



PRESIDENCY COLLEGE

(AUTONOMOUS)

AFFILIATED TO BENGALURU CITY UNIVERSITY, APPROVED BY AICTE, DELHI & RECOGNISED BY THE GOVT. OF KARNATAKA

RE-ACCREDITED BY NAAC WITH 'A+' GRADE

BRIEF REPORT ABOUT THE GUEST LECTURE DATED 17.5.22

TOPIC: Digital Innovations in Banking Industry

TIME: 10:00 to 10:50 A.M

DATE: 17-05-22

TARGET AUDIENCE: IV BBA A, B and C

Number of Students participated: 175

Speaker – By Ganesh Arunachalam is a finance professional with close to a decade of diversified experience in the Financial Services space. He has worked for both Indian and Multinational Organizations having built sustainable analysis, lending and monitoring models for large enterprises. In his current stint, he is an Associate Vice President with Kotak Mahindra Group leading various initiatives of the Bank including digitalization, Real estate lending, client acquisition and investment management. He has worked with organizations including Ernst & Young, Piramal Capital and SBI Venture Capital in the past. Ganesh is a Qualified Chartered Account from ICAI and a Graduate in Commerce from St Joseph's College of Commerce, Bangalore.

His earlier professional experience includes Consulting on Mergers & Acquisitions & structuring debt and equity transactions for private equity and strategic investors. Ganesh has jointly worked with various governmental agencies in streamlining sovereign investments into stressed real estate projects and ensuring seamless public-private partnerships. His areas of interest including tracking emerging trends in the financial services space and interacting with start-ups in their ideation stage.

ABOUT THE EVENT:

The Guest lecture session took place with welcoming speech made by Dr. Poornima Karthikeyan, Guest lecture co-coordinator with brief reading of the speaker profile. Later the guest lecture was deliberated by the speaker for about 50 minutes in online. He has covered the topic on **Digital Innovations in Banking Industry**. He clearly explained about the six key trends in the Banking Industry. It covered the trends like self service capabilities, API and its possibilities, Instant payment Revolution, Safety and Authentication, Great CRM and Power of Data and analytics. He explained about Core



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banking system and its development in banking Industry. He also covered Emergence of frauds, Biometric over PIN and PW and fine balance between security and speed under the topic Safety and Authentication. He finally discussed Neo Banks and Traditional banks, about CRED, Bharatpe, and the unicorn race. He finally concluded about the importance of Jamming in the new normal. Finally, the speaker closed the entire deliberation addressing the queries of the audience. There were approximately about 175 participants

Dr. Poornima Karthikeyan
Associate Professor,
Commerce and Management Department
Presidency College, Bangalore.



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Let's discuss....

- Neo Banks vs Traditional Banks
- CRED , BharatPe and the Unicorn race
- JAMming in the new normal
- What does the Future behold?

49:13

Abhi S, Mohammed Bilaal, Ganesh Arunachalam (Guest)

People: Invite someone, Share invite, Hamdaan Sayed, Hamza Ameen Ali AliAl Raee..., Hemanth G S, Jyotsna Karn, K Mohammed Noorullah, K Rahul, Karishma Kumari P

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Safety & Authentication

1. Emergence of Frauds
2. Biometric over PIN and PW
3. Fine balance between Security and Speed

36:08

Anshuman Singh, Mohammed Bilaal, Ganesh Arunachalam (Guest)

People: Invite someone, Share invite, Presenters (2): Poornima Karthikeyan - Assi... Organizer, Ganesh Arunachalam (Guest) Meeting guest, Attendees (154): Aadhithiyah S, Aamina Manal Syed, Abdul Daniyal Shariff



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Lets discuss.....

- Neo Banks vs Traditional Banks
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- JAMming in the new normal
- What does the Future behold? *

54:20

People

Invite someone

Share invite

Presenters (2) Mute all

- PK Poornima Karthikeyan - Assi... Organizer
- GA **Ganesh Arunachalam (Guest)** Meeting guest

Attendees (159)

- AS Aadhithiyah S
- Aamina Manal Syed
- Abdul Daniyal Shariff
- AS Abhis...

Windows taskbar: Type here to search, 26°C Light rain, 10:40 AM 5/17/2022