4	3	30	70	100	4
1.2	International Business	4	3	30	70	100	4
1.3	Macro Economics for Business Decisions	4	3	30	70	100	4
1.4	Information Systems and Computers	4	3	30	70	100	4
1.5	Advanced Financial Management	4	3	30	70	100	4
1.6	Human Resource Management	4	3	30	70	100	4
1.7	<b>SOFT CORE</b> Communication Skills	3	3	30	70	100	2
<b>I SEMESTER TOTAL OF CREDITS</b>							<b>26</b>

**II SEMESTER M.Com (MASTER OF COMMERCE)**

Paper	Subjects	Instruction Hrs/Week	Duration of Exam (Hrs)	Marks			Credits
				IA	Exam	Total	
2.1	Indian Banking	4	3	30	70	100	4
2.2	Risk Management	4	3	30	70	100	4
2.3	Advanced E – Commerce & Mobile Commerce	4	3	30	70	100	4
2.4	Business Research Methods	4	3	30	70	100	4
2.5	Operations Research & Quantitative Techniques	4	3	30	70	100	4
2.6	Business Marketing	4	3	30	70	100	4
2.7	<b>SOFT CORE</b> Micro Finance	3	3	30	70	100	2
<b>II SEMESTER TOTAL OF CREDITS</b>							<b>26</b>

M.B.A. (MANGEMENT OF BUSINESS STUDIES)

**COURSE MATRIX****FIRST SEMESTER**

<b>PAPER</b>	<b>SUBJECT</b>
1.1	Economics for Managers
1.2	Organizational Behavior
1.3	Accounting for Managers
1.4	Statistics for Management
1.5	Marketing for Customer Value
1.6	Business and Industry
1.7	Communication Skills

**SECOND SEMESTER**

<b>PAPER</b>	<b>SUBJECT</b>
2.1	Technology for Management
2.2	Management Research Methods
2.3	Entrepreneurship and Ethics
2.4	Human Capital Management
2.5	Financial Management
2.6	Quantitative Techniques and Operations Research
2.7	Innovation Management

1.2.4 Does the institution offer self-financed programmes? If 'yes', list them and indicate how they differ from other programmes, with reference to admission, curriculum, fee structure, teacher qualification, salary etc.

**YES:** All programs offered are self-financed as the College is purely a privately funded institution. However, it follows the rules and regulations of the Affiliating University in the matters of student admission, curriculum, fee structure, etc. It also follows the rules and regulations of UGC and AICTE wherever applicable, particularly with regard to teacher qualifications, salary, workload, student-teacher ratio, infrastructure and library.

UG Programme	Year	No. of Admission	Fee Structure	Curriculum	Teacher Qualification	Salary Structure
BCA	2011 – 12	150	50,000/- pa	As per University guidelines	Ph.D / M.Phil. / PG with a pass in UGC NET / SLET	As per Norms
	2012 – 13	108	50,000/- pa			
	2013 – 14	104	60,000/- pa			
	2014 – 15	134	60,000/- pa			
	2015 – 16	145	60,000/- pa			
B.COM	2011 – 12	169	50,000/- pa	As per University guidelines	Ph.D / M.Phil. / PG with a pass in UGC NET / SLET	As per Norms
	2012 – 13	170	50,000/- pa			
	2013 – 14	156	60,000/- pa			
	2014 – 15	243	60,000/- pa			
	2015 – 16	238	60,000/- pa			
BBA	2011 – 12	216	70,000/- pa	As per University guidelines	Ph.D / M.Phil. / PG with a pass in UGC NET / SLET	As per Norms
	2012 – 13	204	70,000/- pa			
	2013 – 14	174	80,000/- pa			
	2014 – 15	176	80,000/- pa			
	2015 – 16	197	80,000/- pa			
BA (JOUR)	2011 – 12	19	30,000/- pa	As per University guidelines	Ph.D / M.Phil. / PG with a pass in UGC NET / SLET	As per Norms
	2012 – 13	14	30,000/- pa			
	2013 – 14	16	40,000/- pa			
	2014 – 15	30	40,000/- pa			
	2015 – 16	32	40,000/- pa			



PG Programme	Year	No. of Admission	Fee Structure	Curriculum	Teacher Qualification	Salary Structure
MCA	2011 – 12	29	75,000/-pa	As per University guidelines	Ph.D / M.Phil. / PG with a pass in UGC NET / SLET	As per Norms
	2012 – 13	34	75,000/-pa			
	2013 – 14	37	1,00,000/- pa			
	2014 – 15	34	1,00,000/- pa			
	2015 – 16	39	1,00,000/- pa			
M.COM	2011 – 12	-	-	As per University guidelines	Ph.D / M.Phil. / PG with a pass in UGC NET / SLET	As per Norms
	2012 – 13	28	65,000/-pa			
	2013 – 14	39	75,000/-pa			
	2014 – 15	39	75,000/-pa			
	2015 – 16	48	75,000/-pa			
M.COM (FA)	2011 – 12	59	1,35,000/- pa	As per University guidelines	Ph.D / M.Phil. / PG with a pass in UGC NET / SLET	As per Norms
	2012 – 13	54	1,35,000/- pa			
	2013 – 14	57	1,50,000/- pa			
	2014 – 15	53	1,50,000/- pa			
	2015 – 16	47	1,50,000/- pa			
M.COM (IB)	2011 – 12	27	90,000/- pa	As per University guidelines	Ph.D / M.Phil. / PG with a pass in UGC NET / SLET	As per Norms
	2012 – 13	18	90,000/- pa			
	2013 – 14	28	1,00,000/- pa			
	2014 – 15	38	1,00,000/- pa			
	2015 – 16	26	1,00,000/- pa			
MBA	2011 – 12	171	1,35,000/- pa	As per University guidelines	Ph.D / M.Phil. / PG with a pass in UGC NET / SLET	As per Norms
	2012 – 13	232	1,35,000/- pa			
	2013 – 14	126	1,50,000/- pa			
	2014 – 15	221	1,50,000/- pa			
	2015 – 16	240	1,50,000/- pa			

- 1.2.5 Does the college provide additional skill oriented programmes, relevant to regional and global employment markets? If 'yes' provide details of such programme and the beneficiaries.

Apart from the certificate course Tally ERP 9, Advanced Excel, CA-CPT, CIMA, ORACLE, Advertising, Public Relations, Radio Programming, Digital Marketing, Aptitude Test Preparation Training, Business English Certificate and Association of Chartered Certified Accountants, various seminars aimed at personality developments and career guidance are arranged for all the students. The compulsory papers prescribed by the University are Environmental Science and Public Health, Indian Constitution and Human Rights and Computer Fundamentals, Science and Society, Culture Diversity and Society do add knowledge and skills.

- 1.2.6 Does the University provide for the flexibility of combining the conventional face-to-face and Distance Mode of Education for students to choose the courses/combination of their choice? If 'yes', how does the institution take advantage of such provision for the benefit of students?

The institution does not provide distance education. However some flexibility is provided in the time frame for the completion of the degree. For example, when students discontinue the course for various reasons and want to rejoin, they are allowed to do so. Those who have arrears are encouraged to do so and complete their degree through the carry over system.

### 1.3 Curriculum Enrichment

- 1.3.1 Describe the efforts made by the institution to supplement the University's Curriculum to ensure that the academic programmes and Institution's goals and objectives are integrated?

The institution takes special interest in shaping the students into excellent, employable, empowered citizens for which the academic activities of the institution reflect its goals and objectives.

Tests and assignments help in evaluating and assessing student progress. Remedial classes

are conducted for the weaker students. Parent-teacher interface at the end of each semester helps to monitor the improvements made by the students in each subject. High achievers are prompted to aspire for higher education, counseling them based on their area of interest and strength.

Further the College has taken many initiatives to supplement the curriculum.

- Invited lectures by eminent professors from advanced research institutions and from Research and Development divisions of various industries provide ample learning opportunities on topics that are important but not covered in the curriculum.
- Workshops, projects and internships are other structured learning initiatives through which student competencies in subject knowledge as well as in communication skills and other interpersonal skills are built.
- Student Clubs are established in many disciplines and these clubs organize book reviews, research article reviews etc., These kind of focused group learning initiatives have also substantially contributed to students competency.

### 1.3.2 What are the efforts made by the institution to enrich and organize the curriculum to enhance the experiences of the students so as to cope with the needs of the dynamic employment market?

The feedback on curriculum obtained from the students and the industry recruiters is analyzed and the lacunae in curriculum are identified. This process helps in designing specific value added programs in the College to increase the employability of students. Further the student's feedback on curriculum is communicated to the affiliating University.

Field trips and industrial visits are arranged to give the students a better insight and understanding of what they learn in the class room. Current trends and developments in the concerned field are highlighted. Placement services and career guidance are utilized to widen the students' horizons and make them aware of various job opportunities and give them a basic idea on how to prepare for aptitude tests and interviews.

1.3.3 Enumerate the efforts made by the institution to integrate the cross cutting issues such as Gender, Climate Change, Environmental Education, Human Rights, ICT etc., into the curriculum?

The Women's cell of the College takes care of rights of ladies, both for students and staff. The under graduate students are also enlightened on the importance of our environment through a paper Environmental Studies & Public Health.

The campus is fully Wi-Fi connected. Audio visual aids are also used to enhance the teaching – learning experience. Computer fundamentals are taught as a compulsory paper ensuring that the students are computer literate by the time they finish their degree. The institution subscription to INFLIBNET, NLIST, EBSCO which provides free access to several on line journals, net literacy, forums and lectures forms a crucial link between teacher-student and technology.

The anti-ragging cell monitors diligently that no untoward incident takes place within the precincts of the college. The prevention of sexual harassment cell, a recent initiative, is open to complaints from staff and students and action to be taken accordingly. The Indian constitution which is part of the affiliating University curriculum also sensitizes students to their constitutional rights.

1.3.4 What are the various value-added courses/enrichment programmes offered to ensure holistic development of students?

- Moral and Ethical Values.
- Employable and Life Skills.
- Better Career Options.
- Community Orientation.

**Moral and Ethical values:** Regular value education classes are conducted to instill moral and ethical values. The curriculum offers papers on value education, environmental studies and gender studies. The students are appraised on the major ethical issues and are also taught to lead a peaceful, happy and contented life.

**Employable and Life Skills:** Orientation programmes are conducted every year to aid in

the development of life skills. The College also conducts constant training to empower the students through constant skill orientation and value inculcation so as to make them employable and exemplary.

**Better career options:** The training and placement cell of the College holds campus interview and job fairs. The placement cell of the College makes the students committed and employable. The training and placement cell of the College conducts periodically training programmes like aptitude training, group discussion, and personal interview.

**Community Orientation:** The NSS unit ensures that the students develop a sense of community empathy. The students are involved in community programmes through the Rotract clubs & other co-curricular clubs as a regular activity. The College also involves students through NSS in the village adoption programme and the school adoption programme.

#### 1.3.5 Citing a few examples enumerate on the extent of use of the feedback from stakeholders in enriching the curriculum?

The feedback of the students, academic experts and alumni about the syllabus is obtained, analyzed and represented to the university in the board of studies meetings and senate meetings. Library hours and PT hours have been introduced wherever possible to enhance all round development. Suggestions from students and parents are always welcomed and incorporated as far as possible.

#### 1.3.6 How does the institution monitor and evaluate the quality of its enrichment programmes?

The quality of enrichment programs are subjected to the scrutiny and evaluation by self evaluation by the implementing units as well as by many other units of the College, namely:

- ✓ IQAC
- ✓ QC
- ✓ Academic Audit through Local Inspection Committee.
- ✓ Evaluation by invited subject experts from academia and industry.
- ✓ Feedback from students.

- ✓ Feedback from external experts.

Inputs received from these sources are taken into consideration and appropriate remedial actions are initiated to ensure quality in all the enrichment programmes.

## 1.4 Feedback System

### 1.4.1 What are the contributions of the institution in the design and development of the curriculum prepared by the University?

The teachers in the respective Boards of Studies play a vital role in updating syllabi and making them more relevant to the society and industry. The feedback received on curriculum from faculty, students, alumni and employer are communicated to the University for appropriate inclusion thereby making it more current, relevant and practical.

### 1.4.2 Is there a formal mechanism to obtain feedback from students and stakeholders on Curriculum? If 'yes', how is it communicated to the University and made use internally for curriculum enrichment and introducing changes/new programmes?

The College collects the feedback from the students and the stakeholders regularly on the curriculum. The feedback obtained is represented to the parent university through the members of staff representing the board of studies. Some topics of current relevance which are not part of the syllabus are dealt with in the form of paper presentations, audio visual presentations or guest lecturers to carry knowledge beyond the text.

### 1.4.3 How many new programmes/courses were introduced by the institution during the last four years? What was the rationale for introducing new courses/programmes?)

The college works in line with the emerging/ changing national and global trends by appropriate programme selection and also by providing suitable supporting courses and facilities. The increasing demand for commerce background has urged the management to introduce MCom course.

The certificate course like Tally ERP 9, Advanced Excel, CA-CPT, CIMA, ORACLE,

Advertising, Public Relations, Radio Programming, Digital Marketing, Aptitude Test Preparation Training, Business English Certificate and Association of Chartered Certified Accountants has also been introduced to broaden the skill base of the students and to make them more employable.

Any other relevant information regarding curricular aspects which the college would like to include.

The college undertakes continuous enhancement measures for the sustenance of quality.

- The IQAC was established in June 2011.
- The college offers various certificate programmes to improve the skills of the students and make them employable.
- College invites industry persons to deliver special lectures regularly.

## CRITERION II: TEACHING - LEARNING AND EVALUATION

### 2.1 Student Enrollment and Profile

#### 2.1.1 How does the college ensure publicity and transparency in the admission process?

- ❖ **Publicity:** Every year prior to the admission process, a meeting of the HOD's, administrators and officers of the College is convened by the Director & Principal. Programs offered by the College, process of admission based on the reservation policy of the State Government, Admission Guidelines and Prospectus are reviewed. Innovative ideas are incorporated so as to make the entire process hasslefree and student friendly.

The Institution has an explicit and transparent mechanism to grant wide publicity to its admission process. Besides advertising in the media and participating in most of the educational fair across the country and abroad, the College also issues its prospectus to interested candidates and student training centers. The Website is used as an effective medium to promote the Institution. Admission notification is posted on Presidency College website [www.presidencycollege.ac.in](http://www.presidencycollege.ac.in).

The institution also ties up with management preparatory–institutions where our faculty are permitted to conduct guest lectures and thereafter granted an opportunity to select those students who express a desire to join the institution based on their impression of the quality of the lectures given during the period. Application and Prospectus can be downloaded from Presidency College website [www.presidencycollege.ac.in](http://www.presidencycollege.ac.in). Separate applications are required to be submitted for each of the UG/PG courses offered by the College. Details of the Courses, eligibility criteria, intake in each Department, last date of submission of application and other details are also specified on the College website.

- ❖ **Transparency in Admission Process:**

- Absolute transmission is maintained by the College in Admissions.
- A Central Admission Committee headed by the Director and Principal with the HOD's, Admission Officers is constituted to oversee the entire admission process. At least one of the faculty members belongs to SC/ST/Category so as to ensure social justice is included. All teaching and non teaching staff of the



respective Departments assist the Admission Committee, from scrutiny of applications to admission of candidates. All Departments strictly adhere to the admission guidelines as framed by the College. Roster system is strictly followed in the admission process.

2.1.2 Explain in detail the criteria adopted and process of admission (Ex. (i) merit (ii) common admission test conducted by state agencies and national agencies (iii) combination of merit and entrance test or merit, entrance test and interview (iv) any other) to various programmes of the Institution.

**Merit:** Admission for PG courses are based on merit in Bachelor's Degree course from any recognized University.

**Merit with Entrance Test:** Admissions to MBA, MCA, M.COM, M.COM[FA], M.COM[IB], are conducted through PG CET in addition to Management seats quota.

*The process for admission is as follows:*

**Wide Publicity** is given through newspapers and College website, after the issue of the Admission Notification.

**Scrutiny Process:** The process of scrutiny of applications and photocopies of documents submitted by the candidate will be undertaken by Admission Department. If the documents are found correct and in order, the claims of the candidate will be honoured. Incomplete applications, or those in which enclosures are not in order, are liable to be rejected.

**Verification Process:** The process of verifying the documents submitted by the candidate for validity is undertaken by the Admission Committee. On the completion of verification, a Provisional merit list, approved by the Director and Principal, HOD's and duly signed by the Director and Principal and members of Admission Committee, are displayed on the notice board.

**Reservation of Seats:** Reservation policy of the Government of Karnataka is compulsorily and is adhered to by the College.

The application forms for admission are issued in the month of April / May after the notification by the University. The process commences after the announcement of results of plus two and undergraduate exams.

The eligibility criteria for the different courses are as under:

**BCA** - A candidate with PUC or 10+2 or equivalent there to with minimum of 40% of marks in the aggregate of all subjects including languages is eligible for admission to BCA Course. Relaxation to SC/ST, Group I will be extended as per University norms. [Applicable only for Karnataka Students].

**BBA** - Candidates should have passed PUC / 12<sup>th</sup> Std / 10+2 or equivalent.

**B.Com** - A candidate with PUC or 10+2 or equivalent there to with minimum of 40% of marks in the aggregate of all subjects including languages is eligible for admission to B Com. Course. Relaxation to SC/ST, Group I will be extended as per University norms.

**MCA**- Graduation from Bangalore University or any UGC recognized University equivalent there to with 50% marks [45% in case of SC/ST candidates from Karnataka] with at least one of the following subject [either at graduation or PUC level: 50% a must] - Mathematics & Statistics compulsory and optional Computer Science. KMAT or PGCET Score

**b) Professional**

**MBA - Graduation** from any UGC recognized University with 50% marks aggregate [45% in case of SC/ST candidates from Karnataka only]. KMAT is compulsory or PGCET score.

**MCOM - Graduation** from any UGC recognized University with 50% marks aggregate [45% in case of SC/ST candidates from Karnataka only]. KMAT is compulsory or PGCET score.

**MCOM [IB] - Graduation** from any UGC recognized University with 50% marks aggregate [45% in case of SC/ST candidates from Karnataka only]. KMAT is compulsory or PGCET score.

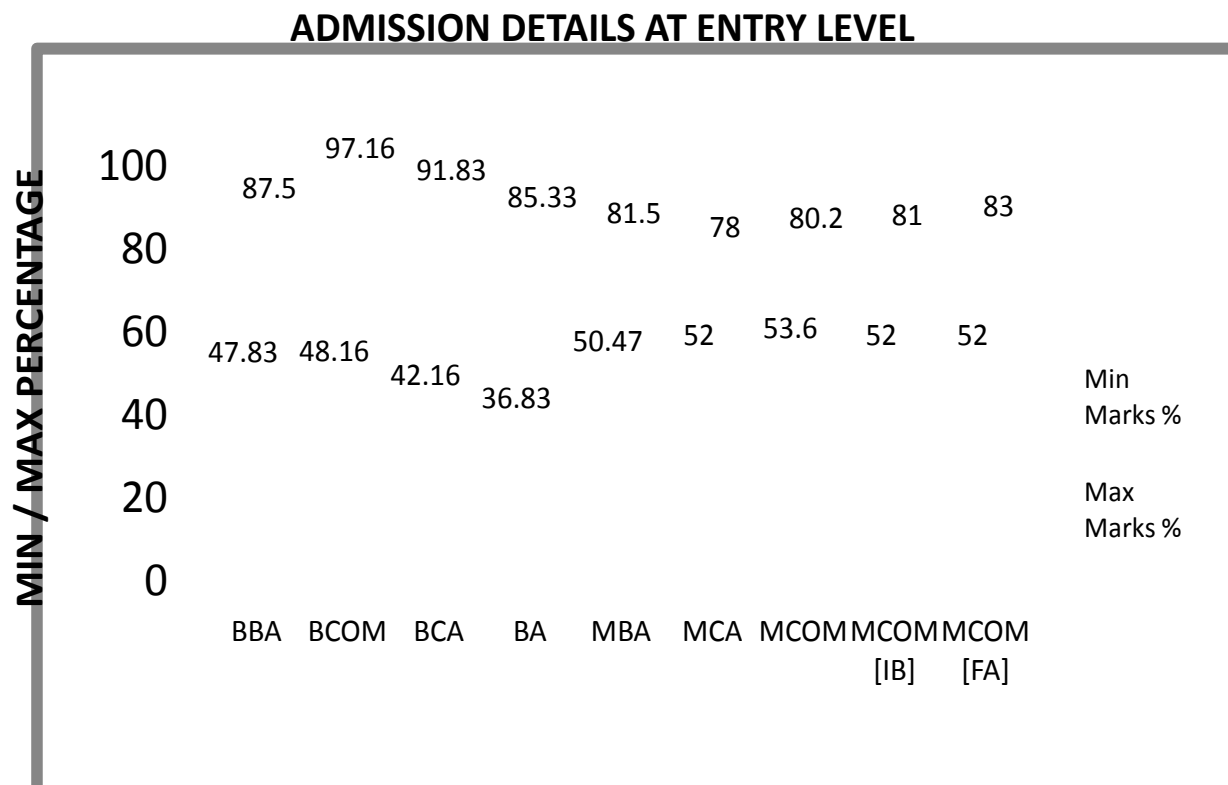
**MCOM [FA] - Graduation** from any UGC recognized University with 50% marks aggregate [45% in case of SC/ST candidates from Karnataka only]. KMAT is compulsory or PG CET score.

2.1.3 Give the minimum and maximum percentage of marks for admission at entry level for each of the programmes offered by the college and provide a comparison with other colleges of the affiliating university within the city/district.

The following table depicts the minimum and maximum percentage of marks for admission into various courses for the academic year 2013-14.

The minimum marks that are considered for admissions are kept in accordance with the minimum eligibility of the Affiliating University, thereby providing greater access for a wider section of students.

We could not collect authentic data from other Colleges on this subject. However, as per the informal information gathered, we have been given to understand that similar trends were noticed with reference to this subject in other Colleges in the vicinity.



COURSE	MIN MARKS %	MAX MARKS %
BBA	47.83	87.50
BCOM	48.16	97.16
BCA	42.16	91.83
BA	36.83	85.33
MBA	50.47	81.50
MCA	52.00	78.00
MCOM	53.60	80.20
MCOM [IB]	52.00	81.00
MCOM [FA]	52.00	83.00

2.1.4 Is there a mechanism in the institution to review the admission process and student profiles annually? If 'yes' what is the outcome of such an effort and how has it contributed to the improvement of the process?

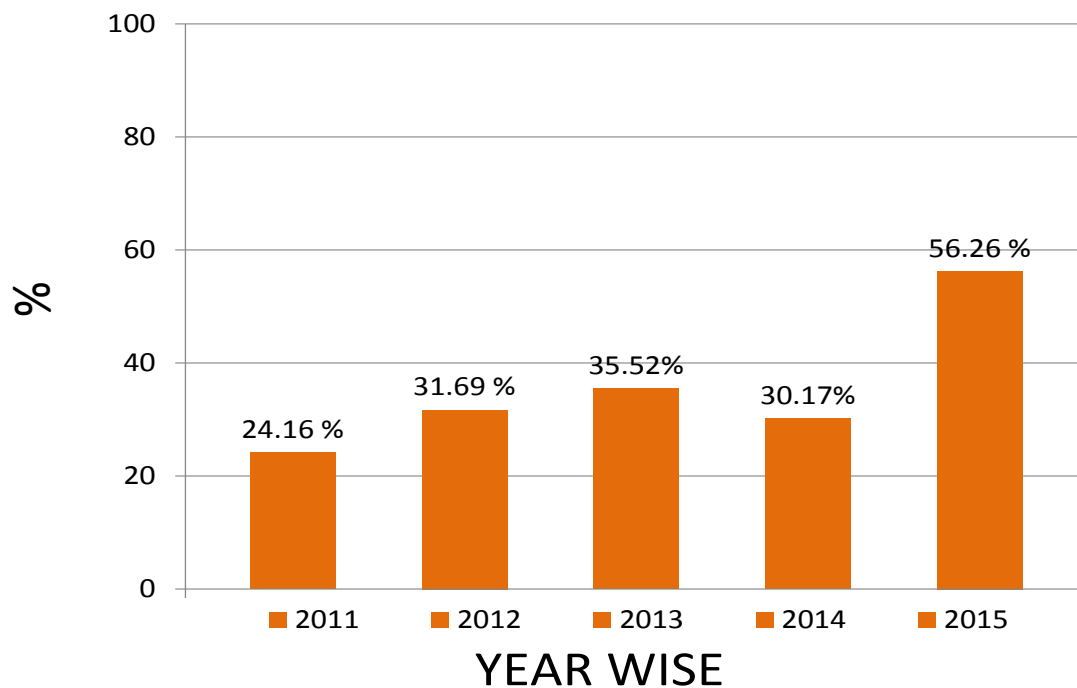
The Institution reviews the admission process by comparing the available seats to those that have been filled. In the courses where the intake is low, extra measures are taken to improve admission by publicizing the course. Further as per the provisions, it is ensured that at least a minimum number of students from each of categories such as minorities, SC-ST backgrounds, Sports achievers are given admission opportunities. Student diversity is ensured by placing necessary importance of admission of students not only from the vicinity of the College but also from other parts of the State, the Country and also from across different countries of the world.

Once the students are admitted, their performance is closely monitored. Each of the classes has one class mentor, generally the Class teacher. The class mentors keep track of the academic performance, punctuality, general behavior, participation in extra and co curricular activities, awards won by them and special needs of the students under him or her. This ensures that the students are more disciplined and participative and that their overall wellbeing is catered to.

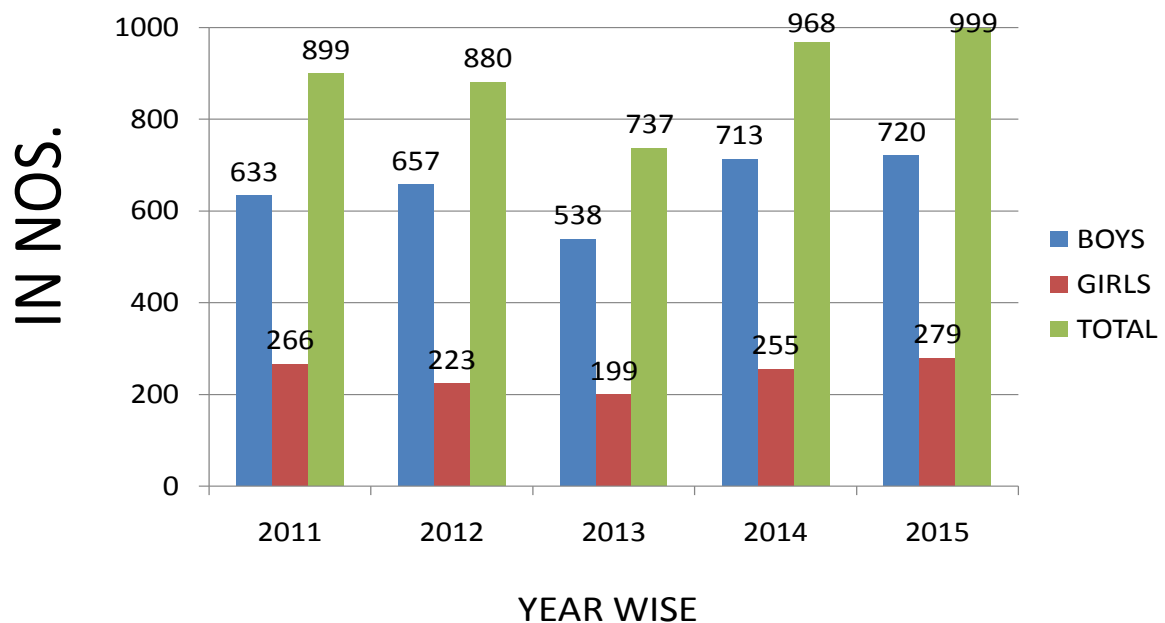
2.1.5 Reflecting on the strategies adopted to increase/improve access for following categories of students, enumerate on how the admission policy of the institution and its student profiles demonstrate/reflect the National commitment to diversity and inclusion

- SC / ST
- OBC
- Women
- Differently abled
- Economically weaker sections
- Minority community
- Any other

### ROSTER COMPLIANCE STATUS



## STUDENT STRENGTH – GENDER WISE



- The institution follows the University regulations concerning reservation of seats for students from SC/STs.
- The institution does not deny seats to students from OBC and automatically receive the same concessions as other socially disadvantaged students.
- The institution's also sets priority to empower women without any discrimination and provide them adequate quality education.
- Since it is a minority institution, it caters to students from minority groups and provides financial aides and fee concession
- The college ensures admission for differently-abled, economically weaker sections, minority community and sports personnel students.

The following table reflects Students from different categories admitted over the last four years

**Presidency College**  
**Kempapura, Hebbal, Bangalore - 560024**  
**Statement of Admissions - UG Course - 2008 to 2015**

Sl. No.	Course	Academic Year	Sanctioned Intake	Admitted Students	Boys				Girls				Kar	Non-Kar	NRI	Foreign
					GE	SC	ST	OBC	GE	SC	ST	OBC				
1	BBM	2008 - 09	180	174	130	3	2	7	26	5	0	1	91	80	0	3
		2009 - 10	220	154	116	6	4	0	25	3	0	0	89	55	1	9
		2010 - 11	220	166	133	1	0	0	30	2	0	0	97	57	5	7
		2011 - 12	220	216	148	3	3	17	44	1	0	0	118	80	4	14
		2012 - 13	220	204	128	7	2	18	12	11	4	22	122	71	6	5
		2013 - 14	280	174	115	7	2	14	28	2	1	5	97	70	5	3
		2014 - 15	280	176	101	3	3	29	29	0	1	10	80	80	5	11
		2015 - 16	280	197	118	4	1	25	37	5	0	7	107	73	3	14
2	BCOM	2008 - 09	120	76	50	3	2	0	20	0	0	1	48	25	3	0
		2009 - 10	170	109	68	3	0	13	21	0	0	4	86	22	1	0
		2010 - 11	170	158	107	2	1	1	43	2	1	1	130	25	3	0
		2011 - 12	170	169	111	2	2	7	34	2	2	9	127	41	1	0
		2012 - 13	170	170	104	10	2	6	44	1	2	1	139	27	4	0
		2013 - 14	250	156	76	4	1	26	37	2	1	9	115	35	4	2
		2014 - 15	250	243	170	11	6	0	50	5	1	0	172	63	6	2
		2015 - 16	250	238	133	5	4	22	58	2	0	14	189	43	6	0

Sl. No.	Course	Academic Year	Sanctioned Intake	Admitted Students	Boys				Girls				Kar	Non-Kar	NRI	Foreign
					GE	SC	ST	OBC	GE	SC	ST	OBC				
3	BCA	2008 - 09	120	115	80	1	0	0	33	1	0	0	62	41	0	12
		2009 - 10	160	63	48	1	1	0	11	1	0	1	30	26	2	5
		2010 - 11	160	72	47	1	0	1	20	1	1	1	48	17	1	6
		2011 - 12	160	150	90	5	2	4	46	0	0	3	89	45	1	15
		2012 - 13	160	108	82	0	0	0	24	0	0	2	80	26	2	0
		2013 - 14	160	104	83	0	0	0	4	4	2	11	65	30	1	8
		2014 - 15	160	134	99	0	0	0	26	5	0	4	53	49	3	29
		2015 - 16	160	145	96	5	3	10	29	1	0	1	73	46	3	23
4	BA	2010 - 11	40	11	6	1	0	0	3	0	0	1	5	1	0	5
		2011 - 12	40	19	11	0	0	0	7	0	0	1	5	7	0	7
		2012 - 13	40	14	9	0	0	0	3	0	0	2	7	5	0	2
		2013 - 14	40	16	5	0	0	0	8	0	1	2	4	12	0	0
		2014 - 15	30	30	17	0	0	1	12	0	0	0	9	19	0	2
		2015 - 16	100	32	14	2	0	1	13	1	0	1	10	18	0	4



## Presidency College

Kempapura, Hebbal, Bangalore - 560024

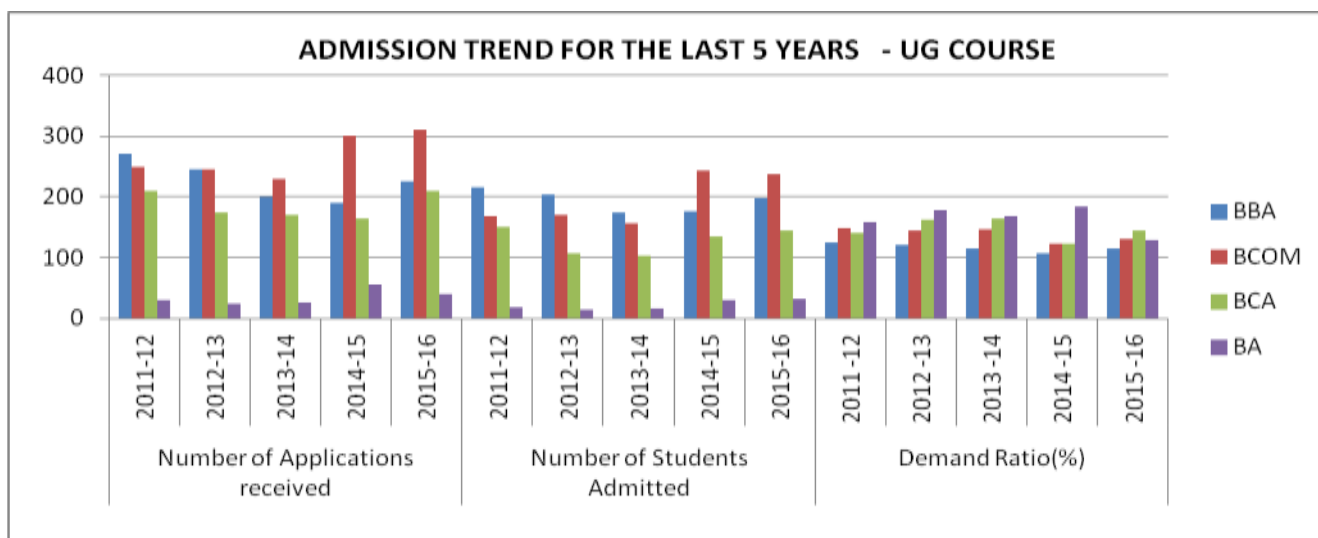
## Statement of Admissions - PG Course - 2008 to 2015

Sl. No.	Course	Academic Year	Sanctioned Intake	Admitted Students	Boys				Girls				Kar	Non-Kar	NRI	Foreign
					GE	SC	ST	OB C	GE	SC	ST	OB C				
1	MCA	2008-09	30	21	15	0	0	0	2	0	0	4	7	13	0	1
		2009-10	30	20	17	0	0	0	3	0	0	0	3	17	0	0
		2010-11	30	26	11	0	0	0	15	0	0	0	12	14	0	0
		2011-12	30	29	18	2	0	0	4	0	0	5	19	10	0	0
		2012-13	60	34	22	1	0	0	11	0	0	0	7	26	0	1
		2013-14	60	37	27	0	0	0	7	0	0	3	15	21	0	1
		2014-15	60	34	23	1	0	2	7	0	1	0	20	12	0	2
		2015-16	60	36	17	3	0	9	3	0	0	4	7	29	0	1
2	MBA	2008-09	120	119	66	9	1	4	36	0	1	2	87	32	0	0
		2009-10	120	104	71	3	1	0	24	2	1	2	72	31	0	1
		2010-11	120	111	67	6	3	0	33	2	0	0	78	33	0	0
		2011-12	180	171	101	11	2	0	51	6	0	0	111	60	0	0
		2012-13	240	232	171	9	5	0	45	2	0	0	119	98	0	0
		2013-14	240	126	95	1	0	0	28	1	1	0	49	74	0	3
		2014-15	240	221	165	4	2	6	41	2	0	1	111	105	0	5
		2015-16	240	232	115	9	5	61	28	4	0	10	127	105	0	0

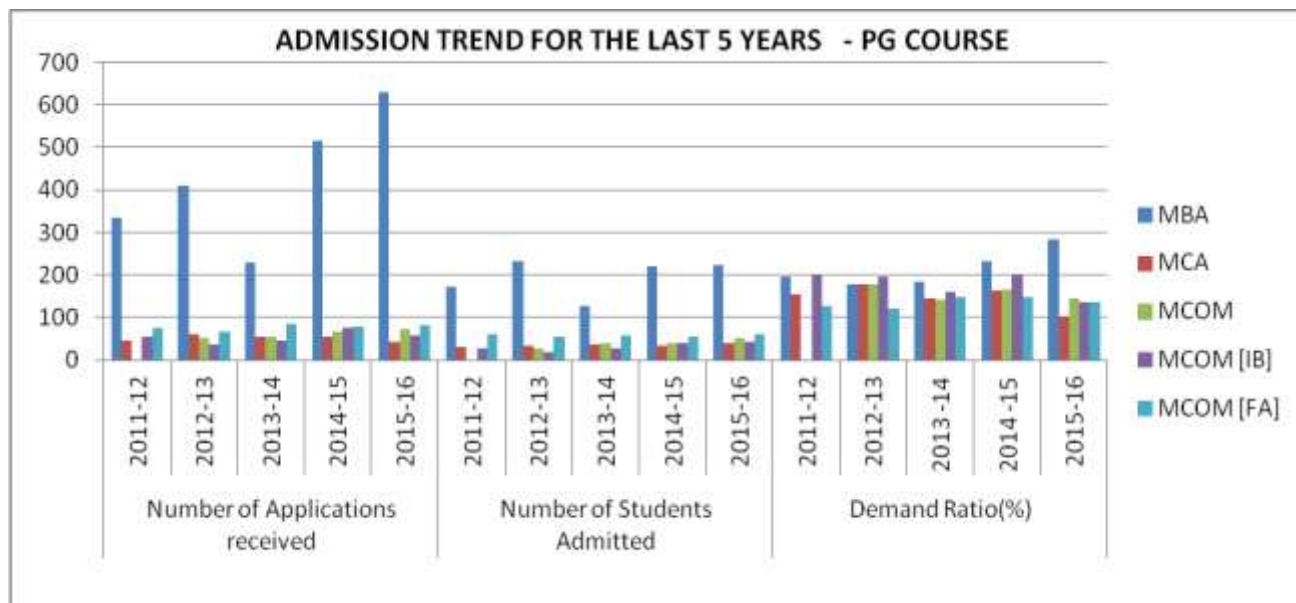
Sl. No.	Course	Academic Year	Sanctioned Intake	Admitted Students	Boys				Girls				Kar	Non-Kar	NRI	Foreign
					GE	SC	ST	OBC	GE	SC	ST	OBC				
3	MIB	2010-11	60	13	9	0	0	0	4	0	0	0	2	9	0	2
		2011-12	60	27	18	3	0	0	3	0	0	3	1	26	0	0
		2012-13	60	18	13	1	0	0	3	0	0	1	3	14	0	1
		2013-14	60	28	22	0	0	0	4	0	0	2	18	10	0	0
		2014-15	60	38	19	2	0	2	15	0	0	0	22	16	0	0
		2015-16	60	26	12	0	0	4	8	0	0	2	11	13	1	2
4	MFA	2010-11	60	7	5	1	0	0	1	0	0	0	5	2	0	0
		2011-12	60	59	41	3	1	0	14	0	0	0	47	12	0	0
		2012-13	60	54	35	5	0	1	11	0	2	0	45	9	0	0
		2013-14	60	57	25	5	1	6	18	0	1	1	54	3	0	0
		2014-15	60	53	18	3	2	1	23	4	1	1	50	3	0	0
		2015-16	60	46	12	1	0	7	16	2	0	8	43	3	0	0
5	M COM	2012-13	40	28	1	5	0	12	3	2	0	5	13	15	0	0
		2013-14	40	39	11	5	1	6	8	0	2	6	37	2	0	0
		2014-15	40	39	8	4	1	10	2	1	1	12	35	4	0	0
		2015-16	50	47	9	4	1	4	17	3	0	9	37	10	0	0

2.1.6 Provide the following details for various programmes offered by the institution during the last four years and comment on the trends. i.e. reasons for increase / decrease and actions initiated for improvement.

Course	Number of Applications received					Number of Students Admitted					Demand Ratio(%)				
	2011-12	2012-13	2013-14	2014-15	2015-16	2011-12	2012-13	2013-14	2014-15	2015-16	2011-12	2012-13	2013-14	2014-15	2015-16
	BBA	270	245	200	190	225	216	204	174	176	197	125	120.10	114.94	107.95
BCOM	250	245	230	300	310	169	170	156	243	238	147.93	144.12	147.44	123.46	130.25
BCA	210	175	170	165	210	150	108	104	134	145	140.00	162.04	163.46	123.13	144.83
BA	30	25	27	55	41	19	14	16	30	32	157.89	178.57	168.75	183.33	128.13



Course	Number of Applications received					Number of Students Admitted					Demand Ratio(%)				
	2011-12	2012-13	2013-14	2014-15	2015-16	2011-12	2012-13	2013-14	2014-15	2015-16	2011-12	2012-13	2013-14	2014-15	2015-16
MBA	335	410	230	515	630	171	232	126	221	222	195.91	176.72	182.54	233.03	283.78
MCA	45	60	54	55	41	29	34	37	34	40	155.17	176.47	145.95	161.76	102.50
MCOM	-	50	55	65	73	-	28	39	39	50	-	178.57	141.03	166.67	146.00
MCOM [IB]	54	35	45	76	57	27	18	28	38	42	200.00	194.44	160.71	200.00	135.71
MCOM [FA]	75	65	84	79	81	59	54	57	53	60	127.12	120.37	147.37	149.06	135.00



The institution has found that there has been a decline in the arts stream. This is to be rectified by giving more publicity and highlighting career options. The teachers are entrusted with the task of promoting the Institution and the courses available.

The other undergraduate and post graduate courses have seen a high increase in admission. This is attributed to high quality academic delivery and high employability opportunities.

## 2.2 Catering to Student Diversity

### 2.2.1 How does the institution cater to the needs of differently-abled students and ensure adherence to government policies in this regard?

The College takes special care of the differently-abled students and ensures adherence to government policies. The College encourages this special category of students to seek admission in the courses of their choice by publicizing the facilities available for differently-abled students through promotional media.

For each, differently-abled student, a faculty member is assigned as a dedicated mentor to oversee the special/diverse academic needs of the student. In addition to this, fee concessions/ scholarships are extended.

The College ensures barrier-free access to all the facilities in the College by providing ramps, wheel chairs, elevators and specific access to common areas of utility and restrooms.

**2.2.2 Does the institution assess the students' needs in terms of knowledge and skills before the commencement of the programme? If 'yes', give details on the process.**

- Yes. A critical analysis is performed to understand student needs in imparting functional knowledge and in developing employability skills before the commencement of programs.
- Students are categorized into A, B, C, D category. There will be a special focus on the C and D category students to improve their knowledge and skills.

**Details of Student Assessment are performed in the following ways:**

- Past academic track record along with good grades in the qualifying examination/level.
- Observations in Personal Interview.
- Encouragement of cross-disciplinary transition through testing of availability/lack of knowledge and skills in core areas.
- Language proficiency, especially in the case of International students who have studied qualifying courses in mediums other than English.
- Communication Skills assessment.
- Computer literacy.

Assessment of students' knowledge and skills is done on a regular basis before commencement of the class room teaching. Based on the assessment, the students are distributed into different class sections. Each class section represents a relatively homogeneous group in terms of knowledge and skills so that the department can plan to effectively implement the curriculum.

2.2.3 What are the strategies adopted by the institution to bridge the knowledge gap of the enrolled students (Bridge/Remedial/ Add-on/Enrichment Courses, etc.) to enable them to cope with the programme of their choice?

Yes, the college organizes programmes to cater the needs of all the students. The college admits students from different parts of the country and they come with different levels of competence of learning. Given this varying background, taking into consideration the relative performance of the students in the assessment tests, bridge courses are planned. The remedial classes are also arranged for slow learners to bring them on par with the rigour of the curriculum. The following table highlights the remedial classes offered in different departments during the last academic year.

*Bridge Courses*

<i>Sl. No.</i>	<i>Department</i>	<i>Topic</i>
1.	Commerce & Management	Fundamentals of Accounting, Basic Mathematics & Business Economics.
2.	Computer Science	Fundamentals of Computer & Basic Mathematics.

2.2.4 How does the college sensitize its staff and students on issues such as gender, inclusion, environment etc.?

The Institution understands the importance of issues like gender sensitivity, inclusiveness, religious and cultural tolerance and environmental awareness.

The Students and staff are sensitized repeatedly and regularly on gender equality, sexual-harassment and related issues by organizing orientation programs, invited Lectures, Group Discussions etc. An active, functional **Women's cell** plays a key role in carrying out these initiatives which have contributed to increased awareness about gender-related issues in the Institution.

The importance of access to wider section of students belonging to economically weaker sections such as SC/ST, OBC & other minority groups is conveyed to all students & staff through orientation programs, student debate sessions and through special lectures.

Information about the affirmative programs of State and Central Governments is communicated by displaying such notifications in the bulletin boards and on the website of the College.

With over 2500 average enrolments per year, the College has a significant diversity in student community across varied religious and ethnic backgrounds. By bringing in dedicated student cells and cultural programs specific to students from different countries, the College promote awareness and appreciation of cultural diversity among our students and staff.

Bangalore University has introduced 'Environmental Studies' as a mandatory subject across many disciplines in UG programs and this initiative has substantially increased the environmental awareness among students. In addition, Guest lectures and student seminars and Group Discussions have immensely contributed to environmental awareness

#### 2.2.5 How does the institution identify and respond to special educational/learning needs of advanced learners?

Advanced learners are identified by their performance in tests, examinations, their diligence, insightful discussions, and participation in academics activities organized by the Departments for the Students. Advanced learners are motivated to aspire for additional learning and read extra reference material. They are encouraged to participate in quizzes, debates, seminars, problem solving and decision-making exercises. Additionally, project work and assignments on topics of their interest are given for further advancement of such students.

#### 2.2.6 How does the institute collect, analyze and use the data and information on the academic performance (through the programme duration) of the students at risk of drop out (students from the disadvantaged sections of society, physically challenged, slow learners, economically weaker sections etc. who may discontinue their studies if some sort of support is not provided)?

- Rate of drop out is very less.

- The academic performance of all the students is monitored and a record is maintained of performance in tests and examinations. The Students whose performance is not up to the mark are given remedial education. They are given additional learning material and extra coaching.
- Those who are from disadvantaged and economically weaker sections of society are given concessions in fees, free text books and course material and also given some flexibility so that they can work part time and study.
- Students and their parents too are counseled which helps them identify the problem. An action plan is then discussed and a feasible solution is arrived at enabling the student to continue the education.

## 2.3 Teaching-Learning Process

### 2.3.1 How does the college plan and organize the teaching, learning and evaluation schedules? (Academic calendar, teaching plan, evaluation blue print, etc.)

#### **Academic Calendar**

The institution follows the academic calendar put forth by the Bangalore University regarding dates of admission, exams, submission of internal assessment marks and so on. The College plans and organizes the teaching, learning and evaluation schedules as follows:

- With the calendar as a frame work, the schedule for the semester planner is planned in consultation with the heads of various committees.
- Each department plans out the curricular and co curricular activities for the semester.
- The syllabus is divided unit or topic wise among the teachers and a lesson plan is drawn out.
- The details of the plan are minutely drawn out and discussed.
- Hours are allotted to each teacher and implemented as per the university requirements.
- The assignments, number of tests to be conducted before the preparatory exams and what is to be considered while assigning internal assessment marks or grades is also finalized.



- Setting of question papers for the preparatory examinations is distributed among those who handle the papers. All these aids in enhancing the teaching – learning experience, making it systematic and time managed.

### **Teaching Plan**

Each Department prepares a time-table for theory and practical classes, approved by the Director and Principal. The time-table is displayed on the notice board for the benefit of the students. For subjects having practicals, the concerned Departments introduce to the available facilities, equipment, their functioning, besides manuals in the laboratories which guide the students in the learning process. The learning process is made more interactive and interesting through the use of aids such as LCD projects, Smartboard, Models, documentaries and films relating to the respective Departments.

### **Evaluation**

Evaluation of students is done by periodical assessment comprising of class tests, practical, assignments / projects / seminars / viva-voice, besides the term end-semester examinations. The aggregate of the internal assessment marks and end-semester theory papers, besides practicals, become indices in evaluating a student.

#### **2.3.2 How does IQAC contribute to improve the teaching – learning process?**

The IQAC plays an important role in conceiving and implementing quality-sustaining & quality promoting initiatives in all activities of the College. IQAC through many proactive initiatives has succeeded in internalization of quality cultures and in institutionalization of best practices. IQAC develops quality benchmarks and parameters for various academic programs. Some of these with reference to the Teaching- Learning process are:

- Enrichment of Classroom teaching with invited lectures from Academia & Industry.
- Extensive use of ICT in Teaching-Learning process.
- Integration of field-based learning along with classroom learning.
- Promotion of Term paper/ Seminar/ Project-based learning.
- Integration of Research with teaching.
- Monitoring adequate balance between curricular & extra-curricular activities.
- Initiatives to prevent student drop-outs.

- Initiatives to promote Student Welfare Schemes; Initiation & sustenance of reward schemes for Academic and other participative & extra- Curricular programs.
- Student support Initiatives: Internships in industry, Summer Research Projects.
- Activities to promote Leadership, creativity, innovation, critical thinking & Scientific temper.
- Co-ordination with Placement Services for Student Placements.
- Helping departments in setting goals & objectives.
- Initiation of Faculty-development programs and workshops.
- Ensuring systematic delivery of Teaching plans.
- Suggestions on refining faculty teaching plans.
- Initiation & Sustenance of Staff Welfare Schemes.
- Promotion of Industry interface with faculty & students.
- Ensuring regular Student Feedback programs and Faculty Feedback programs; Effective use of the inputs from the feedback System to enhance Teaching-learning process.
- Promotion of regular parent-teacher Interactions.
- Promotion of Consultancy services.
- Infrastructure maintenance and new initiatives.

### 2.3.3 How is learning made more student-centric? Give details on the support structures and systems available for teachers to develop skills like interactive learning, collaborative learning and independent learning among the students?

The College follows a student-centric approach by creating a learning environment which allows students to think, ask questions and answer. The basic strategy adopted is to provide students with a diversity of learning experiences. While lectures are the common teaching method, this is supported by assignments, discussions, field work, organizing exhibitions and projects. The Student Activity Groups are also a means through which students are engaged in educationally purposeful activity. The emphasis is on helping students acquire critical thinking skills, interpersonal communication skills, listening skills, problem solving skills, knowledge management skills and teamwork, all of which enable life-long learning. Participatory Learning Activities.

- Assignments, seminars and quiz programmes.
- Group discussions, chat meets and debates.
- Paper presentation and poster presentation.
- Participation in sports and cultural competitions.
- Advanced learners helping slow learners in the learning process.
- Project work and interaction with industries.
- Field trips, Industrial visits, Internships and in-house training.

#### 2.3.4 How does the institution nurture critical thinking, creativity and scientific temper among the students to transform them into life-long learners and innovators?

The focus is not only on acquiring knowledge but on developing critical thinking. This is done by:

- Encouraging students to think independently by giving them assignments and other creative activities.
- Each department conducts club activities to give students an opportunity to launch their creative potential through competitions such as poetry writing, essay writing, debate and extempore.
- Inviting guest speakers to spur them on to become lifelong learners.

#### 2.3.5 What are the technologies and facilities available and used by the faculty for effective teaching? Eg: Virtual laboratories, e-learning - resources from National Programme on Technology Enhanced Learning (NPTEL) and National Mission on Education through Information and Communication Technology (NME-ICT), open educational resources, mobile education, etc.

The institution provides free internet access for both staff and students. The entire campus is Wi-Fi enabled. The institution also subscribes to INFLIBNET, NLIST, EBSCO. This enhances the teaching/learning experience thereby creating technology need among students and teachers. The computer science department assists in introducing new technological methodologies that are available for teachers and students.

- All the class rooms provided with LCD projectors and Smart Board.
- ✓ Seminar hall with LCD projector are provided by the Institute to facilitate modern teaching methods.
- The library has a collection of CDs and DVDs.
- There are scanner and printers available for use and a photo copier.
- There are four computer labs and a language lab with the required software.

### 2.3.6 How are the students and faculty exposed to advanced level of knowledge and skills (blended learning, expert lectures, seminars, workshops etc.)?

With a strong belief that learning has to be continuous and self-reliant, the college arranges for guest lecturers to augment the knowledge of both the students and the faculty.

- The faculty members are deputed to attend seminars and workshops organized by other affiliated and autonomous institutions to update their knowledge.
- Faculty are assisted and trained in the use of ICT when required by the computer science department.
- The students are encouraged to attend seminars and workshops.
- The institution facilitates this by giving OOD and paying the registration fee.
- Faculty members are encouraged to register for MOOC certification.

### 2.3.7 Detail (process and the number of students benefitted) on the academic, personal and psycho-social support and guidance services (professional counseling / mentoring / academic advise) provided to students?

- The College has full-time professional counselor to offer psycho-social guidance to students. Further the college follows mentoring system to meet academic and personal needs of the students in the following ways.
- Each class has a faculty mentor who interacts with students regularly and serves as first point of mentoring and guidance.
- The placement cell of the college provides career counseling.

2.3.8 Provide details of innovative teaching approaches/methods adopted by the faculty during the last four years? What are the efforts made by the institution to encourage the faculty to adopt new and innovative approaches and the impact of such innovative practices on student learning?

The College is committed to adopt innovative teaching methods by integrating technology and by benchmarking with Best Practices of other reputed Institutions across the globe.

**Innovative Teaching approaches & methods:**

- Course hand out preparation with learning outcomes for each subject.
- Increased use of ICT in all levels of teaching, learning and evaluation.
- Emphasis on interfacing top quality external expertise from Industry and academia in the form of invited lectures.
- Emphasis on Industry internships, Short-term Research Projects, Field trips and Industrial Visits to promote experiential learning.
- Interface of advanced learning content from web-based resources, public domain databases and resources like NLIST, INFLIBNET are mixed judiciously along with classroom learning.

The above initiatives have resulted in significant academic progression of students and their successful campus placement.

2.3.9 How are library resources used to augment the teaching- learning process?

Books are purchased for the library every year by the various departments so that there are sufficient books available on hand for reference and to borrow. The library subscribes to journals so that students can be aware of the recent trends in research. Since all round development is desired, all the reading material is not course oriented. Novels and magazines are available as well as several general books on life skills. ICT facilities are made available in the library to facilitate on-line referencing by the students. The librarian conducts sensitization programmes for the first semester students so that they are aware of the rules and regulations of the library and also the resources available to them. Wherever possible, library hours have been allotted on the timetable to encourage students to use the library. Assignments are given to the students so that they will know how to use the library resources to gain knowledge.

2.3.10 Does the institution face any challenges in completing the curriculum within the planned time frame and calendar? If 'yes', elaborate on the challenges encountered and the institutional approaches to overcome these.

Every teacher prepares a detailed lesson plan at the beginning of the semester and strictly adheres to it. So far the institution has not faced any challenges in completing the curriculum within the planned frame of time.

2.3.11 How does the institute monitor and evaluate the quality of teaching learning?

- The institution monitors and evaluates the teaching- learning process by obtaining feedback from the stakeholders, namely the students and external consultant. This feedback is sometimes given directly by the student or parent and it may be written or oral. It is also gained by assessing the performance in tests and examinations.
- Students give a feed back on the teachers at the end of each semester. This feedback is taken on line from the Students. This feedback is analyzed and appropriate information regarding performance is given to the teachers by the Principal.
- Parent – teacher interaction is another source of evaluation occur at the end of the semester during the distribution of the preparatory examination marks cards.
- Meetings with the alumni lead to feedback regarding the teaching – learning process and the curriculum.
- HoDs keep a check on work diaries and lesson plans and syllabus division.
- This is monitored by the Principal who sits in on sessions given by the teacher especially the new appointees.
- The IQAC plays a significant role in monitoring & evaluating the quality of teaching-learning process at all levels.

## STUDENT FEEDBACK ON COURSES

BA J 1st Yr I Sem (I BA J) ,Batch:2015-2016

S. No	STUDENT FEEDBACK ON COURSES	KAN NAD A	HIN DI	ADDI TION AL ENG LISH	EN GLI SH	OPTIO NAL ENGLI SH (FACU LTY - 1)	OPTIO NAL ENGLI SH (FACU LTY - 2)	POLIT ICAL SCIEN CE	JOU RNA LISM	SOFT SKILL TRAIN ING (FACU LTY - 1)	SOFT SKILL TRAIN ING (FACU LTY - 2)	SOFT SKILL TRAIN ING (FACU LTY - 3)	ENVIR ONME NTAL STUDI ES
1	THE TEACHER WAS REGULAR TO CLASSES	9.67	9.36	9.55	9.7	8.88	9.72	9.65	9.62	9.14	9.52	9	9.15
2	THE TEACHER WAS PUNCTUAL	10	9.18	9.55	9.56	9.31	9.6	9.46	9.54	9.33	9.36	9.44	8.78
3	THE SESSION PLAN WAS FOLLOWED	9.33	8.09	9.55	9.56	9.12	9.48	9.35	9.42	9.14	9.28	9.22	7.74
4	CLASS TIME (55 MTS) WAS FULLY UTILISED	10	8.27	9.45	9.52	9.46	9.52	9.42	9.42	9.57	9.52	9.56	7.48
5	CONCEPTS WERE EXPLAINED WELL	9.67	7.27	9.55	9.56	9.54	9.56	9.46	9.38	9.43	9.32	9.22	6.89
6	QUESTIONS IN CLASS WERE HANDLED WELL	9.33	7.27	9.55	9.52	9.15	9.48	9.27	9.35	9.52	9.28	9.78	7
7	APPLICATIONS & EXAMPLES WERE GIVEN	10	7.09	9.64	9.56	9.35	9.44	9.35	9.35	9.48	9.24	9	6.78
8	FEEDBACK ON QUIZZES/TESTS WAS QUICK	9.67	6.64	9.55	9.41	8.85	9.36	9	9.04	8.95	9.2	8.78	7.59
9	CLASS DISCIPLINE WAS WELL MAINTAINED	9.67	7.73	9.55	9.22	9.19	9.2	9	9.31	8.81	9.24	8.67	6.78
10	EVALUATION WAS OBJECTIVE AND FAIR	10	7.73	9.45	9.41	9.15	9.44	8.96	9.31	9.1	9.48	8.78	7.63
11	INCREASED MY INTEREST IN THE SUBJECT	9.67	7.55	9.27	9.41	9.19	9.44	9.19	9.38	9.05	8.92	9.33	6.93
12	THE COURSE MADE ME WORK HARD	9.33	6.64	8.73	9.19	9.04	9.12	9.19	8.96	8.67	8.6	9	7
13	MY SATISFACTION WITH THE COURSE IS:	9.33	7.82	9.27	9.56	9.15	9.44	9.38	9.35	9	9.2	9.11	7.11
<b>Total Average</b>		<b>9.7</b>	<b>7.74</b>	<b>9.44</b>	<b>9.48</b>	<b>9.18</b>	<b>9.45</b>	<b>9.28</b>	<b>9.34</b>	<b>9.17</b>	<b>9.24</b>	<b>9.15</b>	<b>7.45</b>

## EVEN SEM STUDENT FEEDBACK ON COURSES (1 will be LOWEST &amp; 10 will be HIGHEST)

BCOM 3rd Yr VI Sem(VI BCOM A) ,Batch:2015-2016

S.No	EVEN SEM STUDENT FEEDBACK ON COURSES (1 will be LOWEST & 10 will be HIGHEST)	BUSINESS REGULATIONS	PRINCIPLES OF AUDITING	INCOME TAX - II	MANAGEMENT ACCOUNTING	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	RETAIL MANAGEMENT	ACCOUNTING FOR BUSINESS DECISIONS	CORPORATE FINANCIAL POLICY	ADVERTISING & MEDIA MANAGEMENT	BUSINESS TAXATION - II	MENTORING
1	THE TEACHER WAS REGULAR TO CLASSES	9.71	9	9.43	9.77	9.6	8.88	8.8	9.33	10	9	10
2	THE TEACHER WAS PUNCTUAL	9.61	9.18	9.33	9.48	9.4	8.88	8.6	9.17	10	8.85	10
3	THE SESSION PLAN WAS FOLLOWED	9.57	8.93	9.3	9.42	9.4	8.25	8.5	9.25	9.88	8.85	10
4	CLASS TIME (55 MTS) WAS FULLY UTILISED	9.61	8.86	9.27	9.61	9.4	8.75	8.6	9.25	10	8.92	10
5	CONCEPTS WERE EXPLAINED WELL	9.68	8.68	9.3	9.35	9.3	8.75	8.3	8.67	10	9.08	10
6	QUESTIONS IN CLASS WERE HANDLED WELL	9.61	8.96	9.27	9.13	9.4	8.75	8.5	8.58	9.88	9.23	10
7	APPLICATIONS EXAMPLES WERE GIVEN	9.64	8.64	9.2	8.97	9.4	8.63	8.7	8.67	9.88	9.15	10
8	FEEDBACK ON QUIZZES/TESTS WAS QUICK	9.57	8.61	9.2	9	9.5	8.75	8.6	8.83	9.63	9.08	10
9	CLASS DISCIPLINE WAS WELL MAINTAINED	9.64	8.75	9.17	9.19	9.5	8.75	8.6	8.83	9.88	9.08	10
10	EVALUATION WAS OBJECTIVE AND FAIR	9.64	8.64	9.1	9.32	9.4	8.75	8.7	8.92	10	9.08	10
11	INCREASED MY INTEREST IN THE SUBJECT	9.57	8.57	8.97	9.16	9.3	8.5	8.7	8.67	9.75	9	9.8
12	THE COURSE MADE ME WORK HARD	9.61	8.5	9.13	9.13	9.4	8.63	8.8	8.67	9.63	9.15	10
13	MY SATISFACTION WITH THE COURSE IS	9.71	8.61	9.1	9.23	9.5	8.63	8.6	8.75	9.88	9.38	10
	Total Average	9.63	8.76	9.21	9.29	9.42	8.68	8.62	8.89	9.88	9.07	9.98



**EVEN SEM - STUDENT FEEDBACK ON COURSES (1 will be LOWEST & 10 will be HIGHEST)**

MIB 2nd Yr IV Sem(IV MIB A) ,Batch:2015-2016

Sl.No	EVEN SEM - STUDENT FEEDBACK ON COURSES (1 will be LOWEST & 10 will be HIGHEST)	International Accounting	Advanced E- Business	International Strategic Management	Japanese
1	THE TEACHER WAS REGULAR TO CLASSES	8.46	8.54	9.07	8.04
2	THE TEACHER WAS PUNCTUAL	9	8.57	9.04	8.39
3	THE SESSION PLAN WAS FOLLOWED	8.39	8.29	8.93	8.54
4	CLASS TIME (60 MTS) WAS FULLY UTILISED	7.96	8.32	8.39	9.07
5	CONCEPTS WERE EXPLAINED WELL	8.36	8.07	9	9.18
6	QUESTIONS IN CLASS WERE HANDLED WELL	8.21	8.21	8.57	8.86
7	APPLICATIONS & EXAMPLES WERE GIVEN	8.21	8.36	8.89	8.61
8	FEEDBACK ON QUIZZES/TESTS WAS QUICK	7.71	7.75	8.25	8.43
9	CLASS DISCIPLINE WAS WELL MAINTAINED	8.39	8	8.64	7.71
10	EVALUATION WAS OBJECTIVE AND FAIR	8.39	7.82	8.64	8.46
11	INCREASED MY INTEREST IN THE SUBJECT	7.43	7.39	8.32	8.39
12	THE COURSE MADE ME WORK HARD	7.04	7	8.07	8.25
13	MY SATISFACTION WITH THE COURSE IS:	7.5	7.43	8.25	8.46
<b>Total Average</b>		<b>8.08</b>	<b>7.98</b>	<b>8.62</b>	<b>8.49</b>

## 2.4 Teacher Quality

2.4.1 Provide the following details and elaborate on the strategies adopted by the college in planning and management (recruitment and retention) of its human resource (qualified and competent teachers) to meet the changing requirements of the curriculum.

### **Recruitment Strategies:**

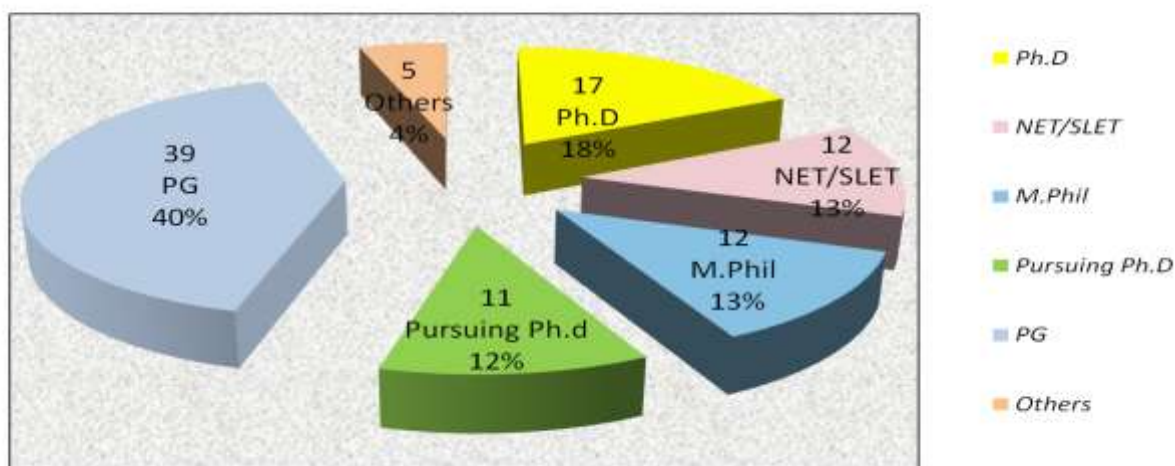
The institution has adequate well qualified faculty members and it continuously augments the number of faculty members. All positions are filled. The College has an effective mechanism to recruit qualified faculty members. The recruitment and selection process include:

- Advertisement regarding vacancies are placed in leading newspapers all over India and through the Internet.
- The screened candidates are called for an interview.
- Candidates present a demo class.
- Candidates are selected based on qualification, experience and performance of his/her teaching abilities.

### **Retention Strategies:**

- Faculty Performance Ratings are obtained as per the scores in Faculty Performance Indicators, as indicated by the UGC.
- Faculty members who are found to be student-centric and have scored good rating in the tested quality parameters, are offered merit-based promotions, Annual pay hikes and incentives.
- The well-performing Faculty members are also encouraged to acquire additional qualifications and skills and all the necessary support is extended from the Institution for the same. All of these initiatives have enabled the College to retain qualified and competent human resources.
- The well-performing Faculty members are awarded every year for their performance.

## Faculty Members Qualification Profile



Highest qualification	Professor		Associate		Assistant		Total
	Male	Female	Male	Female	Male	Female	
<b>Permanent teachers</b>							
D.Sc./D.Litt.	-	-	-	-	-	-	-
Ph.D.	4	1	6	4	1	1	17
M.Phil.	-	-	4	1	4	14	23
PG	-	-	-	-	25	31	56
<b>Temporary teachers</b>							
Ph.D.	-	-	-	-	-	-	-
M.Phil.	-	-	-	-	-	-	-
PG	-	-	-	-	-	-	-
<b>Part-time teachers</b>							
Ph.D.	-	-	-	-	-	-	-
M.Phil.	-	-	-	-	-	-	-
PG	-	-	-	-	2	2	4

2.4.2 How does the institution cope with the growing demand/ scarcity of qualified senior faculty to teach new programmes / modern areas (emerging areas) of study being introduced (Biotechnology, IT, Bioinformatics etc.)? Provide details on the efforts made by the institution in this direction and the outcome during the last three years.

- Scarcity of qualified faculty in emerging disciplines is identified by the Principal in association with the HODs and the IQAC.
- Efforts are made to attract faculty applicants with required academic credentials in emerging areas, by advertising in leading Newspapers and Job Portals.
- In addition, existing faculty members are trained in-house or sent for training outside by selected subject experts to acquire knowledge and skills to teach disciplines in emerging subjects.
- Subject experts from industry and academia are also invited on a part-time/short-term basis. The library, laboratory & infrastructural resources are augmented and enriched. During the last 3 years, some of these efforts were put to use in strengthening faculty resources in Business Management, IT, Humanities disciplines. Due to these initiatives the Institution has been able to effectively retain top talent in the emerging areas mentioned above.

2.4.3 Providing details on staff development programmes during the last four years elaborate on the strategies adopted by the institution in enhancing the teacher quality.

a) Nomination to staff development programmes

Academic Staff Development Programmes	Number of faculty nominated
Refresher courses	01
HRD programmes	-
Orientation programmes	The institution arranges an orientation programme every year for all the teachers to bridge the gap between industry & academic and to facilitate with new trends in teaching methods.
Staff training conducted by the university	-
Staff training conducted by other institutions	-
Summer / winter schools, workshops, etc.	-

- b) Faculty Training programmes organized by the institution to empower and enable the use of various tools and technology for improved teaching-learning
- Teaching learning methods / approaches.
  - Handling new curriculum.
  - Content/knowledge management.
  - Selection, development and use of enrichment materials.
  - Assessment.
  - Cross cutting issues.
  - Audio Visual Aids / multimedia.
  - OER's.
  - Teaching learning material development, selection and use.
- **Teaching learning material development, selection and use** The institution organizes an orientation programme at the beginning of each academic year on various aspects of teaching – learning and the use of innovative teaching methods.
- ✓ **Training in use of modern technology:** The Computer Science department is available to teach the staff to use modern technology in the classroom by conducting classes. Orientation programmes make teachers aware of various teaching methods that can be used.
  - ✓ **Teaching learning methods or approaches:** This is done through computer aided teaching. PPTs, orientation programmes for faculty members.
- **Handling new curriculum:** The institution appoints qualified and competent staff to handle the curriculum. Some of the teachers are members of the text book committee and B.O.E. they conduct meetings and update the teachers.
- **Content / knowledge management:** The department HoDs conduct meetings where topics are assigned to the teachers based on their expertise.
- **Selection, development and use of enrichment material:** The labs are upgraded periodically. The library is enhanced in keeping with the current syllabus prescribed by the University. Audio visual aids are purchased. Internet facilities are available and students are guided to access the relevant web sites like bookrags, Amazon.com etc.

- **Assessment:** A schedule for assessment is developed by each department to assess the performance of the students. Assignments, unit tests and exams are conducted regularly. Internal assessment following the grade system of the affiliating University also helps in assessing the student's progress. Mentors maintain a record of their ward's progress.
    - ✓ **Feedback:** Teachers collect feedback from the students to enable self appraisal.
  - **Cross cutting issues:** These are addressed through seminars conducted on gender issues, environment preservations. EVS, Indian Constitution and Computer fundamentals as part of the University syllabus creates awareness and educates them about cross cutting issues.
  - **Audio visual aids:** DVDs, CDs are used as audio visual aids in teaching. PPTs are made for specific topics. Students get to view movies and plays which is a part of their syllabus.
  - **OERs [Open Educational Resources]:** Teachers are required to develop and share their notes and other support material with the other teachers through hard copies which is then passed on to the students. The complete course materials, modules, text books, audio visual aids, soft copies and other tools/ materials are used to enhance teaching and comprehension among students.
  - **Teaching, learning material development and use:** Selection, development and use of enrichment material are organized through seminars, workshops, deputing teachers to present papers. Newly inducted teachers are given an orientation talk by department heads.
- c) Percentage of faculty:
- invited as resource persons in Workshops / Seminars / Conferences organized by external professional agencies.
  - participated in external Workshops / Seminars / Conferences

recognized by national / international professional bodies.

- presented papers in Workshops / Seminars / Conferences conducted or recognized by professional agencies.

<b>Year</b>	<b>Paper presented in Conference / Seminar</b>	<b>Publications</b>
2011 - 12	12	12
2012 - 13	59	17
2013 - 14	63	26
2014 - 15	56	17
2015 - 16	35	18

Invited as resource persons in Workshops / Seminars / Conferences organized by external professional agencies	10%
Participated in external Workshops / Seminars / Conferences recognized by national/ international professional bodies	58.08%
Presented papers in Workshops / Seminars / Conferences conducted or recognized by professional agencies	64.58 %

The following is the list of faculty members who participated & presented in seminars, workshops, conferences, etc organized by other institutions over the last five years.

2011 - 12

**Paper Presentation (Proceedings) – Conference / Seminar / Workshop:**

Sl. No	Name of the Faculty	Title of the Paper	Conference / Seminar / Workshop
1	Dr. Raghavendra.L	‘Effect of different schedules of carbosulfon on testis, accessory reproductive organs, biochemical contents and activity of Enzymes in Albino mice’	International Symposium on Innovations in free radicals research and experimental therapeutics- Presented a Research paper on ‘Effect of different schedules of carbosulfon on testis, accessory reproductive organs, biochemical contents and activity of Enzymes in Albino mice’ at Karunya University, Coimbatore, TAMILNADU on 7 <sup>th</sup> 11– 9 <sup>th</sup> December 2011.
2	Dr. Gayathamma.K	‘Green synthesis of silver nanoparticles by leaf extracts’	National Conference on Biotechnology, Bio-informatics and Bioengineering – presented a Research paper on ‘Green synthesis of silver nanoparticles by leaf extracts’ at Kolhapur, MAHARASTRA on 24 <sup>th</sup> &25 <sup>th</sup> February 2012.
3	Ms. Rajitha R	Corporate Social Responsibility initiatives a must for Societal Structure – A study	International conference on Innovative strategies for Global competitiveness on 8, 9 & 10 December 2011 at RV Institute of Management.
4	Ms. Rajitha R	Brining Change though Social Entrepreneurship	International Conference on Emerging Markets and Issues in Management on 16 <sup>th</sup> March 2012 at VIT University.
5	Ms. Midhu Nair	The problems on Educational system in India	International conference – Acharyas Bangalore B School 2011.
6	Dr. Aruna Rani	A study on strategies for employee satisfaction and	National Seminar at Seshadripuram College, Bangalore



		retention	Feb 18 <sup>th</sup> 2011
7	Dr. Aruna Rani	Financial Inclusion	Sambram Academy of Management Studies 2011
8	Ms. Reshma Sibichan	Risk Analysis in Investment Portfolios	Business Strategies for Sustainable Economy at CARE School of Business Management – Tiruchirappalli May 2011
9	Dr. Aruna Rani	Cross Cultural Training for enhancing Organizational Effectiveness at Periyar University, Salem	Periyar University March 2012
10	Ms. Roseline	Second National Conference On Current Trends In Advanced Computing	Curriculum Development: Critical Success Factors For E-learning Implementation 2011
11	Mr. Harish Naik	Analysis of Morphology in image processing	COBNM
12	Ms. Noor Mohammedi Altaf	Micro Finance on Urban poor financial inclusions & Inclusion 12 <sup>th</sup> Feb 2011	MLA First Grade College for Women

**Paper Publications (Journals):**

Sl. No.	Name of the Faculty	Title of the Paper	Name of the Journal
1	Prof. Dr. Basha Mohideen, Director of R&D, Dean of Life Sciences	Haematological changes in catla catla subjected to thermal variation	Journal of Environmental Science Vol.1 (2)175-181. 2011
2	Prof. Dr. Basha Mohideen, Director of R&D, Dean of Life Sciences	Brain-computer interface- A remedy for handicapped person	International Journal of Biomedicine - Published Dec. 2011
3	Prof. Dr. Basha Mohideen, Director of R&D, Dean of Life Sciences	Effect of dichlorovar on cocoon characters of the silk worm at different ambient temperature.	International Journal of Biological Sciences-COMMUNICATED
4	Prof. Dr. Basha Mohideen, Director of R&D, Dean of Life Sciences	Brain Computer Interface-A remedy for Handicap	Bio Medicine
5	Dr. Gayathamma.K	Influence on Manganese on iron accumulation by <i>Bacillus circulans</i>	INTERNATIONAL JOURNAL International Journal of Engineering Science and Technology Vol.3 No.3 2530-2535. 2011
6	Dr. Gayathamma.K	Bio accumulation of Manganese by <i>Bacillus circulans</i> from Aqueous solutions	INTERNATIONAL JOURNAL Journal of Env. Research and Dev. Vol.5 No.4 933-937. 2011.
7	Dr. Gayathamma.K	Iron Accumulation by <i>Bacillus circulans</i>	INTERNATIONAL JOURNAL

			Asian Journal of Microbiol. Biotech. Env. Sc. Vol.13 No.2 303-306. 2011.
8	Dr. Gayathamma.K	AFLP markers used for polymorphism in <i>Agave vera-cruz</i> .	INTERNATIONAL JOURNAL Plant Science – Communicated and Accepted
9	Dr. Gayathamma.K	Chemical constituent and antimicrobial activity of <i>Souropus androgynus</i>	INTERNATIONAL JOURNAL International Journal of Pharma & Bioscience - Accepted
10	Dr. Raghavendra.L.K	Durational exposure of Carbosulfan induced effect on kidney, biochemical contents and enzyme activities in albino mice.	<i>World Journal of Science and Technology</i> 2011,1(5): 43-55
11	Dr. Raghavendra.L.K	Impairment of hepatic biochemical contents and enzymes activities during carbosulfan intoxication in albino mice.	<i>International Multidisciplinary Research Journal</i> 2011, 1/3:06-15
12	Mr. Saifulla	Brain Computer Interface-A remedy for Handicap	Bio Medicine

2012 - 13

**Paper Presentation (Proceedings) – Conference / Seminar / Workshop:**

Sl. No	Name of the Faculty	Paper Title	Conference / Seminar / Workshop
1	Ms. Shilpa Kalyan, Ms. Shilpa J, Ms. Vivitha M.K	Impact Of Commercialisation On News Coverage In Print Media	Tumkur University – National Conference on 'Communication for Development and Social Change: Exploring Future Avenues' held on Sept. 29, 2012.
2.	Ms. Shilpa Kalyan	Paradigm Shift In The Business Of Indian Film 'Industry' – An Analysis	Karnatak University, Dharwad Department of Mass Communication and Journalism & Karnataka Media Academy, National seminar on “News and views in the convergence era: Challenges and opportunities" 28 - 29 January 2013
3.	Ms. Shilpa J	Insensitive Reporting – An analysis of cases	Besant Womens College Two day National Seminar on Media Ethics & Practices On 13 <sup>th</sup> & 14 <sup>th</sup> December
4.	Ms. Shilpa J	Public Awareness for a better society – An initiative by News Channels	SDM College Ujire, National Seminar on Journalism & Society on 1 <sup>st</sup> & 2 <sup>nd</sup> of March
5.	Ms. Vivitha M.K	PAGE 3& its Prominence: A perspective from Journalists & Students	SDM College Ujire, National Seminar on Journalism & Society on 1 <sup>st</sup> & 2 <sup>nd</sup> of March
6.	Ms. Babitha Joseph & Ms. Shilpa Kalyan	Continuous Professional Development	National Conference on Road Map For Promoting Quality Education Through Students' Participation.
7.	Ms. Shilpa J & Ms. Vivitha M.K	“Outreach Programmes – A way for Employability” A Perspective	National Conference on Road Map For Promoting Quality Education Through Students' Participation.
8	Ms. Shilpa Kalyan, Ms. Shilpa J, Ms.	Impact Of Commercialisation On News Coverage In Print	Tumkur University – National Conference on

	Vivitha M.K	Media	'Communication for Development and Social Change: Exploring Future Avenues' held on Sept. 29, 2012.
9	Ms. Shilpa Kalyan	Paradigm Shift In The Business Of Indian Film 'Industry' – An Analysis	Karnatak University, Dharwad Department of Mass Communication and Journalism & Karnataka Media Academy, National seminar on “News and views in the convergence era: Challenges and opportunities” 28 - 29 January 2013
10	Ms. Radhika Arora	“The Influence of Online Social Media with respect to building Brand Communities and influencing Purchase Decisions”	National Conference at MVJCE, on Nov 7 <sup>th</sup> , 2012 titled “Innovations in Management for Organizational Excellence”
11	Mr. Pradeep Kumar Shinde	Quality assurance in higher level Education	National Level Conference, Presidency College
12	Ms. Padmajavani	The impact of Teaching & Learning Synergy,	National Level Conference, Presidency College
13	Ms. Prachi Beriwal	Participatory College Governance, students involvement in decision making. “Redefining Quality Standards in higher Education in the changing Global Scenario”	National Level Conference, Presidency College National symposium at Acharya B School, Bangalore
14	Ms. Rajitha Ramachandran	Social Entrepreneurship for creating New Business Models to serve the Poor Changing Scenario of Education System in India	Garden City College, National Conference in “Ripples Journal” Acharya Business School, National Symposium
15	Ms. Aruna Rani	Conceptual frame work on Corporate ettiquette	National Conference at Presidency College 15-16 February 2013

16	Ms. Noor Mohammedi	Recent Trends & impact of Employee Development	St Joseph's Evening College
17	Ms. Rajashree Chandra	Emancipation of women The impact of teaching and learning synergy	International Conference at Garden City College on 27 <sup>th</sup> & 28 <sup>th</sup> January 2012. National Conference at Presidency College, Bangalore.
18	Ms. Sameena N Ahmed	Teaching and Learning Synergy	National Conference at Presidency College, Bangalore.
19	Ms. Archana Mishra	Business Education Empowering Women	Presented at MLA College
20	Mr. Madhusudhan Joshi	A conceptual framework on requirement of new teaching methodology to change the view of teacher and students Visual Merchandising – New Way of life” The conceptual framework on the impact of fringe benefits on employees in Heal Care Sector	National Conference at Presidency College, Bangalore International Conference at Tumkur University, Tumkur on 12 <sup>th</sup> & 13 <sup>th</sup> of October 2012. International Conference at Tumkur University, Tumkur on 12 <sup>th</sup> & 13 <sup>th</sup> of October 2012.
21	Mr. Safeer Ahmed	A conceptual framework on requirement of new teaching methodology to change the view of teacher and students	National Conference at Presidency College, Bangalore.
22	Ms. Kasturi Bose Goswami	The taming of the Ethnic, Race and Contemporary Americal Vampire Movies	Presented at the Mello (Multi-Ethnic Literatures of the world), International Conference at Punjab University, Chandigarh (March – 13)
23	Ms. Malarvili	Comparative study on ‘Maasti & Pudumaipittan’ in Tamil.  Rendered Translated Poems and Kannada Poems	National Level conference at All India University Tamil Teacher's Association – May 2012 All India Bhasha Souharda Divas, Hebbal Kannada Sahithya Parishattu, Shudhra, Sneha Krita and Gangeya Vedike.

24	Dr. Gayathamma.K	Importance of Quality in Education	National Conference on Road Map for promoting Quality on education through students participation on 15 <sup>th</sup> & 16 <sup>th</sup> Feb. 2013
25	Ms. Ponnamma.S.U	Quality assessment in teaching methodology	National Conference on Road Map for promoting Quality on education through students participation on 15 <sup>th</sup> & 16 <sup>th</sup> Feb. 2013
26	Dr. Chandan A. Chavadi	Customer loyalty Appraisal based on Store Characteristics: An Alternative Approach	IIM-C, Kolkata, Dec 28 <sup>th</sup> – 30 <sup>th</sup> . 2012
27	Dr. Chandan A. Chavadi	Scope for Cloud technology as an Alternative Marketing Information System: An Empirical Study	JBIMS Mumbai, March 5 <sup>th</sup> -6 <sup>th</sup> , 2012
28	Dr. Chandan A. Chavadi	Impulsive Buying Behavior of Apparels at Acron Arcade, Goa: An Empirical Study	IFIM Business School, Jan 11 <sup>th</sup> -12 <sup>th</sup> , 2012
29	Mr. Kishan K P	What the big deal about Big Data?	Business Intelligence Conference Nov 17,2012, Nimhan's Convention Hall
30	Dr. Badri H.S	Enhancing Employability Skills on Students	NAAC Conference September 27 <sup>th</sup> , 28 <sup>th</sup> 2012 at Sambhram College
31	Mr. Mohammed Saifulla	Analysis of RA disease using Digital Signal Processing	National Level Conference held at Kuvempu University, Shimoga on 27 <sup>th</sup> and 28 <sup>th</sup> April 2012.
32	Mr. Mohammed Saifulla	Digital Filtering Technique for analysis of RA	National Level Conference held at Sri Siddartha Institute of Technology, Tumkur on 10 <sup>th</sup> and 11 <sup>th</sup> May 2012
33	Ms. Prachi Beriwalla	Cross Cultural Training for enhancing Organizational Effectiveness	Publilshed in ISBN Journal at Dayananda Sagar Institutions, Bangalore

34	Ms.Rajitha Ramachandran	Women Empowerment through Socail Entrepreneurship in India	International Conference published in Journal Amritha Institute of Business Management, Coimbatore
35	Ms. Aruna Rani	Impact of Culture on Education Production & Operations Management - BOOK	Acharya Business School BBM students
36	Ms. Rajashree Chandra	Attrition strategies for Employee Retention	Published in ISBN Journal at Dayanand Sagar Institution, Bangalore.
37	Ms. Seetha Balakrishnan	Quest for Emotional Freedom – Anna Leath in Edith Wharton’s novel The Reef	e-Journal “Language in India”
38	Ms. Archana Mishra	Business Education Empowering Women	Published in ISBN
39	Ms. Kasturi Bose	1. Transgressive identity on Celluloid: A post colonial study of Mira Nair’s Films”  2. New Americanists and the Canon: A theoretical and a Comparative Perspective of interventions into the Americanist Canon.	1. Published in Problematic on Ethnicity , Identity & Literature., A compilation, STS Education, Kolkata ISBN 978-81-924140-5-8, Nov-12.  2. Published in IAIRS – International Academy and Industrial Research Solutions edition of ICELL 2013 – International Conference on English Language & Literature, 19&20th January 2013. ISBN 978-93-82359-57-9



40	Ms. Malarvizhi	<ol style="list-style-type: none"> <li>1. One story ‘Roga’</li> <li>2. Translation Work documentary</li> <li>3. Interview with Padmashree Vairamuthu</li> <li>4. Poem in Kannada “ SUNAMI”</li> <li>5. Personal Interview</li> <li>6. Comparative study on ‘Maasti &amp; Pudumaipittan’ in Tamil.</li> <li>7. Nagara, Vinasha, Nadiya Dhani, Aaladamara (4 poems) One Story (Baadada Hoo)</li> <li>8. Poem “Vibhaagisu”</li> </ol>	<ol style="list-style-type: none"> <li>1. Kannada Prabha Special Issue</li> <li>2. Published in Vijay Karnataka &amp; Vartha Bharathi.</li> <li>3. Published in Vijay Karnataka News Paper</li> <li>4. Published by Kannada Lecturer’s Association</li> <li>5. Published in Times of India</li> <li>6. Published in Tamil Journal</li> <li>7. Published in Karnatak Sahithya Academy Journal Called ‘Anikethana’</li> <li>8. Published in Nava Karnataka Publication “Hosathu”</li> </ol>
41	Mr. Harish	TECHMAN-12	Analysis of Image enhancement Techniques using MATLAB
42	Ms. Savitha	Conference Proceedings	paper on "Millinnium Development Goals Expectations and reality, International conference,NTTE,2012
43	Dr. Aruna Rani	Conceptual framework of corporate etiquette	Presidency College Feb 13 <sup>th</sup> 2013
44	Dr. Aruna Rani	Conceptual framework on reward management	Tumkur University, Tumkur October 12 <sup>th</sup> 2012
45	Ms. Yashashwini A	Revamping curriculum activities based on corporate Expectations a care study;’	Sambhram academy of Management studies National Seminar – 2012

46	Prof. Indumathi R Nagesh	National - A study on customers perspective on security aspects of e-com transaction	30 <sup>th</sup> March 2012 Acharya Institute of Technology Bangalore
47	Prof. Radhika Arora	National - The influence of Online Social Media with respect to building Brand Communities	MVJ College of Engineering, Whitefield, Bangalore Department of Management Studies, MVJ College of Engineering - 7/11/2012
48	Prof. Ravikeerthi	National - Strategic Ideas in functional areas of management	Francis Xavier, Tirunelveli - 30/3/2012
49	Prof. Ravikeerthi	National - Strategies in Service Management	IABS - 19 & 20/4/2012 – Bangalore
50	Prof. Ravikeerthi	International Miilenium Development Goals	27 & 28/8/2012 - European Business Research Institute – Rome
51	Prof. Ravikeerthi	International Expectations & Realities of MDG	NITTE, Mangalore 29 & 30/12/2012
52	Dr. Chandan A Chavadi	International - Customer loyalty Appraisal based on Store Characteristics: An Alternative Approach	IIM Kolkata - Dec 28-30, 2012
53	Dr.Venkataraman R	National “Entrepreneurship knows no age”	Nagarjuna College of Engineering and Technology, Bangalore on 31st March 2012
54	Dr.Venkataraman R	National -“Assembly line concepts in Healthcare – Breakthrough innovation”	Alagappa University, Karaikudi 9th and 10th March 2012

55	Dr. Padma Mahadevan	Currency Depreciation National conference on Reforms in Indian Financial System	Kristu Jayanti college Sept 11&12 2012
56	Dr. Padma Mahadevan	National conference on Indian Higher Education in the 21st century- Five Decades Ahead: challenges and prospects	IQAC Kristu Jayanti college Nov 29& 30, 2012
57	Dr. Padma Mahadevan	Reva institute of science and management Dept of Management studies	HR CONCLAVE—HR at cross roads 8 Dec 2012 HR Ethics
58	Prof. Samiya Mubeen	National conference Acquaintance of financial institutions towards investor and insight on mutual funds	Acharya Institution of Graduate Studies Bangalore 12-13 Dec 2012
59	Prof. Samiya Mubeen	International conference  The distinctiveness of financing debt and equity investments through risk management in financial markets	PSG institute of management , Coimbatore, India  27 & 28 Dec 2012

**Paper Publications (Journals):**

Sl. No.	Name of the Faculty	Title of the Paper	Name of the Journal
1	Ms. Kasturi Bose	An Intertextual Reading of Walker's the Color Purple in the light of Wittig's "One is not born a Woman"	Published on SAMYOGA, An academic Journal by T. John College, Bangalore ISSN2231-3362 Volume 8, No:1, Jan 2013.
2	Dr. Gayathamma.K	Genetic Variability by in vitro mutagenesis and arbuscular mycorrhizal fungal symbiosis among micropropagated plants of Agave vera-cruz Mill	INTERNATIONAL JOURNAL Bioremediation, Biodiversity & Bioavailability @ Global Science Books-2012 pp:65-69
3	Dr. Gayathamma.K	Plants as Eco-friendly Nanofactories – Review Article.	International Journal of NanoBioscience Vol.6 (1) 1-6. 2012
4	Dr. Gayathamma.K	Chemical constituent and antimicrobial activity of <i>Souropus androgynus</i> ,	International Journal of Pharma & Bioscience Vol.3 No.2 561-566.2012.
5	Ms. Ponnamma.S.U	GC-MS analysis of phytochemicals in the methanolic extract of <i>Justicia wynaadensis</i> (Nees) T.Anders.	INTERNATIONAL JOURNAL Int J Pharm Bio Sci ; 3(3): (P) 570 - 576.
6	Ms. Ponnamma.S.U	High frequency induction and regeneration of multiple shoots from nodal explants of <i>Justicia wynaadensis</i> (nees) t. Anders	International J. of Current Research, Vol. 4, Issue 10., pp 040-043, Oct 2012.
7	Dr. Chandan A. Chavadi	BPO Penetration in FMCG Sector - An Empirical Study in India	IJRCM (International Journal of Commerce & Management) Vol. 2, No. 12, Dec 2011

8	Dr. R. Venkataraman	Curriculum Design for Employability Perception of MBA Faculty	Acme Intellects International Journal of Research in Management
9	Dr. R. Venkataraman	Case study method of learning	<a href="http://www.mbainfoline.com">www.mbainfoline.com</a> dated 11 <sup>th</sup> Apr 2012
10	Mr. Kishan K.P	Role of E-Banking Services in the Banking Sector	SRM University Journal
11	Mr. Narayan Swamy	Predicting Academic Success from Student Enrollment data using decision tree technique	IJAIS Sept 2012
12	Ms. Roseline	Design & Development of Fuzzy Expert for IDM	IJCA with ISBN: 973-93-80870-80-9 & Impact Factor: 0814
13	Dr. Badri H.S	Systematic Software Architecture Based Testing Approach	IJARCSSE, ISN-22776451
14	Dr. Badri H.S	Applying Retesting Analysis Techniques for Modified Systems	IJARCS-ISN-0976-5697
15	Prof. Ravikeerthi	Strategic Ideas in functional areas of management	978-91-020859 March 2012 FxDOMS
16	Dr. Chandan A Chavadi	Impulse Buying Behaviour of Apparels at Arcon Arcade, Goa: An Empirical Study	ISSN : 0973-9165 Oct 2012 FOCUS – International Journal of Management Digest
17	Prof. Ravindra Kulkarni	Impact of Emotional Intelligence Skills on Stress Management – Vol III – No. 2	2229-5275 Jul – Dec 2012 PJMTR Journal

2013- 14

**Paper Presentation (Proceedings) – Conference / Seminar / Workshop:**

Sl. No.	Name of the Faculty	Title of the Paper	Name of the Journal
1	Ms. Babitha Joseph	Classroom Management	Workshop on – Classroom Management on September 3, 2013 at Chennai by Cambridge English Language Assessment – Cambridge University
2.	Ms. Sandhya Padmanabhan	Developing the four skills in preparation for Cambridge English Business certificates	Workshop on – Developing the four skills in preparation for Cambridge English Business certificates on August 30 & 31, 2013 at Chennai by Cambridge English Language Assessment – Cambridge University
3.	Ms. Shilpa Kalyan	Media Message Measurement	1 day International Symposium on Media Message Measurement on 6 <sup>th</sup> June 2013, Bangalore by Public Relations Council of India.
4	Dr. Gayathamma	National Conference on Biotechnology, Bioinformatics and Bioengineering	Second National Conference on Biotechnology, Bioinformatics and Bioengineering, Kolhapur, Feb 2012
5	Ms.Rekha Ms. Dhivya Priya	Road Map for promoting Quality on education	National Conference on Road Map for promoting Quality on education through students participation on 15 <sup>th</sup> & 16 <sup>th</sup> Feb. 2013 NAAC sponsored
6	Mr. N. Anantha	“SPSS AMOS”	Two day MDP on “SPSS AMOS” conducted by Adarsh Institute of management and Information Technology during June 2013
7	Ms. Indumathi.R	“Basic Legal Awareness for Managers”	“Basic Legal Awareness for Managers” on 16.5.13

8	Dr. Irshad Nazeer	“Role of Accreditation for Management Institutions”	Weekly Afternoon Seminar Series on presented on the topic “Role of Accreditation for Management Institutions” – 7 <sup>th</sup> Nov 2013.
9	Ms. Reshma Sibichan	Green Investments – Opportunities and Challenges	Innovations in Management for Organizational Excellence at MVJ College of Engineering – Bangalore 2013
10	Mr. Harish T	Image Enhancement In Image Processing Using MAT Lab	Acharya Institute of Technology – 7 & 8 Sep 2012
11	Mr. Harish T	Analysis Of Morphology In Image Processing	Brindavan College 14 & 15 Oct 2011
12	Mr. Harish T	Analysis Of Deburing In Image Processing Using MAT Lab	Cambridge Institute of Technology 2 & 3 Dec 2011
13	Ms. Savitha. G	Synergistic Frame Work In Teaching And Learning	Presidency college, National seminar sponsored by NAAC
14	Ms. Veena.T	Synergistic Frame Work In Teaching And Learning	Presidency college, National seminar sponsored by NAAC
15	Mr. J. Vijay Fidelis	Intelligent System For Offside Automation Of Real Time In Soccer Field	BNMIT college, Bangalore, Nov-2013
16	Mr. Harish Naik	Scientific computing and cloud	International Conference in Scientific computing and cloud
17	Ms. Malarvizhi	Kannada Sahithya Parishatt, Shudra, Sankranti Kavigoshti, Sneha Kuta, Gaangeya, Sammilana	Participated ALL INDIA UNIVERSITY Tamil Teachers Association Also Attended One National Seminar At Sindhi College, Rendered Poems In Kannada Sahithya Parishatt, Shudra, Sankranti Kavigoshti, Sneha Kuta, Gaangeya, Sammilana Like And Also My Interview Came In Kannada Prabha Times Of India And Dinakaran News Paper

18	Ms. Veena. M	H. 264 Baseline Decoder	National conference on soft computing CMR institute of management studies Feb 2012, Bangalore
19	Ms. Rajitha R	Micro Insurance in India : Boom or Crush for the poor	International conference on Convergence of Science. Engineering and Management at ICCSEM -2013 – 26 <sup>th</sup> – 27 <sup>th</sup> September 2013
20	Ms. Vasantha Kumari	Conference on "Trends on Computer Technologies"	Paper on "Image Sharing technique using SDL Algorithm"
21	Ms. Vasantha Kumari	Paper on " Emerging Computer Trends"	Conference on "Computers Technologies" at R,V College of Engineering
22	Mr. Vishweswarsastry	Gold banking	IFIM December 2014
23	Ms. Kiranmayi	‘Corporate Social Responsibility – A means for Inclusive Growth	International Conference in Presidency College in Aug 2014”
24	Mr. Ayyappa L	A Conceptual frame work on Lectures and institutional responsibility in Building students career visualization	M S Rammaiah College of Arts, Science and commerce Bangalore on 16/4/2013
25	Prof. Indumathi R Nagesh	A study on value chain of agri food products in Indian retail industry	National, 9 <sup>th</sup> March 2013, St.Josephs College
26	Prof. Radhika Arora	Customer Perception & Preferences towards Organized and Unorganized Apparel Retailers	National, 20/9/2013, Department of Management Studies, MVJ College of Engineering, Whitefield, Bangalore
27	Prof. Ravikeerthi	Energy Saving in ESP	International, 1 & 2 /4/2013, Asian Business Research, Bangkok



28	Dr.Venkataraman R	Paper presented in “Insurance Repositories”	National, 22nd November 2013, Nagarjuna College of Engineering and Technology, Bangalore
29	Dr.Venkataraman R	Paper presented in conference of on “Reverse Mortgage: sunshine at dusk”,	International, 26-27 September 2013, Dayanand Sagar Institutions, Bangalore
30	Prof. Venkatesh Ganapathy	Optimization of customer satisfaction in real estate sector by application of SERVQUAL model	National , 20 <sup>th</sup> September 2013, Dept of Management Studies, MVJ College of Engineering
31	Prof. Venkatesh Ganapathy	Creative Strategies to curb the growing menace of insurance frauds	International, 25 <sup>th</sup> October 2013, The Oxford College of Business Management
32	Prof. Venkatesh Ganapathy	Changing Dynamics of CRM in services	National, 9 <sup>th</sup> March 2013, St Joseph’s evening college, Department of Business Management
33	Dr. Padma Mahadevan	Sustainability-success for organizational Transformation(ICSSOT)	26&27April,2013, Dept of Management studies, Kristu Jayanti college
34	Dr. Padma Mahadevan	Need for Empowering Rural Women	National, 07 Aug 2013, PG And Research Development of Commerce, Kongunadu Arts and Science College
35	Dr. Padma Mahadevan	Current Vulnerabilities on the Balance of payments front  Global Economic Turbulence and its implications on Indian Financial Environment	National, Dept of Commerce, Kristu Jayanti College, Sept 26&27, 2013,

36	Dr. Padma Mahadevan	Gender and Socio-Economic Equity in Higher Education Towards an inclusive Higher Education in India: Access, Equity and Quality	National, 7 <sup>th</sup> & 8 <sup>th</sup> Nov2013, IQAC, St. Claret college
37	Prof. Uma C Swadimath	Green Management in Food Processing Industry'	National, 4 <sup>th</sup> May,2013, Acharya's Bangalore B School
38	Prof. Uma C Swadimath	Sustainable Development in Indian Food	National, September 6 <sup>th</sup> &7 <sup>th</sup> ,2013, The School of Business Studies, Dept. of Commerce, Central University of Karnataka, Gulbarga
39	Prof. Uma C Swadimath	Growth of Employment in the Food Processing Industry of Karnataka	National, 28 <sup>th</sup> & 29 <sup>th</sup> September, 2013, Birla Institute of Management Technology-Centre for Research Studies in Greater Noida
40	Prof. Uma C Swadimath	Euro Crisis – Its Impact on Indian Economy'	National, 24 <sup>th</sup> October 2013, Shirdi Sai Engineering College, Bengaluru
41	Prof. Uma C Swadimath	Exchange rate volatility in India	International, 11 <sup>th</sup> & 12 <sup>th</sup> November,2013, Indian Economic Association(IEA), Goa Economic Association(GEA) and Department of Economics-Goa University
42	Prof. Samiya Mubeen	Cognizance towards investors in the innovation growth of Indian capital market	National conference, 13 Sep 2013, Global institute of management sciences
43	Prof. Samiya Mubeen	Amplifying the concerns of microfinance in India	National conference, 4 April 2013, Sambhram school of management

44	Prof. Samiya Mubeen	Contemporary issues in business and management – challenges and opportunities	National conference, 23 Feb 2013, Seshadripuram Academy of Business Studies
45	Prof. Samiya Mubeen	The edification of essence education in the dynamic global scenario	National conference, 16 Feb 2013, Acharya Bangalore B school
46	Prof. Samiya Mubeen	An innovation in the aura of Indian banking sector	International conference, 16 & 17 may 2013, IFIM business school
47	Ms. Veena. M	Impact Of Information Technology On Quality Enhancement	National level conference on road map for promoting quality education through student’s participation,, Presidency college, Bangalore -24
48	Ms. Anitha D’souza.J	A Survey On Intelligent Technique For Web Personalization	National conference on soft computing CMR institute of management studies Feb 12, Bangalore
49	Ms. Anitha D’souza.J	Impact Of Information Technology On Quality Enhancement	National level conference on road map for promoting quality education through student’s participation, Presidency college, Bangalore -24
50	Mr. Pachayappan	Agile Methodology	Sindhi College
51	Mr. Guru Prasad A	Emerging Trends And Practices In Management & IT	18.02.2013 – Sindhi College
52	Ms. Rajitha Ramachandran	Changing Scenario Of Education System In India	16.02.2013 Acharya Bangalore B School

53	Ms. Shilpa Kalyan	'An Analysis of Recall and credibility of Breaking News in Electronic Media among audience' on 16 <sup>th</sup> August 2013	Christ University – National Seminar - MEDIA MEET 2013 - Broadcast Journalism - 16-17 August, 2013  [Won the First Prize for Best Research Paper at the Media Seminar]
54	Ms. Shilpa Kalyan	The effectiveness of de-stereotyping women in advertising	St Joseph College, Bangalore - National Conference on Media Ethics and Social Responsibility 29 – 30 November 2013
55	Ms. Shilpa Kalyan	'An Analysis of Recall and credibility of Breaking News in Electronic Media among audience – A Review'	Garden City College National Seminar – Presented paper – on 22 <sup>nd</sup> October 2013
56	Ms. Shilpa Kalyan	'Doordarshan' –  Is it time for the Pheonix to rise or sing its swan song?	Acharya Institution of Graduate Studies – National Conference on Commercialization of Media and Public Service Communication  On 30 & 31 January 2014
57	Ms. Malarvizhi	ALL INDIA UNIVERSITY TAMIL TEACHERS ASSOCIATION	ALL INDIA UNIVERSITY TAMIL TEACHERS ASSOCIATION Pudumaipittan And Vairamuthu Like Poets Authors 10 Poems And Short Stories Published In Various Magazine And Journals Of Kannada Sahithya Parishatthu Karnataka Sahithya Academy Like
58	Dr. Gayathamma.K	Importance of Quality in Education	National Conference on Road Map for promoting Quality education through students participation on 15th & 16th Feb. 2013 NAAC sponsored

59	Ms. Ponnamma.S.U	Quality assessment in teaching methodology	National Conference on Road Map for promoting Quality education through students participation on 15th & 16th Feb. 2013  NAAC sponsored
60	Dr.R.Venkataraman	“Micro Insurance in India – Boon or Curse for the Poor”	Paper presented in International conference of Dayanand Sagar Institutions, Bangalore on “Micro Insurance in India – Boon or Curse for the Poor”, on 26th and 27th September 2013.
61	Dr.R.Venkataraman	“Insurance Repositories”	Paper presented in National conference of Nagarjuna College of Engineering and Technology, Bangalore on “Insurance Repositories” on 22nd November 2013
62	Ms. Priya Singh	Journal of social discourse by Society for Social Science Research , Trivandrum	Rise of BJP as a ruling party in Karnataka June 2012
63	Ms. Priya Singh	Madhya Prasesh Journal of Social Science  Volume 17, No.1, Social base of BJP in Karnataka	Social base of BJP in Karnataka  June 2012 pg no 27 - 39

**Paper Publications (Journals):**

Sl. No.	Name of the Faculty	Title of the Paper	Name of the Journal
01	Mr. Narayan Swamy	Indian Language Text Representation And Categorization Using Unsupervised Learning	ICIC2014
02	Ms. Deepa S	Mobility And Density Aware Routing Protocol For Mobile Adhoc Networks	ICS, 2012
03	Ms. Alli. A	Optimizing CASH Management Using Comutational Intelligence	International journal of science and research Scopus Indexed journal Oct.nov 2013
04	Mr. Harish T	De-Noising Of Remote Sensing Images	International journal Eisevier publication 2013
05	Mr. Harish T	Mathematical Morphology	IJCSIT
06	Mr. Harish T	Analysis of Images using MATLAB	IJCSIT
7	Ms. Savitha. G	Millennium Development Goal, Expectations And Realities	NITTE institute of mgt at NITTE. International journal
8	Mr. Kartik. N	De-Noising Of Remote Sensing Images	ELSEUIER international journal
9	Mr. J. Vijay Fidelis	Intelligent System For Offside Automation Of Soccer Field	IJCA: To be published by NCRAIT Solapur
10	Mr. J. Vijay Fidelis	Offside Decision Making At Real Time In Soccer Game	International journal of engineering associates ISSN(0) 2320-0804, VOL 2, ISSUE 7, NOV 2013
11	Ms. Shilpa Kalyan	ISSN No. 2277-7369 Mass Media – A Communication Research Journal	Journalism Communication Dec 2013

12	Ms. Priya Singh	Madhya Pradesh Journal of Social Science Volume 17, No.1, Social base of BJP in Karnataka	Social base of BJP in Karnataka June 2012 pg no 27 - 39
13	Ms. Priya Singh	Studies on seasonal variation of indoor airborne fungal spores in rabbit house	International Journal of Pharma and Bioscience 5(1): (B) 1177 – 1184, Jan2014
14	Dr. Irshad Nazeer	“Role of Academic Leadership in Imparting Cutting Edge Business Management Education”	The Journal of Global Management Outlook (JGMO) ISSN 2277 –3789 (Bi-annual) Published by: Dept. of Business Management, Telangana University, Andhra Pradesh India
15	Dr. Vekatarman	Importance of Foreign Direct Investment in Indian Agri-Zones	Astitva International Journal Commerce, Management and Social Sciences April 2013 Prof. Vaibhav Misra
16	Dr. Vekatarman	Reverse Mortgage: Bringing smiles on wrinkled faces	Asia Pacific International Journal of Research October 2013 Dr. V. Sivajothi
17	Dr. Deepa S	“Mobility and Density Enhanced Version of AODV”	JSER Journal
18	Dr. Chandan A Chavadi	Cloud Technology as an alternative for marketing information system: An empirical study	ISSN 2319-345X Oct 2013 International Journal of Management Research & Business Strategy
19	Prof. Venkatesh Ganapathy	Creating a Reinsurance Hub in India	0974-0791 Vol.13, Issue 1, January 2013 BIMAQUEST
20	Prof. Venkatesh Ganapathy	Changing dynamics of Customer Relationship Management in Services	2229-5275 Vol. III, No.2, July-December 2013 Presidency Journal of Management Thought & Research

21	Prof. Venkatesh Ganapathy	Creative strategies to curb the growing menace of insurance frauds	978-93-5142-199-3 25th October 2013 Book : Strategic Management: Emerging Economies’ perspective – published by The Oxford College of Business Management
22	Prof. Uma C Swadimath	A Conceptual Study on Green Management in Food Processing Industry	ISSN-0976-3341 October 2012-March 2013 AMBER Journal-ABBS Management Business & Entrepreneurship Review, Volume 4 Issue 1
23	Prof. Uma C Swadimath	Rise & Impact of Crude Oil Price In India	ISSN 2277- 3622 January,2013 International Journal of Marketing, Financial Services & Management Research (IJMFSMR)Vol.2, No. 1
24	Prof. Uma C Swadimath	Importance of foreign direct investment in Indian Agri-zones	ISSN- 2320-0626 April, 2013 Astitva International Journal of Commerce Management and Social Sciences
25	Prof. Uma C Swadimath	Public Private Partnership in Primary Health Centres in Karnataka	ISSN-0038-4046 August ,2013 Southern Economist Journal,Volume 52, No. 8
26	Prof. Uma C Swadimath	Euro Crisis-Its Impact on Indian Economy	ISSN-2320-5504 October, 2013 Asia Pacific Journal of Research-A peer reviewed International Journal (Volume III, Issue-X)



2014 – 15

**Paper Presentation (Proceedings) – Conference / Seminar / Workshop:**

Sl. No.	Name of the Faculty	Name of the College Attended Workshop / Seminar / FDP	Paper Title with ISBN No.
1	Mr. Narasimha Murthy / Ms. Manjusree/ Mr. Sandesh Naik	International Conference Presidency College 8/8/2014	Valuation model for convertible bonds ISBN
2	Mr. Madhusudhan Joshi	International Conference G.D. Goenka University August 2014	“Effectiveness of organized distribution channel in unorganized sector in India: A conceptual frame work”
3	Mr. Sandesh Naik / Mr. Ayyappa	Faculty Development Program Jain College on 18/9/2014	Quest for Excellency
4	Ms. Archana M N Ms. Marilyn Reay	UGC Sponsored two days national seminar Hasnath College 24 <sup>th</sup> & 25 <sup>th</sup> March 2014	Corporate Social Responsibility
5	Ms. Noor Mohammedi Altaf	Faculty Development program – International conference Presidency College 8/8/2014	‘Strategies and action plan for sustainable development in higher Education’
6	Ms. Kiranmayi S A R	Faculty Development program – International conference Presidency College 8/8/2014	‘Strategies and action plan for sustainable development in higher Education’
7	Ms. Yashashwini	International Conference Jyothi Nivas College	Emotions And Culture: How Emotions And Culture Are Related?
8	Ms. Shilpa Kalyan	Seminar - Acharya Institution of Graduate Studies – National Conference on Commercialisation of Media and Public Service Communication On 30 & 31 January 2014	‘Doordarshan’ – Is it time for the pheonix to rise or sing its swan song?

9	Ms. Shilpa Kalyan	Seminar Holy Cross College, Trichy International Conference on Media Youth and Values on 27th and 28th November 2014	Childhood to Youth - Role Of Television Cartoon Programs In Shaping Value Systems
10	Ms. Shilpa Kalyan	- The Effectiveness Of De- Stereotyping Woman In Advertisements has published in the book entitled "Deconstructing the Stereotype: Reconsidering Indian Culture, Literature and Cinema" from Anchor Academic Publishing, Germany 2014	<u>Book ISBN: 978-3-95489-240- 2</u> <u>PDF-eBook-ISBN: 978-3- 95489-740-7</u>
11	Ms. Priya Singh	Seminar - Kristu Jayanti College	
12	Mr. Narayan Swamy	Seminar	"Indian Language Text Representation and Categorization using Supervised Learning Algorithm" ISBN 978-1-4799- 3966-4.
13	Dr.Badri H.S	Seminar - New Horizon College of Education, Bangalore	"Faculty Appraisal Framework" ISBN 978-1-312-60670-8
14	Dr.Badri H.S	Seminar - St. Joseph's College of Commerce, Bangalore	"Performance Appraisal of faculty in HELs" ISBN 978-81 - 924180 - 2 -5
15	Dr.Badri H.S	Seminar - RJS First Grade Degree College, Bangalore	"An Evaluation of the Impact of ICT Diffusion" ISBN 978-81- 929698-0-0
16	Dr.Badri H.S	Seminar - St. Annes Degree College, Bangalore	"Technology and Pedagogy"
17	Dr.Badri H.S	Seminar - Indian Academy Degree College, Bangalore	"Generation -Y & Teaching Pedagogy" ISBN 978-81- 920859-9-9

18	Dr.Badri H.S	Seminar - Adarsh Institute of Management and Information Technology, India & Steven University, USA	“An Evaluation of the Impact of ICT Diffusion” ISBN 978-1—63452-307-3
19	Dr.Badri H.S	Seminar - New Horizon College of Education, Bangalore	Session Chair
20	Ms. Alli	Seminar	Optimizing cash management models using computational Intelligence International Journal of A I
21	Ms. Vasantha Kumari	Conference	“Secure Secret Image Sharing Technique”
22	Ms. Vasantha Kumari	Conference	“SDS Algorithm for Image Sharing”
23	Mr. N. Anantha	International Conference BMS College of Engineering	Are sustainable Business Models, Financially Sustainable? – An empirical study of select IT Companies
24	Mr. N. Anantha	International Conference - Adarsh Institute of Management and Information Technology	Do Mergers create value? – Comparative study of select SENSEX companies ISBN 978-1-63452-307-3
25	Dr.Chandan A Chavadi	FDP - Presidency College	Resource Person Date: 21/11/2014
26	Mr. Kishan KP	MSME (Ministry of Micro, Small & Medium Enterprises	Business Analytics
27	Mr. Kishan KP	e-Voting Leveraging Cloud computing for better Corporate governance in India	Silicon India 0975-6485

28	Dr. R.Venkataraman	International Conference on “Innovative Practices in Business and Information Technology” in association with Stevenson University, USA, on 15th and 16th of December 2014.	Adarsh Institute of Management and Information Technology (AIMIT), Bangalore. Resource Person
29	Ms. Radhika Arora	Seminar “Innovation through Marketing” By Philip Kotler , November 2014	Philip Kotler Marketing Forum
30	Mr. G Venkatesh	Presentation on Mangalyan by DrKunhikrishnan	Alliance University
31	Ms. Sindhu R. Menon	Seminar “Innovation through Marketing” By Philip Kotler	Philip Kotler Marketing Forum
32	Mr. JV Ravikeerthi	Seminar - Brindavan College 31/5/2014	Ecotel Concept in Tourism
33	Mr. JV Ravikeerthi	Seminar by Prof. Philip Kotler - Philip Kotler Marketing Forum	Innovation through Marketing
34	Mr. Vijay Fidelies	National Conference On Recent Advances In Information Technology Intelligent System for Offside Automation on Soccer Field	JRCSIT I ISSN No.: 2319-5010 I Vol. 2 I Issue 2 I February 2014
35	Mr. Vijay Fidelies	Exploration Of Computation And Information Technology For Disaster Management Observation of L'Aquila Toads in ponds, to Forecast Earthquakes’ using Semantic web and Ontology	Journal of Computation in Biosciences and Engineering. V113. DOI: 10.15297/JCLS.V113.12

36	Ms. Rajitha R	Impact on MI on financial literacy with respect to Rural Urban Society	International conference on Challenges and opportunities for developing sustainable urban society Feb 2015. Dayanand Sagar institutions.
37	Ms. Rajitha R	Travel & Tourism Take off innovation in Tourism Management	National Conference “Challenges & Opportunities for Business in New Millennium” at Brindavan College on Oct 14-15 2011
38	Ms. Kiranmayi	Emerging Trends in E-Recruitment in India	National Seminar in Sai Vidya in Jan 2015
39	Ms. Sandhya Krishnan & Ms. Manjushree.M	Emerging Opportunities from FDI in India	National Seminar in Sai Vidya in Jan 2015 ISBN – 978:93:83241:82:8
40	Mr. Sandesh Nayak & Ms. Manjushree. M	A Study on Financial inclusion of ATM services in reaching out to the Rural & Backward Areas	National conference in KSOU – Mysore -2014
41	Ms. Midhu Nair	Emerging Opportunities – Indian Scenario	National Conference Sai Vidya institute of Technology – 2015 ISBN – 978:93:83241:82:8
42	Ms. Yashashwini A	Challenges faced by online cloth retailing portal	National Conference 2015 Sai Vidya institute of technology ISBN – 978:93:83241:82:8
43	Mr. Narasimhamurthy	Investments options of NRI’s in India with consolidated FDI policy	Sai Vidya institute of Technology. ISBN – 978:93:83241:82:8

44	Mr. Vishveshwar Sastry	Sensitising Management Graduates to Corporate, Ethical and Social needs	Government Arts College, Tirunelveli, Tamilnadu June 2014
45	Ms. Uma Chinchanne	A Study on India's Top 10 Corporate Spenders towards CSR activities	Corporate Social Responsibility – Approaches and Practices for inclusive growth – Sri Dharmasthala Manjunatheshwara Institute of Management Development, Mysore 13 <sup>th</sup> and 14 <sup>th</sup> Nov 2014
46	Ms. Uma Chinchanne	Can Make in India alone suffice double digit growth?	International Finance Conference – SDMIMD, Mysore 20 <sup>th</sup> – 22 <sup>nd</sup> August 2015
47	Mr. Thilak Venkatesan	A Study on the Evaluation of Growth of Exchange Traded Funds Vs Mutual Funds in India	International Finance Conference – SDMIMD, Mysore 13 <sup>th</sup> and 14 <sup>th</sup> Nov 2014
48	Mr. Narayan Swamy	International Symposium on Research Innovation for Quality Improvement in Higher Education	Data Warehousing and Mining Usage in the Higher Education Innovation and Improvements for various Stake Holders
49	Ms. Nasreen Ghani	Rubrics of Diasoric identity	Garden city college
50	Ms. Yashashwini A	Emotions and culture: how emotions and cultures are related	International conference 2014 Jyoti Nivas college
51	Ms. Yashashwini A	A Conceptual Frame work	National seminar – Hasantha College for women

52	Mr. Narasimhamurthy	Valuation model for convertible bonds with pricing of interest rate options in India with ISBN no.	National Conference – Presidency International seminar
53	Mr. Narasimhamurthy	Make in India	St. Claret College
54	Prof. Uma C Swadimath	Karnataka’s Regional Development In Relation to the Article 371(J)	National, 21 <sup>st</sup> & 22 <sup>nd</sup> March, 2014, Karnataka Economic Association (KEA), Dharwad
55	Prof. Uma C Swadimath	Gender and Culture in India	International, 17 <sup>th</sup> and 22 <sup>nd</sup> August, 2014, World Women’s Congress, Hyderabad
56	Prof. Samiya Mubeen	Participated in business analytics and intelligence, Satish Dhawan Auditorium	International conference, 18 – 20 Dec 2014, Indian institute of science

**Paper Publications (Journals):**

Sl. No.	Name of the Faculty	Workshop / Seminar / FDP	Paper Title with ISBN No.
1	Mr. Pradeep Kumar Shinde	International Journal of Business Innovation with ISSN number and impact factor. Published in International Conference on Business Innovation at Sun Arts Science Commerce College – Trinivalmai- Tamil Nadu	Globalisation & Higher Education in Karnataka and Economic Analysis
2	Ms. Shilpa Kalyan	Journalism / Communication April Paper Publication 2014	ISSN No. 2277-7369 Mass Media – A Communication Research Journal
3	Ms. Shilpa Kalyan	Journalism / Communication November 2014	ISSN No. 2277-7369 Mass Media (Volume 3, No. 32)
4	Mr. Narayan Swamy	Seminar	Automatic Keyword Extraction from Dravidian Language ISSN 2348 – 7968
5	Mr. Narayan Swamy	Seminar	A Detailed Study on Indian Language Text Mining ISSN 2320 – 088X
6	Ms. Shilpa kalyan	Researchers World – ISSN No 2231 4172	Impact Of Cartoon Channels On The Behavior Of Children In Karnataka: A Preliminary Study Vol.– VI, Issue – 3(2), July 2015



7	Ms. Rajitha R	MI: An Innovative Dimension to Unlock Financial inclusion in India	International Journal of Business & Administration Research Review Dec – Feb 2015 Vol – I Issue 8 ISSN NO 2347 -856X ISSN No. 2348 -0653
8	Mr. Vishweswarsastry	Hedging strategies using equity and options	Tattva International journal for commerce and management
9	Dr. Chandan A Chavadi	Impact of Frightening Health Warnings on Sales. Extract of HBR.	ISSN 2229-5275 June 2014 Presidency Journal of Management Thought & Research
10	Dr. Chandan A Chavadi	Customer Loyalty Appraisal based on Store Characteristics: An Alternative Approach	ISSN 0973-8703 May 2014 Indian Journal of Marketing
11	Dr. Chandan A Chavadi	Where Leaders Slip	ISSN 2229-5275 Dec 2014 Presidency Journal of Management Thought & Research
12	Dr. Chandan A Chavadi	Determinants of Priority Sector Lending by Commercial Banks in India	ISSN 2229-5275 Dec 2014 Presidency Journal of Management Thought & Research
13	Dr. Venkataraman R	Micro Insurance in India: An analysis of problems and potential solutions June 2014	Aadyam – A Journal of Management – Bi-annual Publication of Dr.S. Radhakrishnan College of Business Management

14	Dr. Venkataraman R	Examination of long term effect of exchange rate on Indian Stock Market	International Journal of Marketing and Financial Management Dec 2014
15	Prof. Sindhu R Menon	Marketing by high end private hospitals in Bangalore city – Changing landscape	Nov 2014 (vol 3, Issue 13) Kerala Medical Journal Published by Indian Medical Association, Kerala State Branch
16	Prof. Uma C Swadimath	Best Management Practices in the Food Processing Industry	<i>ISSN-0975-3311</i> January-March, 2014 Ushus Journal of Business Management (Volume13, No. 1
17	Prof. Uma C Swadimath	Public Private Partnership of Food Parks in Karnataka	<i>ISSN 0974-7028</i> March, 2014 Adarsh Journal Of Management Issue:1

2015 – 16

**Paper Presentation (Proceedings) – Conference / Seminar / Workshop:**

Sl. No.	Name of the Faculty	Workshop / Seminar / FDP	Paper Title with ISBN No.
1	Ms. Nasreen Ghani	English for specific purpose	Sindhi college (Best paper) published – 2015 in ISBN magazine
2	Mr. Ayyappa L	Financila training institute seminar International Financila reporting standards (IFRS)	IFRS, Bangalore University on 05 <sup>th</sup> July 2015, Bangalore
3	Mr. Ayyappa L	International Financila Reporting standards (IFRS)	IFRS, Bangalore University on 29 <sup>th</sup> & 30 <sup>th</sup> October 2015.
4	Dr. Indira V	Varthman samay mai Bhasha Ka Auchiyhya	Jain College , National conference - 2015
5	Ms. Roseline	A Study Of Application Of Fuzzy Logic In Integrated Soil Fertility Management For Various Crops In Agricultural Sciences	Emerging Trends In Computing
6	Mr. Vijay Fidelies	Exploration Of Computation And Information Technology For Disaster Management Ontology based disaster prediction using Animals behavioural changes	Volume 2 Issue 3 in “Journal of Computation in Biosciences and Engineering” ISSN: 2348 – 7321 and DOI.
7	Dr. Lalitha B N	(NATIONAL Seminar Harishankar Parsai ke upanyas rani nagfhani ki kahani me abhivyakth yugbhod)	819273375-0
8	Dr. Aruna Rani	Work stress: Its impact on employees performance	K.S.Rangasamy college of technology and management, Tiruchengode March 25 <sup>th</sup> 2015

9	Prof. Indumathi R Nagesh	A study on application of seven basic tools of quality in management education	International, 25 <sup>th</sup> &26 <sup>th</sup> Nov 2015, Bangalore University
10	Dr. Chandan A Chavadi	Mascot Vs Celebrity: An Experiment Study on Youth Perspective	International, Jan 7-9, 2015, IIM-Ahmedabad
11	Dr.Venkataraman R	“Developing Credit Scorecard for sustainable financial inclusion”	International, 16-18 December 2015, Indian Institute of Management, Bangalore
12	Dr.Venkataraman R	“Global Business – The Future of SMEs.	International, 20-22 May 2015, Indian Institute of Mgmt., Blr.
13	Prof. Venkatesh Ganapathi	Connecting to Customers – Do we need a paradigm shift?	National, 27 <sup>th</sup> August 2015, Hotel Taj Mahal Palace, Mumbai, Insurance Institute of India
14	Prof. Venkatesh Ganapathi	Nuclear Risk Insurance covers in India – a possibility	National, 27 <sup>th</sup> August 2015, Hotel Taj Mahal Palace, Mumbai, Insurance Institute of India
15	Prof. Venkatesh Ganapathy	Synergistic effects of industry-academia partnership – Building competency, developing talent and promoting research	International, 25 <sup>th</sup> & 26 <sup>th</sup> November 2015, Canara Bank School of Management Studies, Bangalore University, Bengaluru
16	Prof. Uma C Swadimath	Jan Dhan Yojana-An Innovative Scheme of Financial Inclusion	National, 25 <sup>th</sup> April, 2015, Department of Studies in Research & Economics
17	Prof. Uma C Swadimath	Policies for Food Processing Industries in Karnataka	National, 30 <sup>th</sup> & 31 <sup>st</sup> March, 2015, Lingaraj College in Belagavi, Karnataka Economic Association
18	Prof. Samiya Mubeen	Innovative practices and trends in management education globally	International conference, 25 &26 Dec 2015, Canara bank school of management studies, BU
19	Prof. Indumathi R Nagesh	International, 21 & 22 Jan 2016, SDMIMD Mysore	Towards an appropriate operational model for taxi services

20	Mr. Narayana Swamy	Technical Session – Session Chair in Computer Science – National Level Conference on Ideas for Sustainable India	18 <sup>th</sup> March 2016 at New Horizon College
21	Mr. Thilak Venkatesh	Intelligence, Innovation & inclusion – Best Practices for Global Excellence – Pondicherry University – 11 & 12 March 2016	Evaluation of Credit Rating of initial Public Offering in India
22	Dr. Badri H S	7 <sup>th</sup> National IQAC Conference on Role of Higher Educational Institutions in Reinventing Skills for Global Competency – Kristu Jayanthi College – 21, 22 Jan 2016	Nurturing Skills : Building the workforce of the future
23	Ms. Kiranmayi	Soundarya Institute of Management and Science – 12 Mar 2016	E-Recruitment emerging trends
24	Ms. Noreen Alexeena Datta	Soundarya Institute of Management and Science – 12 Mar 2016	E-Recruitment emerging trends
25	Ms. Kiranmayi	Government First Grade College, Vijayanagar – 24 March 2016	A study on SHG empowering women through micro finance
26	Ms. Prachi Beriwal	Government First Grade College, Vijayanagar – 24 March 2016	A study on SHG empowering women through micro finance
27	Ms. Yashashwini A	Soundarya Institute of Management and Science – 12 March 2016	Skilled manpower in cloth retailing Industry - ISBN No.978-93-85291-11-1
28	Mr. Sandesh Nayak	Soundarya Institute of Management and Science – 12 March 2016	E- HR and its advantages to the corporate - ISBN No.978-93-85291-11-1
29	Ms. Manjushree	Soundarya Institute of Management and Science – 12 March 2016	Human resource accounting and implications for measurement of Human Capital - ISBN No.978-93-85291-11-1
30	Ms. Manjushree	Soundarya Institute of Management and Science – 12 March 2016	Non accounting of human resources - ISBN No.978-93-85291-11-1

31	Ms. Noreen Alexeena Datta	Government First Grade College, Vijayanagar – 24 March 2016	A study on enhancement of organisational effectiveness through cross cultural training
32	Ms. Padmajavani	Government First Grade College, Vijayanagar – 24 March 2016	A study on enhancement of organisational effectiveness through cross cultural training
33	Mr. Ayyappa. N	Soundarya Institute of Management and Science – 12 March 2016	Human resouces accounting - ISBN No.978-93-85291-11-1
34	Mr. H N Narasimha Murthy	Soundarya Institute of Management and Science – 12 March 2016	Human resouces accounting - ISBN No.978-93-85291-11-1
35	Ms. Prachi Beriwala	New Horizon College – 18 March 2016	A Journey from Nirdhan to Swadhan: Impact of Micro finance

**Paper Publications (Journals):**

Sl. No.	Name Of The Faculty	Journal	Topic / Specialization
1	Mr. Shilpa Kalyan	ISBN 978-93-5207-123-4 Authors Press Media Youth and Values – Edited by J Josephine	Childhood to Youth – Role of Television Cartoon Programmes in shaping value systems
2	Mr. Narayana Swamy S	Journals Advances in Natural and Applied Sciences	Language Independent Categorization of Documents Based on the Domain,
3	Mr. Narayana Swamy S	international <i>Journal of Software Engineering and Simulation</i>	“Indian Language Text Mining” 2015
4	Dr. Chandan A Chavadi	Mascot Vs Celebrity Endorsement: An Experimental Study on Youth Perspective	ISBN: 978-81-920800-3-1 Jan 2015 Proceedings of 6 <sup>th</sup> IIM-A Conference on Marketing in Emerging Economies
5	Dr. Venkataraman R	Stock Market Performance or a bubble	International Journal in Management and Social Sciences Feb 2015
6	Dr. Venkataraman R	A study of perceptions, Behavioural patterns and beliefs in the sports betting sector	Presidency Journal of Management Thought & Research Dec 2015
7	Dr. Irshad Nazeer	Assessment of Quality Factors in Indian Management Education	0976 495X January – March 2015 Asian Journal of Management, Raipur. An International Peer-Reviewed Journal
8	Dr. Irshad Nazeer	The Recasting of Management Programme in Indian B-Schools: A Mission to meet the Requirements of Better Global Society by 2020	0973 9076 June 2015 Business Review A Journal of St. Joseph’s College of Business Administration, Bangalore.
9	Prof. Venkatesh Ganapathy	Nuclear Risk Insurance Covers in India – A possibility?	2278-6759 October-December 2015 The Journal of Insurance Institute of India

10	Prof. Venkatesh Ganapathy	Breakthrough innovation in insurance – A necessity or option? A Case for Jugad in Indian Insurance Sector	2278-6759 July – September 2015 The Journal of Insurance Institute of India
11	Prof. Venkatesh Ganapathy	Extending the Lean Philosophy to Services – Constraints & Opportunities	2278-6759 April-June 2015 The Journal of Insurance Institute of India
12	Prof. Venkatesh Ganapathy	Insurance Regulation & Market Development – The Evolving Landscape	2278-6759 January- March 2015 The Journal of Insurance Institute of India
13	Prof. Venkatesh Ganapathy	‘Jugaad’ in the Insurance Sector: Can this be a reality?	0974-0791 Vol.15, Issue 1, January 2015 BIMAQUEST
14	Prof. Venkatesh Ganapathy	Are Western Nations learning from innovations in emerging economies? – Extract of “Innovation’s Holy Grail” by C K Prahlad & Dr Mashelkar, HBR, July-August 2010	2229-5275 Vol.V, No.1, January-June 2015 Presidency Journal of Management Thought & Research
15	Prof. Samiya Mubeen	Trends in mergers and acquisition	ISSN No-0976-304X Volume 9 , Issue 2, July-DEC 2015 SAMSMRITI The SAMS Journal
16	Prof. Venkatesh Ganapathy	The Crisis faced by Nestle Limited with respect to Maggi Noodles	2231-2609, Business Research & Reviews, Volume 2016, Issue 1, January, 2016
17	Mr. Narayana Swamy	Indian Language Text Documents Categorization And Key Work Extraction	International Journal of control theory and applications scopus index journal – ISSN: 00974-5572, March 2016
18	Ms. Smitha B Nair	Indian Journal of Research in Commerce, Management and Applied Science - Kristu Jayanti College/University – 7th January 2016	FDI in Retail Sector in India - A Critical Analysis - ISSN No-2454-6593



2.4.4 What policies/systems are in place to recharge teachers? (eg: providing research grants, study leave, support for research and academic publications teaching experience in other national institutions and specialized programmes industrial engagement etc.)

- The teachers are deputed or nominated and given leave to attend various seminars, workshops and conferences which bring them up to date of the latest developments in their respective fields.
- Registration fee and allowances for attending the conference are borne by the Institution.
- 2 days OOD [monthly] is provided for faculty members who are pursuing Ph.D and any research activity.

2.4.5 Give the number of faculty who received awards / recognition at the state, national and international level for excellence in teaching during the last four years. Enunciate how the institutional culture and environment contributed to such performance/achievement of the faculty.

**Honors/Awards to the faculty:**

- Karama veer chekra.
- Dr. Muddu Vinay was awarded “Fellowship Award 2012 by NESAI”.
- Dr. Muddu Vinay was nominated Executive Council Member in Association of Indian Management Schools for Karnataka and Kerala States.
- Dr. Muddu Vinay was nominated Chairman in Association of Indian Management Schools for Karnataka and Kerala States.
- Dr. Muddu Vinay was selected as an member by World Bank and by Ministry of HRD to attend a Consultative Conclave on Rashtriya Shiksha Uchchar Abhiyan(RUSA) on March 2013 at Bangalore.
- Dr. Muddu Vinay was awarded “Innovation in Teaching in Pedagogy” by MTC Global 2013.

- Prof. Dr. Basha Mohideen, Director (R&D)-recipient Academic Legend Award for outstanding contributions in Research and Academics.
- Dr. Gayathamma received Fellow Award 2012 at National Conference by Society of Applied Biotechnology.
- Ms. Malarvizhi, has been selected as one of the Committee Member of Lecturer's Association at Bangalore University Kannada Development.
- Ms. Malarvizhi, has been Selected as Tamil Books Selection Committee Member.
- Ms. Malarvizhi, has been Invited as Chief Guest for the school function.
- Ms. Malarvizhi, has been recognized by the most famous Malayalam to Kannada Translator Mr. K.K. Nair.

**2.4.6 Has the institution introduced evaluation of teachers by the students and external Peers? If yes, how is the evaluation used for improving the quality of the teaching-learning process?**

YES. Student feedback is collected every end of the semester (online) to evaluate Teacher's competencies in the Teaching-Learning Process.

- Student feedback on individual faculty members is collected in order to assess teaching competencies of teachers, in each paper handled by the teacher.
- Major pointers from the feedback are presented to the Faculty which has resulted in significant improvement in the quality of the interactions and the Teaching-Learning process.
- Peer review of faculty competencies is also conducted by the Academic Audit Committee consisting of the respective HOD, Principal and external subject experts. In addition, the Recommendations & Observations of Subject Experts who are part of Local Inspection Committee (LIC) of the Affiliating University are also shared with the respective faculty members. This process of External Peer Review also has significantly contributed to the quality enhancement among Teaching Faculty.
- Self-appraisal method which includes self rating, HOD rating and Principal rating is also part of Evaluation of Teachers introduced by Institution for improving the quality of the teaching-learning process.

## 2.5 Evaluation Process and Reforms

2.5.1 How does the institution ensure that the stakeholders of the institution especially students and faculty are aware of the evaluation processes?

- The Evaluation policy, with Detailed Scheme of Evaluation, for University examinations are made available to Students and Faculty. The Evaluation Policies for internal exams, including internal assessments are modelled on the basis of the evaluation policies of the Affiliating University.
- The Internal & External Evaluation Policies are communicated to students and faculty members through Circulars, Orientation programs and the Student Handbooks that are handed out to each student.
- Internal marks are displayed on the notice boards of the respective Departments, prior to the theory exams as per the University regulations to ensure transparency in the evaluation process.

2.5.2 What are the major evaluation reforms of the university that the institution has adopted and what are the reforms initiated by the institution on its own?

University Reforms:

Minimum requirements in Student Attendance & Internal assessments as proposed by the Affiliating University are strictly adhered to. Major Evaluation reforms of the university adopted by the Institution are as follows:

- OMR answering system is introduced for some non-core papers.
- Internal assessments of candidates are done through grading system.
- Photocopy of evaluated answer scripts.
- Re-Valuation.
- OMR sheet on the front page of the booklet to fill in the register number.
- Increase in the number of pages in the booklet to avoid the use of additional sheets.
- Registering for the examination is done on- line.
- Hall tickets are downloaded.
- Introduction of nominal roles.
- Appointment of sitting squad.

- Students can apply for a photocopy of their answer scripts if they are dissatisfied with their marks.

Institutional Reforms:

- **‘Blue-Book’ for Internal exams** to monitor student progression in academics.

### 2.5.3 How does the institution ensure effective implementation of the evaluation reforms of the university and those initiated by the institution on its own?

The institution closely monitors the evaluation process by specifying the methodology to be followed and keeping records of the outcomes. The institution stringently follows the university instructions and stipulations and extends its full cooperation in the implementation of the reforms. Teachers are given clear instructions as to how to go about the evaluation process at different levels and it is ensured that these are followed. The question papers are set as per the university paper pattern. Teachers follow a deadline for correction of answer scripts and the scripts are returned to the students. A record of the marks obtained in both class tests and preparatory examinations is kept diligently. Internal assessment is based on performance under various criteria:

- Attendance Criteria.
- Performance on tests and examinations.
- Class interaction and participation.
- Assignments and paper presentations and creativity.

In addition, the College has adopted the following mechanism for the publication of examination results:

**Announcement of Results:** The College has been able to release error free results in about 10-15 days of the internal examination. Results are announced in the respective Departments and in the ERP systems also.

**On-line Communication:** E-Communication through ERP systems is in place to avoid delays. All communication with students and parents for the announcements of internal examination results are done speedily on-line.

**SMS Alerts:** SMS alerts for communicating class absentism of their ward to Parents, examination results, besides other urgent message would be sent to students and Parents.

2.5.4 Provide details on the formative and summative assessment approaches adopted to measure student achievement. Cite a few examples which have positively impacted the system.

**Formative Approach:**

The formative approach to evaluation are conducting tests for which weightage is given, performance in assignments, regularity, punctuality, class participation and general behavior, interaction, volunteering services and participation in group activities. Completing projects, reports, having organizational skills, participating in competitions, curriculum based learning are all part of the formative evaluation. The formative approach ensures continuous evaluation of student learning so that any deficiency or problem encountered can be rectified promptly. Internal assessment has positively impacted the students which gives greater credence to both academia and co curricular activities.

**Summative Approach:** This consists of the preparatory examination which is conducted for both theory and practical papers. This is thus end semester assessment which identifies whether the learning outcomes have been achieved. The results of this assessment are notified to both the students and parents.

2.5.5 Detail on the significant improvements made in ensuring rigor and transparency in the internal assessment during the last four years and weightages assigned for the overall development of students (weightage for behavioral aspects, independent learning, communication skills etc).

The institution conducts regular tests and one preparatory examination each semester. Besides this, assignments and various other types of activities are introduced. All these are evaluated and a record is kept. At the end of each semester, before the final examination, a report card is handed over to the student to get the parent's signature or to the parent if the performance is below par. Thus the parents are made aware of the performance of their ward. Tests and assignments are also valued and handed over to the

students so that they get a feedback on their performance. The mentor also keeps a record of the general progress of each student under him or her.

**2.5.6 What are the graduate attributes specified by the college/ affiliating university? How does the college ensure the attainment of these by the students?**

The graduate attributes specified by the College, which are in alignment with those that are specified by the Affiliating University, are:

Comprehensive Knowledge and Skills in the Discipline Concerned, Critical Thinking and Research Skills, Effective Communication, Team Spirit, Emotional Intelligence and Social Responsibility.

A plethora of initiatives involving Curricular & Extra-Curricular activities are conducted with emphasis on quality to ensure that our Graduates acquire the required attributes that are specified above.

**2.5.7 What are the mechanisms for redressal of grievances with reference to evaluation both at the college and University level?**

- The Institution has established a strong Grievance Redressal Mechanism with reference to Evaluation.
- The first level of Student Grievance Redressal with reference to evaluation is at the Class teacher/HOD level.
- Unresolved Grievances are addressed by the Principal of the College and ensures that all the grievances are resolved.

**2.6. Student performance and Learning Outcomes**

**2.6.1 Does the college have clearly stated learning outcomes? If 'yes' give details on how the students and staff are made aware of these?**

YES.

- Each programme of the College is conceived with well-identified learning outcomes, and their domain is expanded as per the changing needs of the society, industry, country and the globe as a whole. These outcomes include achieving excellence, both in academic and applied spheres.

- In the profiles of each department, the objective, scope and career opportunities for a particular course/programme and its related fields are clearly spelt out, which enables to visualize the importance of that subject and expected outcome of the programme that he/she is going to study. As the information is also displayed on the ERP system of the College, the relevance of the programmes reach a wide range of the student community. As they are involved in the learning outcome of the students, they update themselves constantly.
- Each subject of the course being offered by the College has clearly stated learning outcomes which serves as a reference point to both Students and Teachers in the learning process.
- The learning outcomes of the subject are spelled out clearly in the Course File maintained by the respective faculty.
- At the beginning of the semester, the teacher discusses the learning outcomes with students along with the lesson plan for the given subjects.
- Therefore, both Students and teachers have clarity on the learning outcomes of the subjects taught in every course.

2.6.2 Enumerate on how the institution monitors and communicates the progress and performance of students through the duration of the course / programme? Provide an analysis of the students results/achievements (Programme / course wise for last four years) and explain the differences if any and patterns of achievement across the programmes / courses offered.

The progress and performance of the students through the duration of the course, is assessed and evaluated based on the performance of students in:

- Assignments.
- Internal Tests.
- Mid-Term Examinations.
- Pre-Final Examinations.
- University Examinations.

## University Ranks (out of 550+ Colleges) secured by students of the

## PRESIDENCY COLLEGE

SL. NO.	NAME OF THE STUDENT	COURSE	UNIVERSITY RANK	%	YEAR
1	Khadilkar Rohan Jayant	M.Sc. Biotechnology	5 <sup>th</sup> Rank	78.65	2009
2	Shauverie Raj	M.Sc. Biotechnology	1 <sup>st</sup> Rank (Gold Medal)	80.1	2010
3	Rhea H Desai	B.Sc. Biotechnology	5 <sup>th</sup> Rank (Gold Medal)	86.3	2011
4	Sahithya H	BCA	5 <sup>th</sup> Rank	87.52	2012
5	Abhishek Chowdhury	BCA	6 <sup>th</sup> Rank	87.43	2012
6	Manisha Kumari Yadav	BCA	7 <sup>th</sup> Rank	87.13	2012
7	Sushma Penamakuri L	M.Sc. Biotechnology	4 <sup>th</sup> Rank	78.25	2012
8	Abhilasha Anil	M.I.B.	1 <sup>st</sup> Rank	73.06	2013
9	Advaita Shyam Sunder	MS Commn.	4 <sup>th</sup> Rank	72.05	2013
10	Meghana A	B.B.M.	4 <sup>th</sup> Rank	85.91	2013
11	Altaf Ahmed	M.I.B.	5 <sup>th</sup> Rank	69.46	2013
12	Afsana S	M.I.B.	4 <sup>th</sup> Rank	68.73	2014
13	Janani Pugal	B.Sc. – BT	Gold Medal	Highest Marks in Physical Chemistry	2014
14	Devika M Sethu	BA-Journalism	1 <sup>st</sup> Rank - Gold Medal	85.4	2015
15	Kushali S Patel	B.COM.	8 <sup>th</sup> Rank	86.53	2015
16	Karishma Jain	MIB	4 <sup>th</sup> Rank	70.73	2016



The Performance and progress of the students is communicated by the respective subject teachers:

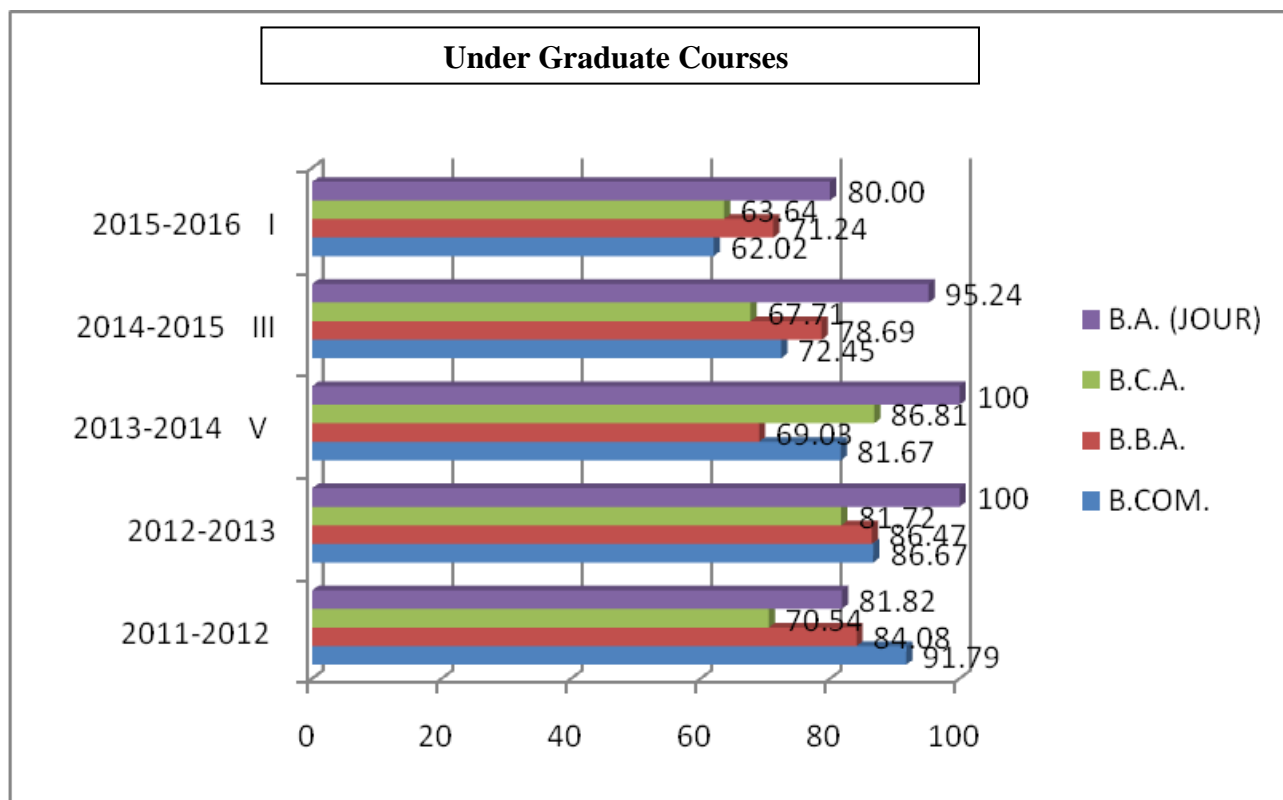
- Through face to face interactions in classrooms.
- Through ‘Blue-Books’ which are, tools for continuous tracking of Student’s progress.
- Notices displayed on the notice boards.

Through periodical correspondence and through Parent Teachers’ Meetings, the same is also communicated to Parents and guardians.

**Course-wise Student Results in University Examinations:**

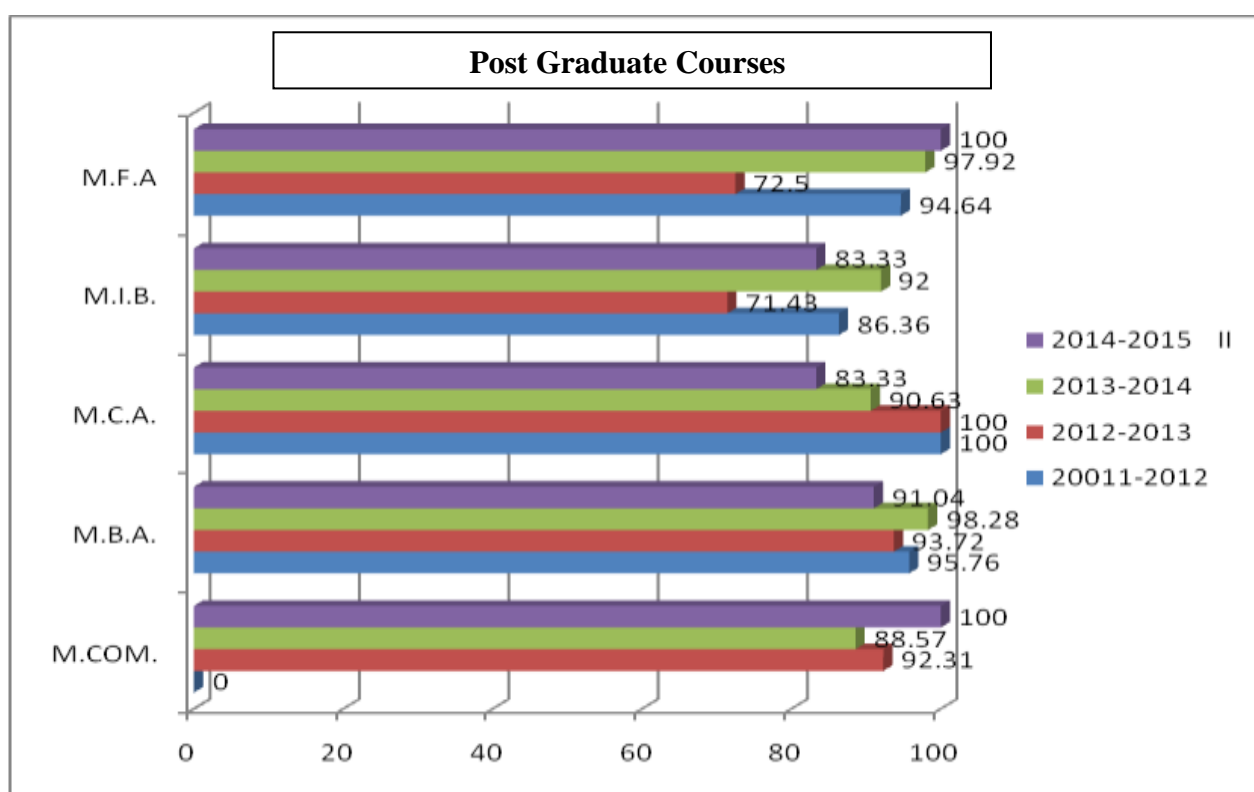
**Under Graduate Courses**

Sl. No	Course / Batch	20011-2012 (%)	2012-2013 (%)	2013-2014 (%) V	2014-2015 (%) - III	2015-2016 (%) - I
1	B.COM.	91.79	86.67	81.67	72.45	62.02
2	B.B.A.	84.08	86.47	69.03	78.69	71.24
3	B.C.A.	70.54	81.72	86.81	67.71	63.64
4	B.A. (JOUR)	81.82	100.00	100.00	95.24	80.00



## Post Graduate Courses

Sl. No	Course/Batch	20011-2012 (%)	2012-2013 (%)	2013-2014 (%)	2014-2015 (%) – II
1	M.B.A.	95.76	93.72	98.28	91.04
2	M.C.A.	100.00	100.00	90.63	83.33
3	M.COM. (FA)	94.64	72.50	97.92	100.00
4	M.COM. (IB)	86.36	71.43	92.00	83.33
5	M.COM.	-	92.31	88.57	100.00



### 2.6.3 How are the teaching, learning and assessment strategies of the institution structured to facilitate the achievement of the intended learning outcomes?

Following strategies have been adopted to facilitate achievement of intended learning outcomes:

- To meet the requirement of curriculum, feedback from the stake holders and several quality enhancement measures have been undertaken in the teaching and learning process.

- Projects, study tours, tutorials, workshops, study groups, field trips and assignments are included in the syllabus.
- Interaction between successful and well-placed alumni with the students in the departments is encouraged.
- There is transparency in the evaluation system and also an analysis of the feedback to revitalize programs.
- Industry, market and subject experts are invited to deliver special Lectures on recent trends and technologies in their fields of expertise.

2.6.4 What are the measures/initiatives taken up by the institution to enhance the social and economic relevance (student placements, entrepreneurship, innovation and research aptitude developed among students etc.) of the courses offered?

**Career Guidance:** Students are given career guidance so that they know the scope of their course of study. They are made aware of different job opportunities as well as the avenues for higher studies. The electives offered by the institution are in keeping with the streams with the greatest demand and scope.

**Value Based Education:** The value system that is inculcated ensures that they are aware of their social responsibility.

**Research Aptitude: Research aptitude training is given from VISTA minds.** They are encouraged to innovate. The projects that are given as part of the course work are used as tools to develop a scientific temper and a taste for research.

**Placement Cell:** Campus recruitment gives them an impetus to start working after completing their degree. Campus recruitment is well placed through the placement cell.

**Department Clubs:** Various activities and competitions conducted by the Department of Commerce such as product launch and venture capital foster the development of entrepreneurship. Each department conducts.

### 2.6.5 How does the institution collect and analyze data on student performance and learning outcomes and use it for planning and overcoming barriers of learning?

- The College collects data of students from the Departments at the end of the semester, regarding student performance, student feedback on the performance of teachers, difficulties faced in terms of physical, academic infrastructure and administrative support.
- The performance of teachers is communicated to the faculty through the office of the Principal which helps them to introspect and to improve.
- Self-appraisal method which includes self rating, HOD rating and Principal rating is also part of Evaluation of Teachers introduced by Institution for improving the quality of the teaching-learning process.
- The results of the different courses are analyzed by the Department and the cases of poor performances of the students in a particular subject / course are apprised to the concerned faculty members.
- The Principal convenes meetings of HOD's /Subject Teacher as the case may be, to take stock of the situation and to improve the weaker areas through different approaches like appoint suitable faculty, conducting remedial classes and offering counseling for differently – abled learners.

### 2.6.6 How does the institution monitor and ensure the achievement of learning outcomes?

- Tracking Students performance in internal and external examinations enables the system to understand the positive or negative realization of learning outcomes.
- Tracking Student commitment to competency-building initiatives within & outside the College also helps in the achievement of intended learning outcomes.
- Student mentoring and Parent-Teacher interactions are conducted at regular intervals and additional academic inputs are provided to ensure that students achieve intended learning outcomes.

2.6.7 Does the institution and individual teachers use assessment/ evaluation outcomes as an indicator for evaluating student performance, achievement of learning objectives and planning? If 'yes' provide details on the process and cite a few examples.

YES. The Institution and individual teachers use Assessment/Evaluation outcomes to understand Students' performance and progression.

- Academic Performance (Internal & External Exams) in all semesters of the Course and active participation in extra-curricular activities through the course are evaluated closely by the Class Teacher.
- Individual students are assessed on the extent of progression, the degree of performance and the levels of achievements; the findings of such analysis is used by individual faculty members and the Institution for effective interventions at appropriate intervals, with customized initiatives help students achieve intended learning objectives.

**Any other relevant information regarding Teaching-Learning and Evaluation which the college would like to include.**

The entire syllabus is covered by the teacher and adequate learning material is provided. At the same time, they are encouraged to look up information for themselves. This is because the intelligence and ability level of the students varies widely and the institution needs to cater to the diverse needs of the students. Thus remedial classes may be given, at the same time challenging assignments are provided for the high learners.

## CRITERION III: RESEARCH, CONSULTANCY AND EXTENSION

### 3.1 Promotion of Research

3.1.1 Does the institution have recognized research center/s of the affiliating University or any other agency/organization?

Yes, the College is upgraded to become a research centre from the year 2015-16. Research has been a way of life in the academic arena of Presidency College. The research policy of the College has been very strong and has created a very conducive environment for research at departmental faculty research and student levels, besides encouragement for pursuing research through intra-institutional and inter-institutional levels. The College has extended support for availing funding resources from national agencies, governmental, corporate and industrial sectors, besides its own funding support for student research. The research output in terms of publications has been very impressive.

3.1.2 Does the Institution have a research committee to monitor and address the issues of research? If so, what is its composition? Mention a few recommendations made by the committee for implementation and their impact.

Yes, A Research Advisory Committee (RAC) is established in the college to facilitate and monitor research work. It is chaired by Director and the Principal of the Institution. Approved Research guides are its members. The main purpose of the Committee is to motivate and promote research activities in the college. The Committee periodically takes stock of the progress made in research and analyses the same. The Committee then suggests ways and means of promoting and monitoring quality research.

The following are the objectives of RAC:

- To recognize the thrust area of research.
- To train faculty in writing research papers through workshops.
- To encourage student participation in research activities.
- To publish papers and articles in reputed journals.
- To train students and staff on latest software used in research activities.

- To encourage faculty to host and attend seminars, workshops and conferences on recent developments.
- To facilitate the faculty members to obtain guide ship from various Universities.

**Composition of RAC 2015-16**

<b>Sl. No.</b>	<b>Name of the Staff</b>	<b>Designation</b>
1	Dr. Muddu Vinay	Director & Principal
2	Dr. Arul M J	Director
3.	Dr. Rajeev K Massey	Professor
4	Dr. Chandan Chawadi	Professor
5	Dr. Venkatraman	Professor
6	Dr. Irshad	Associate Professor
7	Dr. Padma	Associate Professor
8	Dr. Radha Padmanabhan	External Member
9	Dr. Vidya Shetty	Director, Higher Education and New Initiatives

**Recommendations by the Research Committee**

<b>Sl. No.</b>	<b>Recommendations</b>	<b>Implementation</b>
1	To establish a research centre in major thrust areas	College has been granted Research centre status in Management by Bangalore University from 2015-16.
2	To encourage faculty members to pursue advanced Research Degrees such as M. Phil and PhD	15 Faculty members have successfully enrolled and are in pursuit of PhD programs.
3	To encourage active participation of faculty members in Seminars/ Conferences/ Workshops	More than 50 faculty members have participated in Seminars/ Conferences/ Workshops
4	To incentivize Research Publications	The Management has been providing necessary motivational support and incentives for Research Publications by faculty
5	To develop Research collaborations with other organizations.	Initiated and work under progress

### 3.1.3 What are the measures taken by the institution to facilitate smooth progress and implementation of research schemes/ projects?

- ☞ Autonomy to the Principal investigator.
- ☞ Timely availability or release of resources.
- ☞ Adequate infrastructure and human resources.
- ☞ Time-off, Reduced teaching load, Special leave etc. to teachers.
- ☞ Support in terms of technology and information needs.
- ☞ Facilitate timely auditing and submission of utilization certificate to the funding authorities.
- ☞ Any other.

#### The Institution-

- All the faculty are eligible for study leave to pursue study/research directly related to their work. The absence on study leave counts for service benefits.
- Faculty members are encouraged to attend Seminars and Conferences, within the country and abroad, to present the findings of their research project, and are readily sanctioned duty leave for the purpose. The College also meets with all the expenses related to participation in Conferences/Seminars as per the norms.
- Provides space for techno- labs and library and Internet facility even during holidays (College is Wi-Fi enabled).
- Permits OOD facility to faculty members to attend Workshop, Seminars and Conferences (meeting guide & coursework).
- Encourages faculty to apply for projects to various funding agencies.
- Provides complete autonomy to pursue research work under funded projects work.
- Releases funds in time to facilitate effective research.
- Provides adequate infrastructure and human resource for smooth functioning of research.
- Permits the faculty to visit various research centers and libraries like IISc, NAL, etc.
- Sanctioned seed money for students to carry out research.
- Supports teachers financially for attending Seminars, Symposium, workshops and Conferences and for Publication.



- Also financially supports departments to conduct workshops, seminars and conferences (table).
- Sanctioned Computers, Printers and LCD projectors to all departments.
- Provided financial assistance to setup an audio visual room, commerce lab and language lab.
- Also sanctioned a workload relaxation for some dedicated researchers.
- Has subscribed to INFLIBNET Membership through N-LIST, EBSCO programme which gives access to 2100 e-Journals and 51,000 e-Books.
- A full time system administrator is been appointed to deal with all computer related issues.

#### 3.1.4 What are the efforts made by the institution in developing scientific temper and research culture and aptitude among students?

- A Research Committee and Research Advisory Committee are constituted to initiate and monitor Research Activities.
- The Institution encourages research projects in collaboration with other institutes of higher learning.
- The students are guided to give paper presentations in seminars/conferences.
- Projects of social relevance and curriculum related are undertaken.
- The College organizes several Guest Lectures by eminent scholars, to inspire and motivate students to choose Research as a career.
- The interface of external scholars with students promotes networking for continued interactions between the students and such Scholars.
- The student Projects and Seminars which are regular features in the curriculum, also promote scientific temper among students.
- Investigatory approach and inquiry based learning is applied in pedagogy by all the faculty members.

#### 3.1.5 Give details of the faculty involvement in active research (Guiding student research, leading Research Projects, engaged in individual/collaborative research activity, etc.

The institute encourages its faculty members to update their knowledge by encouraging

them to pursue higher studies and enroll for Ph.D. The Arts, Science and Commerce and Management Departments attend workshops, Seminars conducted by various colleges in Bangalore. The department heads invite eminent scholars to talk on important issues and recent developments in the various fields. The faculty members involved in active research is as follows:

#### **DETAILS OF RESEARCH SCHOLAR WORKING UNDER DR. VENKATARAMAN-**

##### **Annexures and year of registration of the guide**

<b>Sl. No.</b>	<b>NAME OF THE CANDIDATE</b>	<b>UNIVERSITY</b>
1	Mr. Srinidhi	Bharathiar University
2	Mr. Vijayanand	Bharathiar University
3	Mr. Pradeep	Bharathiar University
4	Ms. Shiboli Ghosh	Bharathiar University
5	Ms. Parveen	Bharathiar University
6	Ms. Ann	Bharathiar University

#### **DETAILS OF RESEARCH SCHOLAR WORKING UNDER DR. MUDDU VINAY**

<b>Sl. No.</b>	<b>NAME OF THE CANDIDATE</b>	<b>UNIVERSITY</b>
1	Ms. Girija	Bharathiar University

3.1.6 Give details of workshops/ training programmes/ sensitization programmes conducted/organized by the institution with focus on capacity building in terms of research and imbibing research culture among the staff and students.

The institution encourages various departments to invite eminent experts to deliver guest lectures. It also has organized a number of National level and International seminars wherein faculty from different colleges participated. This effort has in some way helped in imbibing research culture among students and staff. Following are the Seminars/Lectures organized by the institution and departments:

<b>Sl No.</b>	<b>Title of Seminar / workshop / conference Conducted with focus on Research Culture</b>	<b>Date / Year</b>
1	One Day National Level Conference (Sponsored by NAAC)	2013
2	MDP on Basic Legal Awareness for Managers	16 <sup>th</sup> May 2013

3	One Day Management Development Programme on Sharpening your Financial Acumen	27 <sup>th</sup> September 2013
4	One Day International Conference on “Strategies and Action Plans for Sustainable Development”	2014
5	One Day Work shop on Enhancing your Creative Potential	16 <sup>th</sup> May 2014
6	One day FDP on Statistics for Research and Analysis using SPSS	21 <sup>st</sup> Nov 2014
7	One Day National Conference on New Age Entrepreneurs	9 <sup>th</sup> May 2015
8	One Day Faculty Development Program for Finance Faculty Corporate Valuation and Foreign Exchange Risk Management	30 <sup>th</sup> April 2015
9	One Day National Conference on New Age Entrepreneurs	9 <sup>th</sup> May 2015
10	One Day workshop on E-learning	24 <sup>th</sup> May 2016
11	One Day workshop on Sponsered Projects by UGC	03 <sup>rd</sup> June 2016
12	Two Day Faculty Development programme on Teaching and Learning Practices	27 <sup>th</sup> and 28 <sup>th</sup> June 2016

**3.1.7 Provide details of prioritized research areas and the expertise available with the institution.**

The College has identified certain thrust research areas and accordingly developed expertise:

- Business Analytics
- Financial Management
- Human Resource Development
- Financial Markets and Services
- Financial Management
- Capital markets
- Commodity markets
- Banking
- International Business
- Community development
- Kannada Sahitya
- Hindi Sahitya

Sl. No.	Name of Teacher	Designation	Highest Qualification	Specialization
1	Dr. Muddu Vinay	Director & Principal	Ph.D	Statistics & MIS
2	Dr. Arul M J	Director	Ph.D	OB & HR
3	Dr. Rajeev K Massey	Professor	Ph.D	HR
4	Dr. Chandan Chawadi	Professor	Ph.D	Marketing
5	Dr. Venkatraman	Professor	Ph.D	Finance
6	Dr. Irshad	Associate Professor	Ph.D	HR
7	Dr. Padma	Associate Professor	Ph.D	Economics
8	Dr. Badri H S	Associate Professor	Ph.D	Computer Science
9	Dr. Indira	Associate Professor	Ph.D	Hindi
10	Dr. Malarvili	Associate Professor	Ph.D	Kannada
11	Dr. Lalitha	Assistant Professor	Ph.D	Hindi
12	Dr. Deepa S	Assistant Professor	Ph.D	Computer Science
13	Dr. Pundareeka Vittala	Associate Professor	Ph.D	Finance
14	Dr. Aruna rani	Associate Professor	Ph.D	Finance

**3.1.8 Enumerate the efforts of the institution in attracting researchers of eminence to visit the campus and interact with teachers and students?**

It is a regular practice to invite Researchers of eminence as resource persons for Seminars, Workshops, and Guest Lectures organized by the Departments in the College. These initiatives offer opportunities for the students and faculty to interact with such eminent resources persons for further research interests.

Name of the Researchers Eminence	Designation
Dr. Abdul Rahiman	Former Vice Chancellor, Kannur and Calicut Universities, Kerala
Dr. Hari Krishna Maram	Founder -C.E.O-Imperial College
Dr. Basha Mohideen	Pro Vice Chancellor, S K University

Dr. R. Padmanabhan	Pro Vice Chancellor, Presidency University
Dr. Janardhanam	Professor, Department of Commerce, Bangalore University, Bengaluru
Dr. Hanumanthappa	Professor, Department of Computer Applications, Bangalore University, Bengaluru
Dr. Ninje Gowda	Professor & Registrar Evaluation, Bangalore University, Bengaluru

3.1.9 What percentage of the faculty has utilized Sabbatical Leave for research activities? How has the provision contributed to improve the quality of research and imbibe research culture on the campus?

Five percent of the faculty utilized the sabbatical leave for pursuit of higher research in premier institutions within the county and abroad. With the help of a review committee the College monitors the output of the scholar periodically and then at the need of the tenure. The progress is also evaluated by the College with the help of a committee. Teachers pursuing higher studies are permitted to do their research work within and after college hours. Permission is granted generally to all research scholars to visit places for the purpose of research and data collection. The staffs are given two day special leave every month to meet their research supervisor to discuss the progress of their work. They are also permitted to avail special permission for review and data collection. A Seminar on research methodology was organized by the departments of Commerce and Business administration. The staff utilizes the opportunities to the fullest extent and contributes to the improvement of research in the campus.

3.1.10 Provide details of the initiatives taken up by the institution in creating awareness/advocating/transfer of relative findings of research of the institution and elsewhere to students and community (lab to land)

The Faculty members whose research findings have been applied in field for societal gains have been communicated, thereby promoting knowledge and awareness among students and faculty.

### 3.2 Resource Mobilization for Research

#### 3.2.1 What percentage of the total budget is earmarked for research?

Give details of major heads of expenditure, financial allocation and actual utilization.

The management has a liberal policy to provide funds for the research activities – research projects, research publications, organizing and attending national/international seminars and conferences, equipment and purchase of advanced licensed softwares. The Management has approved and allotted the funds for the Departments and faculty as per need-basis for the research activities.

2011-12		2012-13		2013-14		2014-15		2015-16	
Budget Expenses	Actual Expenses	Budget Expenses	Actual Expenses	Budget Expenses	Actual Expenses	Budget Expenses	Actual Expenses	Budget Expenses	Actual Expenses
<b>Journals</b>									
Rs 3,10,000/-	Rs 3,13,697/-	Rs 2,05,000/-	Rs 2,55,406/-	Rs 1,00,000/-	Rs 59,436/-	Rs 90,000/-	Rs 93,711/-	Rs 1,00,000/-	Rs 1,01,328/-
<b>National &amp; International Conferences</b>									
Rs 10,00,000/-	Rs 10,47,359/-	Rs 2,50,000/-	Rs 3,07,036/-	Rs 2,75,000/-	Rs 3,68,804/-	Rs 3,00,000/-	Rs 4,42,564/-	Rs 3,25,000 /-	Rs 4,49,389/-
<b>E-Resources</b>									
-	-	Rs 2,50,000/-	Rs 2,68,230/-	Rs 2,25,000/-	Rs 2,58,780/-	Rs 3,00,000/-	Rs 3,04,309/-	Rs 3,30,000/-	Rs 3,39,389/-
<b>Internet Facilities for Research</b>									
Rs 30,000/-	Rs 30,800/-	Rs 40,000/-	Rs 42,600/-	Rs 40,000/-	Rs 41,900/-	Rs 41,000/-	Rs 42,878/-	Rs 45,500/-	Rs 49,516/-

#### 3.2.2 Is there a provision in the institution to provide seed money to the faculty for research? If so, specify the amount disbursed and the percentage of the faculty that has availed the facility in the last four years?

The institute provides seed money to the faculty for participation in research activities such as attending workshops, seminars, conferences and symposia by bearing all expenditure which includes registration fee and travel allowance.

3.2.3 What are the financial provisions made available to support student research projects by students?

Students get financial assistance in the form of T.A for attending conferences to present papers. The cost of the consumables is met by the college. Seed money is also provided to them in order to orient them towards research.

3.2.4 How does the various departments/units/staff of the institute interact in undertaking inter-disciplinary research? Cite examples of successful endeavors and challenges faced in organizing interdisciplinary research.

To promote research aptitude among the students, initiatives are taken by the institute and the different departments by arranging interdisciplinary research. Moreover the Bangalore University introduction of three added papers; Environmental Science, Indian Constitution and Computer Fundamentals which help students to be aware of the many options available in these respective fields for research activity.

3.2.5 How does the institution ensure optimal use of various equipment and research facilities of the institution by its staff and students?

- ✓ Wi-Fi.
- ✓ Individual laptops.
- ✓ Library access, digital support.
- ✓ The institution has provided a large number of LCD projectors which is shared by all departments.
- ✓ Technical software / journal of P.G. Dept. are accessible to U G Departments also.
- ✓ The institution permits the usage of research centre, library and space for their research.

3.2.6 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facility? If 'yes' give details.

In this regard the institution does not receive any special grants or finances from any industry or beneficiary agency. The process of development of research facility is solely self-financed.

3.2.7 Enumerate the support provided to the faculty in securing research funds from various funding agencies, industry and other organizations. Provide details of ongoing and completed projects and grants received during the last four years.

The College management is committed to support faculty in various methods to develop research proposals and attract funding from Industry, Private & Government funding agencies.

Some of the initiatives undertaken by the Institution, in this direction, include:

- ✓ Providing infrastructural facilities.
- ✓ The reduction in teaching workloads.
- ✓ Augmentation of library resources with advanced Journals and reference Books.

### 3.3 Research Facilities

3.3.1 What are the research facilities available to the students and research scholars within the campus?

The research facilities within the campus are:

- WiFi Enabled Campus, XEROX/Printers, INFLIB NET.
- Research Centre in Management Department.
- LAN.
- Business Lab cum Language lab.
- Computer lab.

3.3.2 What are the institutional strategies for planning, upgrading and creating infrastructural facilities to meet the needs of researchers especially in the new and emerging areas of research?

- ✓ Dedicated space.
- ✓ Relaxed workload.
- ✓ Better internet facilities.
- ✓ Digital support.
- ✓ Upgraded hardware.
- ✓ Technology update.



- ✓ Research and survey software.

The library and internet facility are therefore the primary sources of resource material. Students have access to the library. The institute has provided the library with computers with internet connectivity. This is to enable students to pursue research and faculty in referencing. The library is well stocked and has a separate reference section for students and faculty respectively. The Computer and Electronics labs are periodically enhanced based on the requirements. The various departments purchase reference books and other texts every semester upgrading the existing stock. Sometimes books are purchased online. The library also subscribes to e-journals.

- 3.3.3 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facilities?? If 'yes', what are the instruments / facilities created during the last four years.

The institution has not received any special grants/finances so far.

- 3.3.4 What are the research facilities made available to the students and research scholars outside the campus / other research laboratories?

The Institution being located in Bangalore has access to advanced research equipment available in some of the premier National Institutions like IISc, NCBS, JNCASR, NIMHANS and from the parent departments of the Affiliating University. All these institutions have lenient policies to permit students and scholars from other academic institutions on a prior-approval basis.

- 3.3.5 Provide details on the library/ information resource center or any other facilities available specifically for the researchers?

The College library has a rich collection of Text Books, Reference Books, Journals, and Periodicals. The College also has established a digital library providing access to e-journals, federated searching tools to search articles in multiple databases, like EBSCO, NLIST, INFLIBNET etc

3.3.6 What are the collaborative research facilities developed/ created by the research institutes in the college. For ex. Laboratories, library, instruments, computers, new technology etc.

In-house research facilities available are:

- Department labs (equipped with related instruments).
- Library.
- Computers (250-as of date including lab, office and library).
- Plans to attract funds through collaborative efforts for development of research rigour, libraries etc are in process.

### 3.4 Research Publications and Awards

3.4.1 Highlight the major research achievements of the staff and students in terms of

- Patents obtained and filed (process and product).
- Original research contributing to product improvement.
- Research studies or surveys benefiting the community or improving the services.
- Research inputs contributing to new initiatives and social development.

#### MAJOR RESEARCH ACHIEVEMENTS OF THE STAFF

Sl. No.	Name of the Faculty members	Research Paper	Date of Publication	Name of the Journal (refereed)	Citations	Impact Factor
1	Dr. Arul	Invited Speaker, Department of Management Studies, Indian Institute of Science, 20 <sup>th</sup> March 2015.				
2	Dr. Chandan A Chavadi	International IIM Ahmedabad, Mascot Vs Celebrity: An Experiment Study on Youth Perspective	Jan 7 <sup>th</sup> -9 <sup>th</sup> , 2015	Paper got published in proceedings of the conference with ISBN 978-81-920800-3-1		
3	Dr. Irshad Nazeer	Assessment of Quality factors in Indian Management Education	January-March 2015	Asian Journal of Mgmt.	ISSN-0976495X	2.56

4	Dr. Irshad Nazeer	Role of Asset Reconstruction companies in controlling the increrated levels of Non-performing assets under Indian Banks	July-December 2014	Presidency Journal of Mgmt. Thought & Research	ISSN 2229-5275	3.5
5	Dr. Irshad Nazeer	Role of Academic leadership in imparting cutting Edge Business management Education	July-December 2013	Journal of Global Mgmt. outlook	ISSN.22773789	3.5
6	Dr. Chandan A Chavadi	Clud Technology as on alternative for MIS: An empirical Study	Oct-13	International Journal of Management Research of Business Strategy	ISSN-2319-345X Vol.2, No.4	5.09
7	Dr. Chandan A Chavadi	Customer loyalty Appraisal based on store Characteristics. An Alternative approach	May-14	Indian Journal of Marketing	Vol 44, No.5	6.47
8	Dr. R Venkataraman	Examination of long term effect of exchange rate on Indian stock market	Dec-14	International Journal of Marketing and financial Management		0.4
9	Dr. R Venkataraman	Stock market performance on a bubble	Feb-15	International Journal in Management of Social		3.389

3.4.2 Does the Institute publish or partner in publication of research journal(s)? If ‘yes’, indicate the composition of the editorial board, publication policies and whether such publication is listed in any international database?

Yes. The institution publishes a bi-annual journal called “PJMTR”-Presidency Journal of Management Thought and Research” comprising of the research articles of the faculty. The articles are submitted to the editorial board for scrutiny and then the articles are published. The editorial board comprises faculty members from Management Department as follows:

Chief Editor	Dr. M J Arul, Director, Centre for Management Studies, Presidency College, Bengaluru
Managing Editor	Dr Chandan A Chavadi, Associate Professor, Centre for Management Studies, Presidency College, Bengaluru
Member	Dr. Rajiv R K Massey
Member	Dr. Irshad Nazeer
Member	Dr R Venkataraman
Member	Ms. Indumati N
Member	Mr. Kishan
Member	Ms. Radhika Arora
Member	Mr. Ravikerthi J V
Member	Mr. Ravindra Kulkarni
Member	Ms. Sindhu Menon
Member	Mr. Venkatesh G

### 3.4.3 Give details of publications by the faculty and students:

- Publication per faculty.
- Number of papers published by faculty and students in peer reviewed journals (national / international).
- Number of publications listed in International Database (for Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.).
- Monographs.
- Chapter in Books.
- Books Edited.
- Books with ISBN/ISSN numbers with details of publishers.
- Citation Index.
- SNIP.
- SJR.
- Impact factor.
- h-index.

## DETAILS OF PUBLICATIONS BY THE FACULTY

SL NO	NAME	JOURNAL	TOPIC . SPECIALIZATION	Issue
1.	Shilpa Kalyan	ISSN No. 2277-7369 Mass Media – A Communication Research Journal	Journalism . Communication	Dec 2013
2.	Priya Singh	Madhya Prasesh Journal of Social Science Volume 17, No.1, Social base of BJP in Karnataka	Social base of BJP in Karnataka	June 2012 pg no 27 – 39
3.	Priya Singh	Journal of social discourse by Society for Social Science Research , Trivandrum	Rise of BJP as a ruling party in Karnataka	June 2012
		Studies on seasonal variation of indoor airborne fungal spores in rabbit house	International Journal of Pharma and Bioscience 5(1): (B) 1177 – 1184,	Jan2014
4	Dr. Irshad Nazeer	“Role of Academic Leadership in Imparting Cutting Edge Business Management Education”	The Journal of Global Management Outlook (JGMO) ISSN 2277 –3789 (Bi- annual) Published by: Department of Business Management, Telangana University, Andhra Pradesh (India)	
5	Dr. Vekataram an	Importance of Foreign Direct Investment in Indian Agri-Zones	Astitva International Journal Commerce, Management and Social Sciences	April 2013 Prof. Vaibhav Misra
6	Dr. Vekataram an	Reverse Mortgage: Bringing smiles on wrinkled faces	Asia Pacific International Journal of Research	October 2013 Dr. V. Sivajothi

Sl. No.	Name of the Faculty members	Research Paper	Date of Publication	Name of the Journal (refereed)	Citations	Impact Factor
1	Dr. Chandan A Chavadi	International IIM Ahmedabad, Mascot Vs Celebrity: An Experiment Study on Youth Perspective	Jan 7 <sup>th</sup> -9 <sup>th</sup> , 2015	Paper got published in proceedings of the conference with ISBN 978-81-920800-3-1		
2	Dr. Irshad Nazeer	Assessment of Quality factors in Indian Management Education	January-March 2015	Asian Journal of Mgmt.	ISSN-0976495X	2.56
3	Dr. Irshad Nazeer	Role of Asset Reconstruction companies in controlling the increrated levels of Non-performing assets under Indian Banks	July-December 2014	Presidency Journal of Mgmt. Thought & Research	ISSN 2229-5275	3.5
4	Dr. Irshad Nazeer	Role of Academic leadership in imparting cutting Edge Business management Education	July-December 2013	Journal of Global Mgmt. outlook	ISSN.22773789	3.5
5	Dr. Chandan A Chavadi	Clud Technology as on alternative for MIS: An empirical Study	Oct-13	International Journal of Management Research of Business Strategy	ISSN-2319-345X Vol.2, No.4	5.09
6	Dr. Chandan A Chavadi	Customer loyalty Appraisal based on store Characteristics. An Alternative approach	May-14	Indian Journal of Marketing	Vol 44, No.5	6.47
7	Dr. R Venkataraman	Examination of long term effect of exchange rate on Indian stock market	Dec-14	International Journal of Marketing and financial Management		0.4

8	Dr. R Venkataraman	Stock market performance on a bubble	Feb-15	International Journal in Management of Social		3.389
---	--------------------	--------------------------------------	--------	---	--	-------

#### 3.4.4 Provide details (if any) of

- ☞ Research awards received by the faculty.
- ☞ Recognition received by the faculty from reputed professional bodies and agencies, nationally and internationally.
- ☞ Incentives given to faculty for receiving state, national and international recognitions for research contributions.

Research awards received by the faculty	Dr. Malar
Recognition received by the faculty from reputed professional bodies and agencies, nationally and internationally	Dr. Muddu Vinay
Incentives given to faculty for receiving state, national and international recognitions for research contributions	The Institution has established policies to offer incentives to the faculty for meritorious research contributions at National & International levels

### 3.5 Consultancy

#### 3.5.1 Give details of the systems and strategies for establishing institute-industry interface?

The institute has established institute-industry interface through the Placement Cell. The Placement Officers communicate with the various companies on a regular basis to fulfill the career requirements of the students. Students are also prompted to attend job fairs to help them survey the market and thus aid them towards making career choices

The placement officers interact with the companies who come over to give an introductory talk on their company's profile. Students who have passed out and are working in different companies also pool in their resources by arranging visits by their companies and facilitate student recruitment process.

3.5.2 What is the stated policy of the institution to promote consultancy? How is the available expertise advocated and publicized?

**Stated Policy:**

- The Institution permits consultancy by all faculty members in their field of expertise.
- Consultancy should not hinder the day to day working of the Institution.
- Expertise is advocated and publicized through peers and interaction with faculty members of other Institutions.
- The profile/expertise of faculty members is hosted on the College website.

3.5.3 How does the institution encourage the staff to utilize their expertise and available facilities for consultancy services?

The staff members are given a free hand to extend their consultancy services and use the learning resources in the Library.

3.5.4 List the broad areas and major consultancy services provided by the institution and the revenue generated during the last four years.

The following faculty have been providing honorary consultancy services for the past 4 years.

Sl. No.	Name of the Faculty	Type of consultancy	Income
1	Mr. Narayan Swamy	Resource Person for BCA & MCA Syllabus	Honorary
2	Dr. Badri H S	Resource Person for BCA & MCA Syllabus - CMR Autonomous College	Honorary
3	Ms. Alli	Resource Person for BCA & MCA Syllabus - CMR Autonomous College	Honorary
4	Dr. Badri H S	Resource Person for BCA & MCA Syllabus - Kristu Jayanti College (Autonomous)	Honorary
5	Ms. Alli	Resource Person for BCA & MCA Syllabus - Kristu Jayanti College (Autonomous)	Honorary



### 3.5.5 What is the policy of the institution in sharing the income generated through consultancy (staff involved: Institution) and its use for institutional development?

The faculty members are permitted to engage in private consultancy practice without its being detrimental to their norms and primary duties in the College either individually or in groups or with established firms for a fee. Further, the faculty members shall impart knowledge to the students and experience gained in private/public consultancy practice and may also impart professional knowledge.

The staff involved in consultancy work do it on an honorary basis as of now.

## 3.6 Extension Activities and Institutional Social Responsibility (ISR)

### 3.6.1 How does the institution promote institution-neighbourhood- community network and student engagement, contributing to good citizenship, service orientation and holistic development of students?

The College, as a response to our understanding of the importance of Institutional Social Responsibility, has established a close network of relationships in its neighbourhood, through continuous engagement of students and staff in community work. The Students and faculty are also continuously sensitized about the importance of Community work and the societal obligations of the Institution and are motivated them to participate in community projects.

- We have a well-established **NSS wing and NCC wing** (approved by the Bangalore University), with strong student involvement, which also serves as a nodal point in community-related work.
- We have a **Rotaract Club**, with many students associated with it that plays an active role in Community-related work.

Some of the important College-Neighbourhood network programs are:

- Environmental awareness program.

- Green clear environment.
- Environment and health related programs.
- Health and hygiene.
- Working with NGO.
- Working with media.
- Educating school children in environmental program
- Blood donation camps in association with the Rotary Club and renowned Blood banks;
- An eye screening camp in association with Vasani eye care.

### 3.6.2 What is the Institutional mechanism to track students' involvement in various social movements / activities which promote citizenship roles?

The NCC Officer keep track of the students' involvement in activities which promote citizenship roles through celebration of National Days and Camps. The NSS Officer keeps track of the students' involvement in social activities. The HOI and members of the management oversee the conduct of the activities of NSS and NCC.

### 3.6.3 How does the institution solicit stakeholder perception on the overall performance and quality of the institution?

- The parent teacher association meets once in a year. The developments and avenues for development of the college will be discussed.
- Alumni meetings are also conducted regularly. The college collects suggestions from the alumni for the development and tries to implement the suggestions.
- A general feedback on the campus and functioning of the college is obtained from the students.
- The suggestions from the employers on modification of syllabus to meet the current needs of the industry are represented by the members of the board of studies to the parent University for Necessary Action.

3.6.4 How does the institution plan and organize its extension and outreach programmes? Providing the budgetary details for last four years, list the major extension and outreach programmes and their impact on the overall development of students.

- The events are planned in the beginning of the semester and the same are mentioned in the Calendar of events.
- The events are organized by the officers in charge and the student volunteers.

**Table showing the budgetary details for major extension & outreach activities over the last 6 years.**

Year	Amount Spent
2011	Rs 67,000/-
2012	Rs 70,000/-
2013	Rs73,000/-
2014	Rs 85,200/-
2015	Rs 93,500/-
2016	Rs. 97,315/-

List of major extension and outreach programs organized by the College during the last four years:

Sl. No.	Extension Activity
1	Clean Drive & Awareness Campaign
2	Sapling Plantation
3	Unity Day Celebration
4	Transform3
5	Rose Dedication
6	District Leadership Training Workshop
7	38th Installation of DRR & EC
8	Pragathi School visit by Rotaract Club
9	Musical Evening
10	MUST
11	Musical Workshop

12	Charity Week
13	Visit to Bannerghatta Park for Pragathi School Children
14	Blood Donation Camp
15	Visit to Old Age Home
16	Dignity Foundation
16	Handiman's Day
17	RYLA

**3.6.5 How does the institution promote the participation of students and faculty in extension activities including participation in NSS, NCC, YRC and other National/ International agencies?**

The Institution promotes the participation of its students and faculty through the various wings and clubs instituted for Community-development initiatives such as the NSS, NCC, Rotract Club, Student Clubs , IQAC & other committees.

At the beginning of each semester, the College makes sure to gather good numbers of enrolments in each of these committees and community development wings.

Strong sensitizing activities are taken up and communication is made through circulars, bulletin boards, the College website, through social media in student circles; promotion is also done through the student-based College newsletters and publications.

**Details of NSS Volunteers Enrolment 2012 -2016**

	2012-13	2013-14	2014-15	2015-16
Male	30	30	30	55
Female	20	20	20	45
Total	50	50	50	100

**Details of College Level Special Camps organized from 2012-2016**

	2014-15	2015-16
No of Camps	01	01
Male	30	55
Femal	20	45
Total	50	100

**Blood Donation camps**

Year	2014-15	2015-16
Blood Collected in units	115	118

**Tree Plantation**

Year	2014-15	2015-16
No of sapling planted	50	100

**Health Camps**

Year	2014-15	2015-16
No of camps organized	03	03

3.6.6 Give details on social surveys, research or extension work (if any) undertaken by the college to ensure social justice and empower students from under-privileged and vulnerable sections of society?

There are two types of activities:

- Special Annual camps are arranged to different villages and services rendered.
- Visits to orphanages and empowerment of school going children.
- Students are supported to participate in community related programs.
- Women cell of the college also ensures students to participate in community related programs.

3.6.7 Reflecting on objectives and expected outcomes of the extension activities organized by the institution, comment on how they complement students' academic learning experience and specify the values and skills inculcated.

- The curriculum of the Univeristy at UG/PG level contain the essence of community development and community service.
- The student through various means like field work, industrial visit, community visit, village visit, blood donation camps realize and appreciate the theoretical components that they learn through practical exposure to various problems pertaining to the communities.

- Specific values inculcated are leadership quality, feeling of sharing, group work spirit, unit, compassion, service, skill to handle societal issues.
- Students' active participation in extension activities will contribute to their holistic development and create social awareness.
- NCC students who have completed their B/C certificate are given preference for admission to PG studies and employment opportunities.
- Extension activities organized by the institution such as NSS and NCC will instill good citizenship in students.
- The activities such as blood donation camps, street plays on social cause and adopting a village to educate about health and hygiene will teach student good values and skills.

**3.6.8 How does the institution ensure the involvement of the community in its reach out activities and contribute to the community development? Detail on the initiatives of the institution that encourage community participation in its activities?**

The Colleges ensures the involvement of the community by seeking necessary approvals & assistance through formal correspondence with the Local bodies. Some of the areas in which the Institution engages such co-ordination and active participation of the community, in the recent past, are in the following:

- Effective traffic management initiatives through the Bangalore Traffic Police, by providing traffic barricades and through rallies and campaigns on safe driving.

**3.6.9 Give details on the constructive relationships forged (if any) with other institutions of the locality for working on various outreach and extension activities.**

Some of the major formal associations forged with local institutions:

- The College has forged reworking relationship with BBMP authorities in the neighborhood to carry out its outreach activities.
- The College is associating with the Traffic Police Division of the neighborhood to promote Safe Driving habits among public.
- We also have various clubs like Roract Club, Human Rights Clubs to carry out many outreach and extension activities.

3.6.10 Give details of awards received by the institution for extension activities and/contributions to the social/community development during the last four years.

The College has organized several extension and community development programs in its own way, keeping in view its responsibility to the society and to inculcate social responsibility in students and staff.

#### NCC Activities

<b>PRESIDENCY COLLEGE KEMPAPURA HEBBAL BENGALURU</b>					
<b>IBC AT Alameen Ifran Razack College from 23-09-2013 to 02-10-2013</b>					
<b>SL.NO</b>	<b>REGT.NO</b>	<b>RANK</b>	<b>NAME</b>	<b>DOB</b>	<b>SEX</b>
1	KAR/SD/12/32180	SGT	SATHYAM.V	10.03.1996	M
2	KAR/SD/11/32139	LC	ABHILASH REDDY.V	28.01.1993	M
3	KAR/SD/13/	CDT	PRASHANT G AHUJA	15.4.1995	M
<b>IGC -1 AT LADY VELANKANNI HIGH SCHOOL, WHITEFIELD, VARTHUR, BANGALORE from 04-10-2013 to 13-10-2013</b>					
<b>SL.NO</b>	<b>REGT.NO</b>	<b>RANK</b>	<b>NAME</b>	<b>DOB</b>	<b>SEX</b>
1	KAR/SD/12/32180	SGT	SATHYAM.V	10.03.1996	M
2	KAR/SD/11/32139	LC	ABHILASH REDDY.V	28.01.1993	M
3	KAR/SD/13/32140	CDT	PRASHANT G AHUJA	15.4.1995	M
4	KAR/SD/12/32200	LC	BRAJESH KUMAR	20.08.1993	M
<b>IGC -2 AT JSS PUBLIC SCHOOL, MALUR, BANGALORE 13-10-2013 to 21-10-2013</b>					
<b>SL.NO</b>	<b>REGT.NO</b>	<b>RANK</b>	<b>NAME</b>	<b>DOB</b>	<b>SEX</b>
1	KAR/SD/12/32180	SGT	SATHYAM.V	10.03.1996	M
2	KAR/SD/11/32139	LC	ABHILASH REDDY.V	28.01.1993	M
<b>IGC -3 AT ANNIE BESANT PARK, DODDABALLAPUR</b>					
<b>SL.NO</b>	<b>REGT.NO</b>	<b>RANK</b>	<b>NAME</b>	<b>DOB</b>	<b>SEX</b>
1	KAR/SD/12/32180	SGT	SATHYAM.V	10.03.1996	M
2	KAR/SD/11/32139	LC	ABHILASH REDDY.V	28.01.1993	M
<b>COORG - DEC 16 -27 TH DECEMBER</b>					
<b>SL NO</b>	<b>REG NUM</b>	<b>RANK</b>	<b>NAME</b>	<b>DOB</b>	<b>SEX</b>
1	KAR/SD/12/32234	CDT	SATHYAM V	05.11.1992	MALE
2	KAR/SD/11/32152	CUO	HARSHAVARDHAN G H	18.2.1993	MALE

<b>CMP CENTER HOSUR ROAD BANGALORE 25-12-2013 to 04-12-2013</b>					
<b>SL.NO</b>	<b>REGT.NO</b>	<b>RANK</b>	<b>NAME</b>	<b>DOB</b>	<b>SEX</b>
1	KAR/SD/11/32139	LC	ABHILASH REDDY.V	28.01.1993	M
<b>CMP CENTER HOSUR ROAD BANGALORE 09-11-2013 to 18-12-2013</b>					
<b>SL.NO</b>	<b>REGT.NO</b>	<b>RANK</b>	<b>NAME</b>	<b>DOB</b>	<b>SEX</b>
1	KAR/SD/11/32139	SGT	ABHILASH REDDY.V	28.01.1993	M
<b>CATC CAMP 10-01-2014 TO 18-01-2014</b>					
<b>SL.NO</b>	<b>REGT.NO</b>	<b>RANK</b>	<b>NAME</b>	<b>DOB</b>	<b>SEX</b>
1	KAR/SD/12/32174	CPL	VIKAS RAWAT	16.03.1994	M
2	KAR/SD/12/32175	CQSM	H.S.PUNEETH GOWDA	29.04.1996	M
3	KAR/SD/12/32178	LC	AKSHAY KUMAR H.S	17.07.1996	M
4	KAR/SD/12/32181	LC	K.KARTHIK JAYACHANDRA	17.07.1995	M
5	KAR/SD/12/32182	SGT	NASEER.S	19.09.1996	M
6	KAR/SD/12/32227	SGT	SUKRUTH.S.CHALLA	28.12.1995	M
7	KAR/SD/12/32209	LC	AKASH DEBNATH	18.10.1986	M
8	KAR/SD/12/32184	CPL	AKASH.A	14.05.1996	M
9	KAR/SD/12/32222	CPL	REJU CHOWDHURY	30.09.94	M
10	KAR/SD/12/32188	LC	AMITH.N	30.12.1995	M
11	KAR/SD/12/32235	LC	MANISH KUMAR C.D	30.12.1996	M
12	KAR/SD/12/32231	LC	TARUN P	24.05.1994	M
13	KAR/SD/12/32232	CSM	TEJISHWAR SINGH	14.05.1993	M
14	KAR/SD/12/32212	LC	KRISHNA SUNDER	09.10.1993	M



15	KAR/SD/12/32196	LC	AMITH KUMAR MANDAL	18.08.1992	M
16	KAR/SD/12/32180	JUO	SATHYAM V	10.03.1996	M
17	KAR/SD/12/32234	SGT	KARAN MULLICK	05.12.1993	M
<b>RDC CULTURAL CAMP - DELHI (19-12-2013 - 7-2-2014 )</b>					
<b>SL.NO</b>	<b>REGT.NO</b>	<b>RANK</b>	<b>NAME</b>	<b>DOB</b>	<b>SEX</b>
1	KAR/SD/11/32139	LC	ABHILASH REDDY.V	28.01.1993	M
<b>YEP SRILANKA (21-10-2013 - 19-11-2013 )</b>					
<b>SL.NO</b>	<b>REGT.NO</b>	<b>RANK</b>	<b>NAME</b>	<b>DOB</b>	<b>SEX</b>
1	KAR/SD/12/32185	CDT	ARMAN THAPPA	04.12.1997	M
<b>CATC CAMP 16-08-2014 TO 25-08-2014, ANNIE BESANT PARK, DODDABALLAPUR</b>					
<b>SL.NO</b>	<b>REGT.NO</b>	<b>RANK</b>	<b>NAME</b>	<b>DOB</b>	<b>SEX</b>
1	KAR/SD/13/32152	UO	VINAY SHARMA	9/8/1993	M
2	KAR/SD/13/32169	SGT	V TEJAS SHENDIKAY	12/26/1997	M
3	KAR/SD/13/32179	SGT	GOUTHAM A R	8/21/1997	M
4	KAR/SD/13/32185	SGT	YATISH	12/28/1997	M
5	KAR/SD/13/32182	CQSM	S A GAFFAR	9/19/1997	M
<b>CATC CAMP 26-09-2014 TO 14-09-2014, ANNIE BESANT PARK, DODDABALLAPUR</b>					
<b>SL.NO</b>	<b>REGT.NO</b>	<b>RANK</b>	<b>NAME</b>	<b>DOB</b>	<b>SEX</b>
1	KAR/SD/13/32152	SUO	VINAY SHARMA	9/8/1993	M
2	KAR/SD/13/32169	SGT	V TEJAS SHENDIKAY	12/26/1997	M
3	KAR/SD/13/32179	SGT	GOUTHAM A R	8/21/1997	M
4	KAR/SD/13/32185	SGT	YATISH	12/28/1997	M
5	KAR/SD/13/32182	CQSM	S A GAFFAR	9/19/1997	M
6	KAR/SD/14/32209	CDT	TILAK VIJAY GOWDA	10/5/1997	M
7	KAR/SW/14/32184	CDT	LIYA JOSE	10/7/1997	F

**CATC CAMP 27-09-2014 TO 06-10-2014 DPS, SARJAPUR**

SL.NO	REGT.NO	RANK	NAME	DOB	SEX
1	KAR/SD/13/32152	SUO	VINAY SHARMA	9/8/1993	M
2	KAR/SD/13/32182	CQSM	S A GAFFAR	9/19/1997	M
3	KAR/SD/14/32209	CDT	TILAK VIJAY GOWDA	10/5/1997	M
4	KAR/SW/14/32184	CDT	LIYA JOSE	10/7/1997	F

**CATC Gwalior -11-2014 TO -11-2014 GWALIOR**

SL.NO	REGT.NO	RANK	NAME	DOB	SEX
1	KAR/SD/13/32175	CPL	SUHAS S PATWARDHAN	8/28/1997	M
2	KAR/SD/13/32182	CQSM	S A GAFFAR	9/19/1997	M

**NSS Activities**

Sl. No.	Activity	Date	Venue	Remarks
1	Blood donation camp	8-Mar-14	Presidency College	in Association with Retract Club
2	One day camp at Govt School, Dibbur on Computer Awareness Programme	25-Mar-14	Govt School, Dibbur	Trained the students of fifth, sixth and seventh standard
3	Clean Drive	28-Mar-14	Vicinity of Presidency College	From Esteem Mall to College
4	Guest Lecture on Environmental Awareness	18-Jul-14	Presidency College	Resource Person - Prof Soumya
5	Procession on Environmental Awareness	25-Jul-14	Vicinity of Presidency College	Walked through the streets of Kempapura
6	Campus Clean Drive	27-Aug-14	Presidency College	Compound Wall Painting

7	Blood donation camp	12-Sep-14	Presidency College	in Association with Lioness club, Sadashivnagar
8	Sapling Plantation	11-Oct-14	Yelahanka Lake	Initiated by ex-MP of Rajya Sabha, Mr. Rajeev Chandrashekar
9	National Integration Day	31-Oct-14	Presidency College	Screened videos and Photographs of achievement and contributions of Sardar Vallabhai Patel
10	Village adoption details	11-03-2015	Thippenahalli	Camp activites
11	Donation of Baricades	23-Dec-15	Amruthahalli Police Station	Donated ten Baricades
12	Village adoption details	12-03-2016	Anoor	Camp activites

### 3.7 Collaboration

3.7.1 How does the institution collaborate and interact with research laboratories, institutes and industry for research activities. Cite examples and benefits accrued of the initiatives - collaborative research, staff exchange, sharing facilities and equipment, research scholarships etc.

The College seeks interaction and collaboration with external research institutes and industry to promote research activities of students and faculty. Some of the on-going research and consultancy projects in the College are being carried out in collaboration with researchers of eminence.

3.7.2 Provide details on the MoUs/collaborative arrangements (if any) with institutions of national importance/other universities/ industries/Corporate (Corporate entities) etc. and how they have contributed to the development of the institution.

The College has formal MoU with the following organizations:

Sl. No.	Organization	Objective
1	Oracle University	Oracle Certification
2	HP	HP Certification
3	University of the Fraser Valley	Student Exchange Programme
4	ACCA	Association of Chartered Certified Accountants for B.Com, BBM & M.Com students
5	ARIBU Educational Consultants	CA-CPT
6	BEC	Cambridge English: Business Certificates for all UG students

3.7.3 Give details (if any) on the industry-institution-community interactions that have contributed to the establishment / creation/up-gradation of academic facilities, student and staff support, infrastructure facilities of the institution viz. laboratories / library/new technology /placement services etc.

The College has been consistently working on forging working relationships with industry, other institutions and with the community for the development of the Institution. Placement cell of the College is playing a key role in establishing the relationships with the community, the industry. Some of these associations have resulted in supporting research activities, student support and faculty development.

- MOUs with many industries and research institutions are providing strong impetus in faculty development and in skill development initiatives for students.
- The MOUs also promote consultancy opportunities for our faculty members.
- Increased association with industry and community augments placement activities.

3.7.4 Highlighting the names of eminent scientists/participants who contributed to the events, provide details of national and international conferences organized by the college during the last four years.

The College has organized several academic programs such as seminars, conferences, workshops, FDPs and orientation programs involving eminent academics. Below is the list of national level seminars and conferences organized by the departments.

Sl No.	Title of Seminar/workshop/conference Conducted with focus on Research Culture	Date / Year
1	One Day National Level Conference (Sponsored by NAAC)	2013
2	MDP on Basic Legal Awareness for Managers	16th May 2013
3	One Day Management Development Programme on Sharpening your Financial Acumen	27th September 2013
4	One Day International Conference on “Strategies and Action Plans for Sustainable Development”	2014
5	One Day Work shop on Enhancing your Creative Potential	16th May 2014
6	One day FDP on Statistics for Research and Analysis using SPSS	21st Nov 2014
7	One Day Faculty Development Program for Finance Faculty Corporate Valuation and Foreign Exchange Risk Management	30th April 2015
8	One Day National Conference on New Age Entrepreneurs	9th May 2015
9	One Day Faculty Development Programme on Digital Marketing	19 <sup>th</sup> November 2015
10	One Day workshop on E-learning	24 <sup>th</sup> May 2016
11	One Day workshop on Sponsered Projects by UGC	03 <sup>rd</sup> June 2016
12	Two Day Faculty Development programme on Teaching and Learning Practices	27 <sup>th</sup> and 28 <sup>th</sup> June 2016

3.7.5 How many of the linkages/collaborations have actually resulted in formal MoUs and agreements ? List out the activities and beneficiaries and cite examples (if any) of the established linkages that enhanced and/or facilitated –

- Curriculum development/enrichment.
- Internship/ On-the-job training.
- Summer placement.
- Faculty exchange and professional development.
- Research.
- Consultancy.
- Extension.

- Publication.
- Student Placement.
- Twinning programmes.
- Introduction of new courses.
- Student exchange.
- Any other.

Sl. No	Activities	Linkages / Collaborations
a	Curriculum development/enrichment	Bangalore University prescribed Syllabus has to be followed
b	Internship / On-the-job Training	TIME & VISTA
c	Summer placement	Major companies
d	Faculty exchange and professional development	In house
e	Research	In house
f	Consultancy	Many staff members do consultancy Honorary
g	Extension	NSS and Rotract Club
h	Publication	72 Publications
i	Student Placement	Yearly about 90% of students get Placement. Placement cell is active nearly 35-45 companies visit for placement
j	Twining programmes	NET coaching, remedial classes, NSS, NCC
k	Introduction of new Courses	New Add on courses are offered in all courses like Oracle University, BEC Certificate
l	Student exchange	MOU has initiated with La Trobe University
m	Any other	AMDISA Association of Management Development Institutions in South Asia NASCOM LINKEDIN

### 3.7.6 Detail on the systemic efforts of the institution in planning, establishing and implementing the initiatives of the linkages/ collaborations.

The Research Advisory Committee plans to give more impetus to student centric projects in collaboration with Institutes of repute and Research Centers in the vicinity of the College.

Any other relevant information regarding Research, Consultancy and Extension which the college would like to include.

- The Departments of Management have been recognized as Research Center by the parent University.
- The staff members have published 192 research papers in national and international journals in the past five years and presented papers in 111 national and international seminars.

## CRITERION IV: INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 Physical Facilities

#### 4.1.1 What is the policy of the Institution for creation and enhancement of infrastructure that facilitate effective teaching and learning?

The creation and enhancement of infrastructure facility is implemented through the decisions that would happen at different levels. The institution is guided by the wise counsel of the Management, for the creation and enhancement of infrastructure for teaching and learning.

#### **Process:**

Depending on the need, the members of the faculty and the HODs, give proposals to the HOI. These proposals are collated and forwarded to the Management. The committee prioritizes the works and sanctions the funds. Based on competitive tenders and under the supervision of the Management, the Architects and Engineers – infrastructure work is undertaken and completed. Teaching aids / accessories are made available in priority.

#### 4.1.2 Detail the facilities available for

- Curricular and co-curricular activities – classrooms, technology enabled learning spaces, seminar halls, tutorial spaces, laboratories, botanical garden, Animal house, specialized facilities and equipment for teaching, learning and research.
- Extra –curricular activities – sports, outdoor and indoor games, gymnasium, auditorium, NSS, NCC, cultural activities, Public speaking, communication skills development, yoga, health and hygiene etc.
- Curricular and co-curricular activities – classrooms, technology enabled learning spaces, seminar halls, tutorial spaces, laboratories, specialized facilities and equipment for teaching, learning and research etc.



**Infrastructural facilities for curricular activities:**

- Well ventilated spacious classroom with green boards and essential furniture, which can accommodate as many as 80-100 students have been provided.
- LCD facility in all class rooms and in the conference hall apart from smart boards.
- Laptops, projector screens are given to faculty and students are made available for teaching.

**Infrastructural facilities for Co-Curricular activities:**

- Separate rooms for NSS, NCC and Counselling centre have been provided.

4.1.3 How does the institution plan and ensure that the available infrastructure is in line with its academic growth and is optimally utilized? Give specific examples of the facilities developed/augmented and the amount spent during the last four years (Enclose the Master Plan of the Institution / campus and indicate the existing physical infrastructure and the future planned expansions if any).

**Facilities Available**

- Infrastructural facilities for extra-curricular activities.
- Seminar hall with a seating capacity of 200, sound proof and adequate acoustics.
- Auditorium with a seating capacity of 500(under construction).
- Quadrangle used for playing Badminton.
- Basketball court / multipurpose court.
- Room allocated for Indoor Games – Table Tennis, Chess and Carom.

Sl. No.	Facilities Developed	Amount Spent in (Rs)				
		2011-12	2012-13	2013-14	2014-15	2015-16
1	Seminar Hall Renovation	Rs 3,00,000/-	Rs 45,000/-	Rs 32,000/-	Rs 1,10,000/-	Rs 3,10,000/-
2	RO water systems	-	-	-	Rs, 2,10,000/-	-
3	Wi-Fi Facility	Rs 4,00,000/-	Rs 4,00,000/-	Rs 4,17,355/-	Rs 4,28,781/-	Rs 4,95,166/-
4	Play Ground Facility (on lease agreement)	Rs 1,10,000/-	Rs 1,87,200/-	Rs 2,30,000/-	Rs 2,52,200/-	Rs 4,87,060/-
5	CCTV Installation	-	-	-	Rs 1,07,837/-	-
6	Elevator: Procurement & Maintenance	-	-	Rs 1,04,036/-	Rs 1,10,704/-	Rs 1,20,905/-
7	Automation of Operations & Knowledge management	Rs 90,000/-	Rs 95,000/-	Rs 1,20,000/-	Rs 1,37,000/-	Rs 1,57,500/-
8	Computers / Laptop Purchase	Rs 24,38,872/-	Rs 1,59,600/-	Rs 45,49,500/-	Rs 1,59,033/-	Rs 2,64,435/-
9	Basketball court	-	-	-	-	Rs 75,03,000/-
10	Canteen	Rs 99,615/-	Rs 1,18,800/-	Rs 1,29,310/-	Rs 1,53,325/-	Rs 1,80,800/-
11	Auditorium	-	-	-	-	Rs. 95,63,250/-
<b>TOTAL</b>		<b>Rs 33,38,872/-</b>	<b>Rs 8,86,800/-</b>	<b>Rs 55,85,536/-</b>	<b>Rs 16,68,880/-</b>	<b>Rs. 1,90,821,16/-</b>

4.1.4 How does the institution ensure that the infrastructure facilities meet the requirements of students with physical disabilities?

The College is conscious about the fact that the infrastructure of the Institution must be

accessible to physically-challenged students and employees. Ramps for easy accessibility of wheelchairs are provided at key points. Two elevators have been installed for such students to reach all facilities; spare wheelchairs are also made available for students with physical disabilities.

#### 4.1.5 Give details on the residential facility and various provisions available within them:

- Hostel Facility – Accommodation available.
- Recreational facilities, gymnasium, yoga center.
- Computer facility including access to internet in hostel.
- Facilities for medical emergencies.
- Library facility in the hostels.
- Internet and Wi-Fi facility.
- Recreational facility-common room with audio-visual equipments.
- Available residential facility for the staff and occupancy.
- Constant supply of safe drinking water.
- Security.

Separate Residential facilities for boys and girls are provided in close proximity of the main campus. These hostels also have attached dining facilities. All necessary facilities like wash rooms, dining halls and other recreational facilities are provided.

All other details available within the hostels are provided in the table below:

Sl. No.	Residential Facility	Provision Available
1	Hostel Facility – Accommodation available	Boys Hostels:180 occupancy, Girls Hostels:180 occupancy
2	Facilities for medical emergencies	First aid room and standby vehicle
3	Internet and Wi-Fi facility	Internet connectivity
4	Security	Security Personnel appointed and CCTV Camera installed

4.1.6 What are the provisions made available to students and staff in terms of health care on the campus and off the campus?

#### Students Support

- Emergency health care- with first aid facility.
- Doctor on call.
- Health centre available.
- Student insurance.

#### Staff Support

- Emergency health care- with first aid facility.
- Doctor on call.
- Medical Insurance.
- Maternity leave for lady staff.

4.1.7 Give details of the Common Facilities available on the campus –spaces for special units like IQAC, Grievance Redressal unit, Women’s Cell, Counselling and Career Guidance, Placement Unit, Health Centre, Canteen, recreational spaces for staff and students, safe drinking water facility, auditorium, etc.

To meet the requirements of the students the institution has provided spaces for special units and to keep the records of the activities.

Sl. No.	Common Facility	Remarks
1	IQAC	IQAC cell is housed in an independent office with access to telephones, computers, printers etc for the effective functioning of the Cell
2	Women's Cell	Women's Cell, is supported with all the necessary infrastructure in a separate room
3	Grievance Redressal unit	Grievance redressal unit is provided with necessary basic amenities and furniture
4	Counselling & Career guidance	Accommodates 15 students at a time in the front room and a closed counselling chamber to maintain privacy, with a designated and qualified Counsellor
5	Centre for Placement Services	The Placement Centre has a designated office, with a team of Placement officers.

6	Health care facility	First aid facilities are available
7	Canteen	A well-designed canteen with adequate infrastructure to serve 100 students is available within the premises
8	Recreational space for staff & Students	Indoor facilities are available within the main premises; outdoor sports facilities are available both in the main campus and in an additional location
9	Safe drinking water facility	RO processed potable water is available on all floors
10	Auditorium	An indoor auditorium is available.
10	Seminar Halls	1 (One) Seminar Hall, with a capacity to hold 200 audiences, all necessary facilities to aid Audio-visual presentations, with sound / acoustic management systems are also available.
11	Women's Room	A common room for women is available
12	Parking Facility	Provision for ample parking space is made available

## 4.2 Library as a Learning Resource

### Background:

The main aim of the Library is to acquire, organize, and to provide access to various kinds of information sources including books, journals, magazine both in print and electronic forms and provide excellent IT based information services and also to collaborate with other institutions at local, regional, national levels for mutually beneficial resource sharing and to maximize the efficiency of library staff, through continuous training, especially to provide IT based services and help in career development.

4.2.1 Does the library have an Advisory Committee? Specify the composition of such a committee. What significant initiatives have been implemented by the committee to render the library, student/user friendly?

YES.

The Advisory committee of the College library comprises:

Chairman	- Director & Principal
Members	- Director MBA - HOD's of respective department
Convenor	- Chief Librarian

The following initiatives have been implemented to augment library resources:

- Bar-coded Library User IDs.
- Automated Book Reservation facility.
- Library Orientation program to users.
- Access to Digital Library.
- News paper clipping Service.
- Inter-Library loan facilities.
- e- Library.
- SC/ST Book bank.
- Subscription facilities to E-journals.
- Books on Human Values.
- INFLIBNET Membership.
- New arrivals List to the Department.
- Facilities for Reprography: Color Xerox/Hard.

#### 4.2.2 Provide details of the following:

- Total area of the library (in Sq. Mts.).
- Total seating capacity.
- Working hours (on working days, on holidays, before examination days, during examination days, during vacation).
- Layout of the library (individual reading carrels, lounge area for browsing and relaxed reading, IT zone for accessing e-resources).

The 2 library setup [PG Library & UG Library] has adequate physical facilities such as reading room, reprography and internet facilities. The following table displays the details of library information resource centre.

Description	Details
Total area of the library (in Sq. Mts.)	Library 1 : 237.83 Sq. mt. Library 2 : 199.18 Sq. mt.
Total area of the Reading Room (in Sq. Mts)	55.74 Sq.mtr
Total seating capacity	100
Working hours	Week days (including Saturdays)- 8.30am to 5.30am The schedule is applicable to all working days and days of examination.
Layout of the library (individual reading carrels-individual seating)	PG Library is located on the 2 <sup>nd</sup> Floor and UG Library is located on the 1 <sup>st</sup> Floor. There are clearly marked section for news paper, journals and magazine. E-Journal access and browsing are provided. The books are categorized discipline wise adhering to rack system. Separate sections for book bank and reference categories are also available.
IT zone for accessing e-resources	The entire campus is Wi-Fi enabled for accessing e-resources.

4.2.3 How does the library ensure purchase and use of current titles, print and e-journals and other reading materials? Specify the amount spent on procuring new books, journals and e-resources during the last four years.

- Before the commencement of the academic year, the HODs are asked to provide a list of books in consultation with faculty members of the respective Department to be added to the library- in consonance with syllabi.
- HODs are also asked to suggest books which will enhance the students' knowledge base, apart from the books to cover the syllabi.
- Book sellers are asked to exhibit the resources facilitating choice of books.

**Purchase:**

- Print materials - 3 quotations are called from different suppliers, comparative statement is prepared which is sent to management for approval.
- For e- journals annual subscription of Rs.45000/- is paid. The Library is a member of INFLIBNET Centre through which it provides access to 4137 e-journals (Full text) and 97000 e-books (Titles) to its readers /users.
- For 52 magazines and 36 journals including regional, national and international nature like time, week, student, and other Kannada magazine – annual subscription is paid.
- Newspapers like Deccan Herald, Prajavani, Times of India, Bangalore Mirror, Hindu etc. monthly payment is made.

**BOOKS PURCHASED IN THE LAST FIVE YEARS**

Year		Total Volumes	Amount Spend Rs.
2011	UG	923 Volumes, 317-Titles	3,32,826.50
	PG	2028 Volumes, 813-Titles	6,03,923.98
2012	UG	213 Volumes, 61-Titles	35,709.50
	PG	417 Volumes, 192-Titles	1,62,240.00
2013	UG	786 Volumes, 159-Titles	1,81,653.25
	PG	387 Volumes, 56-Titles	1,80,244.20
2014	UG	946 Volumes, 181-Titles	2,64,62.93
	PG	930 Volumes, 365-Titles	3,91,35.00
2015	UG	262 Volumes, 181-Titles	2,12,191.00
	PG	930 Volumes, 365-Titles	4,82,816.00

**AMOUNT SPEND IN THE LAST FIVE YEARS**

Details	2011	2012	2013	2014	2015
Books	Rs 3,96,750.48	Rs 1,97,949.50	Rs 3,61,897.45	Rs 65,50,97.93	Rs 1,27,324.00
CDs	Rs 11,716.00	Rs 13,483.00	Rs 15,227.00	Rs 29,552.00	Rs 32,233.00
Journals	Rs 1,55,303.00	Rs 1,83,406.00	Rs 1,85,700.00	Rs 1,99,309.00	Rs 2,10,389.00



E-resources		Rs 2,68,230.00	Rs 2,58,780.00	Rs 3,98,389.00	Rs 3,39,389.00
Total	Rs 5,63,769.48	Rs 6,63,068.50	Rs 8,21,604.45	Rs 12,82,347.93	Rs 7,09,335.00

## Library Holdings

Years	Text Books		Reference Books		Total Books	Total Amount
	No. of Books	Total Cost in Rs	No. of Books	Total Cost in Rs		
2011	UG-923	Rs 3,32,826.50	UG-317	Rs 1,14,307.00	4081	Rs 11,99,144.43/-
	PG-2028	Rs 5,36,811.43	PG-813	Rs 2,15,200.00		
2012	UG-213	Rs. 35,709.50	UG-61	Rs 10,226.00	2883	Rs 2,21,062.50/-
	PG-2417	Rs 1,62,240.00	PG-192	Rs 12,887.00		
2013	UG-786	Rs. 1,81,653.25	UG-159	Rs 36,746.00	1388	Rs 4,24,724.45/-
	PG-387	Rs. 1,80,244.20	PG-56	Rs 26,081.00		
2014	UG-946	Rs. 2,64,062.93	UG-181	Rs 50,523.00	2422	Rs 8,59,090.93/-
	PG-930	Rs 3,91,035.00	PG-365	Rs 1,53,470.00		
2015	UG-507	Rs.1,46,907.25	UG-84	Rs 7,462.00	1259	Rs 4,94,237.25
	PG-589	Rs 3,17,796.00	PG-79	Rs 22,072.00		

## Library Holdings (Periodicals) – (Magazine – M, Journal – J)

Details	2011		2012		2013		2014		2015	
	M	J	M	J	M	J	M	J	M	J
Regional	4	1	4	1	4	1	4	1	2	1
National	56	35	64	24	64	22	43	28	38	33
International	0	19	0	4	0	4	0	6	0	4

## Library Holdings (e-Journals)

Year	Number	Cost
2011	-	-
2012	3	268230.00

2013	3	258780.00
2014	4	304309.00
2015	3	339389.00

4.2.4 Provide details on the ICT and other tools deployed to provide maximum access to the library collection?

- OPAC.
- Electronic Resource Management package for e-journals.
- Federated searching tools to search articles in multiple databases.
- Library Website.
- In-house/remote access to e-publications.
- Library automation.
- Total number of computers for public access.
- Total numbers of printers for public access.
- Internet bank width / speed.
- Institutional Repository.
- Content management system for e-learning.
- Participation in Resource sharing networks/consortia (like Inflibnet).

Sl. No.	Details	Comments
a.	OPAC (Online Public Access Catalogue)	Available through 'Easylib' software.
b.	Electronic Resource Management Package for e-Journals	Available through INFLIBNET, EBSCO and NLIST.
c.	Federated searching tools to search tools in multiple databases	Available.
d.	Library Website	The digital library is linked to the parent website of the Institution and is accessible off campus.
e.	In-house / remote access to e-publications	Available through INFLIBNET, EBSCO and NLIST.

f.	Library automation	Yes, the automation is driven through 'EasyLib'.
g.	Total number of computers for public access	15
h.	Total numbers of printer for public access	01
i.	Internet band width / speed	20 mbps
j.	Institutional Repository	Available
k.	Content management systems for e-learning	Available as e-Library.
l.	Participation in resources in sharing networks / consortia	Available through INFLIBNET, DELNET consortia.

#### 4.2.5 Provide details on the following items:

- Average number of walk-ins.
- Average number of books issued / returned.
- Ratio of library books to students enrolled.
- Average number of books added during last three years.
- Average number of login to opac (OPAC).
- Average number of login to e-resources.
- Average number of e-resources downloaded / printed.
- Number of information literacy trainings organized.
- Details of “weeding out” of books and other materials.

The librarian and his team maintain a record to review and suggest measures for improvement of library resources.

#### Details of Library Usage UG

Average number of walk-ins	84 per day
Average number of books issued/returned	72 per day
Ratio of library books to students enrolled	1:10
Average number of books added during last three years	2174
Average number of login to OPAC	26 per day
Average number of login to e-resources	158 per day

Average number of e-resources downloaded/printed	17 per day
Number of information literacy trainings organized	Once a year for new students and new faculty. EBSCO Orientation & Library Orientation is done to all 1 <sup>st</sup> year students every year.
Details of ‘‘Weeding out’’ of books & other materials	Disposal of odd newspapers, magazines is done periodically. Around 70 books in a year are weeded out.

**Details of Library Usage PG**

Average number of walk-ins	95 per day
Average number of books issued/returned	112 per day
Ratio of library books to students enrolled	1:10
Average number of books added during last three years	1469
Average number of login to OPAC	74 per day
Average number of login to e-resources	352 per day
Average number of e-resources downloaded/printed	46 per day
Number of information literacy trainings organized	Once a year for new students and new faculty. EBSCO Orientation & Library Orientation is done to all 1 <sup>st</sup> year students every year.
Details of ‘‘Weeding out’’ of books & other materials	Disposal of odd newspapers, magazines is done periodically. Around 70 books in a year are weeded out.

**4.2.6 Give details of the specialized services provided by the library**

- Manuscripts.
- Reference.
- Reprography.
- ILL (Inter Library Loan Service).
- Information deployment and notification (Information Deployment and Notification).

- Download.
- Printing.
- Reading list / Bibliography compilation.
- In-house / remote access to e-resources.
- User Orientation and awareness.
- Assistance in searching Databases.
- INFLIBNET/IUC facilities.

### Specialized Library Resources

a.	Manuscripts	Manuscripts of students projects are available in library for reference.
b.	Reference	Separate reference section with books, periodicals/journals and access to e-resources.
c.	Reprography	Reprography service is available within the library.
d.	ILL (Inter Library Loan Services)	Available in association with British Library/ DELNET/ Bangalore university.
e.	Information Deployment and Notification	Available through Librarians who are expert in contents and arrangement management.
f.	Download	Facilities are available as per the licensed agreements and copyright.
g.	Printing	Available.
h.	Reading List / Bibliography compilation	Available through Easylib commercial software
i.	In-house / Remote access to e-resources	EBSCO, INFLIBNET, NLIST
j.	User orientation and awareness	Orientation is conducted periodically and whenever a new technology is introduced
k.	Assistance in searching databases	Assistance through librarians who are trained in DELNET, EBSCO and INFLIBNET
l.	INFLIBNET / IUC facilities	Available

4.2.7 Enumerate on the support provided by the Library staff to the students and teachers of the college.

The following services are provided by the library staff to students and teachers.

- The library gathers necessary information, assists in accessing data and connects the student and staff with other libraries-for the project work undertaken by them.
- New arrivals are communicated to the staff and displayed on separate racks.
- Bibliographical search service from Library as well as from other resources.
- Inter library loan facility for library users.
- Internet search facility.
- Digital and E-Resource Services.
- Library orientation to users.
- Reprographic services.
- Short-term borrowing facilities for reference books.
- Newspaper clipping services.
- Reference Service.
- Collections of Project Reports.
- University Model question papers and syllabus reference.
- Full text databases.

4.2.8 What are the special facilities offered by the library to the visually/physically challenged persons? Give details.

The librarian and the assistants always extend their maximum possible help to physically challenged students. The library assistants take their requisition for issue of books to the respective floors and provide them the books. In addition the following special facilities are offered by the library to the visually/physically challenged persons.

- Large Print Books.
- Books and Magazines in Braille;
- Electronic/Audio CDs & DVDs.
- Computer and magnification facilities.
- Computers with internet connectivity.

- On-line library enquiry services.

4.2.9 Does the library get the feedback from its users? If yes, how is it analyzed and used for improving the library services. (What strategies are deployed by the Library to collect feedback from users? How is the feedback analyzed and used for further improvement of the library services?)

- Yes, formal **feedback is collected periodically** from students and faculty.
- Questions asked are analysed to assess the inconveniences, inadequate facilities, gaps in document collections, e-resources and corrective steps are taken.
- The feedback is analyzed and major inputs are taken into consideration and the necessary remedial action is taken to improve the services of the library.

### 4.3 IT Infrastructure

Presidency College has established a strong and elaborate ICT infrastructure facility in support of academic and research activities and concerned support services to commensurate with the challenging digital era. The sophisticated networked environment spread across campuses enables researchers, academics, students and administrative staff to use information and communication technology and expertise to achieve and maintain knowledge superiority essential for dominating the academic and research spheres.

4.3.1. Give details on the computing facility available (hardware and software) at the institution.

- Number of computers with Configuration (provide actual number with exact configuration of each available system).
- Computer-student ratio.
- Stand alone facility.
- LAN facility.
- Wifi facility.
- Licensed software.
- Number of nodes/ computers with Internet facility.
- Any other.

Sl. No.	Computing Facility	Number	Description
1.	Number of computers with Configuration (provide actual number with exact configuration of each available system)	160	Core 2 Duo, 2 GB Ram, 320 GB HDD, 17inch montior
2.	Computer-student ratio	1:10	However, computers are provided to the students as 1:1 ratio during practical classes. For PG students, laptops are provided by the College
3.	Stand alone facility	All	All systems are stand alone
4.	LAN facility	All	LAN in all systems
5.	WiFi facility	Collaborative	Campus wide connectivity
6.	Licensed software	Available	Windows 8.1, Windows Server 2012, Visual Studio 2013, ORACLE, JAVA, Ms-Office 2013
7.	Number of nodes/ computers with Internet facility	200	All system has internet facility
8.	Firewall	1	Sonic wall NSA 2400
9.	Static IP address	05	

#### 4.3.2 Detail on the computer and internet facility made available to the faculty and students on the campus and off-campus?

- Every student and employee has free access to computers and internet on campus.
- All Faculty Cabins/staff rooms have computers and printers. Every faculty is also provided with laptop to be used for Teaching-learning process.
- The campus is enabled with Wi-Fi internet connectivity.
- Through the campus management software [myclassboard] students, guardians and faculty can also access data related to attendance, Student Evaluation, Class



Schedules, Exam schedules Learning material and other classroom-related information.

- The digital library is also remotely accessible from off-campus locations through the College website.
- Laptops are provided to students belonging to PG disciplines.
- Laptops are provided to teaching faculty members.

#### 4.3.3 What are the institutional plans and strategies for deploying and upgrading the IT infrastructure and associated facilities?

The IT infrastructure requires periodic augmentation to keep the learning experience of the students on with National and International benchmarks. The institution judiciously plans and implements strategies for IT upgradation as summarized below:

- To increase the computer/student computer ratio.
- To provide laptops to all students.
- To increase Internet bandwidth.
- To extend good IT supports.
- To use cloud computing facility as need arises.
- To develop e-governance.
- To develop the mechanism for submission of assignments, project reports through online.
- Providing access to courseware and teaching/learning modules.
- Improving learning facilities.
- Deployment of Campus management software [myclassboard] solution through which students, guardians and faculty can also access data related to attendance, Student Evaluation, Class Schedules, Exam schedules Learning material and other classroom-related information.
- Enhancement of intranet communication procedures for official communication among staff members.
- Upgrading IT infrastructure for proposed virtual learning environment through Smart board.
- Installation of LCD projectors in all class rooms.

4.3.4 Provide details on the provision made in the annual budget for procurement, upgradation, deployment and maintenance of the computers and their accessories in the institution (Year wise for last four years)

The College earmarks sufficient funds for procurement, maintenance and up-gradation of computers & other accessories.

Expenditure incurred for the Procurement, up-gradation and maintenance of Computers and accessories, for the last 6 years:

Sl. No	Items	2011	2012	2013	2014	2015	2016
		Amount in Rs					
1.	Procurement of New Computer	Rs 24,38,872/-	Rs 1,59,600/-	Rs 45,49,500/-	Rs 58,11,362/-	Rs 63,05,552/-	Rs 74,38,872/-
2.	Up gradation of Existing Computers	-	-	-	-	Rs 1,10,658/-	Rs 1,16,842/-
3.	Maintenance of Existing Computers	-	-	-	Rs 1,00,000/-	Rs 1,14,256/-	Rs 1,25,624/-
4.	Internet Charges	Rs 4,00,000/-	Rs 4,10,000/-	Rs 4,20,000/-	Rs 4,28,781/-	Rs 4,95,166/-	Rs 5,44,682/-

4.3.5 How does the institution facilitate extensive use of ICT resources including development and use of computer-aided teaching/ learning materials by its staff and students?

The Institution encourages the extensive use of ICT and computer-aided teaching/learning materials through the following:

- Provisions of adequate number of computers and peripherals for both the students and the faculty.
- Faculty members are provided with individual Laptops and encouraged to deliver lecture through MS power point presentation in the class rooms and the same is uploaded in the campus management software.
- Assignments and notes are e-mailed to the students.
- Students are made to prepare assignments by drawing information from the internet.
- Wi-fi access throughout the campus.

- Faculty Development Programs to promote ICT integration in teaching-learning process.
- Orientation of students to ICT-based in the teaching-learning process.
- Providing access to Digital library through the College website and the availability of classroom data through the Campus management software.
- Plug and play facilities in the Seminar Halls, Auditoriums, Libraries and other common academic areas.

4.3.6 Elaborate giving suitable examples on how the learning activities and technologies deployed (access to on-line teaching - learning resources, independent learning, ICT enabled classrooms/learning spaces etc.) by the institution place the student at the centre of teaching-learning process and render the role of a facilitator for the teacher.

- The institution has always been placing the students at the center of the teaching learning process. Use of technology has become very vital in imparting quality based education. Well equipped computer Labs, LCD are available to the faculty for computer aided teaching.
- A well stocked library provides the students ample opportunity to explore various avenues available and to progress with their assignments and projects. This promotes independent learning process.
- Teachers also screen DVDs related to the affiliated university curriculum.
- Students are encouraged to register for MOOC courses and teachers act as facilitators.
- Cloud technology is used in teaching-learning.
- Google groups are created to share assignment topics and lectures.

4.3.7 Does the Institution avail of the National Knowledge Network connectivity directly or through the affiliating university? If so, what are the services availed of?

- Yes. It is done through INFLIBNET. Ezproxy server has been set up to provide remote access to E-Resources using NKN.

- Video conferencing facility facilitates authorities, academic, and administrative staff to have one-on-one conversation with peers, management and to establish useful links the work over.
- CCTV facility has been set up to monitor activities and also as an important step towards campus security.

#### 4.4 Maintenance of Campus Facilities

4.4.1 How does the institution ensure optimal allocation and utilization of the available financial resources for maintenance and upkeep of the following facilities (substantiate your statements by providing details of budget allocated during last four years)?

a.	Building
b.	Furniture
c.	Equipment
d.	Computers
e.	Vehicles
f.	Any other

The College has a well-established process in place for maintenance of campus facilities. This is primarily achieved through Campus Administrator & Facility manager who facilitates and monitor the requirements such as Operations & Maintenance Services, Housekeeping Services, Transport Services, Security Services, and Networking and Computer Services. These services are supported with adequate human resources like Supervisors, helpers, security staff and support staff and with necessary equipment and accessories.

The building maintenance is achieved through respective departments personnel, who ensure the functioning of all facilities such as plumbing, electrical, furniture, generators, UPS, elevators are functional at all times. Key facilities like the UPS, Generators and elevators run on annual maintenance contracts to ensure smooth functioning.

The electronic surveillance available in the building provides additional help in campus maintenance.

Facility manager, with the help of drivers and support staff, manages the transportation facilities, consisting of 3 buses and 3 cars.

Expenditure towards Maintenance and Upkeep of campus facilities during the last 6 years:

Sl. No.	Items	2011	2012	2013	2014	2015	2016
		Amount in Rs					
1	Building, Furniture and Equipment Maintenance	Rs 1,77,94,639/-	Rs 7,80,38,452/-	Rs 7,06,78,167/-	Rs 7,74,644/-	Rs 11,19,677/-	Rs 1,16,555,97/-
2	Computers Maintenance	Rs 34,830/-	Rs 13,76,856/-	Rs 80,250/-	Rs 18,65,000/-	Rs 21,58,000/-	Rs 1,28,107/-
3	Vehicles maintenance	Rs 4,15,761/-	Rs 13,98,588/-	Rs 12,15,627/-	Rs 20,74,094/-	Rs 1,72,328/-	Rs 19,76,343/-
4	Annual Maintenance Contract (AMC) Charges	Rs 1,03,701/-	Rs 1,33,922/-	Rs 2,03,863/-	Rs 6,11,841/-	Rs 6,11,841/-	Rs 4,08,991/-
5	Website maintenance	Rs 37,500/-	Rs 23,000/-	Rs 1,77,782/-	Rs 7,097/-	Rs 14,688/-	Rs 25,213/-
6	House keeping	Rs 10,73,484/-	Rs 19,59,054/-	Rs 14,56,537/-	Rs 26,09,019/-	Rs 23,22,347/-	Rs 41,27,820/-
<b>TOTAL</b>		<b>Rs 1,94,59,915/-</b>	<b>Rs 8,29,29,872/-</b>	<b>Rs 7,38,12,226/-</b>	<b>Rs 79,41,695/-</b>	<b>Rs 63,98,881/-</b>	<b>Rs 1,83,22,071/-</b>

#### 4.4.2 What are the institutional mechanisms for maintenance and upkeep of the infrastructure, facilities and equipment of the college?

The institution gives help and support where necessary. Computers are upgraded based on the latest technology. Classroom and labs upgradation is done. Maintenance of lab material is carried out as per the requirements by contacting the lab material suppliers. Sufficient support staffs are appointed to maintain the infrastructure.

##### **Equipment:**

- Many equipments are under annual maintenance contract (AMC).
- Equipment under repair are attended to on priority by HOI in consultation with the HOD/Management.
- Stock verification for each department is done every year and is reported to the HOD.
- Seed money is reserved for maintenance of the equipment.
- Equipment needed for the departments is provided under Management.
- Service of equipment like computers, printers, reprography machines and lab equipment are upgraded as per the needs.
- A system analyst supervises all the computers and related accessories.

##### Facilities and Infrastructure Maintenance:

- Maintenance of Lift is done annually.
- Service of CCTV and Auditorium is done on call basis.
- Toner will be replaced as per the need.
- Antivirus is updated.
- Generator back up and UPS facilities are available and maintained.
- Every department has an intercom facility- EPBX.
- Fire extinguishers, one on each floor.

#### 4.4.3 How and with what frequency does the institute take up calibration and other precision measures for the equipment/ instruments?

- Some of the precision equipment (like LCD projectors) calibrated from outside sources whenever necessary.

- Each department checks the equipment/instruments at the end of every semester for their appropriate functioning. Non functional equipment and nonworking equipment are disposed following the necessary procedure.

#### 4.4.4 What are the major steps taken for location, upkeep and maintenance of sensitive equipment (voltage fluctuations, constant supply of water etc.)?

The College undertakes adequate measures for the maintenance & up-keeping of sensitive equipment.

- Sensitive equipment in laboratories is routed through voltage stabilizers.
- The Power supply to all computers & peripherals, Wi-Fi facility etc are routed through Online UPS, which provides security from power surges.
- The availability of generators provides uninterrupted supply of power.
- The College maintains uninterrupted water supply by banking on three sources of water supply (Bore well, Corporation water supply, and Private providers) to the College.

Any other relevant information regarding Infrastructure and Learning Resources which the college would like to include.

- Computers & Individual laptops are provided to all departments and faculty members with internet connections.
- Intercom facility is also available.
- The entire campus is Wi-Fi enabled.
- The students are free to access the internet within the campus.
- Internet facility is extended in the hostels also.
- The number of books issued to the students has been increased in order to give more access to the books.
- Student hand book for all the students are provided at the start of the semester with description of Subjects, Course handout, Discipline issues and various club activities planner.

**CRITERION V: STUDENT SUPPORT AND PROGRESSION****5.1 Student Mentoring and Support****Introduction:**

Presidency College extends its support to students in many ways during the course-period. Students are provided with necessary information pertaining to academic programs, facilities available, welfare measures, bridge courses, feedback system, job-oriented training, and placements. During the course-period, the College makes earnest efforts for students to avail of support-services like the library, internet, hostel, sports, NSS, medical support etc.,

**5.1.1 Does the institution publish its updated prospectus/handbook annually? If 'yes', what is the information provided to students through these documents and how does the institution ensure its commitment and accountability?**

Yes. The institution publishes its updated Prospectus annually, for distribution at the time of admissions. Apart from this, the website also is updated periodically and all other collaterals are updated periodically. Individual departments prepare handbooks, brochures for the benefit of students.

**Information in the Prospectus is as follows:**

- Vision, Mission, Objectives and Profile of the College.
- Details of Undergraduate courses and combinations offered.
- Details of Postgraduate courses offered.
- Support structures and facilities provided by the institution.
- Placement Cell.
- Student Grievance Redressal Cell.
- Counseling Centre.
- Library Resources.
- Canteen.
- Certificate, Diploma, Add-on and Enrichment courses offered.
- NCC and NSS.
- Sports and Games.
- Student welfare schemes, scholarships and Endowments.



**Commitment and Accountability:**

- The HOD with faculty members of the respective department plan the institutional activities semester-wise and submit the report to the HOI according to a time schedule.
- The HOI reviews the activities of the departments at HOD meetings and ensures the implementation of the activities assigned.
- Student feedback is analyzed and necessary measures are promptly undertaken for improvement.

5.1.2 Specify the type, number and amount of institutional scholarships / freships given to the students during the last four years and whether the financial aid was available and disbursed on time?

The institution provides financial aid to the economically weaker students, sport persons who have represented state/national/international events as well as meritorious students by instituting several scholarships and welfare schemes. The Merit Scholarships are awarded to the topper in each class of each course (UG and PG).

Sl. No	Nature of the Scholarships/ Endowments/Assistance	Number of beneficiaries and amount disbursed in Rs				
		2011	2012	2013	2014	2015
1	State SC/ST/OBC Government	Rs 10,08,000/-	Rs 6,08,000/-	Rs 7,05,000/-	Rs 11,45,000/-	Rs 8,87,500/-
2	Institutional (Merit Scholarship)	Rs 9,80,000/-	Rs 8 ,30,000/-	Rs 6,70,000/-	Rs 7,19,500/-	Rs 11,00,000/-
3	Institutional (Sports Scholarship)	Rs 7,09,000/-	Rs 6,10,000/-	Rs 10,30,000/-	Rs 14,67,499/-	Rs 17,98,000/-
4	Institutional (Single parent fee waiver)	Rs 10,04,000/-	Rs 8,14,000/-	Rs 10,04,000/-	Rs 19,96,500/-	Rs 13,80,000/-
5	Ex-Presidency	Rs 4,10,000/-	Rs 3,03,000/-	Rs 11,03,000/-	Rs 34,25,000/-	Rs 36,55,000/-
6	Defense Category	Rs 6,06,000/-	Rs 5,16,000/-	Rs 7,30,000/-	Rs 15,05,000/-	Rs 18,20,000/-

7	Minority Category	Rs 4,85,000/-	Rs 3,00,000/-	Rs 2,70,000/-	Rs. 3,90,000/-	Rs. 2,10,000/-
8	Weaker Section Category	Rs 3,23,000/-	Rs 1,30,000/-	Rs 1,40,000/-	Rs 2,38,000/-	Rs 3,20,000/-

**5.1.3 What percentage of students receive financial assistance from state government, central government and other national agencies?**

During the last four years, SC/ST/OBC students have received financial assistance. 65% from the State Government, other national agencies and 35% from the Central Government.

**5.1.4 What are the specific support services/facilities available for**

- Students from SC/ST, OBC and economically weaker sections.
- Students with physical disabilities.
- Overseas students.
- Students to participate in various competitions/National and International.
- Medical assistance to students: health centre, health insurance.
- Organizing coaching classes for competitive exams.
- Skill development (spoken English, computer literacy).
- Support for “slow learners”.
- Exposure of students to other institution of higher learning/ corporate/business house.
- Publication of student magazines.

The following are the Support services instituted and provided for students’ welfare:

Sl. No	Support Services	SC / ST / OBC	Economically Weaker Sections
1	Government Scholarships	Available	Available
2	Student counseling	Available	Available
3	Career Guidance	Available	Available
4	Books	Available	Available

The following are the facilities instituted and provided for students' welfare:

Sl. No	Facilities	SC/ST/OBC	Economically Weaker Sections
1	Accident Insurance Scheme	Available	Available
2	Remedial coaching	Available	Available
3	Book Bank	Available	Available
4	Internet facility in the library	Available	Available
5	Reprographic assistance	Available	Available

### Opportunity for Overseas Students

- The support services and facilities mentioned in the prospectus are made available to the overseas students as well. Apart from this, the College has an International Students Association cell and faculty members are constantly in touch with students and support them in various aspects of curricular and co-curricular activities. We also host an International Students fest for students from across the world for all students of Bengaluru. The overseas students are also supported with Hostel, medical and other campus amenities are extended by the College.

Opportunity for Students to participate in various competitions/National and International

- Teams of students for various events are formed to represent at various intercollegiate, National and International competitions.
- The institution facilitates the active participation of students in competitions by providing the registration fee, travel costs, accommodation and related expenses.

### Sports

- Registration fee, travelling expenses and related expenditure for participation in sporting events are met by the college.
- University Level tournament players are provided with an amount as required towards participation expenses.
- National and International level tournament players are provided with an amount as required towards participation expenses.

- Students with outstanding achievements in sports are felicitated on the occasion of “College and Sports Day” and cash awards are given in addition to trophies and certificates.

Medical assistance to students: Health centre, health insurance, Regular dental, eye, blood and diabetes and obesity camps at college are conducted:

- All students are covered under Accident Insurance scheme.
- Annual Medical check-up is arranged for students.
- Need-based financial assistance for medical emergencies is provided by Management.
- Provision of a First Aid kit is readily available.

Organizing coaching classes for competitive exams:

- Since 2013 the college is offering coaching for ACCA programme UK- [Association of Certified Chartered Accountant) in collaboration with ACCA body.
- Since 2014 the college is offering coaching for ORACLE certificate programme from ORACLE University.
- Skill Development (Spoken English, Computer literacy).
- CA-CPT coaching class is conducted.
- Advanced Excel and Tally.

The following are the Add-on courses for skill development:

**ORACLE [From ORACLE UNIVERSITY]**

Year of Commencement	2014
Duration	40 Hours
Target Group	Students of Computer Science-BCA & MCA
Student Beneficiaries	60 students per year
Skills and Training Imparted	Theoretical knowledge and practical skills of ORACLE, J2EE
Student beneficiaries	Number
2014	60
2015	60

**HP**

Year of Commencement	2015 - 16
Duration	40 Hours
Target Group	Students of Computer Science-BCA & MCA
Student Beneficiaries	60 students per year
Skills and Training Imparted	Theoretical knowledge and practical skills Hardware Technology
Student beneficiaries	Number
2014	60
2015	60

**BEC-Business English Certificate Programme from Cambridge University**

Year of Commencement	2011
Duration	40 Hours
Target Group	Students from all streams
Student Beneficiaries	40 students per year
Skills and Training Imparted	Practical skills of English language qualifications for International Business
Student beneficiaries	Number
2011	40
2012	40
2013	40
2014	40
2015	40

**Performance enhancement for slow learners**

- Low achievers are identified and given extra assignments and coaching to help them improve in their academic performance.
- College conducts remedial classes for slow learners. The faculty of each department identifies the slow learners at the beginning of the course and takes measures to improve the learning process of slow learners.

Exposure of Students to other institution of higher learning / corporate / business house etc..

- Industrial visits/field visits are organized,
- Visit to corporate offices to get insight into HR functions and job opportunities available (students along with Faculty visited Mind-tree company, Infosys and Wipro) to name a few.
- HR personnel from top companies are invited to address students on various issues.
- Students get a chance to interact with various industry houses, through the guest lectures that are arranged periodically in college.
- Faculty and HOD takes care to ensure that the guest lectures are planned in such a way that practitioners from the industry are invited.

Publication of Student magazines:

- The institution brings out the College magazine “*LUMINARE*” annually.
- The editorial committee comprises of both teachers and students. Students contribute articles, poems, short stories etc., to the magazine.
- The Department of Management brings out a Journal bi-annual called “PJMTR” – “ Presidency Journal of Management Thought and Research” comprising of the research articles of the faculty.
- The Department of Computer Science brings out a Department Magazine called “ **COMPUTANTRA** “ provides the students an opportunity to express their views on contemporary topics of Computer Science.
- The Department of Journalism brings out a Department Magazine called “**LA GAZETTE**“ provides the students an opportunity to express their views on contemporary topics of humanities.
- The Department of Commerce and Management brings out a Department Magazine called “**C & M Chronicle**“ provides the students an opportunity to express their view on contemporary topics and views of Management.

5.1.5 Describe the efforts made by the institution to facilitate entrepreneurial skills, among the students and the impact of the efforts.

Mou with Govt. of Karnataka.

The Commerce & Management department organizes both intra-college and inter-college fests where several competitions such as “Best Manager”, “Mock Stock Exchange” and “Startup Ventures” are organized. It gives students an experience in developing their entrepreneurial skills.

- Students are encouraged to develop their marketing and promotional skills by organizing the various fests conducted in the college by seeking corporate sponsorships.
- To familiarize the students with Tax filings, Mock IT return filing assignments are given to the students of commerce.

5.1.6 Enumerate the policies and strategies of the institution which promote participation of students in extracurricular and co-curricular activities such as sports, games, Quiz competitions, debate and discussions, cultural activities etc.

- Additional academic support, flexibility in examinations.
- Special dietary requirements, sports uniform and materials.
- Any other.

The College promotes active student participation in curricular, co-curricular and extracurricular activities; the integration of all these three kinds of activities facilitates the holistic development of the students. The course time-table and calendar of events are designed to accommodate non-conflicting integration of all three.

*Co-curricular:*

Students are continually encouraged to participate in Co-curricular competitions like Debates, Group Discussions, Lecture Competitions, Quizzes, Role Plays, Management Fests/Meets, Computer Simulation & Modelling Competitions, Product Launch Competitions and Science Exhibitions etc.

Adequate practice sessions are conducted to help students perform better at these activities. Adequate materials for preparation in terms of additional study materials and resources, transport facilities are also arranged; Faculty & teachers guide & accompany the participating students.

*Extra-curricular:*

The Department of Physical Education, headed by the Director & other support staff assists & guides student participation in sports and games. The College has also made facilities for active student activities within the campus; Indoor games such as Carom, Table Tennis, Chess and outdoor sports such as Handball, Volleyball, Basketball, Football, Cricket are practiced regularly. In addition to outdoor sports, coaching is also provided in many athletic

Under the guidance of trained coaches & experts, students are encouraged to participate in Intra-College sports & athletic competitions. Based on their performance, teams are selected for participation at different Inter-College, Inter-University, State, District level competitions. The participating students are provided with the necessary dietary advice and recommendations & sports uniforms and other sports gear. Trained coaches are deputed to accompany the participating teams to ensure support & guidance through the events.

Necessary support in terms of transport facilities and food is also provided from the College. These systematic initiatives have led to increased student participation in various competitions and have also brought significant achievements & laurels. Many students from our College have been selected to represent State/University level events and competitions; We attribute these achievements to the sustained efforts in ensuring and assisting student participation.

*Additional academic support:*

- Extra classes are conducted for the students who have missed their regular classes to participate in co-curricular and extracurricular activities.
- The internal tests/examinations are scheduled to facilitate participation in sports and games and co-curricular activities.



- Special tests/examinations are conducted for those students who could not take the internal tests/examinations because of their preoccupations with sports, games, and co-curricular activities.
- Students are also given attendance for their practice sessions as well as for their participation days.

5.1.7 Enumerating on the support and guidance provided to the students in preparing for the competitive exams, give details on the number of students appeared and qualified in various competitive exams such as UGC-CSIR- NET, UGC-NET, SLET, ATE / CAT / GRE / TOFEL / GMAT / Central /State services, Defense, Civil Services, etc.

Yes, the College supports and provides guidance to the students in preparing for the competitive exams. The support areas includes:

- Books related to competitive examinations are available in the library.
- ACCA coaching class (for CA Entrance) is conducted.
- ORACLE coaching class is conducted in association with ORACLE University.
- CA-CPT coaching class is conducted.
- Proposal to begin coaching classes for aspirants of Civil Services exam.
- Faculty members support and guide the students regarding competitive exams by lending books and through informal discussions on related subjects, quiz, current affairs and previous question papers.

5.1.8 What type of counselling services are made available to the students (academic, personal, career, psycho-social etc.)

Academic Counseling:

- Students at the time of admission are helped by the faculty in choosing the right stream.
- The Counselors guide the students on problems related to their study habits, concentration and retention.
- Counseling is done to the students after every test and examination about their performance.

Personal Counseling:

- We invite practitioners to address girl students on womanhood.
- We also have counselling sessions for youth conducted periodically.
- The college provides personal counseling to needy students through the counseling cell.
- Girl students are also counseled through the women's cell.
- Women's cell and Prevention of sexual harassment cell organizes lectures and talks on gender sensitization and personal hygiene.
- Career Counseling.
- Career counseling is done through pre-placement and placement cell.
- Alumni of the college provide frequent career counseling.
- Psycho social counseling.
- Faculty members sensitize the students towards social issues like child labour, dowry, sexual harassment, gender inequality etc.
- Faculty members counsel the students about the ill effects of drug abuse.

5.1.9 Does the institution have a structured mechanism for career guidance and placement of its students? If 'yes', detail on the services provided to help students identify job opportunities and prepare themselves for interview and the percentage of students selected during campus interviews by different employers (list the employers and the programmes).

Yes. The institution has a Placement Cell. A full time placement officer with three placement assistants are in place.

Services to identify job opportunities:

- The Placement officers regularly interact with the Public Relation Officers and HR team members of organizations/companies to get appraised of job requirements for recruitment of graduates from our institution.
- Training programs are organized by the pre-placement cell to prepare the students for the recruitment process.
- Students identify job opportunities through the pre-placement talks organized by the pre-placement and placement cells.

Services to prepare students for interviews:

- Skill development programmes are given to the students to improve their employability.
- Necessary action is initiated based on the feedback collected from the companies.
- Programmes are organized by the pre-placement cell to train our students in soft skills like facing interviews, spoken English, group discussions and personality skills.
- The following is the list of companies who have visited the college and recruited our students.

List of number of students who were placed through campus recruitment during the period 2011-15

### PG Companies List

Sl.No	Company Name
1	99 acres
2	Aayuja Technologies
3	Abbott
4	ACC Concrete
5	Accenture
6	Adishes Projects
7	Altisource
8	Amvensys
9	Aptean
10	Aris Global
11	Asian Paints
12	Ashok Granite
13	Axis Bank
14	Berger Paints
15	Bangalore International Airport
16	Blue Dart
17	Book a Prop
18	Bose Corporation
19	BRADY Corporation
20	Business Standard
21	Calypso
22	Cease Fire
23	Chancery pavilion
24	Clutch Group
25	COLLABERA
26	Commonfloor
27	Crossdomian
28	Cyber Media
29	CA Manjunath
30	Delixus Software
31	E &Y
32	Envision Financial System
33	EXL Services
34	Esha Softech
35	Escan Antivirus
36	Edu world
37	Fidelity investments
38	Finance Buddha
39	First American
40	Global Health care
41	Green Back Forex
42	Guru And Jana
43	GKVK
44	HDFC Bank
45	HBJ Capital
46	Head Honchos
47	Hinduja Global Solutions
48	ICICI Securities
49	ICMG
50	Ikya Global
51	IMRB
52	Indegene Lifesystems Pvt. Ltd.
53	Indusind Bank

54	Infiniti Research	94	Right Horizons
55	Intec Capital	95	Shahi Exports
56	Infiniti Computer Solutions	96	Siksha
57	Ionidea	97	Simplilearn Solutions Pvt Ltd
58	ITC Hotels	98	Sindu Cargo
59	Jaro Education	99	Societe Generale
60	Just Dial	100	Spandana Spoorthy
61	Just Eat	101	Spenta Corp
62	KPMG	102	Square Yard
63	Kuehne Nagel	103	SSGA
64	Kuoni Travels	104	Strata Power
65	Laughter Yoga	105	Synergy Business Solution
66	LJ Hooker	106	Tas Analytical Services
67	Locun Solutions	107	Tech Active
68	Lucid It	108	Tesco Hindustan
69	Mahindra Comviva	109	Thomson Reuters
70	Matrix Cellular (International) Services Pvt Ltd	110	Tikona
71	Merittrac	111	Trascend'
72	MIAC	112	Trump Trianers
73	Micronova	113	TSL
74	Monsanto	114	TTK Services
75	Morgenall	115	Tyco Electronics
76	Mphasis	116	Toyota Kirloskar
77	Naksha Tech	117	Ujwal Management Services
78	Naukri.com	118	Universal Hunt
79	New Era	119	Vepsun Technologies
80	Nilgiris	120	Wenger & Watson
81	Northern Trust	121	William o neil
82	Ocwen Financial	122	Wise Travel
83	Orange County	123	WNS
84	Oracle	124	XL Dynamics
85	Peepal Consulting	125	Xtreme Data
86	Peol	126	Z reality
87	Practo	127	Zyme Solutions
88	Pragna Technologies	128	Zyoin
89	Prop Tiger	129	Zomato
90	Purvankara	130	Copal Amba
91	Pylon Conulting	131	Beat Infor
92	Qikwell	132	Feroz Real Estate
93	Religare Securities	133	NTT Data

## Batch 2012 - 14 PG Placed Students List

Sl.No	Student Name	Course	Name of the Company	Salary Offered in Lakhs
1	Prasanna	MBA Finance	A C C Concrete	2.50
2	Ayesha Nagma M	MBA Finance	Brady Corporation	2.50
3	Mala P	MBA Finance	Brady Corporation	2.50
4	Nikitha.N	MBA Finance	Brady Corporation	2.50
5	Priyanka Naidu	MBA Finance	Brady Corporation	2.50
6	Sania Babu	MBA Finance	Brady Corporation	2.50
7	Sujith Kumar Solanki	MBA Finance	Brady Corporation	2.50
8	Swarbendu Dasrajak	MBA Finance	Brady Corporation	2.50
9	Taseer Rabbani	MBA Finance	Brady Corporation	2.50
10	Syed Saifuuddin Hussaini	MBA Finance	Clutch Group	3.50
11	Sharat Kulkarni	MBA Finance	Ernst & Young	2.70
12	Mohammed Fahim I Khan	MBA Finance	HDFC Bank Ltd	2.25
13	Revathi G	MBA Finance	HDFC Bank Ltd	2.25
14	Abhineshwaran S	MBA Finance	KPMG	3.20
15	Adarsh Vinod Prabhu	MBA Finance	KPMG	3.20
16	Aqib Javeed	MBA Finance	KPMG	3.20
17	Balu Nirmal M	MBA Finance	KPMG	3.20
18	Bharath HT	MBA Finance	KPMG	3.20
19	Fayez Mohammed	MBA Finance	KPMG	3.20
20	Felix Pradeep	MBA Finance	KPMG	3.20
21	Gulerana Khan	MBA Finance	KPMG	3.20
22	Manjunath Reddy	MBA Finance	KPMG	3.20
23	Mohammed Zeeshan	MBA Finance	KPMG	3.20
24	Saichandra SJ	MBA Finance	KPMG	3.20
25	Shantha KK	MBA Finance	KPMG	3.20
26	Srijith S. Nair	MBA Finance	KPMG	3.20
27	Jerlitz Johnson	MBA Finance	Pragna Technologies	2.50
28	Imtiyaz I	MBA Finance	Société Générale	4.00
29	Arman Ahmad Mustafa	MBA Finance	Spandana Spoorthy	2.00
30	Ayub Khan	MBA Finance	TE Connectivity	2.20
31	Bhavya S	MBA Finance	Thomson Reuters	1.75
32	Mohammed Mudassar	MBA Finance	Thomson Reuters	1.75
33	Jerin P Joy	MBA Finance	William O'Neil India	2.20
34	Manuvel Anto	MBA Finance	William O'Neil India	2.20
35	Siju P Oommen	MBA Finance	William O'Neil India	2.20
36	Janil Jogi	MBA Finance	Goldman Sachs	3.00
37	Amarnath	MBA Finance	Exl Services	2.10
38	Asif Patel	MBA Finance	Exl Services	2.10
39	Drusti K R	MBA Finance	Ocwen Financials	3.00

40	Prajwal Nair	MBA Finance	Oracle	2.36
41	Satabdi Samanta	MBA Finance	Exl Services	2.10
42	Madhusudhan	MBA Finance	BNP Paribas	2.70
43	Manish Singh	MBA HR	A C C Concrete	2.50
44	Jieumoni Borah	MBA HR	Accenture	1.80
45	Gaurav	MBA HR	BIAL	3.00
46	Navya Shree	MBA HR	BIAL	3.00
47	Anjum	MBA HR	Brady Corporation	2.50
48	Asha Hegde	MBA HR	Brady Corporation	2.50
49	Sathwik	MBA HR	CeaseFire	2.50
50	Steffy Varghese	MBA HR	Guru & Jena	2.00
51	Shruttika	MBA HR	Morganeil	1.80
52	Shivani Thakur	MBA HR	New Era Consulting	1.50
53	Aysha Farheen	MBA HR	Peepal Consulting	2.04
54	Beauty Begum	MBA HR	Peepal Consulting	2.04
55	Varsha Ramakrishna	MBA HR	Peepal Consulting	2.04
56	Sunirnoy Das	MBA Marketing	99 Acres	4.75
57	Arun George	MBA Marketing	A C C Concrete	2.50
58	Binshad A	MBA Marketing	A C C Concrete	2.50
59	Charan D	MBA Marketing	A C C Concrete	2.50
60	Girisha G	MBA Marketing	A C C Concrete	2.50
61	Gouresh Mangasuli	MBA Marketing	A C C Concrete	2.50
62	Hemanth KR	MBA Marketing	A C C Concrete	2.50
63	Jithin George	MBA Marketing	A C C Concrete	2.50
64	Manu Pattar	MBA Marketing	Ashok Granites	1.80
65	Hriday Bhowal	MBA Marketing	Axis Bank	1.80
66	Deepak Pattana Shetti	MBA Marketing	Berger Paints	4.50
67	Chandan Kumar	MBA Marketing	CeaseFire	2.50
68	Deepesh Sahu	MBA Marketing	CeaseFire	2.50
69	Shadan Ansari	MBA Marketing	CeaseFire	2.50
70	Shirish TV	MBA Marketing	CeaseFire	2.50
71	Aarathi Kulkarni	MBA Marketing	Common Floor	3.50
72	Anil Gopi Pv	MBA Marketing	Common Floor	3.50
73	Arathi A	MBA Marketing	Common Floor	3.50
74	B. Santosh Kiran	MBA Marketing	Common Floor	3.50
75	Basheerudheen K	MBA Marketing	Common Floor	3.50
76	Isthiyaq	MBA Marketing	Common Floor	3.50
77	Karthika Das	MBA Marketing	Common Floor	3.50
78	Pramar Rocky Kumar	MBA Marketing	Common Floor	3.50
79	Tanmoy Kumar Pramanik	MBA Marketing	Common Floor	3.50
80	Vikash Joshi	MBA Marketing	Common Floor	3.50
81	Ajmal	MBA Marketing	Cyber Media	2.40
82	Kishore G	MBA Marketing	GKVK	3.60
83	Kiran K	MBA Marketing	Global health care	2.50

84	Syed Siddique	MBA Marketing	HBJ Capital	3.00
85	Ankit Shukla	MBA Marketing	ICICI Securities	3.00
86	Avinash Kandi Konda	MBA Marketing	ICICI Securities	3.00
87	Ranjan Rajeev Singh	MBA Marketing	ICICI Securities	3.00
88	Aboobaker	MBA Marketing	ICMG	4.00
89	Shruthi TN	MBA Marketing	ICMG	4.00
90	Deepak Singh	MBA Marketing	IMRB	1.50
91	Honey Wilson	MBA Marketing	IMRB	1.50
92	Aruvend Diwedi	MBA Marketing	Intec Capital	3.00
93	Dola Saha	MBA Marketing	Intec Capital	3.00
94	Manjunath Y M	MBA Marketing	Intec Capital	3.00
95	Rajesh Patel	MBA Marketing	Intec Capital	3.00
96	Sahil Faizy P	MBA Marketing	Intec Capital	3.00
97	Abhilash	MBA Marketing	Jaro Education	4.26
98	Aliveli	MBA Marketing	Just Dial	2.50
99	Aparajit Singh	MBA Marketing	Just Dial	2.50
100	Danish K	MBA Marketing	Just Dial	2.50
101	Ibrahim Mazin	MBA Marketing	Just Dial	2.50
102	Jagadish Babu	MBA Marketing	Just Dial	2.50
103	Pradheesh Menon V	MBA Marketing	Just Dial	2.50
104	Rajshekar N	MBA Marketing	Just Dial	2.50
105	Sirdar Giri	MBA Marketing	Just Dial	2.50
106	Tamas Sen	MBA Marketing	Just Dial	2.50
107	Venkata Krishna D	MBA Marketing	Just Dial	2.50
108	Zubair Iqbal	MBA Marketing	Just Dial	2.50
109	Tarik Ahmed	MBA Marketing	Laughter Yoga	3.60
110	Nikita Anee Jacob	MBA Marketing	Matrix Cellular	2.40
111	Wasim Nasir Kidiya	MBA Marketing	Naukri	4.75
112	Rafeeqe K T	MBA Marketing	Orange County	3.00
113	Siddharth V Wankhede	MBA Marketing	Pragna Technologies	2.50
114	Arup Dey	MBA Marketing	PropTiger	3.90
115	Ashiq Muhammed Ak	MBA Marketing	Religare Securities	3.00
116	Omkar Narayana	MBA Marketing	Religare Securities	3.00
117	Gopi BV	MBA Marketing	Right Horizon	3.50
118	Moodavath Harsha Naik	MBA Marketing	Right Horizon	3.75
119	Srishti Mishra	MBA Marketing	Right Horizon	3.75
120	Abu Saleh	MBA Marketing	Spandana Spoorthy	2.00
121	Karan Kumar Sahu	MBA Marketing	Spandana Spoorthy	2.00
122	Vijay Kumar B	MBA Marketing	Spandana Spoorthy	2.00
123	Ayan Roy	MBA Marketing	Spenta Corp	2.50
124	B.Gowtham Reddy	MBA Marketing	Square Yards	4.00
125	Dhrupada	MBA Marketing	Square Yards	4.00
126	Madan A J	MBA Marketing	Square Yards	4.00
127	Irfan Khan	MBA Marketing	Tech Active	3.00

128	Nikesh Kumar Jha	MBA Marketing	The School of Leadership	4.00
129	N Pavanakumara	MBA Marketing	TTK Services	2.75
130	Shreekanta HK	MBA Marketing	Wise Travel	3.00
131	M.Bhaskar	MBA Marketing	Z Realty	2.00
132	Shankarnag	MBA Marketing	Z Realty	2.00
133	Sunil S Harihar	MBA Marketing	Z Realty	2.00
134	Banu Priya G	MCA	KPMG	4.86
135	Divya B	MCA	KPMG	4.86
136	Mhd Shaz	MCA	Lucid Solutions	1.80
137	Prajeesh P P	MCA	Lucid Solutions	1.80
138	Rudresh B R	MCA	Lucid Solutions	1.80
139	Deepika V Nath	MCom	Brady Corporation	3.00
140	Marimuthu P	MCom	C A Manjunath	1.50
141	Pooja C	MCom	Clutch Group	3.50
142	Rakesh Prakash	MCom	Greenback Forex	2.50
143	Priyadharshini H	Mcom	HDFC Bank Ltd	2.25
144	Ramya R	MCom	KPMG	3.20
145	Mohammed Ataulla	M.com	Exl Services	2.20
146	Rajesh G	MFA	Exl Services	2.20
147	Akshata Chikkamath S	MFA	Brady Corporation	2.50
148	Kavitha K	MFA	Clutch Group	3.50
149	Lavanya V S	MFA	Clutch Group	3.50
150	Mohammed Jawad Khan	MFA	Ernst & Young	2.70
151	Prabhu C	MFA	Exl Services	2.20
152	Abhijith J K	MFA	KPMG	3.20
153	Mohammed Zubair	MFA	KPMG	3.20
154	Rakshith V	MFA	KPMG	3.20
155	Tejas R	MFA	KPMG	3.20
156	Vimal Preetam	MFA	KPMG	3.20
157	Sandesh M P	MFA	Kuoni Travels	2.40
158	Praveen Kumar M C	MFA	Northern Trust Bank	3.00
159	Bhaskara A G	MFA	SSGA	2.75
160	Mahavir Singh	MFA	SSGA	2.75
161	Sheetal Raj	MFA	SSGA	2.75
162	Ashlin Davis	MFA	Thomson Reuters	1.75
163	Nachiketh K Konnur	MFA	Thomson Reuters	1.75
164	Chinnesh Jayaram	MFA	Crossdomain	2.00
165	Ifthequar B J	MFA	Exl Services	2.20
166	Kavya Rangappa	MFA	Crossdomain	2.00
167	Ashwini S	MIB	Business Standard	3.00
168	Afsana S	MIB	EduWorld	2.00
169	Sandeep C	MIB	Laughter Yoga	3.00
170	Kolimi Kalimulla	MIB	Strata Power	2.50
171	Nithin Raj M	MIB	Strata Power	2.50



172	Chakra Pani Pandey	MCA	Evening Flavors	1.80
173	Chandan Kumar	MCA	Evening Flavors	1.80
174	Md Parwez Alam	MCA	Evening Flavors	1.80
175	Rupesh Kumar Sharma	MCA	Evening Flavors	1.80
176	Shwetha C	MCA	Evening Flavors	1.80
177	Ameen Ahmed	MCA	Faunus info	1.90
178	Khazi Md Ahsan Siddiqui	MCA	Faunus info	1.90
179	Soumya N	MCA	Faunus info	1.90
180	Sreesha M S	MCA	Faunus info	1.90
181	Sakshi B Shetty	MCA	JSM Technologies	0.00
182	Shashi Kumar M J	MCA	Savinirs Infotech	1.80
183	Vidyashree U	MCA	Savinirs Infotech	1.80

### 2012 - 14 UG Placed Students List

Sl.No	Student Name	Course	Name of the Company	Salary Offered in Lakhs
1	Isha Bajaj	BBM	AMBA Research	2.40
2	Navyashree M	BBM	BIAL	2.50
3	Ponmani M	BBM	BIAL	2.50
4	Mohammed Ashfak Dosani	BBM	Ernst & Young	2.58
5	Peeyush Prashanth	BBM	Ernst & Young	2.58
6	Shifali V	BCA	Ernst & Young	2.58
7	Arfath Hassan Gaima	BCom	Ernst & Young	2.58
8	Mir Murtaza Hussain	BCom	Ernst & Young	2.58
9	Pooja Singh	BCom	Ernst & Young	2.58
10	Syedaerum Shaziya	BCom	Ernst & Young	2.58
11	Koushik Vradrajan	BCom	Fidelity Investments	1.92
12	Sunkit Kumar	BCom	Fidelity Investments	1.92
13	Aditya Vipul Kothari	BBM	Freight Systems	2.50
14	Pratik Chetteri	BBM	Freight Systems	2.50
15	Ajit Shankar Tiwary	BBM	Hewlett Packard	1.80
16	Antaraa Verma	BBM	Hewlett Packard	1.80
17	Apurva Shristi	BBM	Hewlett Packard	1.80
18	Deepa Mandal	BBM	Hewlett Packard	1.80
19	Gurpreet Singh Chandla	BBM	Hewlett Packard	1.80
20	Karishma.A.Kukreja	BBM	Hewlett Packard	1.80
21	Mohammed Danish Umer	BBM	Hewlett Packard	1.80
22	Neha Choudhary	BBM	Hewlett Packard	1.80
23	Preeti Kalyan	BBM	Hewlett Packard	1.80
24	Sujith Singh B	BBM	Hewlett Packard	1.80
25	Sumit Sharma	BBM	Hewlett Packard	1.80
26	Syed Nizamuddin	BBM	Hewlett Packard	1.80

27	Apoorva R	BCom	Hewlett Packard	1.80
28	Jyothi K A	BCom	Hewlett Packard	1.80
29	Pooja SD	BCom	Hewlett Packard	1.80
30	Rakhila Raghunath	BCom	Hewlett Packard	1.80
31	Ramya Heggodlu Shetty	BCom	Hewlett Packard	1.80
32	Saif Ur Rahaman	BCom	Hewlett Packard	1.80
33	Sandeep Deb Roy	BCom	Hewlett Packard	1.80
34	Sumit Sangwan	BCom	Hewlett Packard	1.80
35	Sushmita Singh	BCom	Hewlett Packard	1.80
36	Akshay Khanna	BBM	IBM	2.10
37	Annu Verma	BBM	IBM	2.10
38	Ashwin K V	BBM	IBM	2.10
39	Pooja Dhanani	BBM	IBM	2.10
40	Rashmi Nadagouda	BBM	IBM	2.10
41	Shaik Moin Pasha	BBM	IBM	2.10
42	Pavan Anil Sirsikar	BCA	IBM	2.10
43	Ramyashree S	BCA	IBM	2.10
44	Deepika R	BCom	IBM	2.10
45	Kumari Shalini Rai	BCom	IBM	2.10
46	Likhitha B S	BCom	IBM	2.10
47	Mohammed Mutaher S	BCom	IBM	2.10
48	Shah Mohammed Asif	BBM	L & T Constructions	3.00
49	Tanveer Ahmed	BBM	L & T Constructions	3.00
50	Aman Raj	BCom	L & T Constructions	3.00
51	Gourav Senapati	BCom	L & T Constructions	3.00
52	Mohammed Faizan V	BCom	L & T Constructions	3.00
53	Rohit N Reddy	BCom	L & T Constructions	3.00
54	Vikas Rawat	BCom	L & T Constructions	3.00
55	Vivek Kumar Singh	BCom	L & T Constructions	3.00
56	Mohsin Mumtaz	BBM	NTT Data	2.00
57	Anand Kumar D Gupta	BCA	NTT Data	2.00
58	Vineet Prasad	BCA	NTT Data	2.00
59	Bharath S	BCom	Tesco	2.48
60	Syed Umraz Aqib	BCom	Tesco	2.48
61	Vivek Rajulu Venkateshan	BCom	Tesco	2.48
62	Alok Kumar Jaiswal	BBM	TTK Services	2.00
63	Mohammed Khalid J	BBM	TTK Services	2.00
64	Vikram S	BBM	TTK Services	2.00
65	Chirag CV	BCA	Wipro Technologies	1.20
66	Madhu Kumari	BCA	Wipro Technologies	1.20
67	Mary Monica C	BCA	Wipro Technologies	1.20
68	Pammi Kumari	BCA	Wipro Technologies	1.20
69	Shivani K	BCA	Wipro Technologies	1.20
70	Subrakanth Sutar A	BCA	Oracle	2.23

71	Rajesh Kumar Raj	BBM	Oracle	2.23
72	Vishnu R Pranoy	BCom	KPMG	2.30
73	Ayushi Chatterjee	BBM	ING Vysya Bank	2.00
74	Charishma Choytah	BBM	ING Vysya Bank	2.00
75	Mahaboob Pasha	BBM	ING Vysya Bank	2.00
76	Nikitha Arasu A	BBM	ING Vysya Bank	2.00
77	Priyanka Jaiswal	BBM	ING Vysya Bank	2.00
78	Madhvi V Kattimani	BCom	ING Vysya Bank	2.00
79	Neha Sharma	BCom	ING Vysya Bank	2.00
80	Saloni Kumari	BBM	Cap Gemini	2.00
81	Shravan Sugathan	BBM	Indus Ind Bank	2.50
82	Shyam M	BBM	Indus Ind Bank	2.50
83	Syed Habibulla	BBM	Indus Ind Bank	2.50
84	Rachitha Biddanda Nanaiah	BCom	WeP Solutions	1.80

5.1.10 Does the institution have a student grievance redressal cell? If yes, list (if any) the grievances reported and redressed during the last four years.

YES. The College does have a Students' Grievance Redressal Cell to address all the issues that are brought to its notice. The Class Teacher also plays a crucial role in addressing students' grievances like teaching-learning issues, issues with common facilities like laboratories, library etc. In addition, a suggestion box is kept in the campus so that the students can freely communicate their grievances. Further any Student's Examination Grievance Redressal is also addressed with liaison officer and supporting admin staff in solving issues related to revaluation, delay in issue marks statements, degree certificated by the Affiliating University.

5.1.11 What are the institutional provisions for resolving issues pertaining to sexual harassment?

- Issues pertaining to sexual harassment if any, are being primarily addressed through Principal, HoDs in the College. To strengthen these mechanisms, a committee is constituted to address the issues pertaining to sexual harassment, in compliance with the Anti-Sexual Harassment Act 2013.
- Special lectures are organized under the guidance of Women's Cell to educate the students and employees to create awareness on the prevention of sexual abuse and harassment. Seminars are also organized on gender issues by eminent speakers.

- There has been no case reported to sexual harassment.

5.1.12 Is there an anti-ragging committee? How many instances (if any) have been reported during the last four years and what action has been taken on these?

- Yes. The institution has an anti-ragging committee which redresses student related issues / problems.
- The college website displays what are the acts related to ragging and the punitive measures for ragging.
- The college website displays a link to the anti-ragging policy of the HRD ministry. It gives the helpline number and details of lodging a complaint.
- There has been no case reported of ragging till date.

5.1.13 Enumerate the welfare schemes made available to students by the institution.

The College has an extensive of welfare measures:

- Merit Scholarships.
- Sports scholarships.
- Single parent fees waiver.
- Fee waivers (in full & partial), freeships.
- Extended installments for fee payment.
- Group Insurance for all students.
- Career counselling, Personal counselling, Psycho-Social counselling etc.
- Access to first aid and emergency medical care.
- Free health camps for the benefit of students and employees.
- Book bank schemes for SC/ST students.
- Cafeteria facilities at subsidized rates.
- Assistance in identifying housing facilities for International students.
- Wheel Chair facility is provided to physically challenged students.
- Lift facility is provided to physically challenged and needy students.

5.1.14 Does the institution have a registered Alumni Association? If 'yes', what are its activities and major contributions for institutional, academic and infrastructure development?

- The institution has an alumni association which started since 2011. At present this alumni is not registered but there are plans to make it a registered body.
- A separate alumni web portal is established.
- The alumni interact with the present students sharing their experience and also lending their knowledge on the many options available for students from different streams.
- They play an active role by giving feedback on the present trends in teaching, constructive suggestions and thus help both the teaching and student fraternity to adopt the new changes. Part of their agenda is to aid in institutional improvement, placement and networking.

## 5.2 Student Progression

5.2.1 Providing the percentage of students progressing to higher education or employment (for the last four batches) highlight the trends observed.

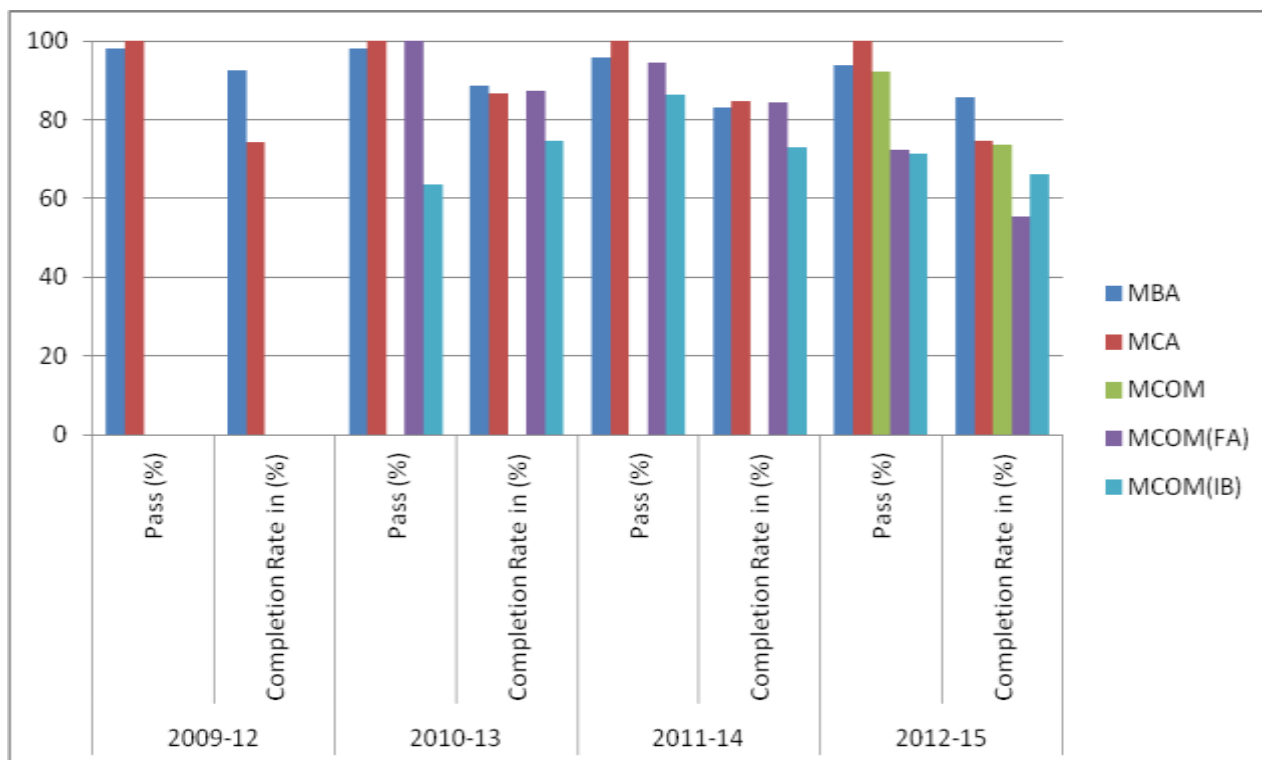
Student Progression	Percentage
UG to PG	50%
PG to M.Phil	2%
PG to Ph.D	Nil
Employed	
Campus selection	80%
Other than campus Recruitment	15%

5.2.2 Provide details of the programme wise pass percentage and completion rate for the last four years (cohort wise/batch wise as stipulated by the university)? Furnish programme-wise details in comparison with that of the previous performance of the same institution and that of the Colleges of the affiliating university within the city/district.

Faculty feedback and periodic appraisal is also based on the performance review of each batch of students. The College has a track record of producing good results and

improving year by year. The College has made a remarkable achievement by bagging many of University ranks. All these are furnished in the accompanying tables.

**PG Courses (Pass Percentage) & Completion Rate**



**PG Courses (Pass Percentage) & Completion Rate:**

Course	2009-12		2010-13		2011-14		2012-15	
	Pass (%)	Completion Rate in (%)	Pass (%)	Completion Rate in (%)	Pass (%)	Completion Rate in (%)	Pass (%)	Completion Rate in (%)
MBA	97.96	92.61	98.10	88.49	95.76	83.21	93.72	85.77
MCA	100	74.17	100	86.85	100	84.80	100	74.73
MCOM	-	-	-	-	-	-	92.31	73.73
MCOM(FA)	-	-	100	87.26	94.64	84.32	72.5	55.54
MCOM(IB)	-	-	63.64	74.48	86.36	72.86	71.43	66.31

**UG Courses (Pass Percentage) & Completion Rate**



**UG Courses (Pass Percentage) & Completion Rate:**

Course	2009-12		2010-13		2011-14		2012-15	
	Pass (%)	Completion Rate in (%)	Pass (%)	Completion Rate in (%)	Pass (%)	Completion Rate in (%)	Pass (%)	Completion Rate in (%)
BCOM	71.29	51.55	76.22	71.27	91.79	70.62	86.67	64.03
BBA/BBM	64	43.52	90	63.43	84.08	65.86	86.47	55.93
BCA	70.83	60.08	77.61	68.61	70.54	62.99	81.72	68.32
BA	-	-	100	76.60	81.82	71.11	100	72.80

## University Ranks (out of 550+ Colleges) secured by students of the

## PRESIDENCY COLLEGE

SL. NO.	NAME OF THE STUDENT	COURSE	UNIVERSITY RANK	%	YEAR
1	Khadilkar Rohan Jayant	M.Sc. Biotechnology	5 <sup>th</sup> Rank	78.65	2009
2	Shauverie Raj	M.Sc. Biotechnology	1 <sup>st</sup> Rank (Gold Medal)	80.1	2010
3	Rhea H Desai	B.Sc. Biotechnology	5 <sup>th</sup> Rank (Gold Medal)	86.3	2011
4	Sahithya H	BCA	5 <sup>th</sup> Rank	87.52	2012
5	Abhishek Chowdhury	BCA	6 <sup>th</sup> Rank	87.43	2012
6	Manisha Kumari Yadav	BCA	7 <sup>th</sup> Rank	87.13	2012
7	Sushma Penamakuri L	M.Sc. Biotechnology	4 <sup>th</sup> Rank	78.25	2012
8	Abhilasha Anil	M.I.B.	1 <sup>st</sup> Rank	73.06	2013
9	Advaita Shyam Sunder	MS Commn.	4 <sup>th</sup> Rank	72.05	2013
10	Meghana A	B.B.M.	4 <sup>th</sup> Rank	85.91	2013
11	Altaf Ahmed	M.I.B.	5 <sup>th</sup> Rank	69.46	2013
12	Afsana S	M.I.B.	4 <sup>th</sup> Rank	68.73	2014
13	Janani Pugal	B.Sc. – BT	Gold Medal	Highest Marks in Physical Chemistry	2014
14	Devika M Sethu	BA-Journalism	1 <sup>st</sup> Rank - Gold Medal	85.4	2015
15	Kushali S Patel	B.COM.	8 <sup>th</sup> Rank	86.53	2015
16	Karishma Jain	MIB	4 <sup>th</sup> Rank	70.73	2016



### 5.2.3 How does the institution facilitate student progression to higher level of education and/or towards employment?

Progression to higher education:

- Faculty members discuss the significance of Postgraduate studies with students.
- Admission methodology of PG courses are discussed with the students.
- Counselling towards the right choice of PG course is given to the students.
- Study material is provided for the preparation of entrance examinations.
- Student progression towards Employment.
- Career guidance talks are arranged by the pre-placement and the placement cell.
- Skill development programs are offered to the students.
- Members of Alumni association interact with students on career options.

### 5.2.4 Enumerate the special support provided to students who are at risk of failure and drop out?

Support to student who are at the risk of failure:

- Special attention is given by the faculty members to academically-weaker students.
- Low achievers are encouraged to interact with academically-bright students of the class (Peer Learning).
- Performance is analyzed and students and parents are counselled after the tests.
- Study material is provided to the students.
- Students are made to answer the previous question papers.
- Students can monitor their status of attendance and academic and internal assessment marks through class board software.

Support to students at the risk of dropout:

- Personal interest is taken to talk to the students to deter them from discontinuation of studies.
- Financial support is given by the members of faculty at times of need.
- Student and parent counselling is done to prevent the dropout.
- Students are advised to alter their course to suit their capabilities.
- Additional content material and ppts are shared for improvement.

### 5.3 Student Participation and Activities

5.3.1 List the range of sports, games, cultural and other extracurricular activities available to students. Provide details of participation and program calendar.

Dec-15						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
	<i>College Re-opening</i>	<i>Rotaract Club - Vyaagraha Pariyojana</i>	<i>Rotaract Club - Vyaagraha Pariyojana</i>	<i>Eid Milad</i>	<i>Christmas</i>	<i>Rotaract Club - Vyaagraha Pariyojana</i>
27	28	29	30	31		
	<i>Rotaract Club - Vyaagraha Pariyojana</i>	<i>Rotaract Club - Vyaagraha Pariyojana</i>	<i>Rotaract Club - Vyaagraha Pariyojana</i>	<i>Rotaract Club - Vyaagraha Pariyojana</i>		

Jan-16						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
					<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion</i>	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion</i>

3	4	5	6	7	8	9
	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion</i>	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion</i>	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion</i>	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion</i>	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion &amp; Flash Mob Industrial Visit VI BBM</i>	
10	11	12	13	14	15	16
<i>Rotaract Club - Cycle Day</i>	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion</i>	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund collection</i>	<b>BBA - WEEKLY TEST</b>	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion &amp; Flash Mob</i>	<b>Makar Sankranti</b>	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion Industrial Visit IV BBA CC dancing comp</i>
17	18	19	20	21	22	23
	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion</i>	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion</i>	<b>BCOM WEEKLY TEST Rotaract Club - Flash Mob</b>	<b>Hr Club -Quiz comp Rotaract Club Vyaagraha Pariyojana &amp; Fund Collection</b>	<b>Guest lecture Rotaract Club Vyaagraha Pariyojana &amp; Fund Collection</b>	<i>Rotaract Club - Fund Colletion</i>
24	25	26	27	28	29	30
	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion</i>	<b>Republic Day</b>	<b>BBA - WEEKLY TEST</b>	<i>Rotaract Club - Vyaagraha Pariyojana &amp; Fund Colletion</i>	<b>EngClub - Essay writing Rotaract Club Vyaagraha Pariyojana , Fund Collection &amp; Flash Mob</b>	<b>Rotaract Club Vyaagraha Pariyojana &amp; Fund Collection</b>
31						

A variety of sports, games, cultural and other extracurricular activities are made available to the students. Annual sports meet is conducted every year in the month of February for all the Students. Intercollegiate football tournament is conducted every year in the month of August.

Sports and games: - table tennis, cricket, basketball, carom.

Track and field events: - the annual athletic meet comprises of running race high jump, long jump, shot put.

Cultural activities: - classical dance, western dance, folk dance, contemporary dance, drama, debate, Carnatic music, Hindustani music, instrumental music.

Extra-curricular activities: - essay writing, elocution, paper presentations, face painting, rangoli, Ikebana, mehendi, junk art, mock parliament, quiz, nail art, ethnic wear, theme-based exhibitions, treasure hunt, product launch, business quiz, best manager.

Details of participation of students in sports and games at University level [2011-15]

Sl. No.	Sports event	Category
1	Table Tennis	Men
2	Cricket	Men
3	Basket Ball	Men
4	Archery	Men
5	Karate	Women

No. of Prizes won in sports activities during previous academic year	<b>National : 2 Prizes won</b> <b>Intra-University : 2 Prizes won</b>
	<ul style="list-style-type: none"> <li>• Ms. Harshavardini M -I Sem BCom "B" - for winning GOLD MEDAL in State KARATE Tournament held on 18th September 2014.</li> <li>• Mr. Shiva Chaithanya B.Com I Semester - for being selected to represent the Karnataka State in the 35th Senior Men and Compound National Archery Championship 2014 at Delhi from the 14th to 17th of October, 2014.</li> <li>• Winners of Inter Collegiate Cricket Tournament – Bangalore University.</li> <li>• Runners of Inter Collegiate Football Tournament – Bangalore.</li> </ul>

**Achievements in Extra-curricular & Co-curricular activities:**

No. of Prizes won in extra-curricular activities during previous academic year	<p style="text-align: center;"><b>National : 11 Prizes won</b></p> <ul style="list-style-type: none"> <li>• PRECIPICE – Conducted by Jain University - 3 prize.</li> <li>• CROSS CURRENT – Conducted by Mount Carmel – 2<sup>nd</sup> prize.</li> <li>• PHOTOGRAPHY – Conducted by IIT Kharagpur – 1<sup>st</sup> prize.</li> <li>• PRODIGY – Conducted by Kristu Jayanthi College – 2<sup>nd</sup> prize.</li> <li>• PRAYAS – Conducted by Christ College – 3<sup>rd</sup> Prize.</li> <li>• OIKOSNOMOS – Conducted by St. Joseph’s – PG College – 1<sup>st</sup> Prize.</li> <li>• BUSINESS QUIZ – Conducted by MES College – 1<sup>st</sup> Prize.</li> <li>• GAMING- Conducted by Sindhi College – 1<sup>st</sup> Prize.</li> <li>• BIG FAT MEDIA QUIZ – Conducted by Mount Carmel College – 2<sup>nd</sup> Prize.</li> <li>• DEBATE Competition – Conducted by Acharya College – 3<sup>rd</sup> Prize.</li> <li>• Ms Deepti Nickam R - First Prize with 3 Lakhs Cash Prize in “THE SPEAK FOR KARNATAKA” Debate Competition organized by Vijaya Karnataka, Times of India in partnership with Federal Bank.</li> </ul>
--	--

5.3.2 Furnish the details of major student achievements in co- curricular, extracurricular and cultural activities at different levels: University / State / Zonal / National / International, etc. for the previous four years.

Representation in University Teams and Participation at State and National Level Sports.

Year	Event	Level
2014	Karate	State
2014	Archery	State & National
2014	Cricket	State

**Achievements in Inter collegiate competition [SPORTS]**

<b>No. of Prizes won in sports activities during previous year</b>	<ol style="list-style-type: none"> <li>1. International : 01</li> <li>2. State : 02 Nos.</li> <li>3. Intra University : 04 Nos. <ul style="list-style-type: none"> <li>• Abhimanyu Mithun Member –Indian Cricket Team .</li> <li>• Rohit Havaladar Member –Indian Swimming Team.</li> <li>• Yashas R Gowda, Hrishkesh ,Vinay, Pritihvi, Jyothesh, Rishab-Members – State and Indian Basketball Teams.</li> <li>• Laksmanan Member - State and Indian Junior Billiards Teams State No. 1.</li> <li>• Rakshit Member-Bangalore University Football Team.</li> <li>• Nischit C, Girish, Amit Pandey and Yusuf Aziz Members- Bangalore University Cricket Team.</li> <li>• Rakshith Kundapara Selected for Bangalore University Football.</li> <li>• Pranav Chandra Selected for Bangalore University Swimming Tournament.</li> <li>• Abhishek Reddy Selected as State Level Cricket Under 21.</li> <li>• K N Bharat Selected as State Level Cricket Under 19.</li> <li>• Aman Raj Selected as State Level Cricket Under 21.</li> </ul> </li> </ol>
--	---

**NSS [National Social Service]**

- Cleaning of roads, digging pits, planting samplings.
- Spreading social messages.
- Annual Blood donation camp.
- Maintenance of list of blood donors.

**NCC [National Cadet Corps]**

- World Environment Day.
- NCC Day Celebrations.
- AIDS awareness rallies.
- Annual training camps.
- Army Attachment Camp.
- Traffic Management Rally.
- Tree plantation programmes.
- Ceremonial drill on the Independence day and Republic day.

5.3.3 How does the college seek and use data and feedback from its graduates and employers, to improve the performance and quality of the institutional provisions?

- Feedback from external expert.
- Feedback from Alumni Association.
- Regular feedback from students through their academic stay in the College forms a major source of inputs based on which the quality and performance of the Institution is assessed. Based on such assessment, appropriate remedial actions are initiated to improve the performance and quality of Institutional provisions.
- Regular interactions with Industry experts and academicians, who visit our College, also provide inputs on the academic facilities of the College and aspects like students' learning attitudes and abilities. Such feedback is regularly sought and considered to alter and improve the academic operations of the College.
- Recruiters and Experts who visit the College for Campus Placement activities provide highly reliable feedback on the potential of the students and call attention to the gaps in Industry requirements versus the academic delivery. Such feedback provides valuable inputs for the College as well as for the students.
- The Alumni Association through their continuous engagement in both academic and co-curricular activities also forms a major source of feedback.
- Feedback from all of these different stakeholders is welcomed and necessary remedial action and corrective measures are put in place to improve the performance and quality of the Institutional provisions.

5.3.4 How does the college involve and encourage students to publish materials like catalogues, wall magazines, college magazine, and other material? List the publications/ materials brought out by the students during the previous four academic sessions.

The College has several initiatives through which students are encouraged to showcase their creativity & communication skills; creative expression is captured through the Annual College Magazine, Fortnightly Newsletters, Wall Magazines, a Creative Corner for students, etc.

- With the support and guidance of teachers, the students contribute their thoughts & expressions in the form of essays, poems, stories, paintings, sketches, etc to the

College Magazine. The editorial team of the College magazine, which is a key initiator of obtaining widespread student participation in the College magazine, is also represented majorly by the students.

- Besides the College Magazine, each department has magazines/ newsletters in which subject related features appear.
- The Management department has a bi-annual journal called “PJMTR-Presidency Journal of Management Thought and Research”, comprising of the research articles of the faculty. The articles are submitted to the editorial board for scrutiny and then articles are published.

### 5.3.5 Does the college have a Student Council or any similar body? Give details on its selection, constitution, activities and funding.

Yes, the institution does have Student Council that functions in integrating and executing the various activities of the institution. Presently the Council consists of representative from all classes elected by the respective classmates. These council members then elect representatives, from amongst themselves, to the posts of President, Vice-President, Secretary, Treasurer, Sports Secretary, and Cultural Secretary. The others function as Executive Committee Members.

The major activities conducted by the Student Council during the last academic year are as follows:

List of events organised by Students Council	
Name of the Programme	
Fresher's Day	Founders Day
Inauguration of Clubs and Association	Teachers Day
Sports Day	Valedictory
Annual Day	Fests

### 5.3.6 Give details of various academic and administrative bodies that have student representatives on them.

Students' representation in the Student Council and various clubs and association is unique in that they are managed by the students for the students and by the students all



organizing committees of the various fests have student representation along with the faculty-coordinators. Activities involve in planning, organizing and executing various activities of the institution under the guidance of the faculty coordinators. The departmental clubs and associations conduct departmental specific academic activities with the assistance of Student Council. Further Student's also represent IQAC [Internal Quality Assurance Cell] - 2 student representatives are nominated one from each stream. They involve in the various activities of IQAC by acting as a link between the cell and students. They actively participate in the discussion of the IQAC meetings.

### 5.3.7 How does the institution network and collaborate with the Alumni and former faculty of the Institution.

- Almbase is a SaaS platform that empowers schools, colleges and universities to build their own alumni network through an alumni website to build, nurture and strengthen the mutual relationship. Through Almbase, a separate web portal for the college has been created to help students to register and know about various activities under progress.
- The institution has an alumni association. The outgoing students are informed about the association and encouraged to become members.
- The IQAC [Internal Quality Assurance Cell] also meets the alumni members to seek their valuable opinion about the support and facilities extendable by them to the institution.
- The alumni are associated with Institution building.
- The Staff members are encouraged to be in touch with the former faculty members. The former teachers are invited for giving special lectures. They are also invited for all social functions of the college.

Any other relevant information regarding Student Support and Progression which the college would like to include.

- To enable the students to pursue their higher education various PG courses and Ph.D programmes are introduced in the College.

- Classes are conducted to impart value based education which inculcates values, good practices in the students.
- Various certificate courses have been introduced in order to impart skill based training in the methodologies adopted in research and industries.
- Students are groomed with communicative skills and basic corporate etiquettes a prerequisite for getting employed in various sectors.
- The Placement Cell frequently organizes campus interviews and has entered into tie-ups with various companies to increase the employability of our students.
- The College management encourages student participation in cultural and sports events at different levels of competitions. Prizes are given to the winners during the college day.
- Students are given access to INFLIBNET.
- Every year rank holders are awarded with the gold coin.
- Funding is also provided whenever students are in the hostels to organize functions.
- Funding is also provided to the students for attending national and international conferences.

**CRITERION VI: GOVERNANCE, LEADERSHIP AND MANAGEMENT****6.1 Institutional Vision and Leadership**

6.1.1 State the vision and mission of the Institution and enumerate on how the mission statement defines the institution's distinctive characteristics in terms of addressing the needs of the society, the students it seeks to serve, institution's traditions and value orientations, vision for the future, etc.?

**Vision:** In a caring and positive environment Presidency will provide education to empower our students to recognize and optimize their full potential, to achieve personal standards of excellence in academic work as well as in supportive areas of physical, cultural and social development, inculcating civic and human values.

**Mission :** To empower our students to recognize and optimize their full potential; by fostering a family environment where educational, social, cultural, ethical and emotional needs are addressed through a holistic program, offered with the partnership afforded by staff, students and the community at large, to provide world-class education.

Firmly believing in academic excellence, intellectual integrity, development of skills and compassion to mould students to act as agents of change, the institution has evolved a set of objectives that synchronizes the Vision/ Mission Statements to the national higher education policies. In that direction it, has, as its thrust areas, promotion of quality in teaching, learning and research, encouragement of objective self evaluation, accountability and innovation in higher education and encouraging research activities.

The institution implements the recommendations of the affiliating university and AICTE positively. Progressively introducing popular academic programmes, the institution has ensured the use of latest technology to support the vision and mission statement of the institution. The year begins with an orientation programme for all faculty, when the vision and mission of the college is reinforced to all. This not only serves as a refresher to the objectives set for the college, but brings everybody onto the same page, when it comes to driving the guiding force. The same effort is done with students too every year.

The students and teachers are sent for special training and seminar programmes in reputed institutions. The faculty members and students take part in Community Development Programmes. The institution aims not only to ingrain job skills in students, but acknowledges as being responsible for the growth of community at large. All such activities lead to the inculcation of strong spirit of team dynamics and leadership in the youth of today propelling them to become dignified citizens in the highly competitive environment.

**(a) Needs of the society by:**

- Sensitizing the students about social and civic responsibilities.
- Providing quality education at an affordable cost.

**(b) The students it seeks to serve by:**

- Creating a desire for furthering knowledge and creativity in students.
- Fostering academic and experiential learning among students.
- Developing leadership qualities in the students.
- Imparting quality education.

**(c) Institution's traditions and orientations by:**

- Inculcating a sense of pride among students in the tradition and culture of our country.

**(d) The vision for the future through:**

- A commitment for continuous improvement.

**6.1.2 What is the role of top management, Principal and Faculty in design and implementation of its quality policy and plans?**

The Management, Principal and Faculty work together in the implementation of the quality policies. The IQAC was established in the year 2011 in order to monitor the functioning of the departments. The IQAC of the college monitors the overall activities of the college by holding periodical meetings and advising the staff based on their needs. Teaching- learning process is evaluated by the academic records of the students and the lesson plan of all teachers in every department.

The Management shares all the directions with the HOI. Implementation of policies and plans is done through participative management principles.

The Principal as the Chairman of the IQAC coordinates the development of the quality policy in consultation with all the faculty members. He conveys the policies and plans to the faculty members through meetings or one to one basis. He makes sure the policies and plans are implemented by monitoring them through regular meetings.

The faculty members provide the inputs to IQAC in designing the quality policy.

- The inputs are given factoring in the holistic development of the students and the societal benefits. The faculty internalizes the quality policy of the institution and align themselves with it with a sense of commitment.
- They educate the students about the quality policy of the institution and help them achieve their goals in tune with it by motivating the students to involve in Academic oriented competitive activities, Cultural activities at different levels, Socially responsible actions.

### 6.1.3 What is the involvement of the leadership in ensuring:

- The policy statements and action plans for fulfillment of the stated mission.
- Formulation of action plans for all operations and incorporation of the same into the institutional strategic plan.
- Interaction with stakeholders.
- Proper support for policy and planning through need analysis, research inputs and consultations with the stakeholders.
- Reinforcing the culture of excellence.
- Champion organizational change.

#### **The policy statements and action plans for fulfillment of the stated mission:**

The policy statement and action plans are sought by the top management biannually. The annual report and strategic plans submitted by the institution are reviewed in the managing committee meetings and suggestions for course corrections given.

The governing body of the college regularly reviews and monitors the performance of the college, and gives valuable advice to the HOI and suggestions for improvements.

**Formulation of action plans for all operations and incorporation of the same into the institutional strategic plan:**

The Management has laid down institution-specific policy statements and strategic plans with a definite time line which is aligned with the vision, mission, and objectives of the college.

The leadership ensures that the institution's strategic plan bears a holistic approach.

The strategic plan of the college prepared by the IQAC is in alignment with the overall perspective plan of the Management.

**Interaction with the stakeholders:**

- We organize a Governing Body Council meeting, twice in a year to ensure that all stakeholders are in place.
- We also have a steering committee in place which monitors the activities of the college and is spearheaded by all department heads. They plan, review and set programmes for the year ahead.
- Feedback from parents is taken on a regular basis through surveys.
- Parent teacher meetings are arranged periodically.
- Institution is encouraged to have an active parent-teacher council/ Association.
- Statutory bodies such as Governing body is put in place and functional.
- The Alumni association is encouraged to contribute to the development of the college.
- Yearly meetings with the staff of the Institution.
- Updating its Website periodically. ERP is a quick medium of connecting with all parents....all parents who are stakeholders are kept abreast of the development and progress of their ward. The website is also a medium to keep them posted about happenings in college. We also have a strong online social media presence.

Following an open door policy of being accessible to all stake holders.

**Proper support for policy and planning through need analysis, research inputs and consultations with the stakeholders:**

The management constantly monitors and reviews the performance of the institution by seeking information.

(a) From the Principal on

- Admissions.
- Results.
- Co-curricular and Extra-Curricular activities for students.
- Utilization of funds received from funding agencies and that provided by the management.
- Internal audit report.
- Academic achievements of students and staff.
- Capacity building.
- Performance appraisal of teachers by students and HOI. Goal setting is done for all department heads and the HOI. The JDs and KRA and KPIS are measured twice in an academic year.
- Class observation sheets of all faculty are shared with the HR monthly and based on this feedback is taken and tabulated for performance appraisal of faculty.
- We also have a strong PMS in place.
- Research by faculty and students.
- A quarterly progress report is sought by the Managing Committee in a structured format.

(b) From the alumni.

- Through regular interaction with the alumni.

(c) From the parents (through the feed back obtained by the institution) as well as through direct interactions.

(d) Through ERP system performance of the students is obtained monitored.

(e) From Institution Survey.

Based on these inputs the management reviews, plans, makes budget allocations and provides all the necessary support to fulfill the policy of the institution.

**Reinforcing the culture of excellence:**

The Management continuously nurtures and reinforces excellence through

- Provision of scholarships and Endowments for excellence in academics for students.
- Financial support for students excelling in Sports, Co-curricular and Extra-Curricular activities.
- Complete freedom and constant encouragement to faculty to pursue research through liberal financial support.
- Recognition by assigning important responsibilities.
- Encouragement towards career progression (Leave of absence and financial aid).

**Champion organizational change:**

The leadership is sensitive to the ever-changing growing expectations of students, changing societal needs and challenges in the Higher education and strives to usher in the required organizational changes.

**6.1.4 What are the procedures adopted by the institution to monitor and evaluate policies and plans of the institution for effective implementation and improvement from time to time?**

The procedures adopted by the institution to monitor and evaluate policies and plans of the institution for effective implementation and improvement from time to time are as follows :

1. A meeting of the HOI with HODs to take stock of departmental activities.
2. Meeting of Academic and other committees under the IQAC.
3. Student appraisal of faculty every year.
4. Periodic feedback by all stakeholders including non-teaching staff and it's analysis by IQAC.
5. Result analysis for the academic monitoring and evaluation of students.
6. Regular reviews at various levels to valuate policies, curriculum delivery, student support, to improve processes and procedures and governance.

**6.1.5 Give details of the academic leadership provided to the faculty by the top management?**

The top management provides the academic leadership facilities to the faculty in the following ways:

1. Inspiring them to improve their qualifications by providing all the necessary support including appropriate leave for career development programmes.



2. Encouraged to attend workshops, training sessions, seminars and conferences.
3. Encouragement and financial aid for research and research publications.
4. Given free hand to plan and organize the above mentioned activities in the college.
5. Provide complete autonomy to the principal and faculty in academic planning and delivery.
6. Provides complete support to incorporate ICT -enabled teaching.
7. Motivating them to contribute meaningfully to the society through consultancy and extension program, participation in extra-curricular activities.

#### 6.1.6 How does the college groom leadership at various levels?

The College has the responsibility to build and develop excellence in academics, research and administration. This is made possible by grooming leadership at different levels.

- Efforts are always on from the management to groom talented and committed, loyal faculty members to top leadership positions. The HOI is directed to ensure that the second level of management team members are seasoned and groomed to take on leadership roles and responsibilities.
- Appointment of HODs.
- Appointment of Administrator.
- Appointment of Facility Manager.
- Absolute autonomy to the Principal in forming various college Committees and Cells under the IQAC.
- Autonomy to the Administrator of the office to administer under the leadership of the HOI.
- Providing support and funds for the conduct of seminars, workshops, industry-interaction, faculty development programmes, skill development programmes for training the staff and students acquire leadership qualities.
- Bestowing responsibilities to motivate and cultivate leadership qualities.
- At the student level, each department identifies students who would coordinate Department level activities like arning welcome(to juniors) functions, celebrating Science Day, celebrating anniversaries of national figures, organizing Departmental Extension programs and work in groups to bring a sense of responsibility and sharing.
- NSS wing also plays an important role in grooming leadership qualities in students.

6.1.7 How does the college delegate authority and provide operational autonomy to the departments / units of the institution and work towards decentralized governance system?

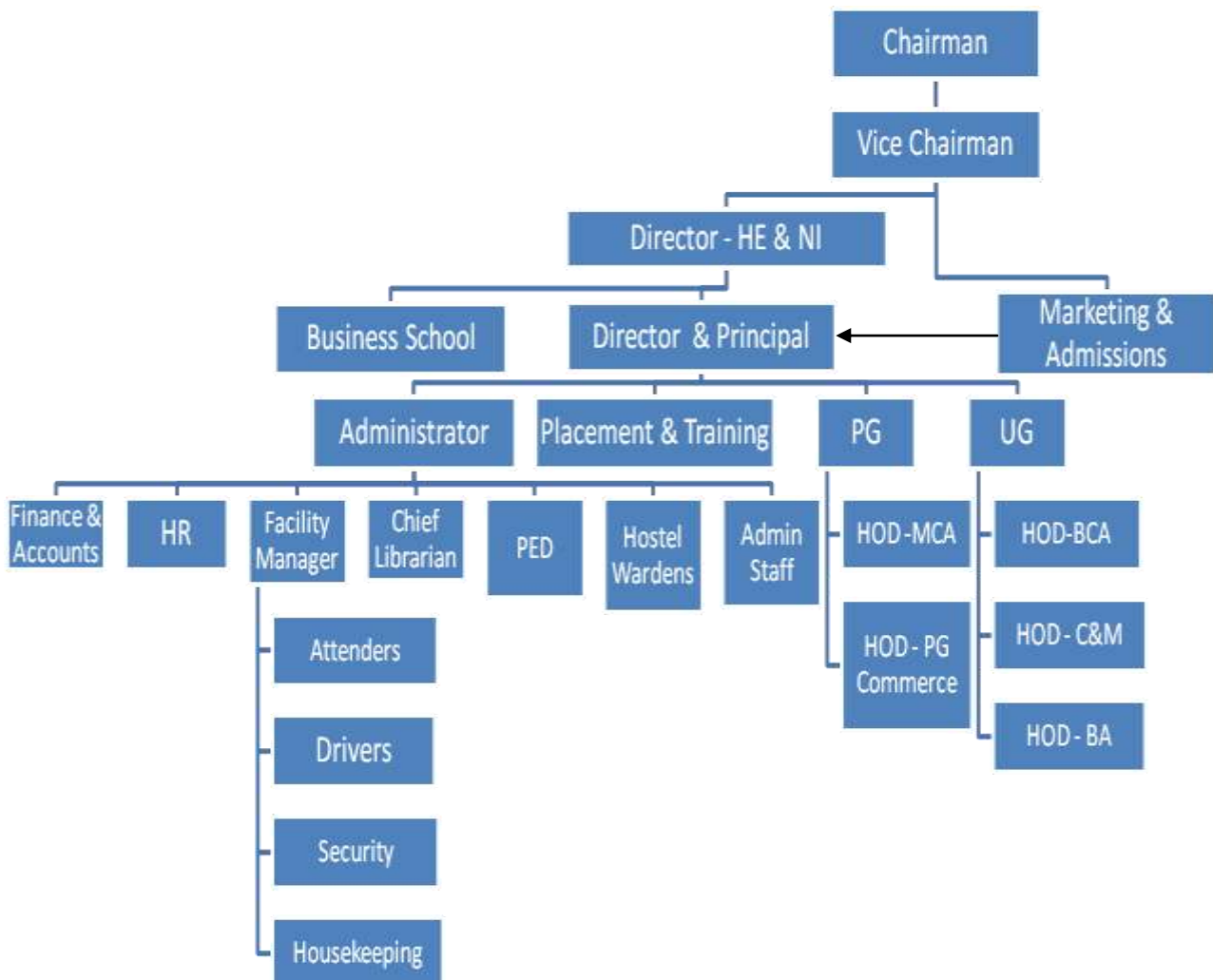
- The top management sets the plans, policies, processes and procedures. But the actual governance of academic programs is vested with the Principal, HODs and faculty. The top management is also committed to provide greater autonomy with proper accountability and decentralize the governance and operations of the College.
- The Principal is the Chief Executive of the College and accordingly it has all administrative and financial powers. The Principal is also given financial autonomy for all routine operations within the budget approved by the top management-Chairman. All external correspondence and coordination with stake holders and regulatory bodies and affiliating University is done by the Principal only. The Principal has a major say in recruitment, appraisal and discharge of employees. The Principal is also a disciplinary authority.
- The curriculum of the courses along with academic calendar is given by the affiliating University but the actual planning and delivery including pedagogy to be adopted is decided at department level under the guidance of Principal. The HOD and the faculty of the department take the responsibility of its actual execution as well. The students' attendance and discipline is also taken care of by the department, thereby providing operational autonomy at department levels.
- The co-curricular and extracurricular activities are also initiated and executed by each Department with complete support from the Principal.
- The requirements of support services (e.g. lab equipment, lab assistants, etc) are identified both by the Principal and HOD concerned, and the proposals are submitted for approval by the Chairman representing the top Management.
- As far as financial autonomy is concerned, each department submits its annual budget at the beginning of the academic year through the Principal for approval by the Chairman. Once it is approved by the Chairman, the department can spend the amount on the programs or activities planned. Thus the Departments are given complete operational autonomy and appropriate financial autonomy under the guidance of the Principal.

6.1.8 Does the college promote a culture of participative management? If 'yes', indicate the levels of participative management.

Yes.

The College does promote the culture of participative management.

### PRESIDENCY COLLEGE ORGANOGRAM CHART



The following levels have been indicated:

Levels	Activities
Management	The top most level involves all the under stated levels for the development of the college
Head of the Institution	HOI effectively manages the overall activities of the institute with the help of HODs and other committees and support staff
Head of the Department	The HOD has full autonomy/discretion to manage departmental activities.
Faculty	The faculty has direct association with the students not just as a teacher but also as a mentor and through other associations. They also work as interface between the students and the department.
Students	Students provide their valuable feedback which helps in improvising the management strategies as well as other policies.
Alumni	The Alumni are always involved in enriching the students with their experience, expertise and feedback.
Students' Parents	Very important stake holders and are always taken into confidence and their constant involvement is considered while designing management policies.
Society	The Management is sensitive to any suggestion from the community.

## 6.2 Strategy Development and Deployment

### 6.2.1 Does the Institution have a formally stated quality policy? How is it developed, driven, deployed and reviewed?

YES: The Quality Policy of the College is *“To pursue global standards of excellence in all our endeavors encompassing teaching, research, consultancy and continuing education and to remain focused in our core and support functions and in that direction to hold ourselves accountable to our stakeholders, through embedded processes of self-evaluation and continuous improvement”*.

- Quality Policy is initially developed by top management after having deliberations and discussions with different stakeholders particularly with regard to organizational structure, procedures, processes and resources.

- Quality process is driven through the Principal, HODs- Faculty and supporting staff.
- Quality Process is deployed through the teaching and support staff benefitting the Students and other stake holders.
- It is reviewed on a need basis, keeping in view the new challenges and prospects in higher education.

6.2.2 Does the Institute have a perspective plan for development? If so, give the aspects considered for inclusion in the plan.

Yes.

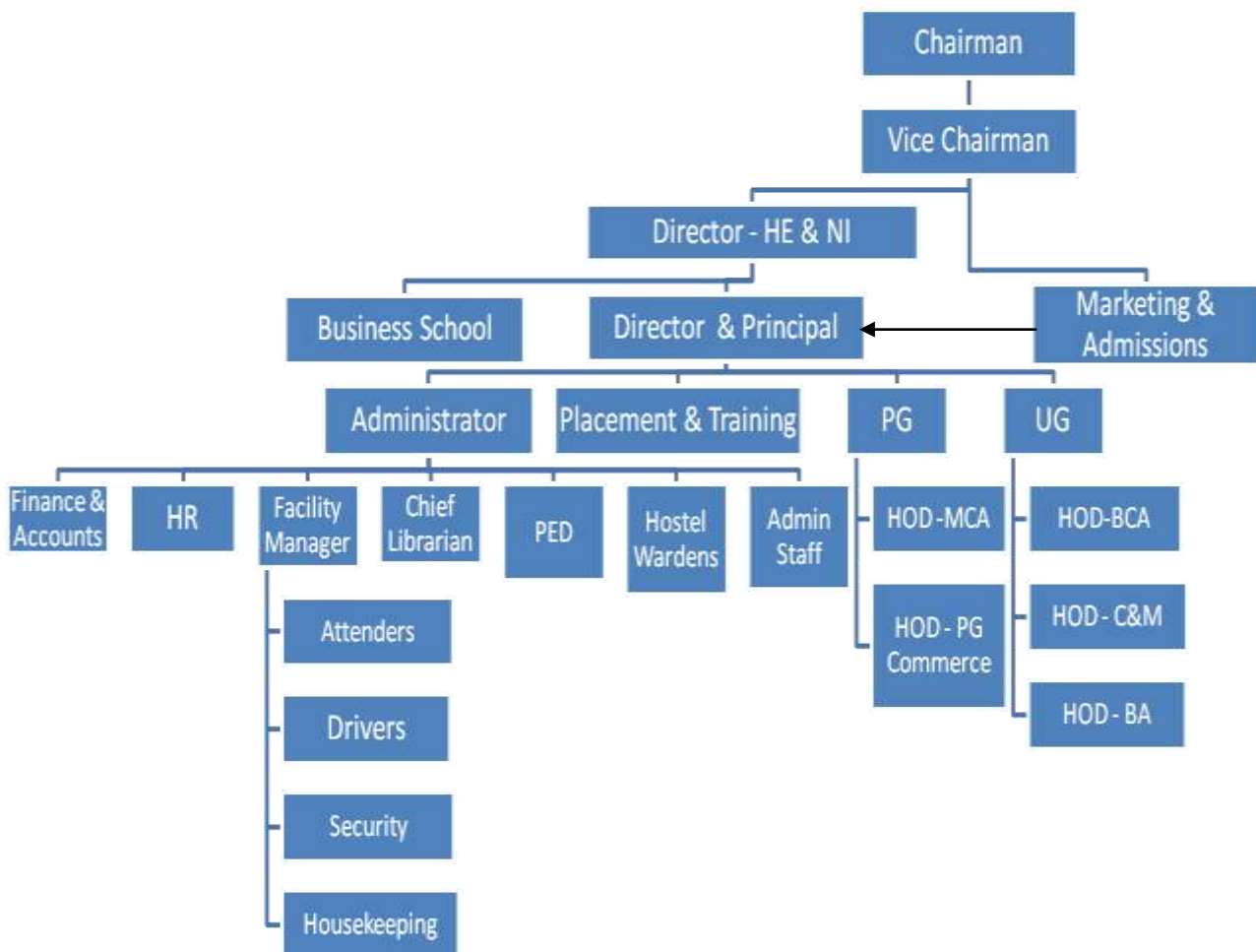
The Institution has a perspective plan. The aspects considered for inclusion are;

- Quality enhancement and improved teaching-learning environment.
- Increased choice/flexibility of programmes and employability of students.
- Enhancement of student support systems.
- Improved student success rate.
- To be more innovative, industry-relevant in curriculum design and be more creative in academic delivery; with a strong emphasis on effective integration of technology in the teaching-learning process.
- To ensure greater flexibility and access for students and to attract heterogeneous group of students from many parts of India from many countries of the world.
- The teacher to be more of a facilitator and mentor than just a full time tutor.
- To facilitate the students to have continuous learning, a provision be created so that a student can join short term courses at any time during his/her employment to upgrade his knowledge and skills.
- To establish a research facilities and to nurture and develop research culture among the students and staff.
- Life skills will be an integral part in curriculum development and delivery.
- To emphasize on multi-dimensional evaluation of student learning and to enable student learning outcomes match with their employers' expectations.
- To promote consultancy and research among faculty and students.
- To strengthen extension activities through active engagement with the community on a continuous bases thereby promoting Institutional Social Responsibility and inculcating social obligations in students.

- To collaborate with Institutions of repute at National & International Level thereby promoting student and faculty exchange and research collaborations of peers in other Institutions.
- Collaborations with industries are aimed at promoting practical learning opportunities for students through internships; active collaborations with industries are also stressed upon to promote employment of students.
- To continuously expand the capacity and improve the infrastructural facilities to foster uninterrupted teaching - learning process in the campuses.
- To improve the IT infrastructure to suit the needs of students.
- To strengthen library resources and laboratory resources from time - to time along with technology interface as a top priority.
- To have an effective campus management system in place for seamless interaction of operations round the clock.
- To lay major emphasis on student support initiatives and student progression.
- To promote broad strategies with participative democratic leadership and for effective deployment of strategies through meticulous planning and processes.
- To empower stakeholders especially students and faculty.
- To continuously build upon a strong Internal Quality Assurance System.
- To promote environmental consciousness among students and staff of the Institution.
- To emphasize on innovation and creativity in all spheres of activities of the Institution.

6.2.3 Describe the internal organizational structure and decision making processes.

### PRESIDENCY COLLEGE ORGANOGRAM CHART



6.2.4 Give a broad description of the quality improvement strategies of the institution for each of the following

- Teaching and Learning.
- Research and Development.
- Community engagement.
- Human resource management.
- Industry interaction.

**Teaching and Learning:**

- Faculty are deputed to attend refresher courses, training programs, seminars and conferences.
- Enhance research activity among faculty and students, to enrich teaching and learning.
- Use of ICT to enhance effectiveness of teaching and learning.
- Encouragement to focus on experiential learning.

**Research & Development:**

- To collaborate with Institutes of Higher learning and research centres of repute.
- To provide adequate infrastructure and financial assistance to undertake research projects.
- To encourage research in emerging fields and interdisciplinary areas.
- To encourage various research activities and publications from departments.

**Community engagement**

- Willingness to work with the community for the benefit of the community through sincere engagement of students and faculty.
- Provision for appropriate inclusion of the community in institutional governance.
- Promoting the awareness of obligations and responsibilities towards community, among students and staff.
- Willingness to share the infrastructural resources for community initiatives.
- Effective engagement of community in student support and student development initiatives.

**Human resource management**



- Structured and dynamic processes driven by humane approach.
- Engagement of qualified work force with effective technology interface.
- Practice of best recruitment and retention policies.
- Nurturing the culture of continuous learning.
- Willingness to invest on continuous development of human resources.
- Annual appraisals (based on multipronged, objective and fair) and reward mechanisms.
- Opportunities for the individual growth and advancement.

**Industrial interaction:**

- Expand field-experience opportunities to students.
- Obtain official certification of the programs by professional and industry associations.
- Include Industrialists in statutory body (Management Committee and Governing body) and non-statutory body (IQAC).

6.2.5 How does the Head of the institution ensure that adequate information (from feedback and personal contacts etc.) is available for the top management and the stakeholders, to review the activities of the institution?

- The feedback from staff, students and alumni is collected and analysed (by IQAC) and the same is made available to the management.
- The annual report of the activities of the college is presented by the HOI in the Governing Council meetings.
- Through regular interaction of the HOI with the Management on a day to day basis.
- The Head of the institution regularly monitors the updated website of the college and ensures that the information about the activities of the institution is made available through the ICT committee which has a dedicated team under it.

6.2.6 How does the management encourage and support involvement of the staff in improving the effectiveness and efficiency of the institutional processes?

The Management encourages and supports the involvement of the staff in improving the effectiveness and efficiency of the institutional process through,

- Sufficient budgetary allocation for all activities of the college.
- Allowing complete freedom in curriculum planning and delivery.
- Supporting innovative practices adopted by the staff.
- Permitting freedom to the HOI in the transparent admission process.

6.2.7 Enumerate the resolutions made by the Management Council in the last year and the status of implementation of such resolutions.

S. No	Resolutions made by the Management Council	Status of Implementation
1	Affiliating University gives provision for the Permanent Affiliation, which has an 'A' grade by NAAC	Implemented and obtained-the College is Permanently Affiliated to Bangalore University
2	Affiliating University gives provision for the Research Centre which has an 'A' grade by NAAC	Implemented and obtained-the College is granted Research Centre in Management area
3	To improve research activities	Faculty members are encouraged to pursue Ph.D, attend workshop, seminar and present papers. OOD facilities, sponsorship are provided for the same to the faculty members

6.2.8 Does the affiliating university make a provision for according the status of autonomy to an affiliated institution? If 'yes', what are the efforts made by the institution in obtaining autonomy?

Yes, the affiliating University makes a provision for according the status of autonomy to an affiliated institution.

We are in the process of submission of autonomous.

However since PRESIDENCY UNIVERSITY is already established under Private University Estd. in Karnataka State by Act No. 41of 2013, Institution autonomy is already obtained.

6.2.9 How does the Institution ensure that grievances / complaints are promptly attended to and resolved effectively? Is there a mechanism to analyze the nature of grievances for promoting better stakeholder relationship?

Yes

- There is a well-conceived mechanism that is in practice to address grievances/complaints from students, parents and employees and other stakeholders of the system. To aid the Institution in this mechanism, Students' Grievance Redressal Committee, International Students' Cell and Employee Grievances Redressal Committee have been established. The responsibilities of running these committees are designated by assigned staff members.
- Student feedback/complaints are received from various sources like suggestion boxes, direct parent/guardian interactions, correspondence through mails. The complaints received from students are forwarded to the Students' Grievance Redressal Committee, which takes active steps in the following forms: discussions with the concerned class teachers and HODs and Principal and implementation of immediate effective remedial actions. The remedial actions are also communicated to the complainants.
- Employee Grievances received if any are processed by Principals in consultation with the top management. The remedial actions, approved by the top management are informed to the complainant staff members.

6.2.10 During the last four years, had there been any instances of court cases filed by and against the institute? Provide details on the issues and decisions of the courts on these?

No.

6.2.11 Does the Institution have a mechanism for analyzing student feedback on institutional performance? If 'yes', what was the outcome and response of the institution to such an effort?

Yes.

- The institution has a mechanism to analyse the student feedback on institutional performance.
- The feedback collected from the students at the departmental level is analyzed by the IQAC and corrective measures are implemented, guided by the Principal.
- The feedback from the parents, community, management and advisory committees is analyzed and routed to concerned departments for necessary action.
- Feedback from the students is also brought to the notice of the management by the Principal during his interaction with them and in Governing Council Meeting.
- Based on the feedback from the students at the departmental level.
  - ✓ Certificate programme ORACLE, J2EE from ORACLE University have been started for BCA and MCA students.
  - ✓ Certificate programme ACCA programme [Association of Chartered Certified Accountants) have been started for BCom and BBA students.

### 6.3 Faculty Empowerment Strategies

#### 6.3.1 What are the efforts made by the institution to enhance the professional development of its teaching and non teaching staff?

The institution has made adequate budget allocations from its own financial resources to help the staff members in their quest for professional development. Following are the measures undertaken.

- Staff members are deputed to attend seminars, workshops and conferences at State, National and International levels and provision is made for the reimbursement of the registration fee and traveling allowances.
- They are given “On Official Duty” facility to attend the same.
- Faculty is encouraged to pursue M. Phil and Ph. D through FIP.
- Provision is made for reorganize the teaching schedule to facilitate research work.
- Extended library and internet facilities, latest laboratory equipment are made available for staff members to pursue research.
- The faculty members who complete their PhD while in service are duly recognized and rewarded with additional increments.

- During the annual meeting of Staff Club, the staff who have improved the educational qualification or obtained awards from external agencies and presented papers are felicitated.
- Permits OOD facility to attend workshops, Seminars and Conferences.
- Facilitating timely auditing and regular submission of Utilization certificate to funding authorities.
- Permitting the faculty to visit various research centres and libraries like IISc, TIFR, NAL.
- Sanction seed money for students to carry out research.
- Supports teachers financially for attending Seminars, Symposium, workshops and conferences and for publication.
- Financially supporting departments to conduct workshops, seminars and conferences.
- Organizing special workshops for non-teaching staff to develop professional skills in emerging areas.
- Collaborative approaches with Industry and other institutions organizing Faculty Development Programs.
- Providing Computers, Printers and LCD projectors to all departments.
- Setting up of an audio visual room, commerce lab and language lab.
- Has also subscribed to INFLIBNET, EBSO Membership through N-LIST programme which gives access to 2500 e-Journals and 55000 e-Books.

Financial support by the Management during the period 2011-2015

Details	Amount
Conduct of Seminar, Workshop and Conferences by departments	Rs 26,15,152/-
Attending Seminar, Workshop and Conferences and for publication by the faculty	Rs 31,84,127/-

6.3.2 What are the strategies adopted by the institution for faculty empowerment through training, retraining and motivating the employees for the roles and responsibility they perform?

The strategies adopted by the institution for faculty empowerment include:

- Motivating faculty to pursue higher education and acquire higher qualifications such as M.Phil and PhD.
- Deputing faculty for Refresher courses, orientation programmes and skill development programmes.
- Motivating Departments to conduct seminars/workshops and conferences and providing adequate funding for the same.
- Encouraging faculty to attend seminars/workshops and Conferences and present papers by providing financial assistance and OOD facility.
- Motivating faculty to take up independent research projects and Mentor student projects.
- Providing fund for projects taken up by faculty.
- Encouraging faculty to publish their research Journals by bearing 50% of the publication costs.
- Organization of skill development programmes by IQAC (ICT).
- Regular pay revision for faculty recruited by the management.
- Involving all the faculty members in various academic and administrative committee.
- Nomination of senior teachers to the Governing Body of the College.

6.3.3 Provide details on the performance appraisal system of the staff to evaluate and ensure that information on multiple activities is appropriately captured and considered for better appraisal.

- Faculty members are subjected to performance appraisal, annually, by way of self appraisal, HOD's appraisal and Principal appraisal on Teaching abilities, Intellectual Capital, Behavioural aspects and Institutional Development devised by Intenal Quality Assurance Cell (IQAC).
- Information is captured primarily through the Self Appraisal of staff members which is done through Self-Appraisal Forms that are designed as per UGC guidelines.
- Students' feedback on teachers also forms an additional source of information for the performance appraisal of the faculty.
- Faculty appraisals are made based on the information received through self appraisal, students' feedback, Principal's feedback, HoD's feedback etc that covers inputs on the multiple roles performed by the staff and faculty.

- Objective evaluation of these multiple inputs forms the basis of arriving at the performance output of an individual faculty/staff member. Based on the qualitative and quantitative aspects of performance, staff members are rewarded appropriately with hikes in the salary and promotions at appropriate phases.

6.3.4 What is the outcome of the review of the performance appraisal reports by the management and the major decisions taken? How are they communicated to the appropriate stakeholders?

**Outcome of review:**

- A measure of the competencies of the Human resource of the institution is available to the Principal Management through the review of the performance appraisals of the faculty.
- It helps the Principal and Management in appropriate decision making to assign additional and higher responsibilities to faculties.
- Make appointments to important posts/ committees such as student welfare officer, Liaison officer, member/coordinator of IQAC.

**Communication and action:**

- Shortcomings of the staff (if any) as revealed by their appraisals are reviewed by HOD/Principal/Management.
- Information is conveyed to the concerned faculty with suggestions for remedial action improvements on a one to one basis.
- Help and support is provide to the faculty for corrections (if any).
- Excellent work/Innovative practices and laudable work by faculty is also communicated to them and placed on record in bodies such as Governing Body.

6.3.5 What are the welfare schemes available for teaching and non teaching staff? What percentage of staff have availed the benefit of such schemes in the last four years?

The College Management offers the following welfare schemes for all its employees.

- Annual Paid vacation to both teaching and non-teaching staff.
- Partial/Full fee waiver to wards of employees.
- Subsidized housing and accommodation facilities for select categories.
- The Management has provided Group Insurance scheme to the Staff (Teaching and Non –Teaching) of our College.
- Maternity and paternity leave.
- Provident fund.
- Gift vouchers on important occasions.
- Emergency healthcare facility.
- Transport facility.
- Casual leave of 12 days.
- Maternity leave for 3 months is available for the lady staff.

#### 6.3.6 What are the measures taken by the Institution for attracting and retaining eminent faculty?

##### **Measures taken to attract eminent faculty & staff:**

- Wide publicity through reputed print media. (For Example: Times of India, Deccan Herald).
- Intensive use of job portals like Naukri, Monster.
- Notifications in the Career pages of the College's website.
- Networking with reputed Industries/Institutions.

##### **Measures taken to retain eminent human resources:**

- Regular performance appraisals with attractive benefits and compensation.
- Merit-based Promotions.
- Greater opportunities and support for individual & career advancement.
- Financial support for research/ paper publication.
- Complete freedom in academic work.
- Providing excellent laboratory facilities.
- Encouragement for research.



## 6.4 Financial Management and Resource Mobilization

### 6.4.1 What is the institutional mechanism to monitor effective and efficient use of available financial resources?

Budget is prepared every year and allocation made under various heads for various activities of the college.

- The HODs and the Principal prepare Annual budgets of their own units before commencement of academic year and submit the same to the top management for approval.
- Once the budgets proposed, are reviewed and approved by the top management, the HOD/Principal can utilize the funds as per allocations.
- The HOD/Principal may submit proposals for interim expenditure as per budget provisions for sanction, and expend the amount by observing the relevant procedure.
- The budgeting and formally specified procedures have a built-in mechanism to ensure effective and efficient use of financial resources of the College.

### 6.4.2 What are the institutional mechanisms for internal and external audit? When was the last audit done and what are the major audit objections? Provide the details on compliance.

- The College is under the management of A.H Memorial Educational Trust, which is recognized as a non-profit, charitable Institution as per the Income Tax Act, 1961.
- Internal audit process is taken up regularly by a certified Chartered Accountant, on a quarterly basis.
- An external auditing is done annually through a certified Chartered Accountant who processes our transactions & files Income Tax returns regularly, every year.
- The last (external) audit was done for the financial year 2014-15 and there were no major audit objections.

### 6.4.3 What are the major sources of institutional receipts/funding and how is the deficit managed? Provide audited income and expenditure statement of academic and administrative activities of the previous four years and the reserve fund/corpus available with Institutions, if any.

- The major source of institutional funding is through the annual fee collected from the students.

- The college has not been running on deficit so far.
- Audited income and expenditure statements for the previous four years are given under statutory annexures.
- The reserve/corpus fund available with A.H. Memorial Educational Trust.

#### 6.4.4 Give details on the efforts made by the institution in securing additional funding and the utilization of the same (if any).

The institution organizes seminars and conferences and inter-collegiate festival. The College approaches the sponsors providing them the planned budget and details of the programme and receives some financial support. The remaining expenditure is met from the college funds.

### 6.5 Internal Quality Assurance System (IQAS)

The Internal quality assurance system of the College is mainly entrusted to IQAC, established in the year 2011. In all the functionalities of the College, the IQAC constantly strives to explore possibilities of improvements through rationalizing the practices, wherever possible. The IQAC is headed by a senior faculty and ably supported by office staff. The Principal is the Chairman of IQAC. The initiatives of IQAC are placed before the Chairman and the Management for approval and for final implementation.

#### 6.5.1 Internal Quality Assurance Cell (IQAC)

- Has the institution established an Internal Quality Assurance Cell (IQAC)? If 'yes', what is the institutional policy with regard to quality assurance and how has it contributed in institutionalizing the quality assurance processes?

Yes.

The institution has a functional and effective IQAC.

- The Internal Quality Assurance Cell (IQAC) of the college was established in the year 2011 as per NAAC guidelines with the objective of ushering in quality culture in the institution and providing the necessary environment to sustain the same. The IQAC

has been acting as a nodal centre to set quality benchmarks in academic and administrative activities of the institution.

- The IQAC is headed by the Principal who is its Chairman. It has a senior teacher designated as Coordinator, fourteen teacher members drawn from UG and PG, Librarian, office superintendent, two Management members, two alumni members, one local community representative, one industrialist and one external expert.

**The stated Quality Policy of the institution is:**

- “To pursue global standards of excellence in all our endeavors encompassing teaching, research, consultancy and continuing education and to remain focused in our core and support functions and in that direction to hold ourselves accountable to our stakeholders, through embedded processes of self-evaluation and continuous improvement”.

b. How many decisions of the IQAC have been approved by the management / authorities for implementation and how many of them were actually implemented?

Sl. No	Decisions of IQAC	Year	Approved / Implemented
1	Construction of additional class rooms	2012 onwards	Implemented
2	Digitization of Library	2012 onwards	Implemented
3	Establishment of International Students’ Club	2011	Implemented
4	Initiative to get Permanent Affiliation of Bangalore University	2014	Approved
5	Establishment of Research Centre	2014	Approved
6	Introduction of value added programs	2011 onwards	Implemented
7	Installation of elevators especially for convenience of differently-abled students and staff.	2013	Implemented
9	Creation of online information system	2011 onwards	Implemented
10	Introduction of Blue Book system for internal assessment	2011 onwards	Implemented

11	To provide more financial support to meritorious and socially backward students	2011 onwards	Implemented
12	Messages to parents through bulk SMS facility	2011 onwards	Implemented
13	To increase seed money for research projects	2013	Implemented
14	Periodical syllabus reviews at department level	2013	Implemented
15	Campus Wi-Fi connectivity for effective teaching- learning	2012	Implemented

c. Does the IQAC have external members on its committee? If so, mention any significant contribution made by them.

Yes. The IQAC has an external member Prof Dr. Abdul Rahiman, Former Vice Chancellor, Kannur and Calicut Universities, Kerala. He has given critical inputs on improving the quality of the processes and services offered by the Institution. As an accomplished educationist, he guides the IQAC on evolving quality initiatives and institutionalizing them.

d. How do students and alumni contribute to the effective functioning of the IQAC?

There are student members in IQAC who,

- Act as volunteers in seminars conducted by IQAC.
- Help in taking feedback from alumni and students.
- Help to liaison between IQAC and student community.

The IQAC seeks the valuable opinion of the alumni through formal feedback system.

e. How does the IQAC communicate and engage staff from different constituents of the institution?

The IQAC formally meets, on regular basis, the members of teaching & non-teaching staff to promote the quality policy of the Institution.

- In addition, IQAC also deliberates with the staff about the effectiveness of several initiatives undertaken in sustaining and promoting quality.
- The IQAC also engages faculty and staff by organizing skill development programs that will contribute to the improved performance of the Institution.
- The IQAC also works closely with the staff to enable them to deliver effective student support initiatives.
- The IQAC identifies themes for workshops/seminars on quality initiatives that are required for the Institution through continuous interaction with the teaching and non-teaching staff of the College.

6.5.2 Does the institution have an integrated framework for Quality assurance of the academic and administrative activities? If 'yes', give details on its operationalisation.

- The IQAC of the college has been established in the year 2011 as per the guidelines outlined by NAAC.
- The IQAC has been acting as a nodal centre to set quality benchmarks in academic and administrative activities of the institution.
- The IQAC regularly has brainstorming sessions chaired either by the HOI or the coordinator where quality issues are discussed and decisions are arrived at.
- These decisions are communicated by the HOI to the management as well as placed before the Governing council.

6.5.3 Does the institution provide training to its staff for effective implementation of the Quality assurance procedures? If 'yes', give details enumerating its impact.

Yes.

The institution provides training to its staff for effective implementation of the quality assurance procedures.

IQAC initiatives:

- A one day workshop was conducted by IQAC on 22<sup>nd</sup> June 2014 on training in the conduct of orientation programme new entrants.

6.5.4 Does the institution undertake Academic Audit or other external review of the academic provisions? If 'yes', how are the outcomes used to improve the institutional activities?

Yes, The College conducts academic audit of Departments annually through the following initiatives.

- Evaluation by an expert committee i.e Academic and Administrative Audit Committee (Triple 'A'). This committee consists of 5 members, out of which 2 are outside experts and 3 are from within the College. It is chaired by an outside expert. This committee visits each Department, evaluate its performance, identify strengths and lacunae, and submit a report for compliance on the part of the College.
- The evaluation of the academic program and related infrastructure by students through a formal and rigorous feedback process is also part of the audit of each department.
- The self-appraisal report (SAR) by each faculty member, which is mandatory, is also a measure of academic audit.
- The Local Inspection Committee (LIC) of the affiliating university also conducts an audit of all the academic activity every year before recommending the continuation of affiliation to the college.
- The HODs conduct review meetings of the curriculum completion and delivery regularly.
- The Principal visits all the departments and interacts with the faculty, inspects work diaries, checks records of attendance marked by the faculty.
- Based on the feed-back obtained from the above audit reports the institution constantly strives to improve its services and processes.
- These exercises are aimed at improving the performance of teachers, students, administrative staff and the whole institution in a holistic manner and to have a pragmatic view about the present academic standards of the College.

6.5.5 How are the internal quality assurance mechanisms aligned with the requirements of the relevant external quality assurance agencies/regulatory authorities?

- Established in the year 2011, the IQAC is continuously striving to ensure quality and excellence in all spheres of the College administration. IQAC has played a pivotal role in the College bagging “A” Grade in 2011 by NAAC.
- Internal quality assurance systems in the Institution are formulated on the basis of the guidelines of external quality assurance agencies such as NAAC, UGC and the Affiliating University.
- IQAC has developed broad guidelines and a template to obtain information/data/feedback annually from the students, parents and alumni.
- The assessments are placed before the IQAC for perusal/review/recommendations for action and the decisions/recommendations are communicated for compliance by the concerned.
- Through internal and annual external audits, our quality assurance systems have evolved over a period of time and have been strengthened further.
- The active functioning of IQAC during the last five years have greatly strengthened our quality management systems, resulting in achievement of academic and institutional objectives; greater alignment with the policies, procedures, systems prescribed by the external quality assurance agencies and regulatory authorities.

6.5.6 What institutional mechanisms are in place to continuously review the teaching learning process? Give details of its structure, methodologies of operations and outcome?

Yes. The College does the continuous review of teaching/learning process through the Internal Quality Assurance Cell.

- The HOD through regular departmental meetings monitors the completion of syllabus, curriculum delivery and maintenance of work dairies.
- The HOI monitors the teaching- learning process through the feedback collected from the student by the IQAC through the Student appraisal of teachers and by taking direct feedback from the students regularly.

- Result analysis done at the Departmental and office levels also serves as an indicator to evaluate teaching-learning outcomes.
- The student feedback and result analysis is also reviewed by the Governing Body and management.
- These inputs are used by the institution to continuously correct and improve its performance by using new technologies, and methods of pedagogy.
- The methodologies and operational process would be communicated to chairpersons for better deliverables.

**6.5.7 How does the institution communicate its quality assurance policies, mechanisms and outcomes to the various internal and external stakeholders?**

The institution communicates its quality assurance policies, mechanisms and Outcomes to its various stakeholders through

- Parent teacher Meetings/interaction/postings on website and notice board.
- Internal circulars to staff.
- Annual reports submitted by HOI to MC.
- Annual College Magazine.
- Departmental Newsletters.
- Souvenirs released on important occasions.

Any other relevant information regarding Governance Leadership and Management which the college would like to include.

The quality sustenance and enhancement measures undertaken by the institution since previous assessment and accreditation with regard to organization and management are:

- The management of the institution gives primary importance to the welfare of its staff and students.
- All the infrastructural facilities for an effective teaching-learning process and research are provided to the staff and the students.
- The College also grants special permission for the faculty members to meet their research advisors in order to discuss about their progression in research activities.



## CRITERION VII: INNOVATIONS AND BEST PRACTICES

The College took several initiatives towards internalizing environmental consciousness amongst its stake holders-students, teachers, staff, administrators and general public.

The Environment club has organized field training for college students, have been actively involved in Presidency University green campus campaign under the extension activity.

Centre for Environmental studies with NSS & NCC wings, have organized field training for students under extension activity. Guest Lectures on environmental issues were conducted for students. Awareness campaign and celebration of Earth Hour Day (March 29<sup>th</sup>), World Environmental Day (June 5<sup>th</sup>) were conducted. The other important environment-related events conducted are / were:

- ❖ “Environment and public health” – an orientation program is conducted for teachers in colleges regularly.
- ❖ “Eco Deepavali” another eco-sensitizing program for public to spread the awareness as to how chemicals and poisonous gases produced by fire-works/ cracker bursting would affect atmosphere and other surroundings.
- ❖ World Environment Day (June 5<sup>th</sup>), is celebrated by the every year with different themes to spread the message of clean and green energy, alternate and renewable energy needs, conservation of natural resources and food for the health of people, involving school children, besides campus students.

### 7.1 Environment Consciousness

#### i. Does the Institute conduct a Green Audit of its campus and facilities?

Since the Institution is located in an urban locale and in 2 acres of land, no stone is left unturned to ensure that the most is made of the facilities available to give the campus a green ambience.

The environment club is constituted and they indulge in growing and planting saplings in the land allotted to us. At times, they even go beyond the jurisdiction prescribed and ensure that every effort is made to make the campus a green campus. The evidence for the same is the maximum usage of the space available which has been made green with foliage and greenery.

Yes, The Institution proposes to conduct a green audit of its campus and facilities during the coming year with the intention of creating environment consciousness. Most of the landscape is in the form of potted plants. A record of all these have been made and over the years the landscape is being improved. Further the Institution has initiated to form the committee for green audit comprising one management representation, staff coordinators of environment club and NSS. Their responsibilities include:

- 1) Conduct of annual green audit.
- 2) Promotion of eco-friendly campus.
- 3) Maintenance of Green campus.
- 4) Promotion of Environmental consciousness through environmental and NSS Club.
- 5) Implementation of suggestions on management of natural resources, energy and waste. Paper free with ERP support, limited usage of memos and circulars and notifications and prints.

#### 7.1.2 What are the initiatives taken by the college to make the campus eco-friendly?

- ☞ Energy conservation.
- ☞ Use of renewable energy.
- ☞ Water harvesting.
- ☞ Check dam construction.
- ☞ Efforts for Carbon neutrality.
- ☞ Plantation.
- ☞ Hazardous waste management.
- ☞ e-waste management.

#### **Energy conservation:**

- Judicious use of computers in the college campus.
- Limited use of Air conditioners and incandescent lights in the laboratories.
- Incandescent lights were replaced by cost effective, high efficient LEDs.
- Energy efficiency practices imparted to the students.
- Energy conservation is achieved by optimum usage of lights and electrical appliances only when needed.

**Use of renewable energy:**

- Renewable energy is generally defined as energy that comes from resources which are naturally replenished on a human timescale such as sunlight, wind, rain, tides, waves and geothermal heat.
- The institution has already installed solar powered lights in the campus surrounding areas and solar water heater in the hostels.
- Plans are underway to use solar energy power in the campuses to reduce power consumption and use alternative sources of generating power which would help in overcoming the power crisis.

**Water harvesting system:**

- Rainwater harvesting is the accumulation and deposition of rainwater for reuse before it reaches the ground water.
- The College has made a pipeline that carries the rain water for recharging of bore wells in the College to prevent them from drying up and improve their water table. The College has spent 2 lakhs to set up this system.
- It is also made mandatory in all the new / proposed constructions in the College and University.
- Rain water harvesting has been done in the existing building.

**Check dam construction:**

The College has made a pipeline that carries the rain water for recharging of bore wells in the College to prevent them from drying up and improve their water table which is more than sufficient. The College has spent 2 lakhs to set up this system. Thus the requisite of check dam construction does not arise.

**Efforts for Carbon neutrality**

- The College practices energy conservation once in a month where all the students and faculty come to College using public transport or bicycles.
- Planting of more indoor and outdoor plants in the campus.
- Energy sustainable campus.
- Green practice.
- Printing is done on both sides of the paper.
- Library automation has been implemented.

**Plantation:**

- There is a full time gardener in the campus.
- The campus is home to variety of flora.
- Every year new varieties of plants and trees are being planted and nurtured.
- Steps taken to start Roof top garden with medicinal plants.

**Hazardous waste management**

- Segregation of waste as disposable and non-disposable.
- Minimum use of floppy discs and CDs.

**e-waste management :**

- The College makes conscious efforts to buy electronic items which have warranties, to enable.
- ERP system is used for notices / results / attendance update.
- The College has also has sold many old monitors in a second hand sale rather than just disposing them.
- We use pen drives and flash drives rather than once use and throw CDs.
- We also have facility to collect personal and College e-waste which is collected by a recognized e-waste collection centre in the city.
- The College has donated old working computers to the needy school children in rural areas.
- Initiatives are taken for practical learning of hardware through old computers by the rural school children.

**7.2 Innovations**

- a. Give details of innovations introduced during the last four years which have created a positive impact on the functioning of the college.

Adoption of village, donations and visits to old age homes, cycle day, immortals effort, start up support, sports scholarship interdisciplinary projects.

The College has embarked on many quality initiatives, during the last five years that have contributed to the achievement of Institutional objectives. A few of these notable initiatives which have significantly enhanced the academic delivery and operations, in addition to widespread appreciation are recorded here:

- Keeping in view of the dire necessity of web-based information and faster communication network, Wi-Fi system with optical cable network has been established which enabled faster and effective networking of academic, research and administration activities of the College.
- Guest Lecturers are appointed in the College in a transparent way.
- In order to give holistic approach to the U.G. and P.G. programs, several curricular, extensions activities and skill oriented programs have been incorporated as directed by the Bangalore University in their CBCS system to make the graduates more employable.
- Web-based information is made available to students through computer networking.
- E-Source of books has been extended in all the subjects / courses run in the college. The college frequently conducts user training / awareness program for teachers and students for better utilizations of E-resources available through UGC / University subscribed network programs.
- Several reforms viz., computerization, digitization, grievance redressal mechanism, on-line declaration of results have been introduced in the college examination system.
- The college has established Training and Placement cell which is catering to the academic and career needs of the students who pass out from this Institution.
- In the process of library automation, E-resources and open source e-resources have been extended through both campus-wide and remote access to students and teachers.
- ICT and Campus Network have been strengthened.
- Strengthening of campus security measures with CCTV cameras.
- **STUDENT CLUBS**
  - Dedicated Student Clubs have been established in many departments to enable students to come together and organize Group Learning Activities in an informal, friendly, conducive climate. The activities in these clubs are conceived, planned and implemented by students and are ably-assisted by the College through the provision of infrastructural facilities, equipments and other monetary support. The

students, through these Clubs, undertake a multitude of curricular and extracurricular activities which surpass the limitations of regular curricular syllabus. These clubs organize activities that enhance students' knowledge & skills in areas such as: the latest trends in functional areas, latest career disciplines & current market realities, technological advancements that enable continuous learning, community-based activities/surveys; through these activities in Student Clubs, students have been able to develop leadership capabilities, team working skills.

➤ **B.Com Integrated, BBM Integrated, BCA Integrated Courses**

- B.Com. & BBM Integrated, a course that provides opportunity to the students of B.Com & BBM streams to pursue Chartered Accountancy along with the regular curriculum of the B.Com & BBM course of the Bangalore University. The College has an MOU to run ACCA programme [Association of Chartered Certified Accountant's Programme-UK] outside the regular working hours of the College.

BCA & MCA Integrated, a course that provides opportunity to the students of BCA & MCA streams to pursue certificated programmes along with the regular curriculum of the BCA & MCA course of the Bangalore University. The College has an MOU with ORACLE UNIVERSITY to run ORACLE, DATABASE & J2EE programme outside the regular working hours of the College.

BA Integrated, a course that provides opportunity to the students of humanities streams to pursue certificated programmes along with the regular curriculum of the BA course of the Bangalore University. The College has an MOU.

➤ **Introduction of ACADEMIC COURSE Files:**

- Individual faculty members prepare teaching schedules for the assigned papers after taking into consideration the minimum number of teaching hours as prescribed by the Board of Studies. The Head of each department, in association with the associating teachers develop departmental Teaching Plans **consisting of Academic Course File, Work Diaries & Semester Execution Summaries.**
- The faculty members also prepare work diaries for each subject wherein period-wise academic delivery has to be mentioned. Teaching plans for classroom as well as

laboratory sessions are finalized after taking into consideration, the workload of all the members of the department.

➤ **Introduction of ‘BLUE BOOKS’**

The College has introduced a system of maintaining separate Blue books for each student, which becomes tools to monitor Students’ academic progression in Internal Examinations. The Blue book is also used as a tool/basis for feedback to students and their guardians and enhances the process of evaluation.

➤ **EXTENSION ACTIVITIES**

The College has **adopted a village in rural area in Chickballapur district**. Post adoption, the Institution has been consistently, over the past 5 years, taken up infrastructural & support initiatives. Some of the major initiatives:

- Building of better roads and drainage systems.
- In addition, the students of the College organize NSS camps to undertake voluntary services in and around the village and also partner in skill sharing initiatives in subjects like Computer Science, Elementary level Mathematics to the children’s of the village.

### 7.3 Best Practices

7.3.1 Elaborate on any two best practices **in the given format at page no. 98**, which have contributed to the achievement of the Institutional Objectives and/or contributed to the Quality improvement of the core activities of the college.

#### **Best Practice 1: MOU’S AND CERTIFICATE PROGRAMS**

**Title:** Implementation of Certificate Courses and Value Added programmes

**Goal:** Presidency College believes in going beyond books and equipping the students with real life skills that turn out to be invaluable in their personal and professional life. The value added programmes and certificate courses are a great source in enhancing the employability of the student and making them corporate ready. The various value added courses offered by the College are:

- Soft Skills.
- Tally.
- BEC (Business English Certificate-[University of Cambridge]).
- .NET.
- Oracle (Oracle University).
- Association of Chartered Certified Accountant's Programme (ACCA).
- Advanced Excel
- CA-CPT.
- CIMA.
- Advertising.
- Public Relations.
- Radio Programming.
- Digital Marketing.
- Mini Project-Activity Based Programmes.

***The Context:***

1. To provide students an understanding of the expectations of industry.
2. To improve employability skills.
3. To bridge the skill gaps and make students industry ready.
4. To provide an opportunity to students to develop inter-disciplinary skills.

The strategy adopted tries to bridge the perceived technical competency gaps of students by providing training in employability enhancing technical subjects as part of the curriculum. In addition to this, other value added education courses that will further improve the employability prospects of the students are offered outside regular contact hours on optional basis.

The various Centres of Excellence and Training Centres established in collaboration with industry leaders are used, in addition to the infrastructure and lab facilities available in all the Departments, for conducting these employability enhancing Courses. The Courses focus on skill development and more than 50% of the time is spent on practical training



and problem solving, to provide the requisite understanding towards application of academic topics from various disciplines into real world projects.

***The Practice:*** The Institution has initiated B.Com, BBA, BA & BCA integrated courses with certificated courses and valued added programmes like.

- Soft Skills.
- Tally.
- BEC (Business English Certificate-[University of Cambridge]).
- .NET.
- Oracle (Oracle University).
- Association of Chartered Certified Accountant's Programme (ACCA).
- Advanced Excel
- CA-CPT.
- CIMA.
- Advertising.
- Public Relations.
- Radio Programming.
- Digital Marketing.
- Mini Project-Activity Based Programmes.

***Evidence of success:*** Implementation of Certificate Courses and Value Added programmes has seen tremendous growth and in increase of placement in both UG & PG students. Around 90% of registered students have been placed every year and has made the students more employable and has also improved their problem solving skills.

***Problems Encountered and Resources required:***

- Formulating Certificate courses that enhances student employability.
- Recruiting subject experts.
- Students' attendance.
- Cost Management.

**Challenges:**

- Highlighting the importance of value added and certificate programs among students.
- Ensuring immediate employability to the students.
- Structuring the valued added and certificate programs at par with curriculum.

**Resource Required:**

- Trainer.
- Choosing the right matrix of subjects to be provided as valued added and certificate programmes.
- Financial support.
- Making the programmes more tangible.
- Inhouse training facilities.
- Researching tools.

**Information Relevant and important to the reader for adopting the Best Practice:**

To improve employability enhancement and based on the feedback from Employers, introduction of Certificate Courses and Value Added programmes to all UG & Programmes were implemented. The best practice was initiated through Internal Benchmarking. The perceived goal and benefits were:

- Better employability skills.
- More successful placement of students.
- Lateral thinking and problem solving.
- Encouraging entrepreneurship.
- Improving Competency Skills.
- Making Responsible students in an expansive environment.
- Knowledge sharing through alumni meets and guest lectures.

**Best Practice 2:**

**Title** : *Dedicated Alumni Website Portal*

**Goal** :

- To create a top class alumni network that maintains a symbiotic relationship between the alma mater and its alumni.

- To facilitate constant interactions with the alumni, maintain support mechanisms for the alumni network and create a healthy and sustainable relationship with the alumni.

***The Context:***

Today, an alumni relation is an important part of an institution's advancement activities for many reasons:

- Alumni are an institution's most loyal supporters.
- Alumni are fundraising prospects.
- Alumni generate invaluable word-of-mouth marketing among their social and professional networks.
- By engaging alumni, an institution can continue to benefit from their skills and experience.
- Alumni are great role models for current students and are often well placed to offer practical support to students as they start their careers.
- Alumni are often in the position to engage the expertise of the institution in their professional lives.
- Alumni are the international ambassadors. They take their knowledge of the institution to their hometowns and countries and into their professional and social networks.

***The Practice:*** The institution has initiated a separate web portal for aluminous of Presidency College ([alumni.presidencycollege.ac.in](http://alumni.presidencycollege.ac.in)) with the objective.

***Evidence of success:*** More than 2000 students were registered, because of which reunion from 2000 batch to 2016 batch was conducted on 13<sup>th</sup> February 2016. This meet enhanced the College to recognize the benchmarks set by students after graduation. The College could identify the areas of improvement based on what is required once they step out.

***Problems Encountered and Resources required:***

- *Getting connected with Alumni.*
- *Communication.*
- *Alumni portal is inactive.*

***Challenges:***

- Hosting of separate web portal for Alumni.
- Keeping alumni portal active.
- Contacts of alumni.

***Resource Required:***

- Contacts of alumni.

***Information Relevant and important to the reader for adopting the Best Practice:***

With a view to generating word-of-mouth marketing of our institution in social and professional networks the alumni can play fundamental role as they are our international ambassadors. The institution continues to benefit from their skills and experience. Alumni engage the institution's expertise to the fullest in their work places.

### Evaluative Report of the Departments

1. Name of the Department : **Computer Applications**
2. Year of Establishment : 2000
3. Names of Programmes / Courses offered : Bachelor of Computer Applications(BCA)  
B.Sc (Computer Science)  
Master of Computer Applications(MCA)
4. Names of Interdisciplinary courses and the departments / units involved

Course	Departments
Banking	Commerce
Accounting & Financial Management	Management
Statistical Analysis	Management
Soft Sills	Management
Environment & Public Health	Life Science
Indian Constitution & Human Rights	Humanities
Science & Society	Life Science
Culture, Diversity & Society	Humanities
Life Skills	English
Personality Development	English

5. Annual / semester / choice based credit system (programme wise):

BCA - CBCS

B.SC - CBCS

MCA - CBCS

6. Participation of the department in the courses offered by other departments

Course	Departments
Computer Fundamentals	Commerce
Computer Fundamentals	Humanities
Computer Fundamentals	Management
E-Commerce	Management
MIS	Management
DBMS	Management
System Analysis & Design	Management

Software Engineering	Management
Computer Application in Business	Management

7. Courses in collaboration with other universities, industries, foreign institutions, etc. Oracle University, University of Fraser Vally
8. Details of courses/ programmes discontinued (if any) with reasons: Nil
9. Number of Teaching posts

	Sanctioned	Filled
Professors	All sanctioned posts are filled	
Associate Professors		
Asst. Professors		

10. Faculty profile with name, qualification, designation, specialization, ( D.Sc. / D.Litt. /Ph.D. / M. Phil. etc.,)

Sl No	Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
1	Mr. Narayan Swamy	MCA, M.Phil, (Ph.D)	Head & Associate Professor	Text Mining Computer Graphics, Data Structures	16	-
2	Dr. Badri H S	Ph.D	Assistant Professor	Data & Knowledge Mining, Operating System	15	-
3	Ms. Philomine Roseline	MCA, M.Phil, (Ph.D)	Assistant Professor	Simulation & Modeling, Java	15	-
4	Ms. Alli	MSc, M.Phil, (Ph.D)	Assistant Professor	Computer Architecture, Multimedia Applications	12	-
5	Ms. Savitha G	MSc, MBA	Assistant Professor	Numerical Methods, Operational Research	16	-

6	Dr. Deepa S	Ph.D	Assistant Professor	Networks, E-Commerce, Web Technologies	12	-
7	Mr. Pachayappan	MCA	Assistant Professor	Visual Basic, Unix Operating System	10	-
8	Mr. Vijay F	MCA, M.Phil, (Ph.D)	Assistant Professor	UML, Data Structures	13	-
9	Ms. Veena M	BE, MTech	Assistant Professor	ADA, Linux	14	-
10	Mr. Harish Naik	MCA, M.Phil, (Ph.D)	Assistant Professor	Software Engineering, Artificial Intelligence	14	-
11	Mr. N Kartik	MCA	Assistant Professor	CN, Advanced Java	04	-
12	Mr. Guru Prasad	MSc, MBA, SLET	Assistant Professor	Electronics, Digital Computer	10	-
13	Ms. Hemalatha B M	MCA	Assistant Professor	Operating System, Software Engineering	05	-
14	Ms. Bosco Nirmal Priya	MCA	Assistant Professor	Network & Information Security, System Software	02	-
15	Ms. Vasantha	BE, MTech	Assistant Professor	System Programming, Programming in C	04	-
16	Dr. Lalitha	Ph.D	Associate Professor	Hindi	15	-

17	Mr. Prabhu Deva C	MA (Kannada) M.Ed	Assistant Professor	Kannada	02	-
18	Ms. Umme Haani Fiza	MA(English), (Ph.D)	Assistant Professor	English	01	-
19	Ms. Jyoti Kumari	MCA	Assistant Professor	Statistical Analysis, DBMS, Java, ADA, C++, C,	07	-

## 11. List of senior visiting faculty [add, if more]

SI No	Faculty Name
1	Dr. Muralidhara, Professor, Bangalore University, MCA Department
2	Dr. Hanumanthappa, Professor, Bangalore University, MCA, Department
3	Dr. Rama ,Professor, MLACW College, Bengaluru
4	Prof. Padma Reddy

12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil

13. Student -Teacher Ratio (programme wise) : 1: 24

14. Number of academic support staff (technical) and administrative staff; sanctioned and filled

Academic Support Staff	Sanctioned	Filled
Technical	3	3
Administrative	1	1

15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil / PG.

Sl. No	Name	Qualification
1	Mr. Narayan Swamy	MCA, M.Phil, (Ph.D)
2	Dr. Badri H S	Ph.D
3	Ms. Philomine Roseline	MCA, M.Phil, (Ph.D)
4	Ms. Alli	MSc, M.Phil, (Ph.D)



5	Ms. Savitha G	MSc, MBA
6	Dr. Deepa S	Ph.D
7	Mr. Pachayappan	MCA
8	Mr. Vijay F	MCA, M.Phil, (Ph.D)
9	Ms. Veena M	BE, MTech
10	Mr. Harish Naik	MCA, M.Phil, (Ph.D)
11	Mr. N Kartik	MCA
12	Mr. Guru Prasad	MSc, MBA, SLET
13	Ms. Hemalatha B M	MCA
14	Ms. Bosco Nirmal Priya	MCA
15	Ms. Vasantha	BE, MTech

16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received : Nil

17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil

18. Research Centre /facility recognized by the University : Nil

19. Publications: [from 2011 to till date to be listed]

- Publication per faculty : 02
- Number of papers published in peer reviewed journals (national / international) by faculty and students : 04
- \* Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) : 48
- \* Monographs : Nil
- \* Chapter in Books : 1
- \* Books Edited : Nil
- \* Books with ISBN/ISSN numbers with details of publishers : Nil
- \* Citation Index : 8

* SNIP	: Nil
* SJR	: Nil
* Impact factor	: 2.8
* h-index	: 15

**PUBLICATIONS [From 2011 to till date- to be listed]**

S N	NAMES	TOPIC	JOURNAL
01	Mr.Narayan Swamy	“Indian Language Text Representation and Categorization using Supervised Learning Algorithm”	<b>IEEE Affiliation published by IEEE -CPS and the corresponding ISBN 978-1-4799-3966-4.</b>
02	Mr.Narayan Swamy	Automatic Keyword Extraction from Dravidian Language	IJISSET, <b>ISSN 2348 – 7968</b> , Volume 1 Issue October 2014 , <b>International Impact Factor 0.611</b>
		Language Independent Categorization of Documents Based on the Domain	30 <sup>th</sup> January 2015 and also published in online Journals Advances in Natural and Applied Sciences (AENSI) ISSN:1995-0772 EISSN: 1998-1090 Journal home page: <a href="http://www.aensiweb.com/ANAS">www.aensiweb.com/ANAS</a> , Indexed in <b>annexure II list of Anna University</b>
03	Mr.Narayan Swamy	A Detailed Study on Indian Language Text Mining	IJCSCM, <b>ISSN 2320 – 088X</b> , Volume 3 Issue 11 publishes on 5 <sup>th</sup> November to 30 <sup>th</sup> November 2014, <b>Impact Factor by IIFS: 2.136</b>
		.” Indian Language Text Mining”,	Published in the Journal of Software Engineering and Simulation, ISSN 2321-3809 Volume 2- Issue 10, May 2015 (An open access scholarly, peer-reviewed, interdisciplinary, monthly and fully refereed journal, Indexing: Crossref, Index Copernicus, ANED, Google Scholar, NASA Ads etc.)
		“Predicting Academic Success from Student Enrolment Data using Decision Tree Technique”,	International Journal of Applied Information Systems (IJ AIS), September 2012 Edition, Issue <b>ISBN: 978-93-65823-29-7</b> , Published by Foundation of Computer Science New York, USA. Digital Library URL: <a href="http://www.ijais.org/archives/volume4/number3/278-0654">http://www.ijais.org/archives/volume4/number3/278-0654</a> .

03	Mr.Narayan Swamy	Data Warehousing and Mining Usage in the Higher Education Innovation and Improvements for various Stake Holders	the International Symposium on Research Innovation for Quality Improvement in Higher Education on 10th and 11th October 2014 This paper is published in Data Mining and Image Processing Technologies and Applications, <b>BLOOMSBURY PUBLISHING INDIA PVT,LTD, ISBN : 978-93-84052-11-9</b>
04	Dr.Badri H.S	“Faculty Appraisal Framework” at New Horizon College of Education, Bangalore	Book Publications with ISBN 978-1-312-60670-8
05	Dr.Badri H.S	“Performance Appraisal of faculty in HELs” at St. Joseph’s College of Commerce, Bangalore	Book Publications with ISBN
06	Dr. Badri H.S	“An Evaluation of the Impact of ICT Diffusion” at RJS First Grade Degree College, Bangalore	Book Publications with ISBN
07	Dr. Badri H.S	“Technology and Pedagogy” at St. Annes Degree College, Bangalore	Book Publications with ISBN
08	Dr.Badri H.S	“Generation -Y & Teaching Pedagogy” at Indian Academy Degree College, Bangalore	Book Publications with ISBN

10	Ms. Alli	Optimizing cash management models using computational Intelligence	International Journal of A I
11	Ms.Vasantha Kumari	“Secure Secret Image Sharing Technique”	National Conference on Recent trends in Information & Communication Engineering
12	Ms.Vasantha Kumari	“SDS Algorithm for Image Sharing”	National Conference on Recent trends , Internal Journal IJERT

20. Areas of consultancy and income generated : Nil

21. Faculty as members in

- National committees : Nil
- International committees : Nil
- Editorial Board : 01

22. Student projects

- Percentage of students who have done in-house projects including inter departmental/programme : Nil
- Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies : 20%

23. Awards / Recognitions received by faculty and students

Conducted by : SESHADRIPURAM FIRST GRADE College (Yelahanka).

Conducted on: 7<sup>TH</sup> AND 8<sup>TH</sup> FEBRUARY 2014.

The following students took part in the fest and won prizes:

SL NO.	EVENT	NAME	CLASS	PRIZE
1	Coding	Anand; Sweta	6 BCA ‘B’ 4 BCA ‘B’	
2	Debate	Suraj sanketh	4 BCA ‘B’ 2 BCA ‘B’	First

3	Web Designing	Vineeth Musa	6 BCA 'B' 6 BCA 'B'	
4	App Presentation	Nikhil Subrakanth Shivraj Rakesh	6 BCA 'B' 4 BCA 'B'	Second
5	Debugging	Anand Vineeth	6 BCA 'B'	
6	Treasure Hunt	Supreeth Sweta Pooja	4 BCA 'B'	First
7	Crazy Cricket	Supreeth Kiran Prasad Kaushik Gabriel Chethan	4 BCA 'B' 4 BCA 'A'	
8	IT Manager	Surej Sanketh	4 BCA 'B' 2 BCA 'B'	Second
9	Face Painting	Supreeth Pooja	4 BCA 'B'	Second
10	Quiz	Shanthy Swaroop Vineeth Musa	6 BCA 'B'	

**Conducted by:** Kristu Jayanti College

**Conducted on:** 25<sup>th</sup> and 26<sup>th</sup> FEBRUARY 2014

The following students took part in the fest and won prizes:

SL NO	EVENT	NAME	CLASS	PRIZE
1	IT Manager	Surej Sanket	IV 'B' II 'B'	Semi-finals
2	IT Quiz	Vineet Shanti Swaroop	VI 'A' VI 'B'	2 <sup>nd</sup> round
3	Lecture contest	Nikhil Tomer Surej	VI 'B' IV 'B'	2 <sup>nd</sup> place
4	IT Marathon	Vineet Shanti Swaroop	VI 'A' VI 'B'	1 <sup>st</sup> place
5	Coding & Debugging	Sharath Vineet	VI 'B' VI 'A'	Semi finals
6	Web designing	Harish Shanti Swaroop	IV 'A' VI 'B'	2 <sup>nd</sup> place
7	Photoshop War	Supreeth Rajath	IV 'B' IV 'A'	-
8	Treasure Hunt	Pooja Supreeth	IV 'B' IV 'B'	2 <sup>nd</sup> round

9	Gaming	Aravind Akshay Khilan Himanshu Dhanush	IV'A' IV'A' IV'A' IV'A' II'A'	Semi-finals
10	Circuit Analysis	Sweta Aravind	IV'B' IV'A'	2 <sup>nd</sup> place
11	Math Event	Sweta Aravind	IV'B' IV'A'	-

Conducted by : CMR INSTITUTE OF MANAGEMENT STUDIES

Conducted on: 5<sup>TH</sup> MARCH 2014

The following students took part in the fest and won prizes:

SL NO.	EVENT	NAME	CLASS	PRIZE
1	Coding	Shanthi Swaroop Vineet Anand Sharath	6 BCA 6 BCA 6 BCA 6 BCA	II PRIZE
2	QUIZ	Shanthi Swaroop Vineet Anand Sharath	6 BCA 6 BCA 6 BCA 6BCA	III PRIZE
3	Web Designing	Harish Sharath Shanthi Swaroop Vineet	4 BCA 6 BCA 6 BCA 6 BCA	III PRIZE
4	Paper Presentation	Nikhil Suraj Sanketh Faris	6 BCA 4 BCA 2 BCA 4 BCA	II PRIZE
5	Photo Montage	Harish Rajat	4 BCA 4 BCA	
6	Fashion Show	Aravind Supreeth Andrew Akshay Affifou, Zoolbo Pooja, Sweta, Vindhya, Yamisa Nagambika Ahmed Jawid	4 BCA 4 BCA 4 BCA 4 BCA 6 BCA 4 BCA 4 BCA 2 BCA 2 BCA	BEST ATTIRE

- Mr. Sanketh granted title “VIPRAVIR” by Rotaract Club for his initiative of “SHUSHROOSHAN” – NGO, Caters to food, clothing and education.
- Mr. Syed Sufiyan awarded best player – under 19, Karnataka State Cricket team.

24. List of eminent academicians and scientists / visitors to the department

Eminent Academician/Scientist	Institute
Dr. Muralidhara	Professor, Dept. of MCA, Bangalore University
Dr. Hanumanthappa	Professor, Dept. of MCA, Bangalore University
Mr. Basanth Kumar Gurappa	The Director of Spaneous Software Solutions pvt ltd

25. Seminars/ Conferences/Workshops organized & the source of funding

- National
- International

Sl No	Seminar/Conferences/Workshop	Date	Source of Funding
1	International Conference on “Strategies and Action Plans For Sustainable Development in Higher Education”	08/08/2014	Presidency College

26. Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Batch	Applications received	Selected	Enrolled		Pass percentage
				*M	*F	
BCA	2011-12	210	150	101	49	70.54
	2012-13	175	108	82	26	81.72
	2013-14	170	104	83	21	96.06
	2014-15	165	134	99	35	--
	2015-16	210	145	112	31	--

\*M = Male \*F = Female

Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Batch	Applications received	Selected	Enrolled		Pass percentage
				*M	*F	
MCA	2011-12	45	29	20	9	100
	2012-13	60	34	23	11	100
	2013-14	54	37	27	10	90.63
	2014-15	55	34	26	8	--
	2015-16	41	40	31	9	--

\*M = Male \*F = Female

#### 27. Diversity of Students

Name of the Course	Batch	% of students from the same state	% of students from other States	% of students from abroad
BCA	2011-12	60	30	10
	2012-13	74	24	02
	2013-14	62	30	08
	2014-15	40	36	24
	2015-16	51	31	18

Name of the Course	Batch	% of students from the same state	% of students from other States	% of students from abroad
MCA	2011-12	65	35	0
	2012-13	21	76	03
	2013-14	41	57	02
	2014-15	59	35	06
	2015-16	25	72	03



28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.? : Nil

29. Student progression [BCA 2012-13 batch]

<b>Student progression</b>	<b>Against % enrolled</b>
UG to PG	61
PG to M.Phil.	na
PG to Ph.D.	na
Ph.D. to Post-Doctoral	na
<b>Employed</b>	
•Campus selection	30
•Other than campus recruitment	09
Entrepreneurship /Self-employment	Nil

Student progression [MCA 2012-13 batch]

<b>Student progression</b>	<b>Against % enrolled</b>
UG to PG	na
PG to M.Phil.	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
<b>Employed</b>	
•Campus selection	71
•Other than campus recruitment	29
Entrepreneurship / Self-employment	Nil

30. Details of Infrastructural facilities

- a) Library : Centralized Library
- b) Internet facilities for Staff & Students : Wi-Fi enabled class rooms, staff rooms and labs
- c) Class rooms with ICT facility : 09
- d) Laboratories : 04

31. Number of students receiving financial assistance from college, university, government or other agencies : 10

## 32. Details on student enrichment programmes (special lectures / workshops /seminar) with external experts

Sl. No.	Year	Sem	Date	Topic	Resource Person
1	2015 - 16	ODD Sem	17 <sup>th</sup> July 2015	Advance Java	Mr. Basantha Kumar and Mr. Lakshman Spaneous software solution pvt Ltd.
2	2015 – 16	ODD Sem	31 <sup>st</sup> Aug 2015	Programming techniques	Mr. Padma Reddy
3	2015 – 16	ODD Sem	13 <sup>th</sup> Aug 2015	SAP	Mr. Raghav, Ms. Jisa Mary and Ms. Sudha
4	2015 – 16	ODD Sem	24 <sup>th</sup> Aug 2015	Programming Methodologies	Mr. Somashekar
5	2015 – 16	ODD Sem	05 <sup>th</sup> Sep 2015	Java FAQ's	Mr. Dhananjay

Sl. No.	Year	Sem	Date	Topic	Resource Person
1	2014 - 15	EVEN Sem	09 <sup>th</sup> Jan 2015	Hadoop Big Data	Mr. Pilla Sai
2	2014 - 15	EVEN Sem	10 <sup>th</sup> Jan 2015	Dynamic Web Page Development	Mr. Basanth Kumar Gurappa and Mr. Laxman

Sl. No.	Year	Sem	Date	Topic	Resource Person
1	2014 - 15	ODD Sem	26 <sup>th</sup> July 2014	PHP and MySql	Mr. Sumit
2	2014 - 15	ODD Sem	05 <sup>th</sup> Jan 2014	Mobile Computing	Mr. Basanth Kumar M Marappa
3	2014 – 15	ODD Sem	09 <sup>th</sup> Aug 2014	Cloud Computing	Mr. Sudhakar G

Sl. No.	Year	Sem	Date	Topic	Resource Person
1	2013 - 14	ODD Sem	24 <sup>th</sup> Aug 2013	OOPS Using C++ / C#	Mr. Vaskaran Sarcar
2	2013 - 14	ODD Sem	23 <sup>rd</sup> Aug 2013 & 24 <sup>th</sup> Aug 2013	Oracle 10G	SQL Star International Ltd.,
3	2013 - 14	ODD Sem	05 <sup>th</sup> Sep 2013	Corporate Recruitment Policy	Ms. Neetu
4	2013 - 14	ODD Sem	05 <sup>th</sup> Aug 2013	Oracle 10G	Reboot Mind
5	2013 - 14	ODD Sem	24 <sup>th</sup> July 2013	PC Assembling	Jetking

33. Teaching methods adopted to improve student learning

- PowerPoint Presentations and videos are used in class room teaching.
- Project Based Learning.
- Workshop and Conferences.
- Paper presentations in recent trends are allotted to Students.
- Remedial classes conducted for slow learners.
- Multiple choice questions for improving Analytical reasoning are given to fast learners.

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

- Social outreach programme.
- Computer literacy for government school students.

35. SWOC analysis of the department and Future plans

STRENGTHS:

- Skilled and experienced faculty members.
- Strong Industry interface.
- Add on value added and certificate courses.

- Mentorship programme.
- Competency building initiatives.
- High percentage of campus placement.
- Excellent Computer Lab and Class rooms with Wi-Fi connectivity.

WEAKNESS:

- Diminishing student interest for higher studies.
- Lack of research projects.
- Changing trends in Industry Recruitment process.

OPPORTUNITIES:

- Collaboration with Research Centers.
- Established of Research Centre.
- Exchange programmes with Foreign Universities.
- Consultancy avenues with Industry.

CHALLENGES

- Fast changes in technology and updating of knowledge.
- Catering to diverse students.
- Fluctuation in the IT market.

FUTURE PLANS

- Organize seminars and workshops for faculty and students.
- To have Industry Collaborations for real time projects.
- To have a separate Software Development Cell to cater the inhouse needs.
- To secure funded projects.

### Evaluative Report of the Departments

1. Name of the Department : **Humanities [UG]**
2. Year of Establishment : 2010
3. Names of Programmes / Courses offered : B.A. (Optional English /  
Political Science/Journalism)
4. Names of Interdisciplinary courses and the departments/units involved

Course	Departments
Optional English	English
Soft Sills	Management
Environment & Public Health	Life Science
Science & Society	Life Science
Computer Fundamentals	Computer Science

5. Annual/ semester/choice based credit system (programme wise):  
BA (J) – CBCS

6. Participation of the department in the courses offered by other departments

Course	Departments
Indian Constitution & Human Rights	Commerce, Science, Management
Culture, Diversity & Society	Commerce, Science , Management

7. Courses in collaboration with other universities, industries, foreign institutions, etc.-  
to be filled

- a. Radio Programming Course [ 20 Hour] in collaboration with Radiogiri [ July – August 2014]
- b. Television Production Certificate Course [30 Hour] in collaboration with RK Media [ July – August – 2015]
- c. Indesign and Page Layout Course [10 Hour] [ March 2015]

8. Details of courses / programmes discontinued (if any) with reasons : Nil

## 9. Number of Teaching posts

	Sanctioned	Filled
Professors	All sanctioned posts are filled	
Associate Professors		
Asst. Professors		

## 10. Faculty profile with name, qualification, designation, specialization, (D.Sc. / D.Litt. / Ph.D. / M. Phil. etc.,)

Sl No	Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
1	Ms. Babitha Joseph	MA, M.Phil, (Ph.D)	Head & Associate Professor	Optional English	16	-
2	Ms. Shilpa Kalyan	MS Comm, UGC NET, (Ph.D)	Associate Professor		10	-
3	Ms. Sandhya Padmanabhan	MA, B.Ed, M.Ed, SLET	Assistant Professor	Optional English	15	-
4	Ms. Shilpa Shekar	MA-Political Science	Assistant Professor	Political Science	03	-

## 11. List of senior visiting faculty

Sl No	Faculty Name
1	Ms Radhika Mahalingiah
2	Mr Ishwar Daitota, Senior Journalist
3	Mr Chandramouli, AIR [Rtd.]
4	Michael Patrao, Deccan Herald
5	Mr Karthik

12. Percentage of lectures delivered and practical classes handled(programme wise) by temporary faculty : Nil

13. Student -Teacher Ratio (programme wise) : 1: 19

14. Number of academic support staff (technical) and administrative staff; sanctioned and filled

<b>Academic Support Staff</b>	<b>Sanctioned</b>	<b>Filled</b>
Technical	Nil	Nil
Administrative	01	01

15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ M.Phil / PG.

<b>Sl. No</b>	<b>Name</b>	<b>Qualification</b>
1	Ms. Babitha Joseph	MA, M.Phil, (Ph.D)
2	Ms. Shilpa Kalyan	MS Comm, UGC NET, (Ph.D)
3	Ms. Sandhya Padmanabhan	MA, B.Ed, M.Ed, SLET
4	Ms. Shilpa Shekar	MA-Political Science

16. Number of faculty with ongoing projects from

a) National

b) International funding agencies and grants received : Nil

17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil

18. Research Centre /facility recognized by the University : Nil

19. Publications:

- Publication per faculty : 02
- Number of papers published in peer reviewed journals (national / international) by faculty and students : 02
- \* Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) : Nil
- \* Monographs : Nil
- \* Chapter in Books : Nil
- \* Books Edited : Nil

- \* Books with ISBN/ISSN numbers with details of publishers : Nil
- \* Citation Index : Nil
- \* SNIP : Nil
- \* SJR : Nil
- \* Impact factor : Nil
- \* h-index : Nil

<b>SL NO</b>	<b>NAME</b>	<b>JOURNAL</b>	<b>TOPIC / SPECIALIZATION</b>	<b>DATE/YEAR OF PUBLICATION</b>
1	Shilpa Kalyan	ISSN No. 2277-7369 Mass Media – A Communication Research Journal	Journalism / Communication An Analysis Of Recall And Credibility Of ‘Breaking’ News In Electronic Media Among Audience	December 2013
2	Shilpa Kalyan	ISSN No. 2277-7369 Mass Media – A Communication Research Journal	Journalism / Communication PARADIGM SHIFT IN THE BUSINESS OF INDIAN FILM ‘INDUSTRY’ – AN ANALYSIS	April 2014
3.	Shilpa Kalyan	Book ISBN: 978-3-95489- 240-2 PDF-eBook-ISBN: 978-3- 95489-740-7	- THE EFFECTIVENESS OF DE-STEREOTYPING WOMAN IN ADVERTISEMENTS has published in the book entitled "Deconstructing the Stereotype: Reconsidering Indian Culture, Literature and Cinema" from Anchor Academic Publishing, Germany	June 2014
4.	Shilpa Kalyan	ISSN No. 2277-7369 Mass Media – A Communication Research Journal	‘Doordarshan’ – Is it Time for the Phoenix to Rise or Sing its Swan Song?	Mass Media (Volume 3, No. 32) November 2014



5.	Shilpa kalyan	Researchers World – ISSN No 2231 4172	IMPACT OF CARTOON CHANNELS ON THE BEHAVIOR OF CHILDREN IN KARNATAKA: A PRELIMINARY STUDY	Vol.– VI, Issue – 3(2), July 2015
6.	Shilpa Kalyan	ISBN 978-93-5207-123-4 Authors Press Media Youth and Values – Edited by J Josephine	Childhood to Youth – Role of Television Cartoon Programmes in shaping value systems	2015

20. Areas of consultancy and income generated : Nil

21. Faculty as members in

- a) National committees : Nil
- b) International committees : Nil
- c) Editorial Board : Nil

22. Student projects

- a) Percentage of students who have done in-house projects including inter departmental / programme : Nil
- b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies:

23. Awards / Recognitions received by faculty and students

Jan 2014 to Dec 2014

Sl. No.	Course	Semester	Name of the Event & College participated	Date & Venue	Details of prizes won by the students in extracurricular activities
1	B.A	V	Debate Competition, Acharya College	Shreyas	3 <sup>rd</sup> prize
2	B.A	V	Debate Competition, M.E.S College	Shreyas	3 <sup>rd</sup> prize
3	B.A	V	Sketch A Pic, Kristu Jayanti College	Deepa	2 <sup>nd</sup> prize

4	B.A	V	Panel Discussion, Vishwa Hindu parishad[VHP]	Shreyas	1 <sup>st</sup> prize
5	B.A	III	Big Fat Media Quiz, Mount Carmel College	Abhishek Majumdar	2 <sup>nd</sup> Prize
6	B.A	III	Humanities, Mount Carmel College	Abhishek Majumdar	3 <sup>rd</sup> Prize
7	B.A	III	Quiz, Kristu Jayanti College	Abhishek Majumdar	1 <sup>st</sup> Prize
8	B.A	III	Debate Competition, Mount Carmel College	Abhishek Majumdar	3 <sup>rd</sup> Prize
9	B.A	III	Quiz, M.E.S College	Abhishek Majumdar	1 <sup>st</sup> prize
10	B.A	III	Picture Interpretation, M.E.S College	Abhishek Majumdar	1 <sup>st</sup> prize

Sl. No.	Course	Event / Activity	Name of the Student	Date	Name of the College	Prize
1.	BA	Picasanarie	Shristi & Sahiba	29 <sup>th</sup> , 30 <sup>th</sup> & 31 <sup>st</sup> Jan 2015	Mount Carmel College	2 <sup>nd</sup> Place
2.	BA	The Forehead Game	Abhishek	29 <sup>th</sup> 30 <sup>th</sup> & 31 <sup>st</sup> Jan 2015	Mount Carmel College	3 <sup>rd</sup> Place
3	BA	Creative Writing	Barsha	6&7 Feb 2015	MLA College	Special Recognition
4	BA	Media Seminar – paper Presentation	Deepa	March 27 2015	NMKRV	Paper Presentation
5	BA	Literature Seminar – Paper Presentation	Oindrilla, Vaishnavi, Arvind G R	March 28 2015	Claret College	Paper Presentation
6	BA	Photography	Ashik [2 <sup>nd</sup> Sem]	6 <sup>th</sup> March 2015	Kristu Jayanti College – Media Fest	1 <sup>st</sup> place

7	BA	Personality	Munazza [6 <sup>th</sup> Sem]		Kristu Jayanti College – Media Fest	1 <sup>st</sup> place
8	BA	Quiz	Abhishek &Vaishnav [4 <sup>th</sup> /2 <sup>nd</sup> Sem]		Kristu Jayanti College – Media Fest	2 <sup>nd</sup> place
9	BA	JAM	Deepa [6 <sup>th</sup> Sem]		Kristu Jayanti College – Media Fest	2 <sup>nd</sup> place
10	BA	Debate	Munazza [6 <sup>th</sup> Sem]		Kristu Jayanti College – Media Fest	3 <sup>rd</sup> place
11	BA	Spell Bee	Shristi [2 <sup>nd</sup> Sem]		Kristu Jayanti College – Media Fest	3 <sup>rd</sup> place
12	BA	Mock Press	Barsha&Shristi [2 <sup>nd</sup> Sem]		Kristu Jayanti College – Media Fest	3 <sup>rd</sup> place
13	BA	Destination Launch	Sahiba&Gayatri [6 <sup>th</sup> Sem]		Kristu Jayanti College – Media Fest	3 <sup>rd</sup> place
14	BA	Group Singing	Punam & team	10 <sup>th</sup> January 2015		3 <sup>rd</sup> place

Host College – Baldwin's College

Date of the Fest – 10<sup>th</sup> September 2015

SL NO	EVENT	PRIZE	STUDENTS	CLASS
1	Debate (English)	Second Prize	Karan & Deepti	I sem respectively
2	Caption Writing	Third Prize	Mayah	V sem
3	Literature Quiz	Third Prize	Abhishek	V sem

Host College – St Joseph’s College

Date of the Fest – 4<sup>th</sup> & 5<sup>th</sup> September 2015

SL NO	EVENT	PRIZE	STUDENTS	CLASS
1	Debate (English)	Second Prize	Karan & Deepti	I sem respectively
2	Caption Writing	Third Prize	Mayah	V sem
3	Literature Quiz	Third Prize	Abhishek	V sem

Host College – St. Claret College

Date of the Fest – 15 & 16<sup>th</sup> September 2015

SL NO	EVENT	PRIZE	STUDENTS	CLASS
1	Debate (Hindi)	First Prize	Aditya & Jyoti	I & III sem respectively
2	Debate (English)	Second Prize	Mayah & Deepti	V & I sem respectively
3	Reporting	First Prize	Barsha	III sem
4	Collage	First Prize	Simrran & Sarang	III sem
5	Spelling Bee	Second Prize	Barsha & Oindrila	III sem
6	Photography	First Prize	Vivek RK Singh	III sem
7	Psychodrama	Second Prize	Karan & Team	I, III, V sem
8	Advertising	Third Prize	Deepti & Team	I, III, V sem
9	Short Story (Hindi)	First Prize	Aditya	I sem
10	JAM	First Prize	Deepti	I Sem
11	Short Story (English)	First Prize	Karan	I Sem
12	Personality	Second Prize	Karan	I Sem
13	Poetry (English)	Second Prize	Karan	I Sem
14	Poetry (Hindi)	Third Prize	Aditya	I Sem

Host College – MES College

Write here, Right Now – Breaking Barriers

Date of the Fest – 25 & 26 August 2015

SL NO	EVENT	PRIZE	STUDENTS	CLASS
1	Pick n Speak	First Prize	Abhishek Majumdar	V sem

2	Quiz	First Prize	Abhishek, Barsha & Karan	V, III & I sem respectively
3	Being Keats – Poetry translation	First Prize	Barsha	III sem
4	Best Writer	First Prize	Karan	I sem
5	Stand up Comedy	First Prize	Karan	I sem
6	Mock Press	Second Prize	Karan & team	I sem
7	Film Review	Second Prize	Karan	I sem
8	Turn Coat	Second Prize	Abhishek	V sem
9	Collage	Second Prize	Simran, Vaishnavi & Srithi	III sem
10	Debate	Second Prize	Deepti & Priya	I Sem

- ✓ Bishop Cotton Women’s Christian College – Overall Championship – Media Fest [August 2012]
- ✓ Jain CMS College fest – Creative Writing – I Prize Sneha
- ✓ Christ College fest – Creative writing – III Prize – Sneha
- ✓ St. Aloysius College, Mangalore – Media Manthan – II Prize – Movie Spoof
- ✓ Paper Presentation by students – Ujjire – SDM College on 1<sup>st</sup> & 2<sup>nd</sup> March by Sneha & Saket - ‘Public Participation’
- ✓ Devika – Documentary on 'Sparsh' was selected for the National Level competition organized by Amrita University , Coimbatore
- ✓ Devika[III year B.A.] – Documentary on 'Sparsh' was selected for the National Level competition organized by Amrita School of Communication , Coimbatore, January 2013
- ✓ Devika [III year B.A.] – Internship in ‘Amrita TV’ and ‘India Vision’ [Wayanad Bureau ] – 8/12/13 to 8/1/2014
- ✓ Devika [III year B.A.] - Research : ‘Tobacco and Alcohol consumption in Paniya and Kattunaika Communities in Wayanad’
- ✓ Mayah [ I Year B.A.] – Internship in The Hindu for a period of 1 month in December 2013
- ✓ Suhaib Rehman [II Year B.A] – Internship in Malayalam Manorama for a period of 1 month - Jan/Dec
- ✓ Arvind G.R. [II Year B.A] – Internship at DNA in the month of

Faculty Name	Award/Recognition	Awarding Body
Shilpa Kalyan	First prize for the Best Research Paper	Christ University seminar Media Meet in Bangalore August 2013

24. List of eminent academicians and scientists / visitors to the department

1. Ms Gauri Lankesh , Editor, Lankesh Vara Patrike on ‘Main stream media and marginalization’.
2. Mr. Gnanashekar , Former Chief of the Hindu, Chief representative – parliamentary publications ‘Parliamentary reporting’.
3. Mr Pradeep Nair, Joint News Editor, Times of India ‘Newsroom today’.
4. Mr. Vinoo Urs , Management Professional (Interaction).
5. Mr Chidananda Rajaghatta, Foreign affairs Editor, Times of India, (Interaction).
6. Prof. Soman Nambiar on ‘Principles of Management’ on October, 26.
7. Ishwar Daitota on ‘Print Media Management’ – December 2, 2012.
8. Ananth Karthink on ‘ Technical Writing Practice’ – Dec 20, 2012.
9. Green Dot on ‘Visual Effects and Animation’ – Dec 21, 2012.
10. Mr Yellappa Reddy Rtd IFS officer Chairman – Greentask Force.
11. Mr N.S.Krishnamurthy, Rtd Station Director, AIR.
12. Mr Vijay Kumar , Senior Journalist , Sub Editor, Vijayavani.
13. Ms Rashmi Munikempanna, Photographer, Freelance Consultant Participatory Projects.
14. Mr Rauf Ahmed , Former Editor – Filmfare magazine.
15. Ms Rashmi Munikempanna, Photographer, Freelance Consultant Participatory Projects.
16. Dr Mamatha, Ass.Director, Information Department, Govt. Of Karnataka.
17. Mr M.B.Jayram, Chief , Corporate Communication, KPCL.
18. Mr Gautham Machiah, Vice President , Zee Kannada.
19. Mr Vijay Grovar, Former Editor, News X.
20. Pooja Gandhi, Actress.

21. P Sheshadri, National Award winning Film Director.
22. Pawan Kumar, Film Director.
23. RJ Lucky on 'Radio Programme'- June 28,2012.
24. Ashok Kumar on 'Theatre & Literature' – July 10, 2012.
25. Michael Patro on 'Reporting trends' – August 14, 2012.
26. Prof. Michal on 'Know your Rights' – August 28, 2012.
27. Prof. Chandra Mouli – 'Doordarshan – Prospects' – January, 2013.
28. Dr. Mamatha – Workshop on Negotiation, Diplomacy & Conflict Resolution – February – 2013.
29. Ms Chaya Srivatsa , Director-Corporate Radio – Radiowalla on Internet Radio- 28<sup>th</sup> January 2014.
30. Mr Ravi Dulipala - Former output head and news anchor of News 9 on - Television Organization 24<sup>th</sup> July 2014.
31. Ms Radhika Mahalingiah, former reporter for Deccan Herald & currently Lecturer at MLA College on 'Reporting – Print Media'.
32. Prof Aparajitha Das, Assistant Professor, St Joseph College on 'Relevance of UN in the contemporary world , 7<sup>th</sup> September 2013.
33. Ms Rama, Senior Manager, IBM.
34. Mr Michael – Meta Cultural.
35. Manuja Veerappa, Sports Journalist , Deccan Chronicle.
36. Nirmala Govindarajan, Feature Writer, Freelancer.
37. Rasheed Kappan, Chief Reporter – Deccan Herald.
38. Ananth Subramaniam , Chief Photo Journalist.
39. Mr Gautham Shenoy, Executive Creative Director, Saatchi & Saatchi.
40. Ms. Arunima Lahiri , PR Professional.
41. Veda Mohan, Executive Producer and Copywriter at Radio One.
42. Nagaraj Handekar, Marketing Head of Radio Mirchi.
43. MJ Rakesh aka Prof.Ulfat Sultan, Music Jockey and Program Manager at Radio One.
44. Byatha Jagadeesh , Advocate.

45. Harish Upadhyaya Special Correspondent, News X.
46. Prof. Rachel Sauer Senior Journalist & Professors from IJNM.
47. Prof. Charles Lavery, Senior Journalist & Professors from IJNM.
48. Dr M A SALIM , ACP – TRAFFIC.
49. Sachin Tantry, Academician and Radio Expert.
50. Mr John Thomas, Senior Journalist, Vijay Karnataka.
51. Ms Rashmi Rao – Feature Writer – Deccan Herald.
52. Mr John Jose – Page Designing , The Times of India.
53. Mr Manu Chakravarthy, National Award winning Film Critic.
54. Ishwar Daitota, Senior Journalist.
55. Ms Radhika Mahalingiah , Journalist.

25. Seminars/ Conferences/Workshops organized & the source of funding

- a) National
- b) International

Sl. No.	Seminar/Conferences/Workshop	Date	Source of funding
1	International Conference on “Strategies and Action Plans For Sustainable Development in Higher Education”	08/08/2014	Presidency College

26. Student profile programme/course wise:

Name of the Course / programme (refer question no. 4)	Batch	Applications received	Selected	Enrolled		Pass percentage
				*M	*F	
BA (J)	2011-12	30	19	11	08	81.82
	2012-13	25	14	09	05	100.00
	2013-14	27	16	05	11	--
	2014-15	55	30	18	12	--
	2015-16	41	32	17	15	--

\*M = Male \*F = Female



## 27. Diversity of Students

Name of the Course	Batch	% of students from the same State	% of students from other States	% of students from abroad
BA(J)	2011-12	26	37	37
	2012-13	50	36	14
	2013-14	25	25	-
	2014-15	30	63	7
	2015-16	32	56	12

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.? : Nil

## 29. Student progression

Student progression	Against % enrolled
UG to PG	20%
PG to M.Phil.	na
PG to Ph.D.	na
Ph.D. to Post-Doctoral	na
<b>Employed</b>	
•Campus selection	Nil
•Other than campus recruitment	10%
Entrepreneurship / Self-employment	02%

## 30. Details of Infrastructural facilities

- a) Library : Centralized Library
- b) Internet facilities for Staff & Students : Wi-Fi enabled class rooms, staff rooms and labs
- c) Class rooms with ICT facility : 03
- d) Laboratories : 01

31. Number of students receiving financial assistance from college, university, government or other agencies:

Ms. Shivani-Defense

## 32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts

Sl No	Date	Special Lectures / Workshops /Seminar
1	06/01/2015	Ananth Subramaniam , Chief Photo Journalist , Bangalore Mirror Photo Journalism
2	07/02/2015	Mr Gautham Shenoy Executive Creative Director, Saatchi & Saatchi Advertising – a creative communication
3	4/3/2015	Ms. Arunima Lahiri, PR Professional, Public Relations
4	21/10/2105	MJ Rakesh aka Prof.Ulfat Sultan Music Jockey and Program Manager at Radio One , RJing
5	30/03/2015	Byatha Jagadeesh , Advocate , Copyright & Plagiarism
6	15/07/2015	Harish Upadhyaya , Special Correspondent News X , BROADCAST MEDIA
7	12/08/2015	Prof Soman Nambiar, Senior Management Expert Media Management
8	11/09/2015	Prof. Rachel Sauer Senior Journalist &Professors from IJNM Is multimedia the future of Journalism
9	11/09/2015	Prof.Charles Lavery Senior Journalist & Professors from IJNM Why India needs investigative Journalism
10	04/09/2015	Dr M A SALIM, ACP - TRAFFIC , TRAFFIC ADMINISTRATION
11	28/01/2014	Ms Chaya Srivatsa, Director-Corporate Radio, Radiowalla - <i>Internet Radio</i>
12	22/02/2014	Ms Rama, Senior Manager, IBM - <i>Trends in Advertising</i>
13	17/03/2014	Mr Michael – Meta Cultural - Democrazy – Political outlook with international perspective
14	16/07/2014	Mr. Rasheed Kappan - Trends in Print Journalism
15	04/08/2014	Ms Manuja Veerappa - Sports Journalism
16	11/09/2014	Ms Nirmala - Feature Writing

17	16 July 2014	Rasheed Kappan , Chief Reporter – Deccan Herald Print Media Reporting
18	28th July 2014	Manuja Veerappa Sports Journalist – Deccan Chronicle Sports Journalism
19	11 September 2014	Nirmala Govindarajan , Freature Writer - Freelancer Freature Writing
20	17 <sup>th</sup> Oct 2014	Veda Mohan, Executive Producer and Copywriter at Radio One, Script Writing for radio
21	16 <sup>th</sup> Oct 2014	Nagaraj Handekar, Marketing Head of Radio Mirchi , Marketing
22	5, April 2012	Mr Yellappa Reddy Rtd IFS officer Chairman – Greentask Force Environment and sustainable Development
23	19, April 2012	Mr Rauf Ahmed, Former Editor – Filmfare magazine Mass Media – Newspaper and Magazine Journalism
24	11, May 2012	Mr N.S.Krishnamurthy, Rtd Station Director, AIR, AIR – Past, Present and Future
25	24, May 2012	Ms Rashmi Munikempanna, Photo Journalism Photographer, Freelance Consultant Participatory Projects
26	1, June 2012	Mr M.B.Jayram, Chief , Corporate Communication, KPCL, Public Relations & Corporate Communications

#### Field Visits/Workshops

1. Doordarshan studio, Bangalore Kendra – November 2, 2012.
2. Suvarna News Channel, Bangalore – December 22, 2012.
3. Ambedkar College – Fest - 12<sup>th</sup> & 13<sup>th</sup> October.
4. One Day Workshop for students – November 07, 2012 *National Gallery of Modern Art – Project Cinema City.*
5. All India Radio, Raj Bhavan road, Bangalore – July 21, 2012.
6. Deccan Herald, Kumbalogoðu – August 24, 2012.

7. National Gallery of Modern Art, Vasanth Nagar – August 4, 2012.
8. Indiacan An NDTV Talk Shows – Febraury 16th & 23rd 2013.
9. All India Radio, Raj Bhavan road, Bangalore – July 21, 2012.
10. Deccan Herald, Kumbalogodu – August 24, 2012.
11. National Gallery of Modern Art, Vasanth Nagar – August 4, 2012.
12. Vidhana Soudha – 29<sup>th</sup> January 2014.
13. Deccan Herald [ The Printers (Mysore) Ltd] 11, September 2013.
14. Zee TV Studio – 10<sup>th</sup> September 2013.
15. Kanteerva Studios and Prasad Recording Studio On 31<sup>st</sup> July 2013.
16. *Press Club of Bangalore*, 26, April, 2012 Book release of Mr Ishwar Daitota, Press coverage, Press meet, interview activities.
17. All India Radio , 25, May 2012.

### Workshops

31, March 2012	1 day Workshop – Development Journalism at Chancery Hotel	Parvati Menon - Resident Editor – The Hindu	Development Communication and Media
4, 5 , 6 May	3 day Workshop	Mr Vijay Kumar Senior Journalist , Sub Editor, Vijayavani	Indesign – Software for Print Media
14,15,16 May 2012	3 day Workshop at Acharya College	Mr Abdul Rehman Pasha	Film Appreciation and Film Review
12 August 2013	Workshop on News Anchoring	Mr Ravi Dhulipala	
17 September 2013	Workshop on News Appreciation	Mr Manu Chakravarthy	
03 & 04 Feb 2015	Workshop on Reporting and Editing	Mr John Thomas	
26, May 2012	Conflict Resolution & Negotiation	Dr Mamatha, Asst. Director, Information Department, Govt. Of Karnataka	

33. Teaching methods adopted to improve student learning

- PowerPoint Presentations and videos are used in class room teaching.
- Role Play.
- Project work.
- Screening Movies/Documentaries.
- Field visits.
- Guest lectures.
- Workshops.
- Valued added programmes.
- News letter publishing.
- Mock parliament.
- Study tour.

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

- Social outreach programme.
- Participation of students in NSS & NCC programmes.

35. SWOC analysis of the department and Future plans

STRENGTHS:

- Skilled and experienced faculty members.
- Strong Industry interface.
- Add on value added and certificate courses.
- Mentorship programme.
- Competency building initiatives.
- High academic performance.
- Extension field work sessions along with class room learning.

WEAKNESS:

- Less employment opportunities.
- Lack of research projects.
- Poor enrollment of students compared other streams.

OPPORTUNITIES:

- Collaboration with media and tourism departments.
- Exchange programmes with Foreign Universities.
- Growing demands for humanities stream.

CHALLENGES

- Less competency at the entry level.
- Catering to diverse students.
- Students' diminishing interest in Humanities stream.

FUTURE PLANS

- Organize seminars and workshops for faculty and students.
- To have Industry Collaborations for projects and consultancy.
- To secure funded projects.
- To start new PG programme in English Literature.
- To set up a community radio station in the nearby rural area.

### 3. Evaluative Report of the Departments

1. Name of the Department : **Commerce & Management [UG]**
2. Year of Establishment : 2001
3. Names of Programmes / Courses offered : B.Com  
BBA
4. Names of Interdisciplinary courses and the departments/units involved

Course	Departments
Optional English	English
Soft Sills	Management
Environment & Public Health	Life Science
Science & Society	Life Science
Computer Fundamentals	Computer Science
E-Commerce	Computer Science
Computer Application in Business	Computer Science
Indian Constitution	Humanities

5. Annual/ semester/choice based credit system (programme wise):  
B.Com - CBCS  
BBA - CBCS

6. Participation of the department in the courses offered by other departments

Course	Departments
Accounting & Financial Management	Computer Science
Banking & Finance	Computer Science

7. Courses in collaboration with other universities, industries, foreign institutions, etc.

- Advanced Excel.
- ACCA programme [The Association of Chartered Certified Accounts].
- METAMORPHOSIS-Skill development program.
- Professional Transformation Program-Skills development program.
- Business English Certificate Programme (BEC).
- Toastmasters.

8. Details of courses / programmes discontinued (if any) with reasons : Nil

9. Number of Teaching posts

	Sanctioned	Filled
Professors	All sanctioned posts are filled	
Associate Professors		
Asst. Professors		

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./ D.Litt./ Ph.D. / M. Phil. etc.,)

Sl No	Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
1	Mr. Pradeep Kumar Shinde	MA(Economics), UGC NET, [Ph.D]	Head & Associate Professor	Economics	15	-
2	Ms. Padmaja Vani	MBA, (M.Phil)	Associate Professor	Marketing, HR,	12	-
3	Ms. Nooren Alexeena Datta	MA POL SCI, MBA	Assistant Professor	Human Rights	08	-
4	Ms. Rajitha Ramachandran	MCom, MBA, M.Phil, (Ph.D)	Assistant Professor	Accounts	10	-
5	Ms. Prachi Beriwala	MCom, MBA, M.Phil, (Ph.D)	Assistant Professor	Accounts	10	-
6	Ms. Noor Mohammedi Ayub	MCom	Assistant Professor	HR	07	-
7	Mr. Safeer Ahmed	BA, LLB, LLM	Assistant Professor	Company Law	20	-



8	Ms. Midhu Nair	MA, (M.Phil)	Assistant Professor	Economics	05	
9	Ms. Padmasri E	M.Sc Computers, M.Tech- IT	Assistant Professor	Computers	10	
10	Mr. L. Ayyappa	MBA, MCOM	Assistant Professor	Marketing	11	
11	Ms. Sandhya Krishnan	MBA	Assistant Professor	Finance, HR	04	
12	Mr. Yashashwni	MBA	Assistant Professor	Finance, Marketing	05	
13	Ms. Preethi Gupta	MSc(Mathem atics)	Assistant Professor	Mathematics	06	
14	Ms. Merilyn Reay	MCom, BEd	Assistant Professor	Accounts	07	
15	Ms. Poornima V	MFM, MBA, (Ph.D)	Assistant Professor	Finance	05	
16	Mr. Sandesh Nayak	MBA,M.Com	Assistant Professor	Finance	05	
17	Ms. Pushpalatha	M.Sc Mathematics	Assistant Professor	Mathematics	06	
18	Ms. Manjushree M	MBA	Assistant Professor	Finance	05	
19	Mr. Narishma Murthy H	MCom, MBA, UGC NET	Assistant Professor	Marketing	06	

20	Mr. Kiranmayi A R	MBA, MCom, UGC NET	Assistant Professor	HR	05	
21	Ms. Sameena Ahmed	MCom, MIB	Assistant Professor	HR	05	
22	Mr. Umar Ali Khan	MFA	Assistant Professor	Accounts	05	
23	Mr. Satyanarayana R	MCom, UGC NET, KSET	Assistant Professor	Accounts	05	
24	Ms. Sarika Sagar	MBA, M.COM, (M.Phil)	Assistant Professor	Accounts	05	
25	Ms. Prema Latha	MBA, MCom, UGC NET	Assistant Professor	Accounts	06	
26	Ms. Krupa	M.Sc	Assistant Professor	Accounts	06	
27	Dr. Malarvili K	Ph.D	Associate Professor	Kannada	24	
28	Dr. Indira V	Ph.D	Associate Professor	Hindi	12	
29	Ms. Sushmita Phukan	MA, M.Phil	Assistant Professor	English	11	
30	Mr. Karthik B R	MA Sanskrit, UGC NET	Assistant Professor	Sanskrit	11	
31	Ms. Nasreen Ghani	MA, (Ph.D)	Assistant Professor	English	15	
32	Ms. Sarmistha Bajpayee Roy	MA English, MA(Social Welfare)	Assistant Professor	English	15	

## 11. List of senior visiting faculty

Sl. No.	Faculty Name
1	Srinivasa Reddy
2	Poornima
3	Krupa A
4	Guruprasad
5	Shruti Giri
6	Rajani Korah
7	Bindu
8	Ranjana Waliam
9	Umme Salma
10	Natasha Francis
11	Diwakar
12	Nabilah haniph
13	Queeny
14	Michal nicholas
15	Dharmandar Dubey
16	Hemanth kumar jain
17	Shashirekha

12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil

13. Student -Teacher Ratio (programme wise) : 1:37

14. Number of academic support staff (technical) and administrative staff; sanctioned and filled

Academic Support Staff	Sanctioned	Filled
Technical	Nil	Nil
Administrative	02	02

15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil / PG.

Sl. No	Name	Qualification
1	Mr. Pradeep Kumar Shinde	MA(Economics), UGC NET, [Ph.D]

2	Ms. Padmaja Vani	MBA, (M.Phil)
3	Ms. Nooren Alexeena Datta	MA POL SCI, MBA
4	Ms. Rajitha Ramachandran	MCom, MBA, M.Phil, (Ph.D)
5	Ms. Prachi Beriwal	MCom, MBA, M.Phil, (Ph.D)
6	Ms. Noor Mohammedi Ayub	MCom
7	Mr. Safeer Ahmed	BA, LLB, LLM
8	Ms. Midhu Nair	MA, (M.Phil)
9	Ms. Padmasri E	M.Sc Computers, M.Tech IT
10	Mr. L. Ayyappa	MBA, MCOM
11	Ms. Sandhya Krishnan	MBA
12	Mr. Yashashwni	MBA
13	Ms. Preethi Gupta	MSc(Mathematics)
14	Ms. Merilyn Reay	MCom, BEd
15	Ms. Poornima V	MFM, MBA, (Ph.D)
16	Mr. Sandesh Nayak	MBA, MCOM
17	Ms. Pushpalatha	M.Sc Mathematics
18	Ms. Manjushree M	MBA
19	Mr. Narishma Murthy H	MCom, MBA, UGC NET
20	Mr. Kiranmayi A R	MBA, MCom, UGC NET
21	Ms. Sameena Ahmed	MCom, MIB
22	Mr. Umar Ali Khan	MFA
23	Mr. Satyanarayana R	MCom, UGC NET, KSET
24	Ms. Sarika Sagar	MBA, MCOM (M phil)
25	Ms. Prema Latha	MBA, MCom, UGC NET
26	Ms. Krupa	M.Sc
27	Dr. Malarvili K	Ph.D
28	Dr. Indira V	Ph.D
29	Ms. Sushmita Phukan	MA, M.Phil
30	Mr. Karthik B R	MA Sanskrit, UGC NET
31	Ms. Nasreen Ghani	MA, (Ph.D)
32	Ms. Sarmistha Bajpayee Roy	MA English, MA(Social Welfare)

16. Number of faculty with ongoing projects from

a) National : 01

DETAILS: Dr. Malarvili K

Project: Sangam literary in Tamil to Kannada

Committee: CICT - Central Institute of Classical Tamil – Chennai

b) International funding agencies and grants received : Nil

17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil

18. Research Centre /facility recognized by the University : Nil

19. Publications:

\* Publication per faculty : 02

\* Number of papers published in peer reviewed journals (national / international) by faculty and students : 02

\* Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) : Nil

\* Monographs : Nil

\* Chapter in Books : Nil

\* Books Edited : 02

\* Books with ISBN/ISSN numbers with details of publishers : 06

\* Citation Index : Nil

\* SNIP : Nil

\* SJR : Nil

\* Impact factor : Nil

\* h-index : Nil

**BOOKS PUBLISHED:**

SI No.	NAMES	TOPIC	Publications
1	Mr. Pradeep Kumar Shinde	Corporate Environment	Vision Book House
2	Ms. Prachi Beriwal	Fundamentals of Accounting ISBN- 978-93-5142-888-6	Vision Book House
3	Dr. Malarvili K	Guru Tandaguru (Translated to Kannada from Tamil version)	ISBN - Isha Foundation 2011
4	Dr. Malarvili K	Siddalinngayya Kannada 40 Kavithigalu	Puduppunal - 2014
5	Dr. Malarvili K	Pudumai Pittan	ISBN -Central Sahithya Academy- 2014
6	Dr. Malarvili K	Akhilan kannda version 2015	Akhilan Rashtrorathana Bharatha Bharathi – 2015
Under publication			
1	Dr. Malarvili K & Prof. Krishnamurthy	1. Natrinai 2. Kurinjipatti 3. Paditrappattu 4. Paripaal	CICT Chennai Tamil Sangham

**PUBLICATIONS**

SI No.	NAMES	TOPIC	JOURNAL
1	Narasimha Murthy / Manjusree/ Sandesh Naik	Valuation model for convertible bonds ISBN	International Conference - Presidency College – August 2014
2	Madhusudhan Joshi	“Effectiveness of organized distribution channel in unorganized sector in India: A conceptual frame work”	International Conference - G.D. Goenka University August 2014
3	Sandesh Naik / Ayyappa	Quest for Excellency	Faculty Development Program Jain College on 18/9/2014

4	Archana M N Merilyn Reay	Corporate Social Responsibility	UGC Sponsored two days national - Hasnath College March 2014
5	Noor Mohammedi Altaf	‘Strategies and action plan for sustainable development in higher Education’	Faculty Development program – International conference - Presidency College – August 2014
6	Kiranmayi S A R	‘Strategies and action plan for sustainable development in higher Education’	Faculty Development program – International Conference - Presidency College – August 2014
7	Pradeep Kumar Shinde	Globalisation & Higher Education in Karnataka and Economic Analysis	Published in International Conference on Business Innovation at Sun Arts Science Commerce College – Trinivalmai- Tamil Nadu
8	Yashashwini	Emotions And Culture: How Emotions And Culture Are Related?	Jyothi Nivas College - International Conference
9	Rajitha R	Impact on MI on financial literacy with respect to Rural Urban Society	International conference on Challenges and opportunities for developing sustainable urban society Feb 2015. Dayanand Sagar Institutions.
10	Rajitha R	Micro Insurance in India : Boom or Crush for the poor	International conference on Convergence of Science. Engineering and Management at ICCSEM - 2013 – 26 <sup>th</sup> – 27 <sup>th</sup> September 2013
11	Rajitha R	Women Empowerment through Social Entrepreneurship	International Conference on Sustainable Development & Governance. Building

			Commerce & Communities on 12-14 December 2012 at Amrita Vishwa Vidyapeetham Coimbatore.
12	Rajitha R	Brining Change though Social Entrepreneurship	International Conference on Emerging Markets and Issues in Management on 16 <sup>th</sup> March 2012 at VIT University.
13	Rajitha R	Social Entrepreneurship	National Conference on Effecting charges in Hospitality & Tourism at Garden City College on 16 <sup>th</sup> August 2012
14	Rajitha R	Corporate Social Responsibility initiatives a must for Societal Structure – A study	International conference on Innovative strategies for Global competitiveness on 8, 9 & 10 December 2011 at RV Institute of Management.
15	Rajitha R	Travel & Tourism Take off innovation in Tourism Management	National Conference “Challenges & Opportunities for Business in New Millennium” at Brindavan College on Oct 14-15 2011
16	Rajitha R	MI: An Innovative Dimensiion to Unlock Financial inclusion in India	International Journal of Business & Administration Research Review Dec – Feb 2015 Vol – I Issue 8 <b>ISSN NO 2347 -856X</b> <b>ISSN No. 2348 -0653</b>
17	Kiranmayi	‘Corporate Social Responsibility – A means for Inclusive Growth	International Conference in Presidency College in Aug 2014”



18	Kiranmayi	Emerging Trends in E-Recruitment in India	National Seminar in Sai Vidya in Jan 2015
19	Sandhya Krishnan & Manjushree.M	Emerging Opportunities from FDI in India	National Seminar in Sai Vidya in Jan 2015 <i>ISBN – 978:93:83241:82:8</i>
20	Sandesh Nayak & Manjushree. M	A Study on Financial inclusion of ATM services in reaching out to the Rural & Backward Areas	National conference in KSOU – Mysore -2014
21	Midhu Nair	The problems on Educational system in India	International conference – Acharyas Bangalore B School 2011.
22	Midhu Nair	Emerging Opportunities – Indian Scenario	National Conference Sai Vidya institute of Technology – 2015 <i>ISBN – 978:93:83241:82:8</i>
23	Noor Mohammedi Altaf	Micro Finance on Urban poor financial inclusions & Inclusion 12 <sup>th</sup> Feb 2011	MLA First Grade College for Women
24	Nasreen Ghani	English for specific purpose	Sindhi college (Best paper) published – 2015 in ISBN magazine
25	Nasreen Ghani	Rubrics of Diasporic identity	Garden City college
26	Nasreen Ghani	Chaired a session at the English conference	Garden City College English Conference 2014
27	Yashashwini A	Revamping curriculum activities based on corporate Expectations a care study;’	Sambhram academy of Management studies National Seminar – 2012
28	Yashashwini A	Emotions and culture: how emotions and cultures are related	International conference 2014 Jyoti Nivas college
29	Yashashwini A	Challenges faced by online cloth retailing portal	National Conference 2015 Sai Vidya institute of technology <i>ISBN – 978:93:83241:82:8</i>

30	Yashashwini A	A Conceptual Frame work	National seminar – Hasantha College for women
31	Narasimhamurthy	Valuation model for convertible bonds with pricing of interest rate options in India with ISBN no.	National Conference – Presidency International seminar
32	Narasimhamurthy	Investments options of NRI's in India with consolidated FDI policy	Sai Vidya institute of Technology. <i>ISBN – 978:93:83241:82:8</i>
33	Narasimhamurthy	Make in India	St. Claret College
34	Ayyappa L	A Conceptual frame work on Lectures and institutional responsibility in Building students career visualisation	M S Rammaiah College of Arts, Science and commerce Bangalore on 16/4/2013
35	Ayyappa L	Financila training institute seminar International Financila reporting standars (IFRS)	IFRS, Bangalore University on 05 <sup>th</sup> Junly 2015, Bangalore
36	Ayyappa L	International Financila Reporting standards (IFRS)	IFRS, Bangalore University on 29 <sup>th</sup> & 30 <sup>th</sup> October 2015.
37	Dr. Indira V	Varthman samay mai Bhasha Ka Auchiyhya	Jain College , National conference - 2015

## LANGUAGE

**ISBN BOOKS / PUBLICATIONS / SEMINAR / WORK SHOP / ARTICLE /  
INTERVIEW / KAVIGOSHTI / COMMITTEE MEMBER**

SL. NO	NAME OF THE TRANSLATOR	AUTHOR	TITLE OF POEMS / SHORT STORIES / BOOKS	BOOKS/ JOURNAL / LITERARY - MAGAZINE	YEAR
1	MALARVILI .K	VALLIKANNAN	PUDUMAIPITTHAN- ISBN	CENTRAL SAHITYA AKADEMI	2014
2	MALARVILI .K	DR. PORKALAI (YUGI) DR.THAMIZHACHI THANGAPANDIAN DR.PADMABHARATHI DR.SUPRABHARATHI MANIYAN	'SAYUTTHIRUVA MAANAVIYATHE' 'KAPPE CHIPPU' 'BANNAGALU' 'VINAASHA'	SANKRAMANA	2012
3	MALARVILI .K	DR.THAMIZHACHI THANGAPANDIAN DR.PICHHINIKADU ILANGO VAN	'YAACHANE', 'VIBHAGISU', 'BONSAI' 'KAALA'	SHUBHAJYOTHI	2012
4	MALARVILI .K	PADMASHREE DR.VAIRAMUTTHU	'TSUNAMI'	KANNADA LECTURER'S ASSOCIATION MAGAZINE	2013
5	MALARVILI .K	JNANAPITHA AWARDEE RASHTRAKAVI-KUVEMPU PADMASHREE DR. CHANDRASHEKAR KAMBAR	EKKAALATHU SHAASTRAM ENNA SONNAAL ENNA 'KANNADIYE KANNADIYE' 'SURIYAN ENNUM MARAM'	THINAI -ISSN	2014
6	MALARVILI .K	DR.KAMALA HAMPANA	AADHUNIKA VACHANAGALU-5	PUDHUPPUNAL -ISSN	2013

7	MALARVILI .K	DR.INDRAN MRS.UMA MAHESHWARI	A MEETING WITH DEAD FATHER THE CELESTIAL RAIN (INTO KANNADA)	SAHITYA AKADEMI	2014
8	MALARVILI .K	MA.RAJENDRAN {VC OF TANJORE TAMIL UNIVERSITY}	ROGA	KANNADA PRABHA SANKRAANTH I VISHESHAAN KA	2013
9	MALARVILI .K	DR.THAMIZHAC HI THANGAPANDIA N	VIBHAAGISU	HOSATHU- NAVAKARNA TAKA PUBLICATION	2012
10	MALARVILI .K	DR VAIRAMUTTHU	BAALAKI MATTU DEVATE	HEBBALA VIDHANA SABHA PRATHAMA KANNADA SAHITYA SAMMELANA	2013
11	MALARVILI .K	DR.SHARIFA	KELVIKEKAADADU EN?	THINAI –ISSN	2014
12	MALARVILI .K	DR.JAYASHREE KAMBARA DR.MEENA PATIL	THADAI PESUVADAIYE MARANDHEN VILIMBILLA AAGAAYA, KANAVUG AL ILLAI ENDRAAL, POO, KANNAKKU	THINAI-ISSN	2014
13	MALARVILI .K	DR.SIDDHALING AIAH	12 POEMS	PUDHUPPUNA L-ISSN	2014
14	MALARVILI .K	DR.SIDDHALING AIAH	DALLITTUKKAL VARUVAARGAL	THINAI-ISSN	2014

## LANGUAGE

TITLE OF ARTICLES, NEWSPAPER, JOURNAL & LITERARY MAGAZINE/BOOKS  
REVIEW/INTERVIEW/SEMINAR/ARTICLE/RENDERED POEMS

SL. NO	NAME OF THE TRANSLATOR	NAME OF THE AUTHOR	TITLE OF ARTICLES	NEWSPAPER, JOURNAL & LITERARY MAGAZINE/BOOKS REVIEW/INTERVIEW/SEMINAR /ARTICLE/RENDERED POEMS
1	MALARVILI.K	DR. NAGENDRA KUMAR	GOOD CRITICISM ON VAIRAMUTTHU RAVARA 33 KAVITHEGALU – KANNADAKKE BANDA VAJRA VAIRAMUTTHU	HOSATHU NAVAKARNATKA PUBLICATIONS
2		MALARVILI.K	COMPARITIVE ON MASTI & PUDUMAIPITTHAN – PARTICIPATED IN SEMINAR	43 <sup>rd</sup> ALL INDIA UNIVERSITY TAMIL TEACHER`S ASSOCIATION 2012
3	MALARVILI.K	-	ANUSANDHAANA-INTERVIEW	KANNADA PRABHA –NEWSPAER 2013
4	MALARVILI.K		ATTENDED SEMINAR STATE LEVEL KANNADA LECTURER`S ASSOCIATION	BANGALORE UNIVERSITY 2014
5	MALARVILI.K	DR.THANGAM MURTHY (POEM) POET RAVI SUBRAMANIA N (POEM)	NATIONAL LEVEL AKHILA BHAASHA SOUHAARDA DINA ALL INDIA LINGUISTIC GENIALITY DAY	KANNADA AND CULTURE DEPERTMENT 2012 2014

6	MALARVILI.K		A BIG HAND FOR TRANSLATORS-AN INTERVIEW	TIMES OF INDIA 2012
7	MALARVILI.K		'INFANT AND CHILD CARE' 'LIVING WITH DIABETES'	FILM DIVISION 2013
8	MALARVILI.K		THEERTHAKSHETRAG ALU	DOORDARSHAN CHANDANA 2014
9		MALARVILI.K (POEM- JAADU)	HEBBALA VIDHANA SABHA PRATHAMA KANNADA SAHITYA SAMMELANA	2013
10	MALARVILI.K	DR VAIRAMUTTH U	TSUNAMI-(RENDERED POEM)	SHUDRA KAVIGHOSTHI 2013
11	MALARVILI.K		TRANSLATOR MALARVILI IS AN ACHIEVER	TAMIL DINAKARAN NEWSPAPER 2013
12	MALARVILI.K		INVITED AS A RESOURCE PERSON	A.M.VENUGOPAL MEMORIAL TRUST 2013
13	MALARVILI.K		ATTENDED NATIONAL SEMINAR- SINDHI COLLEGE	2013
14	MALARVILI.K		ATTENDED NATIONAL SEMINAR ON THE TOPIC OF TAMIL SANGAM LITERATURE CICT	BANGALORE TAMIL SANGAM 2014
15	MALARVILI.K	MALARVILI.K (POEM-ELLIDE SWAATHANTH RYA?)	HEBBALA VIDHANA SABHA PRATHAMA KANNADA SAHITYA PARISHATTU SHATHAMANADA SAMBHRAMA MAHILA KAVIGHOSTHI	2014

16	MALARVILI.K	TOPIC: ABOUT TRANSLATION	INTERVIEW WITH MALARVILI DOORDARSHAN CHANDANA	2014
17	MALARVILI.K ABOUT VAIRAMUTTHU RAVARA 33 KAVITHEGALU	SHUDRA SRINIVAS	REVIEW ON MY TRANSLATED BOOK- MAATU MOUNADA MUNDE	2012
18	MALARVILI.K		FM RADIO 103 HAS TAKEN INTERVIEW WITH ME THROUGH PHONE .(LIVE PROGRAM ABOUT DEVELOPMENT OF KANNADA LANGUAGE)	2014
19	MALARVILI.K	KATTE MATTHU KUDURE DR.PORKALAI	SHUBHAJYOTHI	2011
20	MALARVILI.K	NAANU HASIVININDID DE EMILI DICKENSON/X AVIER	SHUBHAJYOTHI	NOV 2011
21	MALARVILI.K	AMMARAM IMMARAM DR. CHANDRA SHEKAR KAMBAARA	KANAIYAZHI	OCT 2011
22	MALARVILI.K	YAARIGO ARALIDA HUGALU DR. VAIRAMUTTHU	ANIKETHANA KARNATAKA SAHITHYA ACADEMY	2011
23	MALARVILI.K	KSHAME PARIHARAVAL LA DR. VAIRAMUTTH U	ANIKETHANA KARNATAKA SAHITHYA ACADEMY	2011

24	MALARVILI.K	DR. THAMIZHACHI THANGAPANDI AN 4 POEMS	SHUBHA JYOTHI	2012
25	MALARVILI.K	EKAALATTHU SHASTIRAM ENNA SONNAL ENNA? DR. KUVEMPU	THINAI ISSN	2014
26	MALARVILI.K	MAADU MEYKAADAVA N	THINAI ISSN	2015
27	MALARVILI.K	HORUVAVARU YAARU? SINGAPORE MAHALAKSHMI NARAYANAN	ANIKETHANA KARNATAKA SAHITHYA ACADEMY	2011- 12
28	MALARVILI.K	HABBA MATTHU BALI DR. B.T LALITHA NAYAK	THINAI ISSN	2015
29	MALARVILI.K	KOLE( IDU NIJAMAA? DR. B.T. LALITHA NAYAK	KIZHAKKU VAASAL	2015



**WORKSHOPS & PARTICIPATIONS:**

Sl No.	NAMES	TOPIC	JOURNAL
1	Sandesh Naik / Ayyappa	Quest for Excellency	Faculty Development Program Jain College on 18/9/2014
2	Noor Mohammedi Altaf	‘Strategies and action plan for sustainable development in higher Education’	Faculty Development program – International conference - Presidency College – August 2014
3	Kiranmayi S A R	‘Strategies and action plan for sustainable development in higher Education’	Faculty Development program – International conference - Presidency College – August 2014
4	Kiranmayi	‘Corporate Social Responsibility – A means for Inclusive Growth	International Conference in Presidency College in Aug 2014”
5	Sandhya Krishnan	Faculty Development programme “Emerging Development needs – Improvement in Quality of Education - 2012	Presidency College 2012
6	Sandesh Nayak	Quest for Excellence – Faculty Development Program	Jain University 2014
7	Midhu Nair	Environment & Public Health	Bangalore University 2014
8	Ayyappa L	Participated in the FDP on Quest for Excellence’	At Jain College on 18 <sup>th</sup> September 2014
9	Dr. Indira V	Varthman samay mai Bhasha Ka Auchiyya	Jain College 2015
10	Prachi Beriwal	Redefining quality standards in Higher education in the challenging Global scenario	Acharya Bangalore B School
11	Prachi Beriwal	Emerging development needs – improvement in quality of education.	FDP Presidency college

20. Areas of consultancy and income generated : Nil

## 21. Faculty as members in

- a) National committees : Nil  
 b) International committees : Nil  
 c) Editorial Board : Nil

## 22. Student projects

- a) Percentage of students who have done in-house projects including inter departmental/programme: Nil  
 b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies:

YEAR	NO OF STUDENTS
2011	147
2012	160
2013	143
2014	173
2015	170

## 23. Awards / Recognitions received by faculty and students

**Faculty Members Awards and Recognition:**

Faculty Name	Year	Award/Recognition	Awarding Body
Dr. Malarvili K	2011	'Nalli Disaiy Ettum' -2011 Nalli Disaiya Ettum – Vairamuthu ravara 33 kavithegalalu. Published by Christ University.	Nalli Disaiy Ettum Publication - Tiruchi
Dr. Malarvili K	2015	'Kuvempu' Complete translation work. Especially 2000 years before Tamil Sangham literature translated into Kannada	DMK Party of Karnataka Tamil Sangham
Noreen Alexeena Datta	2015	Encouraging Co-ordinator award for faculty	Rotaract Club

## STUDENTS AWARDS AND RECOGNITION

Student Name	Year	Prize	Award/Recognition	Awarding Body
Meghana A	2012	2 <sup>nd</sup> Rank	BBM - Bangalore University	Bangalore University
Abhishek Reddy			Most promising cricketer	Ranaji Trophy
Suresh Kumar N	2011		Thadapuralvu – Tamil Poem selected from Kanneeril nanayinda iravugal (collection of poems) in Tamil Language text book in Bangalore University for degree students.	Presidency publication
Neha Tomar			Fresh face and beautiful leg (Miss India)	Lakme India Fashion week.
Harshavardhini		National level	karate	Bangalore University
Shiva Chaitanya		National level	Archary	Bangalore University
Nikhil Prabhu	2014	I	Corporate strategy Espirit 2015	Christ University
Nikhil Prabhu	2015	I	Human Resource Carpediem 2015	MCC
Nikhil Prabhu	2015	II	Best manager, Chanakya	SJCC
Nikhil Prabhu	2015	III	Human Resource Virtuoso 2014	SJCC
Vikram S	2011-14	Jain Idol	Singing Competition	Jain University
Gautham M	2013-2016	4 <sup>th</sup> Prize	South Zone National Tenni Koitt Championship	Tenni – Koitt federation of India
Akansh S	2012-15	I	Best President	Rotaract Club Bangalore

Pranav Chandra	2011-14	II	Swimming	Bangalore University
	2014	I	Swimming	Jain University
Vineet K	2011	Gold	Boxing	Bangalore University
Vineet K	2011	Gold	Boxing	Pykka Youth National
Vineet K	2012	Gold	Boxing	South Zone Boxing Championship
Vineet K	2015		Represented Bangalore University at World games, Goungzu, Korea	
Vineet K	2012	Silver	Boxing	Bangalore University National Level
Vineet K	2013	Silver	Boxing	Bangalore University National Level
Vineet K	2014	Bronze	Boxing	Bangalore University National Level
Varun Kumar	2009-12	Gold (twice)	Top 6 Contestant	Iskon Heritage festival Dance India dance-3 (sony TV)
Varun Kumar			Group dance & Solodance Chanpion	SJCC, MCC, Jain University, Christ University (for 3 years)
Varun Kumar			Kannada Movie – Manu Tea Angadi (not released)	
Gautham Iyer	2012-15	Ist prize	Photography	Christ College

Gautham Iyer		Ist Prize	Photography	Sindhi College
Gautham Iyer		1 <sup>st</sup> prize	Marketing Manager	MLA College
Gautham Iyer		1 <sup>st</sup> prize	Best Manager	Vishyashram Mysore
Pradeep	2009-12	Bronze	Boxing Championship	Karnataka State Boxing Federation
Manasa Mallya & Tejaswini Naidu	2010-13	1 <sup>st</sup> prize	Parliamentary debate Competition	NITTE School of Business
Amit Balirat	2011-12	1 <sup>st</sup> prize	Parliamentary debate	NITTE School of Business
Rotaract Club	2014		Best newspaper drive award	
Rotaract Club	2015		Best secretary award	
Harshitha Kallingal	2013-2016	3 <sup>rd</sup> prize	Solodance	Sindhi College
Harshitha Kallingal		3 <sup>rd</sup> prize	Folk dance	Sindhi College
Harshitha Kallingal		3 <sup>rd</sup> prize	Tattooing	Sindhi College
Harshitha Kallingal	2015	1 <sup>st</sup> prize	Mehandi	CMR College
Harshitha Kallingal	2014	2 <sup>nd</sup> prize	Face painting	St. Joseph
Harshitha Kallingal	2014	3 <sup>rd</sup> prize	Tattooing	St. Joseph
Harshitha Kallingal	2015	1 <sup>st</sup> prize	Banner making	MCC
Harshitha Kallingal	2015	2 <sup>nd</sup> prize	Group dancing	MLA

Harshitha Kallingal	2014	2 <sup>nd</sup> Prize	Group dancing	Sindhi College
Harshitha Kallingal	2014	3 <sup>rd</sup> prize	Dance	Sindhi College
Harshitha Kallingal	2015	3 <sup>rd</sup> prize	Face Painting	Sindhi College
Harshitha Kallingal	2015	3 <sup>rd</sup> prize	Fashion Show (Corporate)	Sindhi College
Harshitha Kallingal	2015	3 <sup>rd</sup> prize	Fashion show (No theme)	Sindhi College
Balram Chaudhary	2010-13	1 <sup>st</sup> prize	Tattoo making	Sindhi College
Balram Chaudhary	2010-13	1 <sup>st</sup> prize	Tattoo making	MLA College
Balram Chaudhary	2010-13	2 <sup>nd</sup> prize	Tattoo making	MCC college
Manudeep Thakur	2010-13	State level	Food Ball player	
Noorullah Basheer	2010-13	International level	Foot Ball player	
Mukarram	2010-13		Boxing	
Gufran	2010-13		Cricket all rounder	
Manas Amrit	2010-13		Dancer (jazz)	
Manav Jaiswal	2010-13	1 <sup>st</sup> prize	Guitar player	

## 24. List of eminent academicians and scientists / visitors to the department

Eminent Academician/Scientist	Institute
Dr. V Rajesh Kumar	IISC

## 25. Seminars/ Conferences/Workshops organized &amp; the source of funding

a) National

b) International

Sl No	Seminar/Conferences/Workshop	Date	Source of Funding
1	International Conference on “Strategies and Action Plans For Sustainable Development in Higher Education”	08/08/2014	Presidency College

## 26. Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Batch	Applications received	Selected	Enrolled		Pass percentage
				*M	*F	
BCOM	2011-12	250	169	122	47	91.79
	2012-13	245	170	122	48	86.67
	2013-14	230	156	107	49	--
	2014-15	300	243	187	56	--
	2015-16	310	238	164	74	--

\*M = Male \*F = Female

## Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Batch	Applications received	Selected	Enrolled		Pass percentage
				*M	*F	
BBM	2011-12	270	216	171	25	84.08
	2012-13	245	204	155	49	86.47
	2013-14	200	174	138	36	--
	2014-15	190	176	136	40	--
	2015-16	225	197	148	49	--

\*M = Male \*F = Female

## 27. Diversity of Students

Name of the Course	Batch	% of students from the same state	% of students from other States	% of students from abroad
BCOM	2011-12	75	24	01
	2012-13	81	16	03
	2013-14	74	23	03
	2014-15	71	26	03
	2015-16	79	18	03

Name of the Course	Batch	% of students from the same state	% of students from other States	% of students from abroad
BBM	2011-12	55	37	08
	2012-13	60	35	05
	2013-14	56	40	04
	2014-15	46	46	08
	2015-16	54	37	09

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.? : Nil

## 29. Student progression

Student progression	Against % enrolled
UG to PG	55
PG to M.Phil.	Na
PG to Ph.D.	Na
Ph.D. to Post-Doctoral	Na
<b>Employed</b>	
•Campus selection	35
•Other than campus recruitment	
Entrepreneurship/Self-employment	Nil



## 29. Student progression

Student progression	Against % enrolled
UG to PG	60
PG to M.Phil.	Na
PG to Ph.D.	Na
Ph.D. to Post-Doctoral	Na
<b>Employed</b>	
•Campus selection	35
•Other than campus recruitment	
Entrepreneurship / Self-employment	nil

## 30. Details of Infrastructural facilities

- a) Library : Centralized Library
- b) Internet facilities for Staff & Students : Wi-Fi enabled class rooms, staff rooms and labs
- c) Class rooms with ICT facility : 22
- d) Laboratories : 01

## 31. Number of students receiving financial assistance from college, university, Government or other agencies: 76

**2011**

The following students from the Department are eligible for the merit scholarship based upon the last semester result ( 50 % FEE concession is given )

Sl. No.	Class	Reg No.	Name	Fathers name	Marks	%
1	VI BCOM	11YAC11025	Vadhiraj Bhat B	Bharatheesh Bhat	490	81.67
2	VI BCOM	11YAC11048	Asha D	Devaraj N	511	85.17
3	VI BCOM	11YAC11057	Brunda S	Shivanna M	522	87
4	VI BCOM	11YAC11059	Damini S Varne	Srinivas N	487	81.17
5	VI BCOM	11YAC11070	Javeriya Rahman	Abdul Rahman	494	82.33
6	VI BCOM	11YAC11126	Ramya H S	Sutharama Shetty	489	81.5
7	VI BCOM	11YAC11144	Sunkit Kumar	Jayanandan Singh	488	81.33
8	VI BCOM	11YAC11145	Sushma B S	Shaniveerappa B S	499	83.17

**Cycle 2**

9	VI BBM	11YAC18019	Akshay Kumar	Davendar Kumar	502	83.67
10	VI BBM	11YAC18030	Antara Verma	Ashish Verma	484	80.67
11	IV BCOM	12YAC31034	Harshitha K V	K S Vinod Kumar	511	85.17
12	IV BCOM	12YAC31047	Khusali S Patel	Satish D Patel	495	82.5
13	IV BBM	12YAC24049	Florence Melepuram Joyee	M A Joyee	482	80.33

**2012**

The following student from our Department is eligible for the merit scholarship based upon the last semester result ( 50 % FEE concession is given )

Sl. No.	Class	Reg No.	Name	Fathers name	Marks	%
1	VI BCOM	12YAC31034	Harshitha K V	K S Vinod Kumar	533	88.83
2	VI BCOM	12YAC31047	Khusali S Patel	Satish D Patel	546	91
3	VI BCOM	12YAC31048	Khusboo S Patel	Satish D Patel	507	84.50
4	VI BCOM	12YAC31143	Kusuma A	Appaji Rao A	530	88.33
5	II BCOM	14YAC41094	Nikhil Prabhu	Kandlur Sudhir Prabhu	638	8.7 GPA
6	II BBM	14YAC26016	Akshatha S B	K Sukumaran	646	8.7 GPA
7	II BBM	14YAC26111	Parameswar V Nair	P Venu	415	8.5 GPA

**2014**

The following student from our Department is eligible for the merit scholarship based upon the last semester result ( 50 % FEE concession is given )

Sl. No.	Class	Reg No.	Name	Fathers name	Marks	%
1	II BCOM	14YAC41008	Afreen Zehra	Ali Raza	579	8 GPA
2	II BCOM	14YAC41014	Akshay Kumar H S	Siddaraju H	590	8 GPA
3	II BCOM	14YAC41022	Arbaz Khan	Saleem Khan	585	7.9 GPA
4	II BCOM	14YAC41032	Chaitra R V	Vijayendra Babu K R	590	8 GPA
5	II BCOM	14YAC41063	Kruthika S	Srinivasa P	598	8.1 GPA
6	II BCOM	14YAC41066	Machaiah M P	Poonacha M B	588	8.1 GPA

7	II BCOM	14YAC41093	Nethravathi N	Narayana S	584	8 GPA
8	II BCOM	14YAC41094	Nikhil Sudhir Prabhu	Kandlur Sudhir	658	8.9 GPA
9	II BCOM	14YAC41097	Pawan Kumar T	Nagabushana T	588	8.1 GPA
10	II BCOM	14YAC41103	Punith N	Narayana B	590	8.2 GPA
11	II BCOM	14YAC41109	Rakshitha S	A N Suresh	620	8.4 GPA
12	II BCOM	14YAC41112	Rino Abraham Johnson	Johnson M A	584	8 GPA
13	II BCOM	14YAC41116	S Barath	T Suresh	570	7.8 GPA
14	II BCOM	14YAC41121	Sangeetha N	Nemaram. H	636	8.6 GPA
15	II BCOM	14YAC41122	Sayantana Ghosh	Ashish Kumar Ghosh	566	7.7 GPA
16	II BCOM	14YAC41123	Sheethal P Patel	Praveen R Patel	606	8.4 GPA
17	II BCOM	14YAC41128	Sneha M	Mohandas T	620	8.5 GPA
18	II BCOM	14YAC41161	Akshay Kumar C	Chikke Gowda	581	8 GPA
19	II BCOM	14YAC41164	Aquib Javeed Shariff	Masood Javeed Shariff	599	8.2 GPA
20	II BCOM	14YAC41166	Ashish Panicker	Anil P Panicker	619	8.5 GPA
21	II BCOM	14YAC41176	Divya Kumari	Shubh Kishore Singh	576	7.9 GPA
22	II BCOM	14YAC41186	Kaustub M R	Ramasesh M S	572	7.8 GPA
23	II BCOM	14YAC41206	Nimesh Gohel	Vinod Gohel	576	8 GPA
24	II BCOM	14YAC41213	Preksha Pandey	Ashok Kumar Pandey	572	7.9 GPA
25	II BCOM	14YAC41222	Shaikh Mehnaz Siddik	Siddik Shaikh	580	7.9 GPA
26	II BCOM	14YAC41233	Swarnapriya S		596	8.1 GPA
27	II BCOM	14YAC41238	Varunendra Kumar Chaturvedi	Birendra Kumar Chaubey	595	8.1 GPA
28	II BCOM	14YAC41241	Vivek V	Vishwanath K	577	7.9 GPA

Sl. No.	Class.	Reg No.	Name	Fathers name	Marks	%
1	II BBA	14YAC26016	Akshatha S B	K Sukumaran	596	8.1 GPA
2	II BBA	14YAC26026	Ankit Kumar Singh	Sanjay Singh	631	8.7 GPA
3	II BBA	14YAC26047	Chaitra G Mirajkar	Girish Mirajkar	578	7.9 GPA
4	II BBA	14YAC26075	Kishore Shobhit	Nand Kishore Singh	588	8 GPA
5	II BBA	14YAC26111	Parameshwar V Nair	P Venu	619	8.5 GPA
6	II BBA	14YAC26156	Sreeshti Singh	Santosh Kumar	582	7.9 GPA

The following student from our Department is eligible for the merit scholarship based upon the last semester result ( 50 % FEE concession is given )

Sl. No.	Class	Reg No.	Name	Fathers name	Marks	%
1	IV BBA	14YAC26026	Ankit Kumar Singh	Sanjay Singh	631	8.7 GPA
2	IV BBA	14YAC26111	Parameshwar V Nair	P Venu	619	8.5 GPA
3	IV BBA	14YAC26016	Akshatha S B	K Sukumaran	596	8.1 GPA
4	IV BBA	14YAC26047	Chaitra G Mirajkar	Girish Mirajkar	578	7.9 GPA
5	IV BBA	14YAC26048	Chandan Goyal	Ajay Goyal	553	7.7 GPA
6	IV BBA	14YAC26062	Irfan Hussain	Anwar Hussain	550	7.6 GPA
7	IV BBA	14YAC26075	Kishore Shobhit	Nand Kishore Singh	588	8 GPA
8	IV BBA	14YAC26098	Monika Anand	C M Anand	559	7.7 GPA
9	IV BBA	14YAC26121	Rahul Pandey S	Subash Chand Pandey	544	7.5 GPA
10	IV BBA	14YAC26127	Ravish Yadav	Jitendra Yadav	545	7.6 GPA
11	IV BBA	14YAC26156	Sreeshti Singh	Santosh Kumar	582	7.9 GPA
12	IV BBA	14YAC26161	Suman Gupta	Jayant Prasad	558	7.7 GPA

32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts

SI No	Date	Special Lectures/Workshops/Seminar
1	15.02.2011	Areas of academic relevance, life skills and Personality Development (E-learning) Career Launcher
2	19.02.2011	Emotional Intelligence Dr. Vasudeva Naidu, Koham & Soham Management Consultants
3	20.02.2011	Workshop on Learning Outcomes workshop In India Dr. Sireesha Mamidenna, Shri. Samar Sarabhai
4	21.06.2011	Mr. Prasad Achaiyah, MBA IJIT Education Limited Corporate Financial Planning
5	9/7/2011	Mr. CP Mohan General Manager NABFINS, Micro Finance
6	8/8/2011	Mr. Rajgopal Head & Marketing Enercon Systems Product Management
7	2/3/2012	Mr. Nirmal Kumar Bharadwaj Consultancy Group Bridging the gap – industry expectation
8	20/6/2012	Mr. Sanjay Chatterjee Country Manager HR Nuance Group (India) Pvt Ltd. Campus Interaction with regards to HR
9	20/7/2012	G Y SUhas Head HR/ IR L & T Komatsu Ltd. Practical lessons in HR
10	4/8/2012	Mr. Tapas Das, Manager Banking and Data Operation. Life cycle trade practices & risk Management practices in Capital Market.
11	26/7/2013	Saket Kumar Singh, Head operations, SEMAC Consultations, Changed management in HRM
12	21/8/2013	Dr. Anil Easo Regional Manager Asian Granito India Ltd. Channels of distribution.
13	20/9/2013	Prof. A Lakshminarasimha, IBS Bangalore. Practical application of Positioning in Marketing.
14	30/10/2013	Prof. Saron K Jose IBS Bangalore. Financial Derivation a case study.
15	31/1/2014	Mr. Anand Naib Country Head, Marketing Myopia
16	1/3/2014	Ms. Kavya Nambiar, Target Corporation, Environmental & Social Reporting

17	14/2/2014	Dr. Umar Sreedhar, BS Bangalore, Personal Branding and Leadership
18	5/9/2014	Mr. Pawan Kakwani, Entrepreneur, Entrepreneurship Development
19	11-07-2014	Prof Srinivas Rao, Ibs, Bangalore Ramification Of Union Budget Of 2014 On The Financial System
20	15.07.2014	Mr. Chakradhari Rowe Edupreneur Coach At #Gyai Edupreneurs
21	25.07.2014	Dr. Vivekanand, IBS, Bangalore Recent Developments In Human Resource Development
22	05.09.2014	Mr. Pawan Kekwani, Entrepreneur Development
23	30/1/2014	Mr. Anand Naib, Country Head – Marketing With VBHC, E-Marketing
24	30/1/2014	Mr. Rajarshi, Portfolio Manager, Share Khan, Stock Market
25	13/2/2014	Mr. Sasanka Vadidanda, PRACTICAL APPLICATION OF POSITIONING
26	21/2/2014	Mrs. Pallavi Gupta, COO- Mast Kalandar, FINANCIAL RISK AND RETURNS
27	10/7/2015	Kumaraswamy Head Clumax Diagnostics. Marketing research and successful qualities of sales man
28	10/8/2015	Vijay Kumar G, on Stock market
29	9/9/2015	Shailender Singh, Marketing service and innovation.
30	14/9/2015	Nikhil G, Manager of Forum Mall. Mangalore, Innovative techniques of marketing.

**INDUSTRIAL VISIT**

<b>DATE</b>	<b>ORGANISATION VISITED</b>
17/12/2011	Makino India Pvt Ltd
17/12/2011	L & T
14 /1/ 2012	Bombay Rayon or Toyota
14 /1/ 2012	Bombay Rayon or Toyota
28 /1/ 2012	Bombay Rayon or Toyota
4/2/2012	Dairy Industry (KMF)
4/2/2012	Dairy Industry (KMF)

11 /2/ 2012	Dairy Industry (KMF)
11 /2/ 2012	Dairy Industry (KMF)
28/6/12	KSDL
28/6/12	KSDL
29/6/12	KSDL
29/6/12	KSDL
26/7/12	L&T
26/7/12	L&T
27/7/12	L&T
23/8/12	Infosys
23/8/12	Infosys
24/8/12	Infosys
24/8/12	Infosys
9/14/2013	INFOSYS, Electronic City
9/14/2013	INFOSYS, Electronic City
9/14/2013	INFOSYS, Electronic City
9/14/2013	INFOSYS, Electronic City
8/20/2013	Modern Foods Industry, Yeshwanthpur, Bangalore.
8/20/2013	Mother Dairy, Yelahanka
8/28/2013	Toyota/ Coca Cola
8/19/2013	Modern Foods Industry, Yeshwanthpur, Bangalore.
7/24/2013	Karnataka Soaps & Detergents Ltd., Yeshwanthpur, Bangalore.
7/24/2013	Karnataka Soaps & Detergents Ltd., Yeshwanthpur, Bangalore.
7/26/2013	Karnataka Soaps & Detergents Ltd., Yeshwanthpur, Bangalore.
7/21/2013	Modern Foods Industry, Yeshwanthpur, Bangalore.
8/20/2013	Modern Foods Industry, Yeshwanthpur, Bangalore.
8/19/2013	National Dairy Research Institute, Adugodi, Bangalore
7/29/2013	Karnataka Soaps & Detergents Ltd., Yeshwanthpur, Bangalore.

8/21/2013	Modern Foods Industry, Yeshwanthpur, Bangalore.
4/7/2014	VST tillers for V BBM A
5/7/2014	Rail Wheel Factory V BBM B
14/7/2014	Bhoruka Power Corporation. T Narasipura. V BBM C
21/7/2014	Karnataka Soaps & Detergents Ltd(KSDL) Yeshwantpur III BBM A & C
24/7/2014	TVS Motors , Hosur (TVS Factory, Harita) for III BBM B
11/8/2014	Industrial Visit - Federal Mogul , Yehalanka- Bangalore for I BBM A
26/8/2014	Karnataka Soaps & Detergents Ltd(KSDL) Yeshwantpur for I BBM A & C
11/9/2014	Industrial Visit - Modern Food Ltd, Yeshwanthpur, Bangalore 22. for I BCOM A
12/9/2014	Industrial Visit - Modern Food Ltd, Yeshwanthpur, Bangalore 22. I BCOM B
22/1/2015	Coco Cola – Bidadi
22/1/2015	Coco Cola – Bidadi
23/1/2015	Coco Cola – Bidadi
5/2/2015	KMF – Dairy Circle .
6/2/2015	KMF – Dairy Circle.
10/2/2015	KMF – Dairy Circle .
6/7/2015	KSDL
9/7/2015	KSDL
13/7/2015	KSDL
11/8/2015	Federal Mogal
29/8/2015	Infosys
29/8/2015	Infosys .
6/8/2015	BEML
6/8/2015	Infosys .
20/7/2015	Times of India
21/7/2015	Times of India
27/7/2015	Times of India



**PLACEMENT / SOFTSKILL TRAINING**

Year	Visited
2014	Times Job
2015	Vista Mind

## 33. Teaching methods adopted to improve student learning

- PowerPoint Presentations and videos are used in class room teaching.
- Lecture methods.
- Project work.
- Case study methods.
- Business Lab.
- Exhibition.
- Problem solving skill.
- Group discussions.

## 34. Participation in Institutional Social Responsibility (ISR) and Extension activities

- Social outreach programme.
- Participation of students in NSS & NCC programmes.

**HR CLUB**

Date	Event Name
10 Dec 2011	Poster Making & Collage by Human Rights Club
28 Jan 2012	NGO Visit by Human Right club
29 <sup>th</sup> June 2012	Inauguration & Workshop on HR club
4 <sup>th</sup> August 2012	NGO Visit
5 <sup>th</sup> August , 2013	Wajood - Government School in Kempapura , Hebbal
3 <sup>rd</sup> September 2013	Wajood - Government School in Kempapura , Hebbal
8 <sup>th</sup> March 2014	Wajood - Government School in Kempapura , Hebbal
7 <sup>th</sup> August 2015	Debate on consumer rights

8 <sup>th</sup> August 2015	Debate on consumer rights
14 <sup>th</sup> August 2015	Independence Day – Walk to honour Human Rights
22 <sup>nd</sup> September 2015	NGO Visit

## ROTARACT CLUB

Date	Event Name
14/1/ 2012	NGO Visit by samparan
21 /1/ 2012	NGO Visit by samparan
4 /2/ 2012	NGO Visit by samparan
18/2/2012	NGO Visit by samparan
25/7/ 2012	RYLA-Govt.School Dibbur
28/7/2012	Computer literacy programme for. children of Govt. School, Dollars colony
11/8/2012	Computer literacy programme for. children of Govt. School, Dollars colony
18/8/2012	Computer literacy programme for. children of Govt. School, Dollars colony
25/8/2012	Computer literacy programme for. children of Govt. School, Dollars colony
1/9/2012	Computer literacy programme for. children of Govt. School, Dollars colony
8/9/2012	NGO Visit
15/9/ 2012	Computer literacy programme for. children of Govt. School, Dollars colony
4/3/2014	Blood Donation Camp
10/3/2014	Health Check up Camps
12 <sup>5</sup> / 2014	Visit to NGO
5/01/2014- 10/01/14	Charity Week
9/3/2014	Counseling for girls and women
14/03/14	RYLA , New Modern School
22/03/14	Marathon ( subject to permission from government officials )
17/01/2015	Trip to Bannerghatta for Pragathi School Children

10/02/2015	Blood Donation Camp
14/02/2015	Old Age Home Visit With Wajood Human Rights Club
21/02/2015	Handyman's Day
4/7/15	Cleanliness Awareness
5/7/15	Cleanliness Awareness
8/7/15	Cleanliness Awareness
JULY MONTH	News Paper Drive
AUGUST MONTH	Survey on illiteracy
1/8/15	installation
15/8/15	Awareness on not littering
16/8/15	Awareness on not littering
17/8/15	Awareness on not littering
18/8/15	Awareness on not littering
29/8/15	Visiting to cancer home

### 35. SWOC analysis of the department and Future plans

#### STRENGTHS:

- Skilled and experienced faculty members.
- Strong Industry interface.
- Add on value added and certificate courses.
- Mentorship programme.
- Competency building initiatives through Chartered Accountancy and Company Secretary ship.
- High academic performance.
- High Demand for Commerce and Management graduates.
- Demand ratio every increasing.

#### WEAKNESS:

- Lack of research projects.
- Industry interface to be strengthened.
- Diverse student community.

OPPORTUNITIES:

- Collaboration with industries.
- Research projects.
- Exchange programmes with Foreign Universities.

CHALLENGES

- Catering to diverse students.
- Increase number of Commerce Colleges.
- Making students more industry compatible.

FUTURE PLANS

- Organize seminars and workshops for faculty and students.
- To promote “Entrepreneurship” programme.
- To have Industry Collaborations for projects and consultancy.
- To secure funded projects.
- Business lab expansion.

**Evaluative Report of the Departments**

1. Name of the Department : **Commerce [PG Studies]**
2. Year of Establishment : 2010, M.Com [2012]
3. Names of Programmes / Courses offered : MCom  
MCom [FA]  
MCom [IB]
4. Names of Interdisciplinary courses and the departments/units involved

Course	Departments
Soft Sills	Management
MIS	Computer Science
E-Commerce	Computer Science
Information Systems and Computers	Computer Science
Information Technology For Accounting & Finance	Computer Science

5. Annual/ semester/choice based credit system (programme wise):

M.Com. - CBCS

M.Com.[FA] - CBCS

M.Com.[IB] - CBCS

6. Participation of the department in the courses offered by other departments

Course	Departments
Accounting & Financial Management	Computer Science
Banking & Finance	Computer Science
Business Taxation	Management Studies
Income Tax	Management Studies
Corporate Accounting	Management Studies

7. Courses in collaboration with other universities, industries, foreign institutions, etc.

- Advanced Excel
- ACCA programme [The Association of Chartered Certified Accounts]

8. Details of courses/programmes discontinued (if any) with reasons : Nil

## 9. Number of Teaching posts

	Sanctioned	Filled
Professors	All sanctioned posts are filled	
Associate Professors		
Asst. Professors		

## 10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M.Phil. etc.,)

Sl No	Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
1	Dr. K.R. Pundareeka Vittala	Ph.D	Associate Professor & Head	Accounts	20	-
2	Dr. Thomas Thankachan	Ph.D	Associate Professor	Accounts	15	-
3	Dr. Aruna Rani	Ph.D	Associate Professor	Accounts	10	-
4	Mr. Thilak Venkateshan	BE. MBA, UGC NET	Assistant Professor	Marketing	10	-
5	Ms. Reshma Sibichan	MBA, UGC NET	Assistant Professor	Marketing	15	-
6	Mr. Vishweshwara Shastry	MBA	Assistant Professor	Finance	7	-
7	Mr. Balaji	MBA, UGC NET	Assistant Professor	Marketing	20	-
8	Mr. Vishweshwar Mensumana	MBA, UGC NET	Assistant Professor	Marketing	13	-
9	Ms. Aisha Banu	MCOM, M.Phil	Assistant Professor	Accounts	15	-
10	Ms. Uma Chinchane	MBA	Assistant Professor	Marketing	5	-
11	Ms. Shrishti N S	MA	Assistant Professor	Japanese	10	-
12	Mr. Ramachandar Desu	MBA	Assistant Professor	Marketing	05	-

11. List of senior visiting faculty [from 2011 to till date to be listed]

Sl. No	Faculty Name
1	
2	

12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty : Nil

13. Student -Teacher Ratio (programme wise) : 1:22

14. Number of academic support staff (technical) and administrative staff; sanctioned and filled

Academic Support Staff	Sanctioned	Filled
Technical	Nil	Nil
Administrative	01	01

15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil / PG.

Sl. No	Name	Qualification
1	Dr. K.R. Pundareeka Vittala	Ph.D
2	Dr. Thomas Thankachan	Ph.D
3	Dr. Aruna Rani	Ph.D
4	Mr. Thilak Venkateshan	BE, MBA, MA, UGC NET
5	Ms. Reshma Sibichan	MBA, UGC NET
6	Mr. Vishweshwara Shastry	MBA
7	Mr. Balaji	MBA, UGC NET
8	Mr. Vishweshwar Mensumana	MBA, UGC NET
9	Ms. Aisha Banu	MCOM, M.Phil
10	Ms. Uma Chinchane	MBA
11	Ms. Shrishti N S	MA
12	Mr. Ramachandar Desu	MBA

16. Number of faculty with ongoing projects from

a) National : Nil

b) International funding agencies and grants received : Nil

17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil

18. Research Centre /facility recognized by the University : Nil

19. Publications: [ from 2011 to till date to be considered]

- \* Publication per faculty : 02
- \* Number of papers published in peer reviewed journals (national / international) by faculty and students : 02
- \* Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) : Nil
- \* Monographs : Nil
- \* Chapter in Books : Nil
- \* Books Edited : Nil
- \* Books with ISBN/ISSN numbers with details of publishers : Nil
- \* Citation Index : Nil
- \* SNIP : Nil
- \* SJR : Nil
- \* Impact factor : Nil
- \* h-index : Nil

Papers presented at National Level

Sl. No	Author	Title of the Paper	Conference	Date of Presentation	Publication ISSN No
1	Dr. Aruna Rani	A study on strategies for employee satisfaction and retention	National Seminar at Seshadripuram College, Bangalore	Feb 18 <sup>th</sup> 2011	-
2	Dr. Aruna Rani	Financial Inclusion	Sambram Academy of Management Studies	2011	



3	Dr. Aruna Rani	Cross Cultural Training for enhancing Organizational Effectiveness at Periyar University, Salem	Periyar University	March 2012	
4	Dr. Aruna Rani	Conceptual framework of corporate etiquette	Presidency College	Feb 13 <sup>th</sup> 2013	
5	Vishweswars astry	Gold banking	IFIM	December 2014	
6	Vishweswars astry	Financial Inclusion	Sambhram academy of management studies	2011	
7	Reshma Sibichan	Risk Analysis in Investment Portfolios	Business Strategies for Sustainable Economy at CARE School of Business Management – Tiruchirappalli	May 2011	
8	Reshma Sibichan	Green Investments – Opportunities and Challenges	Innovations in Management for Orgnaizational Excellence at MVJ College of Engineering – Bangalore	2013	

## Papers presented at International Conference

Sl. No	Author	Title of the Paper	Conference	Date of Presentation	Publication ISSN No
1	Dr. Aruna Rani	Work stress: Its impact on employees performance	K.S.Rangasamy college of technology and management, Tiruchengode	March 25 <sup>th</sup> 20	-
2	Dr. Aruna Rani	Conceptual framework on reward management	Tumkur University, Tumkur	October 12 <sup>th</sup> 2012	

3	Vishveshwar Sastry	Sensitising Management Graduates to Corporate, Ethical and Social needs	Government Arts College, Tirunelveli, Tamilnadu	June 2014	
4	Uma Chinchanne	A Study on India's Top 10 Corporate Spenders towards CSR activities	Corporate Social Responsibility – Approaches and Practices for inclusive growth – Sri Dharmasthala Manjunatheshwara Institute of Management Development, Mysore	13 <sup>th</sup> and 14 <sup>th</sup> Nov 2014	
5	Uma Chinchanne	Can Make in India alone suffice double digit growth?	International Finance Conference – SDMIMD, Mysore	20 <sup>th</sup> – 22 <sup>nd</sup> August 2015	
4.	Thilak Venkatesan	A Study on the Evaluation of Growth of Exchange Traded Funds Vs Mutual Funds in India	International Finance Conference – SDMIMD, Mysore	13 <sup>th</sup> and 14 <sup>th</sup> Nov 2014	

20. Areas of consultancy and income generated : Nil

21. Faculty as members in

- a) National committees : Nil
- b) International committees : Nil
- c) Editorial Board : Nil

22. Student projects

- a) Percentage of students who have done in-house projects including inter departmental/programme : Nil
- b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies : Nil

## 23. Awards / Recognitions received by faculty and students

**1. Research Papers:-**

- Don Bosco – Arpita Vivek , RaghavLaxman , KaushikHemanth(MFA 3 )
- Presidency MBA – Kaushik ,Arpita ,Shreepoorna. (MFA 3)
- Acharya College –Sudeepta&Nithin (M.Com 3)
- Krupanidhi–AftabSuchi, NamithaSushmita. (MFA – 1)

**2. Management Fests –**

- **MLA College – OverAll Winners (MFA)**
  - ✓ Resarch Model–Vijeta&Roopa 2nd place
  - ✓ Debate – Vivek 2nd place
  - ✓ Human Resource – Uzman&Siddique 1st place
- **Jain College –**
  - ✓ Scam Solver – Sudeepta&Abhishek 2nd place
  - ✓ Entrepreneurship – Sudeepta&Abhishek 1st place
- **Bishop Cotton Womens College - OverAll Winners (MFA & M.Com)**
  - ✓ Best Manager – Dev 1st place
  - ✓ Marketing – Sudipto&Harsith 2nd place
  - ✓ Corporate Walk – 2nd place
  - ✓ Best Team Presentation – 1st Place
- **KristuJayanti – OverAll Winners (MFA)**
  - ✓ Mock Stock – Prasenjit&sandhya 1st place
  - ✓ Entrepreneurship– Vijeta&Roopa 1st Place
  - ✓ Marketing – Ashesh&Hemanth 1st Place
  - ✓ Human Resource – Siddique&Uzman 2nd Place
  - ✓ Finance – Arpita&kaushik 2nd Place
  - ✓ Best Manager – Dev
- **Bangalore University Central College (MFA & M.Com)**
  - ✓ Business quiz – Anudeep&hemanth 2nd Place
  - ✓ Crisis Management – Roopa&Vijeta 2nd Place
- **Atria College (M.Com)**
  - ✓ Business quiz – Anudeep& Harsh 2nd Place
- **St. Josephs College Over All Winner (MFA, MIB& M.Com)**
  - ✓ Business Quiz –Khalandar&Hemanth 1st Place
  - ✓ Mock Stock – Rohit & Parthiban 2nd Place
  - ✓ Creative Writing –Danish 2nd Place

- SJR College (MFA)
  - ✓ Best Manager – Roopa - 1st Place
  - ✓ Debate – Vivek & Jayshree - 3rd Place
- **Other Achievements –**  
Stock Mind ICICI – Karishma MFA 1st Place College level.

## 24. List of eminent academicians and scientists / visitors to the department

Eminent Academician/Scientist	Institute
Dr. Santhosh Hegde	Lokayuktha
Dr. Janardhanam	Professor & Director, Dept. of Management, Bangalore University.
Dr. M. Muniraju	Professor & Director, Dept. of Commerce, Bangalore University.

## 25. Seminars/ Conferences/Workshops organized &amp; the source of funding

- a) National  
b) International

Sl No	Seminar/Conferences/Workshop	Date	Source of Funding
1	International Conference on “Strategies and Action Plans For Sustainable Development in Higher Education”	08/08/2014	Presidency College

## 26. Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Batch	Applications received	Selected	Enrolled		Pass percentage
				*M	*F	
M.COM.	2012-13	50	28	28	10	92.31
	2013-14	55	39	23	16	88.57
	2014-15	65	39	23	16	--
	2015-16	81	60	18	29	--

\*M = Male \*F = Female

Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Batch	Applications received	Selected	Enrolled		Pass percentage
				*M	*F	
M.COM.[IB]	2011-12	54	27	21	06	86.36
	2012-13	35	18	14	04	71.43
	2013-14	45	28	22	06	92.00
	2014-15	76	38	23	15	--
	2015-16	57	42	16	10	--

Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Batch	Applications received	Selected	Enrolled		Pass percentage
				*M	*F	
M.COM. [FA]	2011-12	75	59	45	14	94.64
	2012-13	65	54	41	13	72.50
	2013-14	84	57	37	20	97.92
	2014-15	79	53	24	29	--
	2015-16	81	60	20	26	--

## 27. Diversity of Students

Name of the Course	Batch	% of students from the same state	% of students from other States	% of students from abroad
MCOM	2012-13	46	54	-
	2013-14	95	05	-
	2014-15	89	11	-
	2015-16	79	21	

Name of the Course	Batch	% of students from the same state	% of students from other States	% of students from abroad
MCOM [IB]	2011-12	04	96	-
	2012-13	17	77	06
	2013-14	64	36	-
	2014-15	58	42	-
	2015-16	41	48	11

Name of the Course	Batch	% of students from the same state	% of students from other States	% of students from abroad
MCOM [FA]	2011-12	80	20	-
	2012-13	83	17	-
	2013-14	95	05	-
	2014-15	94	06	-
	2015-16	93	07	-

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.? : Nil

29. Student progression [M.Com 2012 batch]

Student progression	Against % enrolled
UG to PG	na
PG to M.Phil.	-
PG to Ph.D.	-
Ph.D. to Post-Doctoral	-
<b>Employed</b>	
•Campus selection	35
•Other than campus recruitment	
Entrepreneurship/Self-employment	Nil

Student progression [M.Com [IB] 2012 batch] [check and edit]

Student progression	Against % enrolled
UG to PG	na
PG to M.Phil.	-
PG to Ph.D.	-
Ph.D. to Post-Doctoral	-
<b>Employed</b>	
•Campus selection	30
•Other than campus recruitment	
Entrepreneurship/Self-employment	nil

Student progression [M.Com [FA] 2012 batch] [ check and edit]

<b>Student progression</b>	<b>Against % enrolled</b>
UG to PG	na
PG to M.Phil.	-
PG to Ph.D.	-
Ph.D. to Post-Doctoral	-
<b>Employed</b>	
•Campus selection	30
•Other than campus recruitment	

30. Details of Infrastructural facilities

- a) Library : Centralized Library
- b) Internet facilities for Staff & Students : Wi-Fi enabled class rooms, staff rooms and labs
- c) Class rooms with ICT facility : 06
- d) Laboratories : 01

31. Number of students receiving financial assistance from college, university, government or other agencies : 30

32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts

<b>SI No</b>	<b>Date</b>	<b>Special Lectures/Workshops/Seminar</b>
1	22/09/14	Mr. Naveen Kumar HM (Oracle), Capital Market
2	18/10/14	Dr. Vasudev Naidu, EQ SQ IQ
3	10/11/14	Share Khan Brokers, Technical Analysis

33. Teaching methods adopted to improve student learning

- PowerPoint Presentations and videos are used in class room teaching.
- Lecture methods.
- Project work.

- Case study methods.
- Business Lab.
- Exhibition.
- Problem solving skill.
- Group discussions.

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

- Social outreach programme.
- Participation of students in NSS & NCC programmes.

35. SWOC analysis of the department and Future plans

STRENGTHS:

- Skilled and experienced faculty members.
- Strong Industry interface.
- Add on value added and certificate courses.
- Mentorship programme.
- Competency building initiatives through Chartered Accountancy and Company Secretary ship.
- High academic performance.
- High Demand for Commerce and Management graduates.
- Demand ratio every increasing.

WEAKNESS:

- Lack of research projects.
- Industry interface to be strengthened.
- Diverse student community.

OPPORTUNITIES:

- Collaboration with industries.
- Research projects.
- Exchange programmes with Foreign Universities.



#### CHALLENGES

- Catering to diverse students.
- Increase number of Commerce Colleges.
- Making students more industry compatible.

#### FUTURE PLANS

- Organize seminars and workshops for faculty and students.
- To promote “Entrepreneurship” programme.
- To have Industry Collaborations for projects and consultancy.
- To secure funded projects.
- Business lab expansion.

**Evaluative Report of the Departments**

1. Name of the Department : **Centre for Management Studies,**  
Presidency College.
2. Year of Establishment : 2002
3. Names of Programmes / Courses offered : MBA (Bangalore University)
4. Names of Interdisciplinary courses and the departments/units involved

Course	Departments
MBA by its very composition is interdisciplinary in nature. However, we do take help from other department when required.	Computer, MIB

5. Annual/ semester/choice based credit system (programme wise):  
MBA – Semester & Choice Based Credit System (CBCS)
6. Participation of the department in the courses offered by other departments:

Course	Departments
Not applicable, except for language & physical education depts.	

7. Courses in collaboration with other universities, industries, foreign institutions: Nil
8. Details of courses/programmes discontinued (if any) with reasons: Nil
9. Number of teaching posts

	Sanctioned	Filled
Professors (03)	All sanctioned posts are filled	
Associate Professors (06)		
Asst. Professors (09)		

10. Faculty profile with name, qualification, designation, specialization, (Ph.D. /M. Phil. etc.)

Sl. No.	Name	Qualification	Designation	Specialization	No. of Years of Experience
1	Dr. M J Arul	BA, MA, Ph.D.	Director	OB	36

2	Dr. Rajiv R K Massey	BA, MA., Ph.D.	Professor	HR & GM	34
3	Prof. Indumathi R Nagesh	B.E. & PGPBA	Assistant Professor	Marketing, HR System & Operation	15.5
4	Prof. Radhika Arora	B. Tech(CS), MBA & M. Phil.	Assistant Professor	Marketing & HR	21
5	Prof. Ravikeerthi	B.E., MBA, M. Phil., DIM, DHRM, M.Tech.	Associate Professor	Marketing	32
6	Dr. Chandan A Chavadi	BE, MBA & Ph.D.	Associate Professor	Marketing	17
7	Dr. Venkataraman R	M.Com, M. Phil., MCS, ACS(Inter),	Professor	Finance	20
8	Prof. Ravindra Kulkarni	B.Com,M.Com, MBA, MMS, Cert. Course -IIMB	Asst. Professor	Finance, OB & HR	40
9	Dr. Irshad Nazeer	B.Com., MBA, MSW, M. Sc. (Psy), M. Phil,	Associate Professor	Human Resources	11
10	Prof. Anantha N	B.Com, LLB, M.Com, MBA (Finance)	Assistant Professor	Finance	27
11	Prof. Kishan KP	B.E(E&C), MBA (Mktg.), CII Logistics, FIE CII Logistics, FIE	Assistant Professor	MIS, Operation Management, Marketing	22
12	Prof. Venkatesh. G	B.Sc(Tech), MBA(Finance), Diploma in SCM, Fellowship in Insurance	Associate Professor	POM, Project Mgt, Tech Mgt, SCM, HR, Marketing, Insurance, Strategic Mgt, IB	28
13	Prof. Sindhu R Menon	B.Sc., PGDRM (IRMA)	Assistant Professor	Marketing	14.5
14	Dr. Padma Mahadevan	BA Economics, MA Economics, PG Diploma in Economics, MBA,	Associate Professor	Economics	15.5

15	Prof. Uma C Swadimath	BA, MA, M.Phil., (Ph.D. pursuing)	Associate Professor	Economics	15
16	Prof. Sreevas V T K	BBA, MBA(Finance)	Asst. Professor	Accounts & Finance	10
17	Prof. Vishwanatha MR	B.Sc. MBA(Marketing)	Asst. Professor	Marketing	05
18	Prof. Samiya Mubeen	B.Com, MBA(Fin), (Ph.D.)	Assistant Professor	Finance	06
19	Prof. UVG Sekar	BA, MBA(HR),	Adjunct Professor	HR, OD	38

## 11. List of senior visiting faculty [to list all from 2011 to till date]

Sl. No	Faculty Name	Qualification	Year/Date
1	Prof. Shivanandam T	B.E., M.Tech(IE), FIIE	2011 to till date
2.	Prof. Dhanam Sanjeevi	MA(English), PGDBA(LIBA)	2013 to till date
3.	Prof. Muthusamy A	AMIE(EE), IIAM(PG Diploma in Mgt.), AICWA, PG diploma in SQE and OR	2012-2014
4.	Prof. Ramachandra Desu	BA, LLB, LLM, PG Diploma in Export and Import Mgt., PGDLPO(IGNOU), PGDALATM	2012-2015
5.	KV Radhakrishna	B.Sc., MBA in Marketing, MCC	2012-2013

12. Percentage of lectures delivered and practical classes handled (programme wise)  
by temporary faculty :**Teaching Pedagogy**

Sl. No.	Pedagogy	Weightage%
1	Assignment	10
2	Presentation	15
3	Lecture	35

4	Case study	20
5	Project/ field visit	5
6	Pre class reading	10
7	Online	5

13. Student -Teacher Ratio (programme wise): 1:21
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled

Academic Support Staff	Sanctioned	Filled
Technical	Nil	Nil
Administrative	04	04

15. Qualifications of teaching faculty with Ph.D. / M.Phil. / PG.

Sl. No	Name	Qualification
1	Dr. M J Arul	MA, Ph.D.
2	Dr. Rajiv R K Massey	MA., Ph.D.
3	Prof. Indumathi R Nagesh	BE & PGPBA
4	Prof. Radhika Arora	B. Tech (CS, )MBA & M. Phil.
5	Prof. Ravikeerthi	B.E., MBA, M. Phil., DIM, DHRM, M. Tech.
6	Dr. Chandan A Chavadi	BE, MBA & Ph.D.
7	Dr. Venkataraman R	M.Com, M. Phil., MCS, ACS(Inter), Ph.D.
8	Prof. Ravindra Kulkarni	B.Com, M.Com, MBA, MMS, Cert. Course -IIMB
9	Dr. Irshad Nazeer	B.Com, MBA, MSW, M.Sc. (Psy), M.Phil. , Ph.D.
10	Prof. Anantha N	B.Com, LLB, M.Com, MBA (Finance)
11	Prof. Kishan K P	B.E(E&C), MBA (Mktg.), CII Logistics, FIE
12	Prof. Venkatesh Ganapathy	B.Sc(Tech), MBA(Finance), Diploma in SCM, Fellowship in Insurance
13	Prof. Sindhu R Menon	PGDRM (IRMA)

14	Dr. Padma Mahadevan	MA, PG Diploma, MBA, Ph.D.
15	Prof. Uma C Swadimath	MA, M. Phil, (Ph.D. pursuing)
16	Prof. Sreevas V T K	MBA(Finance)
17	Prof. Vishwanatha MR	MBA(Marketing)
18	Prof. Samiya Mubeen	B.Sc. MBA(Finance), (Ph.D.)
19	Prof. UVG Sekar	BA, MBA(HR),

16. Number of faculty with ongoing projects from
- National: Nil
  - International funding agencies and grants received: Nil
17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received : Nil
18. Research Centre /facility recognized by the University : Yes from 2015-16
19. Publications:
- \* Publication per faculty : 02
  - \* Number of papers published in peer reviewed journals (National / International) by faculty and students : 39
  - \* Number of publications listed in International Database (For E.g: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) : Nil
  - \* Monographs : Nil
  - \* Chapter in Books : Nil
  - \* Books Edited : Nil
  - \* Books with ISBN/ISSN numbers with details of publishers : 10
  - \* Citation Index : Nil
  - \* SNIP : Nil
  - \* SJR : Nil
  - \* Impact factor : 6.47
  - \* h-index : 3

**\*Books with ISBN numbers with details of publishers**

Sl. No.	Title of the Book	ISBN No.	Month and Year of Publication	Publisher	Name of the Faculty
<b>2013</b>					
1	Human Resource Management	ISBN: 978-93-272-3235-6	2013	Kalyani Publishers	Prof. Samiya Mubeen
<b>2014</b>					
1	Advanced Financial Management	ISBN: 978-93-5142-644-8	May 2014	Himalaya Publishing House	Dr. Venkataraman R
2	Marketing for customer value	ISBN: 978-93-5163-237-5	August 2014	Thakur Publishers	Prof. Kishan. KP
3	Book : Introduction to Green Supply Chain Management	ISBN: 978-87-403-1087-0	2014	Book Boon Publisher	Prof. Venkatesh Ganapathy
4	Financial market and services	ISBN:978-93-272-4258-4	2014	Kalyani Publishers	Prof. Samiya Mubeen
<b>2015</b>					
01	Accounting for Managers	ISBN 978-93-5202-919-8	Sep. 2015	Himalaya Publishing House	Dr. Venkataraman R
02	Financial Management	ISBN: 978-93-5202-482-7	Mar. 2015	Himalaya Publishing House	Dr. Venkataraman R
03	Managing successful innovations	ISBN: 978-87-403-1087-0	2015	Book Boon Publishers	Prof. Venkatesh Ganapathy
04	Innovation Management		2015	Himalaya Publishing House	Prof. Venkatesh Ganapathy
05	Corporate environment	ISBN:978-93-272-5277-4	2015	Kalyani Publishers	Prof. Samiya Mubeen

## 2016

01	Cost Accounting	ISBN: 978-93- 5202-153-6	Jan 2016	Vision Book House	Dr. Venkataraman R
----	-----------------	--------------------------------	----------	----------------------	-----------------------

## Summary of Books with ISBN numbers with details of publishers

Sl. No.	Name	2012	2013	2014	2015	2016	Total
1	Dr. Venkataraman R	-	-	1	2	1	4
2	Prof. Kishan KP	-	-	1	-	-	1
3	Prof. Venkatesh. G	-	-	1	2	-	3
4	Prof. Samiya Mubeen	-	1	1	1	-	3
Total		-	1	4	5	1	11

## FACULTY PUBLICATIONS [From 2011 to till date to be provided]

Sl. No.	Title of the Paper	ISSN No.	**Impact Factor	Month and Year of Publication	Journal Details	Name of the Faculty
2011						
1	BPO Penetration in FMCG Sector - An Empirical Study in India	ISSN 0976-2183		Dec 2011	International Journal of Commerce & Management	Dr. Chandan A Chavadi
2012						
1	Strategic Ideas in functional areas of management	ISSN 978-91-020859		March 2012	FxDOMS	Prof. Ravikeerthi
2	Impulse Buying Behaviour of Apparels at Arcon Arcade, Goa: An Empirical Study	ISSN : 0973-9165		Oct 2012	FOCUS – International Journal of Management Digest	Dr. Chandan A Chavadi
3	Impact of Emotional Intelligence Skills on Stress Management – Volume III – No. 2	ISSN 2229-5275		Jul – Dec 2012	PJMTR Journal	Prof. Ravindra Kulkarni



2013						
1	Cloud Technology as an alternative for marketing information system: An empirical study	ISSN 2319-345X	5.09	Oct 2013	International Journal of Management Research & Business Strategy	Dr. Chandan A Chavadi
2	Importance of Foreign Direct Investment in Indian Agri-Zones			April 2013	Astitva International Journal Commerce, Management and Social Sciences	Dr. Venkataraman R
3	Reverse Mortgage: Bringing smiles on wrinkled faces			October 2013	Asia Pacific International Journal of Research	Dr. Venkataraman R
4	Creating a Reinsurance Hub in India	ISSN: 0974-0791		January 2013	BIMAQUEST	Prof. Venkatesh Ganapathy
5	Changing dynamics of Customer Relationship Management in Services	ISSN: 2229-5275		July-December 2013	Presidency Journal of Management Thought & Research	Prof. Venkatesh Ganapathy
6	Creative strategies to curb the growing menace of insurance frauds	ISSN: 978-93-5142-199-3		October 2013	Book : Strategic Management: Emerging Economies' perspective – published by The Oxford College of Business Management	Prof. Venkatesh Ganapathy
7	A Conceptual Study on Green Management in Food Processing Industry	ISSN-0976-3341		October 2012-March 2013	AMBER Journal- ABBS Management Business & Entrepreneurship Review, Volume 4 Issue 1	Prof. Uma C Swadimath
8	Rise & Impact of Crude Oil Price In India	ISSN 2277-3622		January,2013	International Journal of Marketing, Financial Services & Management Research (IJMFSMR)Vol.2, No. 1	Prof. Uma C Swadimath
9	Importance of foreign direct investment in	ISSN- 2320-0626		April, 2013	Astitva International Journal of	Prof. Uma C Swadimath

	Indian Agri-zones				Commerce Management and Social Sciences	
10	Public Private Partnership in Primary Health Centers in Karnataka	ISSN-0038-4046		August ,2013	Southern Economist Journal ,Volume 52, No. 8	Prof. Uma C Swadimath
11	Euro Crisis-Its Impact on Indian Economy	ISSN-2320-5504		October, 2013	Asia Pacific Journal of Research-A peer reviewed International Journal (Volume III, Issue-X)	Prof. Uma C Swadimath
12	Building Customer Value and Profitability with Business Values	2229-5275		July – Dec 2013	PJMTR, Vol 3 No.2	Prof. Radhika Arora
<b>2014</b>						
1	Impact of Frightening Health Warnings on Sales. Extract of HBR.	ISSN 2229-5275		June 2014	Presidency Journal of Management Thought & Research	Dr. Chandan A Chavadi
2	Customer Loyalty Appraisal based on Store Characteristics: An Alternative Approach	ISSN 0973-8703	6.47	May 2014	Indian Journal of Marketing	Dr. Chandan A Chavadi
3	Where Leaders Slip	ISSN 2229-5275		Dec 2014	Presidency Journal of Management Thought & Research	Dr. Chandan A Chavadi
4	Determinants of Priority Sector Lending by Commercial Banks in India	ISSN 2229-5275		Dec 2014	Presidency Journal of Management Thought & Research	Dr. Chandan A Chavadi
5	Micro Insurance in India: An analysis of problems and potential solutions			June 2014	Aadyam – A Journal of Management – Bi-annual Publication of Dr.S. Radhakrishnan College of Business Management	Dr. Venkataraman R
6	Examination of long term effect of exchange rate on Indian Stock Market		0.4	Dec 2014	International Journal of Marketing and Financial Management	Dr. Venkataraman R
7	e-Voting Leveraging Cloud Computing for	ISSN: 0975-6485		Nov 2014	International Journal Network and	Prof. Kishan KP

	better Corporate Governance in India				Computers	
8	Book Review: The Ice Cream Maker: Making quality the key ingredient in everything you do	ISSN: 2229-5275		July-December 2014	Presidency Journal of Management Thought & Research (Vol. IV, No. 2)	Prof. Venkatesh Ganapathy
9	Marketing by high end private hospitals in Bangalore city – Changing landscape			Nov 2014	Kerala Medical Journal Published by Indian Medical Association, Kerala State Branch (vol. 3, Issue 13)	Prof. Sindhu R Menon
10	Best Management Practices in the Food Processing Industry	ISSN-0975-3311		January-March, 2014	Ushus Journal of Business Management (Volume13, No. 1)	Prof. Uma C Swadimath
11	Public Private Partnership of Food Parks in Karnataka	ISSN 0974-7028		March, 2014	Adarsh Journal Of Management Issue:1,	Prof. Uma C Swadimath
<b>2015</b>						
1	Stock Market Performance or a bubble		3.389	Feb 2015	International Journal in Management and Social Sciences	Dr. Venkataraman R
2	A study of perceptions, Behavioral patterns and beliefs in the sports betting sector			Dec 2015	Presidency Journal of Management Thought & Research	Dr. Venkataraman R
3	Assessment of Quality Factors in Indian Management Education	ISSN: 0976 495X	2.56	January – March 2015	Asian Journal of Management, Raipur. An International Peer-Reviewed Journal	Dr. Irshad Nazeer
4	The Recasting of Management Programme in Indian B-Schools: A Mission to meet the Requirements of Better Global Society by 2020	ISSN: 0973 9076		June 2015	Business Review A Journal of St. Joseph's College of Business Administration, Bangalore.	Dr. Irshad Nazeer
5	Nuclear Risk Insurance Covers in India – A possibility?	ISSN: 2278-6759		October-December 2015	The Journal of Insurance Institute of India	Prof. Venkatesh Ganapathy

6	Breakthrough innovation in insurance – A necessity or option? A Case for Jugad in Indian Insurance Sector	ISSN: 2278-6759		July – September 2015	The Journal of Insurance Institute of India	Prof. Venkatesh Ganapathy
7	Extending the Lean Philosophy to Services – Constraints & Opportunities	ISSN:2278-6759		April-June 2015	The Journal of Insurance Institute of India	Prof. Venkatesh Ganapathy
8	Insurance Regulation & Market Development – The Evolving Landscape	ISSN: 2278-6759		January-March 2015	The Journal of Insurance Institute of India	Prof. Venkatesh Ganapathy
9	‘Jugaad’ in the Insurance Sector: Can this be a reality?	ISSN: 0974-0791		January 2015	BIMAQUEST Vol.15, Issue 1,	Prof. Venkatesh Ganapathy
10	Are Western Nations learning from innovations in emerging economies? – Extract of “Innovation’s Holy Grail” by C K Prahlad & Dr Mashelkar, HBR, July-August 2010	ISSN: 2229-5275		January-June 2015	Presidency Journal of Management Thought & Research Vol.V, No.1,	Prof. Venkatesh Ganapathy
11	Trends in mergers and acquisition	ISSN No-0976-304X		,July-DEC 2015	SAMSMRITI The SAMS Journal Volume 9 , Issue 2	Prof. Samiya Mubeen
<b>2016</b>						
1	The Crisis faced by Nestle Limited with respect to Maggi Noodles	ISSN: 2231-2609		January, 2016	Business Research & Reviews, Volume 2016, Issue 1	Prof. Venkatesh Ganapathy

**FACULTY PUBLICATIONS SUMMARY [From 2011 to till date to be provided]**

Sl. No.	Name	2011	2012	2013	2014	2015	2016	Total
1	Prof. Radhika Arora	-	-	1	-	-	-	1
2	Prof. Ravikeerthi	-	1	-	-	-	-	01
3	Dr. Chandan A Chavadi	1	1	1	4	-	-	07
4	Dr. Venkataraman R	-	-	2	2	2	-	6
5	Prof. Ravindra Kulkarni	-	1	-	-	-	-	1
6	Dr. Irshad Nazeer	-	-	-	-	2	-	2
7	Prof. Kishan KP	-	-	-	1	-	-	1
8	Prof. Venkatesh. G	-	-	3	1	6	1	11
9	Prof. Sindhu R Menon	-	-	-	1	-	-	1
10	Prof. Uma C Swadimath	-	-	5	2	-	-	7
11	Prof. Samiya Mubeen	-	-	-	-	1	-	1
<b>Total</b>		<b>1</b>	<b>3</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>1</b>	<b>39</b>

Faculty who have attended workshop

Sl. No.	Name of Workshop	Date	Organizer	Venue	Name of the Faculty
<b>2011</b>					
1	Creativity in Management	Oct 2011	Nagarjuna Engineering College	Nagarjuna Engineering College	Dr. Chandan A Chavadi
2	Creativity in Management Education	8/10/ 2011	Nagarjuna College of Engineering	Nagarjuna College of Engineering	Dr. Venkataraman R

2012					
1	Quality Improvement Workshop on Research Methodology & Guidance skills for Management Teachers	06/05/2012	Canara Bank School of Management Studies, Bangalore University	Canara Bank School of Management Studies, Bangalore	Prof. Radhika Arora
2	Research guidance	May 2012	CBSMS, Bangalore University	Bangalore University	Dr. Chandan A Chavadi
3	Measuring HR Effectiveness	2 /11/2012	Chennai chapter learning centre	National HRD Network Chennai	Dr. Padma Mahadevan
4	Research Methodology	26/3/2012 to 30/3/2012	ICSSR	Mysore	Prof. Uma C Swadimath
5	Best practices in Management Education	26/06/ 2012	AIMA ( All India Management Association) Bengaluru centre	Royal Orchid Hotel	Prof. Samiya Mubeen
2013					
1	Basic legal awareness	16/5/2013	Presidency college	Presidency college	Prof. Ravikeerthi
2	Teaching anti-corruption in Management Programs	22/02/ 2013	Bangalore University Canara Bank School of Management Studies and United Nations Global Compact Principles for Responsible Management Education	Central College Campus, Bangalore	Prof. Venkatesh Ganapathy

3	National Workshop on DASS	31/01/2013 to 2/2/2013	Dept. of Management studies	Kristu Jayanti College	Dr. Padma Mahadevan
4	Training of Trainers on Life skills	5/06/2013 to 9/06/2013	RGNIYD	Centre for life skills Education, KJC	Dr. Padma Mahadevan
5	National Workshop on Research and Publication	09/07/2013	Centre for Research & Centre for education, beyond curriculum	Christ University	Dr. Padma Mahadevan
<b>2014</b>					
1	Dr. Philip Kotler on “Innovations through Marketing”	19/11/2014	Philip Kotler Centre for Advanced Marketing	St. John’s Auditorium, Bangalore	Prof. Radhika Arora
2	Business Analytics	13/12/2014	MSME	Hosur	Prof. Ravikeerthi
3	National Conference on Ethics, Corporate Governance and CSR	22/03/2014	M S Ramaiah College of Arts, Science & Commerce	M S Ramaiah College of Arts, Science & Commerce	Prof. Sindhu R Menon
4	Innovation through Marketing	19/11/14	Philip Kotler Centre for Advanced Marketing	St. Johns Auditorium	Prof. Sindhu R Menon
<b>2015</b>					
1	Orientation Workshop for the Course “Entrepreneurship & Ethics”	13/02/2015	Community Institute of Management Studies and CBSMS, Bangalore University	Community Institute of Management Studies, Jayanagar, Bangalore	Prof. Radhika Arora

2	Digital Marketing	28/05/2015	Department of Management Studies, M.S. Ramaiah Institute of Technology	M.S. Ramaiah Institute of Technology, Bangalore	Prof. Radhika Arora
3	Big Data Analytics	04/06/2015 to 06/06/2015	Department of Information Science and Engineering, M.S. Ramaiah Institute of Technology	M.S. Ramaiah Institute of Technology, Bangalore	Prof. Radhika Arora
4	Global Convergence	25/11/202015 to 26/11/2015	Presidency College	Presidency College	Prof. Ravikeerthi
5	Digital marketing	19/11/2015	Presidency College	Presidency College	Prof. Ravikeerthi
6	Digital Marketing	May 2015	MSRIT, Bangalore	MSRIT, Bangalore	Dr. Chandan A Chavadi
7	Project Work	June 2015	CBSMS, Bangalore University	Bangalore University	Dr. Chandan A Chavadi
8	Skill development on Neuro Linguistic Programming (NLP)	4/11/2015	Seshadripuram Institute of Management Studies	Seshadripuram Institute of Management Bangalore	Prof. Kishan KP

## Summary of Faculty who have attended workshop

Sl. No.	Name	2011	2012	2013	2014	2015	2016	Total
1	Prof. Radhika Arora	-	1		1	3	-	5
2	Prof. Ravikeerthi	-		1	1	2	-	4
3	Dr. Chandan A Chavadi	1	1	-	-	2	-	4
4.	Dr. Venkatraman	1	-	-	-	-	-	1



5	Prof. Kishan KP	-	-	-	-	1	-	1
6	Prof. Venkatesh. G	-	-	1	-	-	-	1
7	Prof. Sindhu R Menon	-	-	-	2	-	-	2
8	Dr. Padma Mahadevan	-	1	3	-	-	-	4
9	Prof. Uma C Swadimath	-	1	-	-	-	-	1
10	Prof. Samiya Mubeen	-	1	-	-	-	-	1
Total		2	5	5	4	8	-	24

## Faculty who have attended FDP

Sl. No.	Name of the FDP	Date	Organizer	Venue	Name of the Faculty
<b>2012</b>					
1.	Management Teacher 2015 – New Age Teacher	20/4/2012	Association of Indian Management Schools (AIMS)	Century Club, Bangalore	Prof. Radhika Arora
2	HR for business excellence	22/06/2012	R. V institute of management	R. V institute of management	Prof. Samiya Mubeen
3	Vivekananda vision in modern education	30/11/ 2012	Community Institute Of Management Studies	Community Institute Of Management Studies	Prof. Samiya Mubeen
4	Investment analysis and management	22/11/ 2012	R. V Institute of Management	R. V Institute of Management	Prof. Samiya Mubeen
<b>2013</b>					
1	Inferential Statistics	13/9/2013 & 14/9/2013	IQAC Cell, Indian Academy College	Indian Academy, Bangalore	Prof. Radhika Arora

2	Research Methodology & Data Analysis Using SPSS	22/01/ 2013	ABBS, Bangalore	ABBS, Bangalore	Prof. Ravindra Kulkarni
3	Teaching Anti-corruption in Management	22/02/ 2013	CBSMS, Bangalore University	ABBS, Bangalore	Prof. Ravindra Kulkarni
4	Smart Ways To Invest	20/09/2013 & 21/09/ 2013	MBA Dept. of BMS College of Engineering	ABBS, Bangalore	Prof. Ravindra Kulkarni
5	Institutional Integration and Enhancing Teaching Effectiveness	03/06/2013 & 04/06/ 2013	IQAC	Kristu Jayanti college	Dr. Padma Mahadevan
6	Teachers Are Thought Leaders of the Nation	15/02/2013	Amity Global Business School	Amity Global Business School, Koramangala	Dr. Padma Mahadevan
7	Inferential Statistics	13/09/2013 & 14/09/2013	Centre for Research and PG Studies	Indian Academy, Bangalore	Dr. Padma Mahadevan
8	Writing& Publishing of Research Articles	13/12/ 2013	Department of Commerce and Management	Kristu Jayanti College	Dr. Padma Mahadevan
9	Learning and relearning management pedagogy	14/09/ 2013	The Oxford College Of Business Management	The Oxford College Of Business Management	Prof. Samiya Mubeen
<b>2014</b>					
1	Risk Management & Derivatives	14/02/2014	MBA Dept., RNSIT, Bangalore	ABBS, Bangalore	Prof. Ravindra Kulkarni
2	Business Analytics	13/12/ 2014	Ministry of Micro, Small &Medium Enterprises	MSME Development Institute, Chennai	Prof. Kishan KP

3	Developing Teacher Excellence: New Perspective	21/02/ 2014	Amity Global Business school	Amity Global business school, Koramangala	Dr. Padma Mahadevan
<b>2015</b>					
1	Innovative Mgt.	Jan 2015	T. John College	T. John College	Dr. Chandan A Chavadi
2	Financial Management through Excel	24/03/2015	RV Institute of Management	RV Institute of Management	Dr. Venkataraman R
3	Corporate valuation and Forex risk management	30/04/2015	Presidency College	Presidency College	Dr. Venkataraman R
4	Orientation W/shop on Entrepreneurship & Ethics	03/02/2015	CIMS & CBSMS, Bangalore University	CIMS	Prof. Ravindra Kulkarni
5	Financial Management – Orientation Workshop	12/02/2015	Global Inst. Of Management	CIMS	Prof. Ravindra Kulkarni
6	Vishleshana – Union Budget	04/03/ 2015	Koshy's Institute of Management	CIMS	Prof. Ravindra Kulkarni
7	Financial Management using MS Excel	24/03/2015	RV Institute Of Management	CIMS	Prof. Ravindra Kulkarni
8	Corp. Valuation & Restructuring	September 2015	RV Inst. Of Management	CIMS	Prof. Ravindra Kulkarni
9	Digital Marketing	28/05/2015	M.S. Ramaiah Institute of Technology	M.S. Ramaiah Institute of Technology, Bangalore	Prof. Kishan KP
10	Big Data Analytics	04/06/2015 to 06/06/2015	M.S. Ramaiah Institute of Technology	M.S. Ramaiah Institute of Technology, Bangalore	Prof. Kishan KP

11	Technology for Management	14/02/2015	Canara Bank School of Management Studies	Sambhram School of Management	Prof. Kishan KP
12	Corporate Valuation and Restructuring	04/09/2015	RV Institute of Management	RV Institute of Management, Jayanagar, Bangalore	Prof. Sreevas VTK
13	Digital Marketing	19/11/2015	Presidency College	Bangalore	Prof. Vishwanatha MR
14	Corporate Valuation and Restructuring	4/09/2015	R. V institute of Management	R. V institute of Management	Prof. Samiya Mubeen
15	Research Methodology	14/12/2015 to 16/12/2015	M.S. Ramaiah Institution of Technology	M.S. Ramaiah Institution of Technology	Prof. Samiya Mubeen

Summary of Faculty who have attended FDP [From 2012 to till date to be provided]

Sl. No.	Name	2012	2013	2014	2015	2016	Total
1	Prof. Radhika Arora	1	1	-	-	-	2
2	Dr. Chandan A Chavadi	-	-	-	1	-	1
3	Dr. Venkataraman R	-	-	-	2	-	2
4	Prof. Ravindra Kulkarni	-	3	1	5	-	9
5	Prof. Kishan KP	-	-	1	3	-	4
6	Dr. Padma Mahadevan	-	4	1	-	-	5
7	Prof. Sreevas V T K	-	-	-	1	-	1
8	Prof. Vishwanatha MR	-	-	-	1	-	1
9	Prof. Samiya Mubeen	3	1	-	2	-	6
Total		4	9	3	15	-	31

Summary of workshops/ FDP/Conference papers/research papers/consultancy assignments/books published/ FDP in-house/conference in-house/working papers/ WASS presentation:

Sl. No.	Name	2011	2012	2013	2014	2015	2016	Total
1	No. of Workshops attended	-	4	9	3	15	-	31
2	No. of FDP attended by faculty members	2	5	5	4	8	-	24
3	No. of Conference papers presented	-	16	22	4	10	1	53
4	No. of Research paper published	1	3	12	11	11	1	39
5	No. of Consultancy assignments	-	1	1	1	2	1	6
6	No. of Books published	-	-	1	4	5	1	11
7	No. FDP conducted in-house	-	-	1	2	2	-	05
8	No. of conferences conducted in-house	1	-	-	1	1	-	03
9	No. working papers	-	-	-	9	3	-	12
10	No. of WASS presentations	-	-	15	27	17	-	59
Total			4	9	3	15	-	31

#### 20. Areas of Consultancy

Sl. No.	Name	Company Address	Area
1	Prof. Ravikeerthi JV	Lakshmi Nursing Home, Chokkasandra, Bangalore	Administration & HR
2	Prof. Ravikeerthi JV	Mrudumangala IT Solutions (P) Ltd. T-Dasarahalli Bangalore 560057	HR & Marketing
3	Prof. Ravikeerthi JV	Surya Hospitals ( P) Ltd, Tank street, Hosur	HR & Marketing
4	Prof. Ravikeerthi JV	Varalakshmi Hospital, Madiwala, Bangalore	HR & Marketing
5	Prof. Ravikeerthi JV	Sreedevi Hospital Banashankari, Bangalore	HR & Marketing

6	Dr. Chandan A Chavadi, Dr. Arul, Prof. Kulkarni, Dr. Irshad & Prof. Kishan	ICH, Bangalore	Marketing Strategies & advertisements
---	--	----------------	---------------------------------------

21. Faculty as members in

- a) National committees : Nil
- b) International committees : Nil
- c) Editorial Board : Yes

22. Student projects

- a) Percentage of students who have done in-house projects including inter departmental/programme: Nil
- b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies: Yes

23. Awards / Recognitions received by faculty

Sl. No.	Awards / Honours	Year	Name of Faculty
<b>2012</b>			
1	The paper titled 'Impulse Buying Behaviour of Apparels at Arcon Arcade, Goa: An Empirical Study' presented in IFIM International Conference, Jan 2012 was adjudged as one of the 10 best papers of the conference	Jan 2012	Dr. Chandan A Chavadi
	Award for Presentation of research paper in an international seminar at Rome Italy	5/09/2012	Prof. Ravikeerthi JV
<b>2013</b>			
1	Best Paper Award for the paper titled, 'Euro Crisis-Its Impact on Indian Economy' at the national conference held in Shri Shiridi Sai College of Engineering	24/10/2013	Prof. Uma C Swadimath

2015			
1	Selected as “Best citizen of India Gold Medal Award” by Global Economic Progress and Research Association (GEPRA) Which will be issued on the occasion of Republic Day to be celebrated on 26 <sup>th</sup> Jan 2016 at Bangalore.	31/12/ 2015	Dr. Venkataraman R
2	Selected as research scholar by Ministry of Social Justice and Empowerment by GOI for study tour to London School of Economics UK	21/11/2015 to 28/11/2015	Dr. Irshad Nazeer
3	First prize in the Thematic paper competition conducted by Insurance Institute of India;  First prize in the Technical paper competition conducted by Insurance Institute of India	August 2015  August 2015	Prof. Venkatesh Ganapathy
4	Honoured by Lions club International, Bangalore	20/9/2015	Prof. Ravikeerthi JV

## Summary of Awards / Recognitions received by faculty [From 2012 to till date]

Sl. No.	Name	2012	2013	2014	2015	2016	Total
1	Prof. Ravikeerthi	-	-	-	1	-	1
2	Dr. Chandan A Chavadi	1	-	-	-	-	1
3	Dr. Venkataraman R	-	-	-	1	-	1
4	Dr. Irshad Nazeer	-	-	-	1	-	1
5	Prof. Venkatesh. G	-	-	-	1	-	1
6	Prof. Uma C Swadimath	-	1	-	-	-	1
Total		1	1	-	4	-	6

## Awards / Recognitions received by students [From 2013 to till date]

Sl. No.	Organizer	Date	Name of the Event	Student Name with prizes	Event
1	Acharya B-School	10/05/2013 & 11/05/2013	BIZOMANIA2013	Aarthi Kulkarni and Shrutika Sinha 2 <sup>nd</sup> Position	CONSCIETIOUS
				Gourav Raj and Santhosh Kiran 3 <sup>rd</sup> position	Colloquium
				Muhammed Fayez and Imtiyaz 3 <sup>rd</sup> Position	Biz U Bucks
2	ITM B-School	16/11/2013	Brand Moksha	Varsha and shivani 1 <sup>st</sup> position	Product Sales
				Wasim and Sunirnoy 2 <sup>nd</sup> position	Biz Quiz
3	SDMIMD Mysore	19/10/2013		Bharath Among Top10 position Muhammed Azif Among Top20 position	Debate
4	CMS B-School	10/11/2014		Azumthulla 5 <sup>th</sup> position	Best Manager
5	CMR Mgt. College	14/11/2014 & 15/11/ 2014	Lakshya BOULEVARD 2014	Athar, Azumthulla, Elisan,, Aamir Over all Champions	HR, Marketing, Systems
6	Mount Carmel College	27/11/ 2014	DIAKRISI	Ravin 1 <sup>st</sup> position	Group Dance
7	SIT College, Tumkur	10/04/2015	HELYCON	Rakhil 1 <sup>st</sup> position	Classical Dance



## 24. List of eminent academicians and scientists / visitors to the department

Sl. No.	Date	Name	Topic	Company
1	27/08/2013	Mr. Rajashekar	Using CMIE database in Management education	CMIE
2	28/09/2013	Ajay Krishnankutty	“Campus Placements - Career Prospects in the Mortgage Industry”	Consultant
3	9/10/2013	Mr. Suresh	Apple I-Pad as learning aids for students	Apple
4	24/10/2013	T. Sivanandam	Indian Management and developing creative approaches to meet the challenges of future	Tiruvani Consultants
5	11/10/2014	Mr. Arvind Warriar	Industry Expectations from the Professional	Lead Analyst at Timken India (P) Ltd
6	25/10/ 2014	Jagadish Prasad	Success through small improvements	Former Vice Chairman of Quality circle of India, Bangalore Chapter
7	11/11/2014	Paul Ebinesar	Industry Academia interface	Business consultant, corporate relations & placement advisory services
8	14/03/2015	Dr. B.V. Sathyanarayana Babu	Listening skills	Trainer
9	28/03/15	Mr. Suhas	Opportunities & challenges in construction industry	Head HR,IR & Admin, L&T Construction
10	11/04/15	Ms. Sunita Sheshadri	Communication skills	Bodhii training and consultancy
11	25/04/15	Mr. Ganesh	Logistics, an clipping on NYK group company and brief presentation and scope in Logistics industry.	Deputy Manager
12	12/09/2015	Mr. Jaideep Choudhary	Entrepreneurship	Consultant
13	10/10/2015	Ms. Deepa Chandrashekar	Personal branding	Associate vice president-Accenture
14	31/10/2015	Mr.Uday Prakash	Career in finance	Director finance at Herbalife
15	28/11/2015	Mr. Chandrashekar	Importance of change management & goal setting	GM-Operations at Featherlite

## 25. Seminars/ Conferences/Workshops organized &amp; the source of funding

- a) National  
b) International

Sl. No.	Seminar/Conferences/Workshop	Date	Source of Funding
1	A one Day FDP on “Corporate valuation and foreign exchange risk management”	30/4/2015	Presidency College
2	A one day FDP on “Digital Marketing”	19/11/2015	Presidency College
3	International Conference on “Strategies and Action Plans For Sustainable Development in Higher Education”	08/08/2014	Presidency College
4	A National Conference on “Marketing in the Age of Now”	26/04/2014	Presidency College
5	A one-day workshop on “Enhancing You Creative Potential”	16/05/2014	Presidency College
6	One day FDP on Statistics for Research and Analysis using SPSS	21/11/2014	Presidency College
7	A one-day Management Development Program on “Sharpening Your Financial	27/09/2013	Presidency College
8	MDP on “Basic Legal Awareness for Manager”, at The Solitaire Hotel	16/05/2013	Presidency College

## 26. Student profile programme/course wise:

Name of the Course/Programme	Batch	Applications received	Selected	Enrolled		Pass percentage
				*M	*F	
M B A	2011-12	335	171	114	57	95.76
	2012-13	410	232	185	47	93.72
	2013-14	230	122	92	30	98.28
	2014-15	515	221	177	44	--
	2015-16	630	232	190	42	--

\*M = Male \*F = Female

## 27. Diversity of Students

Name of the Course	Batch	% of students from the same state	% of students from other States	% of students from abroad
MBA	2011-12	65	35	-
	2012-13	51	42	07
	2013-14	39	60	1
	2014-15	50	47	03
	2015-16	67	33	-

## 28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.? : Nil

## 29. Student progression [MBA 2014-15 batch]

Student progression	Against % enrolled
UG to PG	-
PG to M.Phil.	-
PG to Ph.D.	-
Ph.D. to Post-Doctoral	-
<b>Employed</b>	
•Campus selection	60%
•Other than campus recruitment	
Entrepreneurship/Self-employment	Nil

## 30. Details of Infrastructural facilities

Sl. No.	Facilities	Number
1	Director Chamber	01
2	Faculty Staff Room with A/c	01
3	Gallery Room with AC	08
4	Class Room without AC	01

5	Staff Room	01
6	Common Counseling Room	01
7	Faculty Meeting Room	01
8	Database	Ebsco, N List-Inflibnet, J-Gate plus
9	LCD projector	08+01
10	OHP	01
11	Laptop	19+02
12	Computers	06
13	Printer	04
14	Printer with scanner	01
15	White boards	08
16	LCD screens	07
17	Air conditioner	04
18	Microwave oven	01
19	Digital camera	01
20	Water-cooler	01
21	UPS	01

31. Number of students receiving financial assistance from college, university, Government or other agencies: with details of students

Sl. No.	Year	No. of Students Aailed Financial Benefits	Agency
1	2012	25	Social Welfare Office SC and ST Scholarship
		04	Backward Class Welfare Department

2	2013	8	Social Welfare Office SC and ST Scholarship
		35	Backward Class Welfare Department
3	2014	05	Social Welfare Office SC and ST Scholarship
		18	Backward Class Welfare Department

32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts

Sl. No.	Special Lectures/Workshops/Seminar	Date
1	Enhancing Your Creative Potential,	16/05/2014
2	Statistics for Research Using SPSS	21/11/2014
3.	Hands-on skills in HR	25/11/ 2015
4.	Training Functions and Training Needs analysis	25/11/ 2015

33. Teaching methods adopted to improve student learning

- PowerPoint Presentations and videos are used in class room teaching.
- Lecture methods.
- Project work.
- Case study methods.
- Quiz.
- Pre-class reading.
- Problem solving skill.
- Group discussions.
- Role play.

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

- **Social outreach programme.**

Sl. No.	Name of village	Date of Visit	Beneficiaries	Remarks
1	Gokare village near Devanahalli	1/3/2013	Primary school students	Conducted orientation on importance of the various natural resources, measures to be taken in order to avoid certain diseases.
2	Gokare village near Devanahalli	06/06/2014	Primary school students	Conducted course on language skills and moral values
3	Nandhi, Chikballapura	29/5/2014	Village Households	Conduct orientation to reduce child labor
4	Pragathi School, Kempapura	28/09/2015	7 <sup>th</sup> Standard students	Counsel them about importance of education to reduce the drop-out rate.

### 35. SWOC analysis of the department and Future plans

#### STRENGTHS:

- Skilled and experienced faculty members.
- Industry interface (limited though).
- Add on certificate courses.
- Mentorship programme.
- Reputation among the local Colleges.
- High academic performance.
- Increasing demand.
- Consistent placement records.
- Well defined pedagogy.
- Diversity in student profile.

#### WEAKNESS:

- Lack of research projects.
- Industry interface needs to be strengthened.
- Selection procedure of students needs to be streamlined.

**OPPORTUNITIES:**

- Collaboration with industries.
- Research projects.
- Tie-up with industry for part time work experience.

**CHALLENGES**

- Catering to diverse students.
- Increasing number of MBA College.
- Making students more industry compatible.

**FUTURE PLANS**

- Greater industry- CMS interface.
- Preparing students for corporate life through Knowledge, skill and attitude building.
- To tie up with companies for Internships – ‘Earn While you Learn’.
- “Chair Professor” concept to be introduced.
- Panel Discussions each semester from industry expert on specific domain.
- Encouragement to faculties to take up Training, consultancy and research assignments.
- Starting of “Entrepreneurship Cell” to encourage students to become Entrepreneur.
- Enhancing the scope of consultancy.
- Cross Cultural Training.
- Learning Appraisal seminars designed and conducted for students at the end of each major module in the curriculum.

### Compliance report on the recommendations of the PTR of First Cycle

Sl No	Recommendations of PTR in the Second Cycle	Actions Taken
1	College can prepare a road map of progress through Vision Document for next 20 Years	Road map of progress through vision document for next 20 years is in place
2	Instituting new academic programmes in Arts such as BA & MA in English, Music, Dance, Theatre, Kannada and Professional UG PG Courses such as Pharma, IT, E-Commerce, Insurance & Banking, Hotel Management and Nanotechnology	Profession programmes such as IT has been started at Presidency University. Diversification has been initiated. Other programmes will be started depending on Feasibility in future
3	Attempt may be made to acquire autonomous status to college and 2F & 12B recognition of UGC	Matter is under considerations of UGC and final orders are awaited from the UGC. The autonomy matter will be taken from the Affiliation University after the approval of 2f & 12b
4	Establishment of vibrant research centre by creating research fund and acquiring state of art research equipment	The College has got the recognition as a research centre by Bangalore University during the year 2016
5	Construction of Auditorium and development of quality indoor and outdoor sports facilities with gymnasium	Auditorium construction is in progress. The other facilities will be created with as and when satellite campus is ready.
6	The college can become part of National Knowledge Network(NKN) by subscribing to National Mission on Education through ICT by approaching BSNL	Already we have membership with Oracle University
7	Developing E-learning applications by deploying smart classrooms and e-library resources through InfLibNet	Smart classrooms and e-library resources such InfLibNet, EBSCO, JGATE have been deployed



8	Digitization of office and students records and full computerization of finance and administration	MIS is in place. Office and student records have been fully digitized through ERP package. Finance and Administration have also been computerized through ERP package
9	Attract more foreign and ST/SC students by designing special schemes	At present we have 91 foreign students from various countries and 156(SC/ST) students and 349 (category) students and various scholarships measures have been in place to attract more students
10	Teachers be directed to acquire Doctoral Degree	17 Teachers have acquired Doctoral Degree, 11 members are currently pursuing Ph.D, 12 Members have acquired M.Phil
11	Television and Radio studio and printing unit be established for Journalism and Mass communication	Diversification of courses now made mass communication no more course offered in the College
12	A central computer lab with 150 systems be established as the learning resources for all students	4 computer labs with 160 systems have been established as the learning resources for all students. It will be further strengthened
13	More funds should be allocated to make Biotechnology laboratory as modern one	The course discontinued for want of students

Annexure:

1) NAAC certificate.





**राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद**  
**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**  
*An Autonomous Institution of the University Grants Commission*

## Quality Profile

Name of the Institution : *Presidency College*  
 Place : *Kannurpuru, Madhav Nagar, Bangalore, Karnataka*

Criteria	Weightage (W)	Criteria-Wise Grade Point Averages (Cr. GPA)	W <sub>i</sub> X Cr. GPA
I. Curricular Aspects	050	2.60	130
II. Teaching-Learning and Evaluation	450	3.57	1610
III. Research, Consultancy and Extension	100	2.35	235
IV. Infrastructure and Learning Resources	100	3.10	310
V. Student Support and Progression	100	3.00	300
VI. Governance and Leadership	150	3.10	465
VII. Innovative Practices	050	3.00	150
<b>Total</b>	$\sum_{i=1}^7 W_i = 1000$		$\sum_{i=1}^7 W_i \times Cr. GPA = 3200$

**Institutional Score** =  $\frac{\sum (W_i \times Cr. GPA)}{\sum W_i} = \frac{3200}{1000} = \boxed{3.20}$

**Grade** = A      **Descriptor** = VERY GOOD

Date : *September 16, 2011*




*H. Ranganath*  
Director

- This certification is valid for a period of five years with effect from September 16, 2011
- An institutional CGPA on four point scale in the range of 3.01 - 4.00 denotes A grade
- One's score: 2.01 - 3.00 denotes B grade (Good), 1.01 - 2.00 denotes C grade (Satisfactory)
- Scores rounded off to the nearest integer

EC/M/A & A/066

## 2) Research Centre approval copy.

**BANGALORE UNIVERSITY**



No.Aca-III/A1/R,C/PC/2014-15 Jnanabharathi  
Bangalore-560 056  
31<sup>st</sup> July 2015


**NOTIFICATION**

**Sub:** Recognition of Presidency College, Bangalore, as a Research Centre for purpose of Ph.D. Programme of Bangalore University.

**Ref:** 1. Expert Committee report dated:05-06-2015.  
2. Resolution of the Academic Council at its meeting held on 15-07-2015.  
3. Resolution of the Syndicate at its meeting held on 17-07-2015.

Pursuant to the resolution of the Syndicate at its meeting held on 17-07-2015 and in exercise of the powers conferred under Section 66 of the KSVU Act 2000, the Bangalore University hereby accords provisional recognition to Presidency College, No.33/2C L D, Kempapura Hebbal, Bangalore-560 024, as Research Centre for conducting research leading to Ph.D. programme in Management from the year 2014-15 to 2017-18, subject to the following conditions:-


1. The Centre should follow the Regulations Governing Doctoral Degree Programme of the Bangalore University and Carry out the Ph.D. Programme as per the regulations as modified from time to time.
2. A Research Advisory Committee (RAC) should be set up with the Chairperson of concerned P.G. Department of the University. This Committee should meet twice a year, preferably in May and November, so that progress reports of research students are scrutinized and forwarded through the committee.
3. The observation/conditions as laid down by the Expert Committee of the Bangalore University in their report have to be fulfilled, a compliance this regard shall be sent to the University within 15 days of the receipt of this notification.
4. The Centre should submit an undertaking in the enclosed proforma within 15days of the receipt of this notification.
5. The Centre will have to pay the prescribed annual affiliation and other fees (for Ph.D., programme) to the Bangalore University and seek renewal of recognition once in four years.
6. Guest/Temporary faculty of the Department are not eligible to guide students.

BY ORDER  
  
REGISTRAR

To ✓  
The Principal,  
Presidency College,  
No.33/2C L D, Kempapura Hebbal, Bangalore-560 024.

Copy to:  
1. The Registrar(Eval), Bangalore University, Bangalore-560 001.  
2. The Dean, Faculty of Arts / Science / Commerce, Bangalore University, Bangalore.  
3. Chairman of the concerned PG Dept. of the University.  
4. The Dy Registrar/Superintendent, Ph.D. Section, Aca-IV, Bangalore University, Bangalore.

3) Affiliation orders of BU & AICTE.



ಬೆಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾಲಯ

ಸಂಖ್ಯೆ: ಎಸಿಎ-3/ಎ3/ಸಂ.ನ/2015-16

ಜ್ಞಾನಧಾರತಿ  
ಬೆಂಗಳೂರು-560 056  
ದಿನಾಂಕ: 27-07-2015

**ಅಧಿಸೂಚನೆ**

ವಿಷಯ : 2015-16ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿಗೆ ಸಂಯೋಜನೆ ನವೀಕರಿಸುವ ಬಗ್ಗೆ.

ಕರ್ನಾಟಕ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯಗಳ ಅಧಿನಿಯಮ 2000ದ 59ನೇ ಪ್ರಕರಣದ 17ನೇ ಉಪಬಂಧದಲ್ಲಿ ಪ್ರದತ್ತವಾದ ಆಯಾಕಾರದನ್ವಯ ಬೆಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾಲಯವು, 2015-16ನೇ ಸಾಲಿಗೆ ಬೆಂಗಳೂರಿನ ಪ್ರೆಸಿಡೆನ್ಸಿ ಕಾಲೇಜು, ನಡೆಸುತ್ತಿರುವ ಕೆಳಕಂಡ ಕೋರ್ಸುಗಳಿಗೆ/ಮಾಡುಗಳಿಗೆ ಈ ಕೆಳಕಂಡ ಷರತ್ತಿಗೊಳಪಟ್ಟು ಸಂಯೋಜನೆಯನ್ನು ನವೀಕರಿಸಿ ಮುಂದುವರಿಸಿದೆ.

ಕೋರ್ಸು	ವಿಷಯ	ವಿದ್ಯಾರ್ಥಿ ಪ್ರಮಾಣ
ಬಿ.ಎಸ್ಸಿ.	ಗಣಿತ, ವಿದ್ಯುನ್ಮಾನ, ಗಣಕವಿಜ್ಞಾನ	60 (ಆರವತ್ತು)
ಬಿ.ಎ.	ಪತ್ರಿಕೋದ್ಯಮ, ಐಚ್ಛಿಕ ಇಂಗ್ಲೀಷ್, ರಾಜ್ಯಶಾಸ್ತ್ರ	100 (ನೂರು)
ಬಿ.ಕಾಂ.	ವಿಶ್ವವಿದ್ಯಾಲಯದ ಪರಿನಿಯಮಾವಳಿಯಂತೆ	250 (ಇನ್ನೂರ ಐವತ್ತು)
ಬಿ.ಸಿ.ಎ.	ವಿಶ್ವವಿದ್ಯಾಲಯದ ಪರಿನಿಯಮಾವಳಿಯಂತೆ	160 (ನೂರ ಆರವತ್ತು)
ಬಿ.ಬಿ.ಎ. #	ವಿಶ್ವವಿದ್ಯಾಲಯದ ಪರಿನಿಯಮಾವಳಿಯಂತೆ	280 (ಇನ್ನೂರ ಎಂಭತ್ತು)
ಎಂ.ಐ.ಬಿ.	ಮಾರ್ಕೆಟ್ ಆಫ್ ಇಂಟರ್‌ನ್ಯಾಷನಲ್ ಬಿಸಿನೆಸ್	60 (ಆರವತ್ತು)
ಎಂ.ಎಫ್.ಎ.	ಮಾರ್ಕೆಟ್ ಆಫ್ ಫೈನಾನ್ಸ್ ಅಂಡ್ ಅಕೌಂಟಿಂಗ್	60 (ಆರವತ್ತು)
ಎಂ.ಕಾಂ.	ವಿಶ್ವವಿದ್ಯಾಲಯದ ಪರಿನಿಯಮಾವಳಿಯಂತೆ	40 (ನಲವತ್ತು)

ಆಯ್ಕೆ ಗುರುತು ಕೋರ್ಸುಗಳು 2014-15ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ 2018-19ನೇ ಸಾಲಿನವರೆಗೆ ಐದು ವರ್ಷಗಳ ಅವಧಿಯ ಶಾಶ್ವತ ಸಂಯೋಜನೆಯನ್ನು ಹೊಂದಿರುತ್ತದೆ: ಬಿ.ಎ. ಅಧಿಸೂಚನೆ ಸಂಖ್ಯೆ: ಎಸಿಎ-3/ಎ3/ಸಂ.ನ/ PC/2014-2015 ದಿನಾಂಕ: 27-07-2014. ಈ ಕೋರ್ಸುಗಳ ಶಾಶ್ವತ ಸಂಯೋಜನಾ ವಿದ್ಯಾರ್ಥಿ ಪ್ರಮಾಣವು ದಿ:27-07-2014ರ ಅಧಿಸೂಚನೆಯಲ್ಲಿ ನಮೂದಿಸಿರುವ ವಿದ್ಯಾರ್ಥಿ ಪ್ರಮಾಣಗಳಿಗೆ ಸೀಮಿತವಾಗಿರುತ್ತದೆ.

ಬಿ.ಬಿ.ಎಂ ಕೋರ್ಸಿನ ಹೆಸರನ್ನು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಭವನ ಸಹಾಯ ಆಯೋಗ, ನೆವೆದೆಪಲಿ ಇವರ ಗೆಜೆಟ್ ಅಧಿಸೂಚನೆ ದಿ:5-07-2014ರಲ್ಲಿ ನಿರ್ದೇಶನದಂತೆ, ಬಿ.ಬಿ. ಅಧಿಸೂಚನೆ ಸಂಖ್ಯೆ:Ac-II/Mod.Nom.UG/PG SyL/2014-15 ದಿನಾಂಕ:19-01-2015ರ ಮೂಲಕ, 'ಬ್ಯಾಚುಲರ್ ಆಫ್ ಬಿಸಿನೆಸ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್' ಎಂಬ ಹೆಸರನ್ನು 'ಬ್ಯಾಚುಲರ್ ಆಫ್ ಬಿಸಿನೆಸ್ ಅಡ್ಮಿನಿಸ್ಟ್ರೇಷನ್(ಬಿ.ಬಿ.ಎ)' ಎಂದು ಬದಲಾವಣೆ ಮಾಡಲಾಗಿದೆ.

\*\*\*\*\*  
ಸೂ: 2015-16ನೇ ಸಾಲಿನ ಸ್ಥಳೀಯ ವಿಚಾರಣಾ ಸಮಿತಿಯ ವರದಿಯನ್ನು ಲಗತ್ತಿಸಿದೆ. ಕಾಲೇಜುಗಳಿಗೆ ಸಿಂಡಿಕೇಟು ನಿಗದಿಪಡಿಸಿದ ವಿದ್ಯಾರ್ಥಿ ಪ್ರಮಾಣದೊಂದಿಗೆ ಮಾತ್ರ ಸಂಯೋಜನೆಯನ್ನು ನವೀಕರಿಸಲಾಗಿದೆ. ಕಾಲೇಜು 15 ದಿನಗಳ ಒಳಗಾಗಿ ಸ್ಥಳೀಯ ವಿಚಾರಣಾ ಸಮಿತಿಯ ವರದಿಯಲ್ಲಿ ನಮೂದಿಸಿರುವ ಕೊರತೆಗಳನ್ನು ಸರಿಮಾಡಿಕೊಂಡು ಉತ್ತಮ ಪಡಿಸಿಕೊಂಡಿರುವ ಬಗ್ಗೆ ಹಾಗೂ ಸ್ವಯಂ ಸಂಪನ್ಮೂಲ ಸಂಪನ್ಮೂಲಗಳನ್ನು ಸರಿಪಡಿಸಿಕೊಂಡಿರುವ ಕುರಿತು ಅನುಸರಣಾ ವರದಿಯನ್ನು ನೀಡತಕ್ಕದ್ದು. ಇಲ್ಲವಾದಲ್ಲಿ ಮುಂದಿನ ಶೈಕ್ಷಣಿಕ ವರ್ಷದ ಸಂಯೋಜನಾ ನವೀಕರಣದ ಅರ್ಜಿಯನ್ನು ಸ್ವೀಕರಿಸಲಾಗುವುದಿಲ್ಲ.

ಹಸ್ತಾಕ್ಷರಗಳು:



**All India Council for Technical Education**  
 (A Statutory body under Ministry of HRD, Govt. of India)  
 7th Floor, Chandralok Building, Janpath, New Delhi- 110 001  
 PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 [www.aicte-india.org](http://www.aicte-india.org)

F.No. South-West/1-2812253596/2016/EOA

Date: 25-Apr-2016

To,

The Principal Secretary (Hr. & Tech Education)  
 Govt. of Karnataka, K. G.S., 6th Floor,  
 M.S. Building, R. N. 645, Dr. B. R. Ambedkar Road,  
 Bangalore-560001

**Sub: Extension of approval for the academic year 2016-17**

Ref: Application of the Institution for Extension of approval for the academic year 2016-17

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2012 notified by the Council vide notification number F.No.37-3/Legal/2012 dated 27/09/2012 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Regional Office	South-West	Application Id	1-2812253596
Name of the Institute	PRESIDENCY COLLEGE	Permanent Id	1-21174064
Name of the Society/Trust	AH MEMORIAL EDUCATIONAL TRUST	Institute Address	NO.33/3C, 33/3D, KEMPAPURA, HEBBAL, BANGALORE, BANGALORE, BANGALORE RURAL, Karnataka, 560024
Institute Type	Unaided - Private	Society/Trust Address	NO. 29, ALBERT STREET, RICHMOND TOWN, BANGALORE, BANGALORE URBAN, Karnataka, 560025

Opted for change from Women to Co-ed and Vice versa	No	Opted for change of name	No	Opted for change of site	No
Change from Women to Co-ed approved and Vice versa	Not Applicable	Change of name Approved	Not Applicable	Change of site Approved	Not Applicable

To conduct following courses with the intake indicated below for the academic year 2016-17

Application Id: 1-2812253596			Course	Full/Part Time	Affiliating Body	Intake 2015-16	Intake Approved for 2016-17	MCI Approval status	PIO / FH / Gulf quota Approval status	Foreign Collaborative/Teaming Program Approval status
Program	Shift	Level								
MANAGEMENT	1st Shift	POST GRADUATE	MASTERS IN BUSINESS ADMINISTRATION	FULL TIME	Bangalore University, Bangalore	240	240	NA	No	NA

Application Number: 1-2812253596  
 Note: This is a Computer generated Report.No signature is required.  
 Printed By : aa16777506

Page 1 of 2  
 Letter Printed On 11 May 2016



*All India Council for Technical Education*  
 (A Statutory body under Ministry of HRD, Govt. of India)  
 7th Floor, Chandralok Building, Janpath, New Delhi- 110 001  
 PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 [www.aicte-india.org](http://www.aicte-india.org)

F.No. South-West/1-2812253596/2016/EOA

Date: 25-Apr-2016

To,

The Principal Secretary (Hr. & Tech Education)  
 Govt. of Karnataka, K. G.S., 8th Floor,  
 M.S. Building, R. N. 645, Dr. B. R. Ambedkar Road,  
 Bangalore-560001

**Sub: Extension of approval for the academic year 2016-17**

Ref. Application of the Institution for Extension of approval for the academic year 2016-17

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2012 notified by the Council vide notification number F.No.37-3/Legal/2012 dated 27/09/2012 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Regional Office	South-West	Application Id	1-2812253596
Name of the Institute	PRESIDENCY COLLEGE	Permanent Id	1-21174064
Name of the Society/Trust	AH MEMORIAL EDUCATIONAL TRUST	Institute Address	NO.33/2C, 33/2D, KEMPAPURA, HEBBAL, BANGALORE, BANGALORE, BANGALORE RURAL, Karnataka, 560024
Institute Type	Unaided - Private	Society/Trust Address	NO- 29, ALBERT STREET, RICHMOND TOWN, BANGALORE, BANGALORE URBAN, Karnataka, 560025

Opted for change from Women to Co-ed and Vice versa	No	Opted for change of name	No	Opted for change of site	No
Change from Women to Co-ed approved and Vice versa	Not Applicable	Change of name Approved	Not Applicable	Change of site Approved	Not Applicable


To conduct following courses with the intake indicated below for the academic year 2016-17

Application Id: 1-2812253596			Course	Full/Part Time	Affiliating Body	Intake 2015-16	Intake Approved for 2016-17	MRI Approval status	PGD / FN / Gulf quota Approval status	Foreign Collaboration/Twinning Program Approval status
Program	Shift	Level								
MANAGEMENT	1st Shift	POST GRADUATE	MASTERS IN BUSINESS ADMINISTRATION	FULL TIME	Bangalore University, Bangalore	240	240	NA	No	NA

Application Number: 1-2812253596  
 Note: This is a Computer generated Report.No signature is required.  
 Printed By: aa16777506

Page 1 of 2  
 Letter Printed On: 11 May 2016

4) Permanent affiliation approval copy.



ಬೆಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾಲಯ

ಸಂಖ್ಯೆ: ಎಸಿಎ-3/ಎ3/ಸಂ.ನ/2014-15

ಜ್ಞಾನಭಾರತಿ  
ಬೆಂಗಳೂರು-560 056  
ದಿನಾಂಕ: 16-05-2014

**ಅಧಿಸೂಚನೆ**

ವಿಷಯ : 2014-15ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿಗೆ ಸಂಯೋಜನೆ ನವೀಕರಿಸುವ ಬಗ್ಗೆ.

ಕರ್ನಾಟಕ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯಗಳ ಅಧಿನಿಯಮ 2000ದ 59ನೇ ಪ್ರಕರಣದ 17ನೇ ಉಪಬಂಧದಲ್ಲಿ ಪ್ರದತ್ತವಾದ ಅಧಿಕಾರದನ್ವಯ ಬೆಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾಲಯವು, 2014-15ನೇ ಸಾಲಿಗೆ ಬೆಂಗಳೂರು ಪ್ರೆಸಿಡೆನ್ಸಿ ಕಾಲೇಜು ನಡೆಸುತ್ತಿರುವ ಕೆಳಕಂಡ ಕೋರ್ಸುಗಳಿಗೆ/ ಮುಖಾಂತರ ಈ ಕೆಳಕಂಡ ಪರತ್ತಿಗೊಳಪಟ್ಟು ಸಂಯೋಜನೆಯನ್ನು ನವೀಕರಿಸಿ ಮುಂದುವರಿಸಿದೆ.

ಕೋರ್ಸು	ವಿಷಯ	ವಿದ್ಯಾರ್ಥಿ ಪ್ರಮಾಣ
ಬಿ.ಎಸ್ಸಿ.	ಗಣಿತ, ವಿದ್ಯುನ್ಮಾನ, ಗಣಕವಿಜ್ಞಾನ	60 (ಆರವತ್ತು)
ಬಿ.ಎ.	ಪತ್ರಿಕೋದ್ಯಮ, ಐಚ್ಛಿಕ ಇಂಗ್ಲೀಷ್, ರಾಜ್ಯಶಾಸ್ತ್ರ	30 (ಮೂವತ್ತು)
ಬಿ.ಕಾಂ.	ವಿಶ್ವವಿದ್ಯಾಲಯದ ಪರಿನಿಯಮಾವಳಿಯಂತೆ	250 (ಇನ್ನೂರ ಐವತ್ತು)
ಬಿ.ಸಿ.ಎ.	ವಿಶ್ವವಿದ್ಯಾಲಯದ ಪರಿನಿಯಮಾವಳಿಯಂತೆ	160 (ನೂರ ಆರವತ್ತು)
ಬಿ.ಬಿ.ಎಂ.	ವಿಶ್ವವಿದ್ಯಾಲಯದ ಪರಿನಿಯಮಾವಳಿಯಂತೆ	280 (ಇನ್ನೂರ ಎಂಭತ್ತು)
ಎಂ.ಐ.ಬಿ.	ಮಾಸ್ಟರ್ ಆಫ್ ಇಂಟರ್‌ನ್ಯಾಷನಲ್ ಬಿಸಿನೆಸ್	60 (ಆರವತ್ತು)
ಎಂ.ಎಫ್.ಎ.	ಮಾಸ್ಟರ್ ಆಫ್ ಪ್ರೈವಾಟ್ಸ್ ಅಂಡ್ ಆಕೌಂಟಿಂಗ್	60 (ಆರವತ್ತು)
ಎಂ.ಎಸ್.	ಕಮನಿಕೇಷನ್	40 (ನಲವತ್ತು)
ಎಂ.ಕಾಂ.	ವಿಶ್ವವಿದ್ಯಾಲಯದ ಪರಿನಿಯಮಾವಳಿಯಂತೆ	40 (ನಲವತ್ತು)

28/05

**ವಿ.ಸೂ:** 2014-15ನೇ ಸಾಲಿನ ಸ್ಥಳೀಯ ವಿಚಾರಣಾ ಸಮಿತಿಯ ವರದಿಯನ್ನು ಲಗತ್ತಿಸಿದೆ. ಕಾಲೇಜುಗಳಿಗೆ ಸೂಚಿಸಿ ನಿಗದಿಪಡಿಸಿದ ವಿದ್ಯಾರ್ಥಿ ಪ್ರಮಾಣದೊಂದಿಗೆ ಮಾತ್ರ ಸಂಯೋಜನೆಯನ್ನು ನವೀಕರಿಸಲಾಗಿದೆ. ಕಾಲೇಜು 15 ದಿನಗಳ ಒಳಗಾಗಿ ಸ್ಥಳೀಯ ವಿಚಾರಣಾ ಸಮಿತಿಯ ವರದಿಯಲ್ಲಿ ನಮೂದಿಸಿರುವ ಕೊರತೆಗಳನ್ನು ಸರಿದೂಗಿಸಿಕೊಂಡು ಉತ್ತಮ ಪಡಿಸಿಕೊಂಡಿರುವ ಬಗ್ಗೆ ಹಾಗೂ ನ್ಯೂನತೆಗಳನ್ನು ಸರಿಪಡಿಸಿಕೊಂಡಿರುವ ಕುರಿತು ಅನುಸರಣಾ ವರದಿಯನ್ನು ನೀಡತಕ್ಕದ್ದು. ಇಲ್ಲವಾದಲ್ಲಿ ಮುಂದಿನ ಶೈಕ್ಷಣಿಕ ವರ್ಷದ ಸಂಯೋಜನಾ ನವೀಕರಣದ ಅರ್ಜಿಯನ್ನು ಸ್ವೀಕರಿಸಲಾಗುವುದಿಲ್ಲ.

**ಷರತ್ತುಗಳು:**

1. ಸ್ಥಳೀಯ ವಿಚಾರಣಾ ಸಮಿತಿಯ ನಮೂದಿಸಿರುವ ಷರತ್ತುಗಳನ್ನು ಪಾಲಿಸತಕ್ಕದ್ದು.
2. ನಿಗದಿತ ವಿದ್ಯಾರ್ಥಿ ಪ್ರವೇಶ ಪ್ರಮಾಣವನ್ನು ಮೀರದಂತೆ ಹೆಚ್ಚುವರಿ ಪ್ರವೇಶ ಪ್ರಮಾಣಕ್ಕೆ ವಿಶ್ವವಿದ್ಯಾಲಯ ಅಂಗೀಕಾರ ನೀಡುವುದಿಲ್ಲ.

... 2 ...



**VI. Recommendation:**

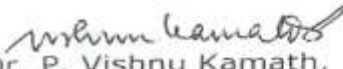
**a. Renewal Affiliation to Existing Courses/ Enhancement or Reduction in intake number or Withdrawal of existing course/s**

Sl. No.	Existing Courses	Sanctioned Intake	On-Roll for 2013-14	Enhancement or Reduction in intake number sought (if any) or Withdrawal	Recommended (write recommended number or mention as 'not recommended')	Comments, if any (Continue/ Discontinue/ Withdrawal)
1.	B.Sc	MECs-60	-----	-----	Recommended	Renewal
2.	B.Sc	CmbBt-30	-----	Withdrawal	Recommended	Withdrawal
3.	B.Com	250	156	-----	Recommended	Renewal
4.	BCA	160	104	-----	Recommended	Renewal
5.	BBM	280	174	-----	Recommended	Renewal
6.	MBA	240	127	-----	Recommended	Renewal
7.	MCA	60	37	-----	Recommended	Renewal
8.	PGORM	40	---	-----	Recommended	Renewal
9.	MIB	60	28	-----	Recommended	Renewal
10.	MFA	60	57	-----	Recommended	Renewal
11.	M.S Comm	40	---	-----	Recommended	Renewal
12.	BA	JEP-30	16	-----	Recommended	Renewal
13.	M.Com	40	39	-----	Recommended	Renewal
14.	M.Sc	Bt-55	---	Withdrawal	Recommended	Withdrawal

**d. Fresh Permanent Affiliation**

Sl. No.	Existing Course	Sanctioned in the year	Sanctioned Intake in that year	Fresh Permanent Affiliation Sought (Yes/ No)	Enhancement seats sanctioned if any/ year	Recommended (write recommended number or mention 'not recommended')	Comments, if any
1.	B.Com	2013-14	250	Yes	No	Recommended	-----
2.	BCA	2013-14	160	Yes	No	Recommended	-----
3.	BBM	2013-14	280	Yes	No	Recommended	-----

  
Dr. Jagadish Prakash  
Member

  
Dr. P. Vishnu Kamath,  
Member

  
Dr. Cynthia Menezes,  
Subject-Expert

  
Dr. Dilip Kumar S M  
Subject-Expert

  
Dr. Shadaksharaiah,  
Chairperson

5) 2F & 12B-approval copy [if received].

Ph. 23236351, 23232701, 23237721  
23234116, 23235733, 23232317  
23236735, 23239437, 23239627

Extension No. 414 (CPP-I Colleges)  
UGC Website: [www.ugc.ac.in](http://www.ugc.ac.in)

F. No. 8-92/2016 (CPP-UGC)



SPEED POST

विश्वविद्यालय अनुदान आयोग  
बहादुरशाह जफर मार्ग  
नई दिल्ली-110 002  
UNIVERSITY GRANTS COMMISSION  
BAHADURSHAH ZAFAR MARG  
NEW DELHI-110 002

April, 2016

The Registrar,  
Bangalore University  
Jnana Bharathi, Bangalore – 560 056  
Karnataka

15 APR 2016

Sub: - Recognition of College under Section 2 (f) & 12 (B) of the UGC Act, 1956.

Sir,

I am directed to your letter no. CDC/UGC/2(f)&12(b)/2015-2016/015 dated 11.12.2015 on the above subject and to say that it is noted that the following college is **un-aided/self financed** and **permanently affiliated** to **Bangalore University, Bangalore**. I am further to say that the name of the following college has been included in the list of colleges prepared under Section 2 (f) & 12 (B) of the UGC Act, 1956 under the head 'Non-Government, self financed Colleges teaching upto Master's Degree'.

Name of the College	Year of Establishment	Remarks
Presidency College, 33/2C, 33/2D Kempapura-Hebbal, Bengaluru – 560 024, Karnataka.	2000	The College is now declared fit to receive Central assistance in terms of Rules framed under Section 12 (B) of the UGC Act, 1956. However, the College, being a self financing & unaided, would be eligible to receive UGC's support only in respect of teachers & students related schemes as per the decision of the Commission dated 8 <sup>th</sup> July 2011.

The Indemnity Bond and the other supporting documents submitted in respect of the above College have been accepted by the University Grants Commission.

Yours faithfully,

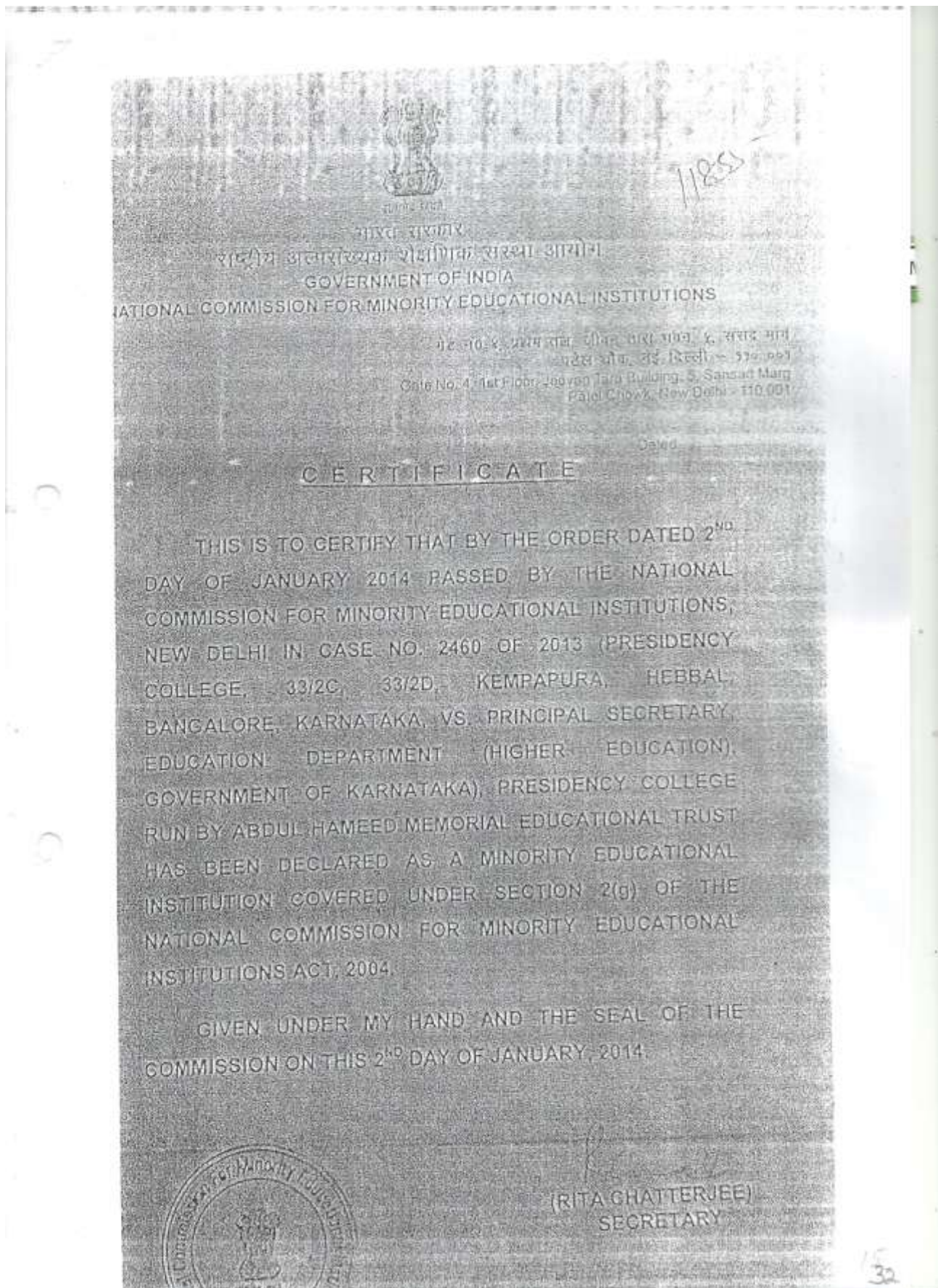
(Charan Dass)  
Under Secretary

Copy to:-

1. The Principal, Presidency College, 33/2C, 33/2D Kempapura-Hebbal, Bengaluru – 560 024, Karnataka.
2. The Secretary, Government of India, Ministry of Human Resource Development, Department of Higher Education, Shastri Bhawan, New Delhi - 110 001.
3. The Principal Secretary (Higher Education), Government of Karnataka, K.G.S. 6<sup>th</sup> Floor, M.S. Building, R. No. 645, Dr. B.R. Ambedkar Road, Bangalore – 560 001, (Karnataka).
4. The Deputy Secretary, UGC, South-Western Regional Office (SWRO), Prasanna Kumar Block, Palace Road, Bangalore - 560 009, (Karnataka).
5. Publication Officer (UGC-Website), New Delhi.
6. Section Officer (FD-III Section), UGC, New Delhi.
7. Guard file.

(M.P. Singh)  
Section Officer

6) Minority Certificate



7) Audited Financial Statements from 2012 to 2015. A/Y 2014 – 15 UG & PG

**PRESIDENCY POST GRADUATE COLLEGE**

**BALANCE SHEET**

Particulars	Schedule	As At 31st March 2015	As At 31st March 2014
<b>SOURCES OF FUNDS</b>			
Capital Fund	A	16,15,71,601.25	15,96,84,847.40
Secured Loans	B	3,82,16,751.80	2,48,96,125.00
Current Liabilities & Provisions	C	11,27,52,303.21	10,49,33,392.00
<b>Total</b>			
<b>APPLICATION OF FUNDS</b>			
Fixed Assets	D	1,30,71,114.00	1,47,78,793.00
Current Assets	E	4,65,44,518.00	5,27,54,793.00
Loans and Advances	F	14,94,71,726.47	16,66,01,197.07
<b>Total</b>		17,90,97,358.47	17,41,34,783.07

As per information furnished to us by Yada & Co., Chartered Accountants.

V.N. Yalman, Proprietor  
Place : Bangalore  
Date :

M.A. Shah, Managing Trustee  
M.A. Shah, Trustee

Bangalore, 16th/6, Bangalore 560024

**PRESIDENCY POST GRADUATE COLLEGE**

**INCOME & EXPENDITURE ACCOUNT**

Particulars	Schedule	FOR THE YEAR ENDING 31 March 2015	FOR THE YEAR ENDING 31 March 2014
<b>INCOME</b>			
Fees	H	8,71,34,636.00	8,55,09,442.27
Other Income	I	8,49,195.00	4,12,045.23
<b>Total</b>		8,79,83,831.00	8,59,21,487.50
<b>EXPENDITURE</b>			
Administrative Expenses	J	30,04,412.23	34,31,811.50
Financial Expenses	K	4,05,76,793.00	3,88,30,511.00
Student Related Expenses	L	76,08,793.00	30,34,772.50
Depreciation		21,45,287.00	25,31,993.00
<b>Total</b>		1,32,34,285.23	1,34,76,188.00
<b>Excess of Income Over Expenditure</b>		5,47,55,545.77	5,24,45,299.50

As per information furnished to us by Yada & Co., Chartered Accountants.

V.N. Yalman, Proprietor  
Place : Bangalore  
Date :

M.A. Shah, Managing Trustee  
M.A. Shah, Trustee

Bangalore, 16th/6, Bangalore 560024

**PRESIDENCY DEGREE COLLEGE**

**BALANCE SHEET**

Particulars	Schedule	As At 31st March 2015	As At 31st March 2014
<b>SOURCES OF FUNDS</b>			
Capital Fund	A	8,16,86,993.71	9,71,32,525.34
Secured Loans	B		
Current Liabilities & Provisions	C	7,48,82,222.19	8,01,44,127.13
<b>Total</b>		15,65,71,215.90	17,72,76,652.47
<b>APPLICATION OF FUNDS</b>			
Fixed Assets	D	8,47,95,942.85	8,37,32,755.05
Current Assets	E	1,81,85,629.87	1,96,12,813.50
Loans and Advances	F	5,48,91,643.18	7,44,31,083.92
<b>Total</b>		15,77,73,215.90	17,77,76,652.47

As per information furnished to us by Yada & Co., Chartered Accountants.

V.N. Yalman, Proprietor  
Place : Bangalore  
Date :

M.A. Shah, Managing Trustee  
M.A. Shah, Trustee

Bangalore, 16th/6, Bangalore 560024

**PRESIDENCY DEGREE COLLEGE**

**INCOME & EXPENDITURE ACCOUNT**

Particulars	Schedule	FOR THE YEAR ENDING 31 March 2015	FOR THE YEAR ENDING 31 March 2014
<b>INCOME</b>			
Fees	H	10,91,88,121.00	11,82,31,994.00
Other Income	I	11,90,430.00	2,90,988.00
<b>Total</b>		12,03,78,551.00	12,05,22,982.00
<b>EXPENDITURE</b>			
Administrative Expenses	J	3,81,11,773.01	3,70,36,224.50
Financial Expenses	K	4,20,03,888.00	3,85,80,194.00
Student Related Expenses	L	1,88,70,078.00	1,57,40,942.00
Depreciation		76,16,500.00	75,96,830.00
<b>Total</b>		10,66,02,239.01	9,89,54,189.50
<b>Excess of Income Over Expenditure</b>		1,37,76,311.99	2,15,68,792.50

As per information furnished to us by Yada & Co., Chartered Accountants.

V.N. Yalman, Proprietor  
Place : Bangalore  
Date :

M.A. Shah, Managing Trustee  
M.A. Shah, Trustee

Bangalore, 16th/6, Bangalore 560024

A/Y 2013 – 14 UG & PG

PRESIDENCY POST GRADUATE COLLEGE			
BALANCE SHEET			
Particulars	Schedule	As At 31st March 2014	As At 31st March 2013
<b>SOURCES OF FUNDS</b>			
Capital Fund	A	12,99,44,487.00	10,00,46,911.87
Reserve Loans	B		43,018.01
Current Liabilities & Provisions	C	2,49,02,117.00	1,39,61,117.00
<b>Total</b>		<b>15,48,46,604.00</b>	<b>11,49,51,047.88</b>
<b>APPLICATION OF FUNDS</b>			
Fixed Assets	D	3,47,76,791.20	3,33,81,790.20
Current Assets	E	3,37,30,791.20	3,47,45,899.61
Grants and Advances	F	30,84,25,187.67	7,68,23,271.67
<b>Total</b>		<b>11,49,42,859.07</b>	<b>11,49,51,047.88</b>

No per information furnished to us  
For Vaid & Co.,  
Chartered Accountants

V.N. Yadavath  
Proprietor  
Place: Bangalore  
Date:

Hitesh Ahluwalia  
Managing Trustee

M.A. Shafi  
Trustee

Bengaluru, 560024, Bangalore 560024

PRESIDENCY POST GRADUATE COLLEGE			
INCOME & EXPENDITURE ACCOUNT			
Particulars	Schedule	FOR THE YEAR ENDING 31 March 2014	FOR THE YEAR ENDING 31 March 2013
<b>INCOME</b>			
Tax	H	85,307,044.61	82,676,418.19
Other Income	I	417,045.00	89,199.82
<b>Total</b>		<b>85,724,089.61</b>	<b>82,765,618.01</b>
<b>EXPENDITURE</b>			
Administrative Expenses	F	5,470,851.58	6,851,620.74
Personnel Expenses	K	32,234,561.00	32,294,709.00
Student Related Expenses	L	1,824,772.00	5,698,998.08
Depreciation		2,030,991.00	1,571,961.00
<b>Total</b>		<b>41,561,175.58</b>	<b>46,417,288.82</b>
<b>Excess of Income Over Expenditure</b>		<b>44,162,914.03</b>	<b>40,348,329.19</b>

No per information furnished to us  
For Vaid & Co.,  
Chartered Accountants

V.N. Yadavath  
Proprietor  
Place: Bangalore  
Date:

Hitesh Ahluwalia  
Managing Trustee

M.A. Shafi  
Trustee

Bengaluru, 560024, Bangalore 560024

PRESIDENCY DEGREE COLLEGE			
BALANCE SHEET			
Particulars	Schedule	As At 31st March 2014	As At 31st March 2013
<b>SOURCES OF FUNDS</b>			
Capital Fund	A	9,71,22,575.34	8,99,66,744.82
Reserve Loans	B		
Current Liabilities & Provisions	C	9,08,44,127.13	6,49,22,849.13
<b>Total</b>		<b>18,79,66,702.47</b>	<b>15,48,89,593.95</b>
<b>APPLICATION OF FUNDS</b>			
Fixed Assets	D	8,27,17,715.07	8,15,41,137.05
Current Assets	E	1,00,22,613.38	3,88,41,289.13
Grants and Advances	F	7,44,36,385.81	6,79,07,167.77
<b>Total</b>		<b>16,71,76,714.26</b>	<b>18,82,99,633.95</b>

No per information furnished to us  
For Vaid & Co.,  
Chartered Accountants

V.N. Yadavath  
Proprietor  
Place: Bangalore  
Date:

Hitesh Ahluwalia  
Managing Trustee

M.A. Shafi  
Trustee

Bengaluru, 560024, Bangalore 560024

PRESIDENCY DEGREE COLLEGE			
INCOME & EXPENDITURE ACCOUNT			
Particulars	Schedule	FOR THE YEAR ENDING 31 March 2014	FOR THE YEAR ENDING 31 March 2013
<b>INCOME</b>			
Tax	H	11,62,51,854.88	10,89,76,792.00
Other Income	I	2,36,368.00	9,37,119.84
<b>Total</b>		<b>11,84,18,222.88</b>	<b>11,09,13,911.84</b>
<b>EXPENDITURE</b>			
Administrative Expenses	J	3,76,76,223.58	3,82,55,400.00
Personnel Expenses	K	5,89,88,104.00	3,79,74,752.00
Student Related Expenses	L	1,97,40,892.00	1,18,01,584.00
Depreciation		75,76,800.00	78,71,822.00
<b>Total</b>		<b>12,39,82,019.58</b>	<b>9,59,03,558.00</b>
<b>Excess of Income Over Expenditure</b>		<b>3,54,36,203.30</b>	<b>1,49,10,353.84</b>

No per information furnished to us  
For Vaid & Co.,  
Chartered Accountants

V.N. Yadavath  
Proprietor  
Place: Bangalore  
Date:

Hitesh Ahluwalia  
Managing Trustee

M.A. Shafi  
Trustee

Bengaluru, 560024, Bangalore 560024

A/Y 2012 – 13 UG

PRESIDENCY DEGREE COLLEGE			
BALANCE SHEET			
Particulars	Schedule	As At 31st March 2011	As At 31st March 2012
<b>SOURCES OF FUNDS</b>			
Capital Fund	A	71,902,704.99	71,879,093.00
Secured Loans	B		
Current Liabilities & Provisions	E	18,832,849.18	52,811,500.48
<b>Total</b>		<b>90,735,554.17</b>	<b>124,690,593.48</b>
<b>APPLICATION OF FUNDS</b>			
Paid Assets	D	11,541,137.83	57,825,140.05
Current Assets	B	18,041,289.15	21,981,302.42
Debt and Advances	F	51,837,347.25	44,884,151.28
<b>Total</b>		<b>81,419,774.23</b>	<b>124,690,593.75</b>

As per information furnished to us  
Per PwS & Co,  
Chartered Accountants

V.M. Yashwanth  
Proprietor

Place: Bengaluru  
Date:

Signature of V.M. Yashwanth  
Signature of M.A. Shub  
Trustee

KPMG & Co. Chartered Accountants  
KPMG & Co. Chartered Accountants  
KPMG & Co. Chartered Accountants

KPMG & Co. Chartered Accountants  
KPMG & Co. Chartered Accountants  
KPMG & Co. Chartered Accountants

PRESIDENCY DEGREE COLLEGE			
INCOME & EXPENDITURE ACCOUNT			
Particulars	Schedule	FOR THE YEAR ENDING ON 31st March 2012	FOR THE YEAR ENDING ON 31st March 2011
<b>INCOME</b>			
Fee	H	200,848,181.00	200,894,200.00
Other Income	I	97,119.48	1,00,214.00
<b>Total</b>		<b>200,945,300.48</b>	<b>200,894,414.00</b>
<b>EXPENDITURE</b>			
Administrative Expenses	J	24,305,427.00	26,441,718.00
Personnel Expenses	K	27,378,763.00	31,098,308.00
Student Related Expenses	L	10,944,184.00	17,371,740.00
Depreciation		7,872,423.00	8,391,080.00
<b>Total</b>		<b>70,499,807.00</b>	<b>83,302,846.00</b>
<b>Excess of Income Over Expenditure</b>		<b>130,445,493.48</b>	<b>117,591,568.00</b>

As per information furnished to us  
Per PwS & Co,  
Chartered Accountants

V.M. Yashwanth  
Proprietor

Place: Bengaluru  
Date:

Signature of V.M. Yashwanth  
Signature of M.A. Shub  
Trustee

KPMG & Co. Chartered Accountants  
KPMG & Co. Chartered Accountants  
KPMG & Co. Chartered Accountants

KPMG & Co. Chartered Accountants  
KPMG & Co. Chartered Accountants  
KPMG & Co. Chartered Accountants

