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LIBRARY NEWS LETTER

December 2023 Page – 01

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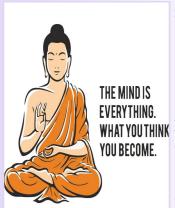
Editore:

Dr. Venkatesha Chief Librarian

Library Staff:

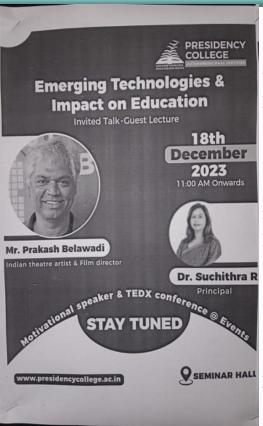
Mrs. Nirmala A. Ms. Dammadeepa V. Ms. Shameem taj

FAMOUS QUOTES





Emerging technologies Impact on Education Guest lecturer on 18-12-2023



The Presidency College has organized an invited talk- Guest lecture on 18-12-2023 in the seminar hall. The programme was started by 11.00 am in the morning. Our beloved principal of our college Smt. Suchithra R Nair has invited the main guest Sri. Prakash Belavadi sir. He is the famous Indian artist and one of the film director in Indian. He gave a lecture on Emergent technologies and Impact on Education. He spoke around one and half hour. The programme was filled with students and staff of the presidency college.

He spoke some very important issues. The emerging trends in education technology for 2023 include mobile learning and digital content platforms, AI-powered learning environments, augmented reality (AR) and virtual reality (VR), gamification of learning, automated assessments, adaptive learning, and mobile learning.

Technology has greatly impacted the everyday learning experience. It has greatly expanded access to education. In medieval times, for example, only the elite had access to educational opportunities and books. Individuals had to travel to centres of learning to receive an education.

Today, everything is available online and on-demand. Technology has also enabled teaching to occur in a variety of formats, both formal and informal, including MOOCs, podcasts and standard online degree programs. Regardless of the specific learning method, opportunities to collaborate and hear from professionals and thought leaders directly have greatly expanded with access to technologies.

Emerging technologies Impact on Education Guest lecturer on 18-12-2023

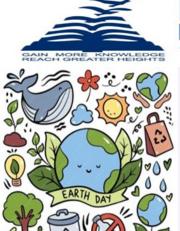
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For example, rather than learning about medicine in a standard classroom setting, students in one location can Zoom with medical professionals around the world and learn about their work and even see items they're working on in real-time. From reading blog posts to viewing photos to the ability to simply email a doctor working on an interesting innovation, the possibilities presented by technology are virtually endless. Technology allows students to expand their knowledge and witness real-world experience from individuals who can serve as mentors to them.

The programme was coordinated by DCA department Pacchayappan. The programme was completed by 1.00 pm. One of the HOD from the institution was present vote of thanks.



Environment, Social and Governance Awareness Program on 29/12/2024



PRESIDENCY COLLEGE

(AUTONOMOUS)

FFILIATED TO BENGALURU CITY UNIVERSITY, APPROVED BY AICTE, DELHI & RECOGNISED BY THE GOVT. OF KARNATAK/ RE-ACCREDITED BY NAAC WITH 'A+' GRADE

PRAKRUTI ENVIRONMENT CLUB

Event Name: Environment, Social And Governance Awareness

Program

Speaker Name: CA. Venkataraman Subramanian

Date: 29/12/2023

Time: 11:20 – 12:20 p.m.

Faculty Coordinator: Dr. Radhika Arora, Associate Professor Student Coordinators: Mr. Rohan Sagar & Ms. Vidyashree

Organizing Committee: Ms. Sariya, Mr. Shubham Singh, Mohammed Shoaib This was the Second event conducted by the Environment Club which was a green quiz. Hon'ble Speaker CA. Venkataraman Subramanian sir passionately addressed the crucial topic of making our Mother Earth sustainable through the adoption of Environmental, Social, and Governance (ESG) practices. The presentation shed light on the interconnectedness of human activities, corporate behaviour, and environmental well-being, emphasizing the need for a collective effort to ensure a sustainable future.



INDIAN'S \$5 TRILLION ECONOMY: THE VISION CHALLENCES AND ROAD MAP 2 days national seminar on 24th and 25th January

REGISTRATION FEE

Delegate Category	Fee
Academic Delegates / Corporate executives & others	Rs. 200
Research Scholars	Rs. 150
Students	Rs. 100

ors, who wish to have individual certificates, need or separately.

any author(s) wish to present more than one paper, they need to gister separately.

PUBLICATION

- All complete papers will be published in conference proceedings, but requirements must be met by the authors.
- Few selected papers will be considered for publication in Presidency Journal of management Thought and Research on journal criteria. (ISSN No:2229-5275)
- The conference will be conducted in offline. Participants can present their work in offline.

IMPORTANT DATES

Last date for submission of abstract	10.01.24
Last date for full paper submission	10.01.24
Last date for registration and Payments	10.01.24
Communication for acceptance	12.01.24
Conference date	24th and 25th January 2024

MODE OF PAYMENTS

Account No.: 14710100094109 Name of the Account Holder: Presidency College IFSC: FDRLOOO1471 Bank Name: Federal Bank

Branch: Banaswadi, Bengaluru E-Mail: pbs@presidency.edu.in Web: https://presidencycollege.ac.in/



PRESIDENCY GROUP OF INSTITUTIONS (PGI):

Presidency Group of Institutions (PGI): The PRESIDENCY Group of Institutions is well known for its innovative and value-based education. Established in 1976, Presidency Group of Institutions (PGI) comprises of Presidency University, Presidency College and eight schools, all located across Bengaluru. The Group has been awarded the title of 'Most Promising Institute in South India' by the British South India Council of Commerce and Business Meet.

ABOUT THE PRESIDENCY COLLEGE

Presidency College is a private professional college established in 2000. The College is presently affiliated to Bengaluru University and is re-accredited by NAAC with 'A+'. Recently, Presidency College is conferred with an 'Autonomous Status' under the provisions of the UGC Regulations-2018, for a period of ten years from the Academic Year 2020-21

ORGANISING COMMITTE

Dr. Nissar Ahmed, Chairman

Mr. Suhael Ahmed, Vice Chairman,

Dr. Suchitra. R, Principal

Dr. Chandan Chavadi, Dean,

PRESIDENCY BUSINESS SCHOOL

Dr. Rajiv R. K. Massey Dr. Indumathi R Nagesh Dr. Radhika Arora Prof. Ravi Keerthi J V Dr. Irshad Nazeer

Prof. U V G Sekar Prof. Rajagopal K Dr. Mohammed Juneo Dr. Prasad Kulkarni Dr. Satarupa Misra Prof. Rama N Prof. Bhavya Vinil Dr. N.Ravikumar Dr.Reshma Sibiachan

FOR REGISTRATION CONTACT:

For further inquiries: pbs@presidency.edu.in

ABOUT THE PRESIDENCY

Presidency Business School (PBS), established in 2002 as a part of Presidency College, continues to attract good faculty talent and students from across the country. Besides ensuring the requisite content and quality of management education, the Business School pays extra attention to and lays special emphasis on the process of learning in the two-year MBA programme.

ABOUT THE CONFERENCE

India, the world's sixth-largest economy, is projected to achieve a USD 5 trillion economy by 2025. The country's current structure and emerging dynamics provide grounds to target 1 trillion dollars from agriculture and allied activities, 1 trillion from manufacturing, and 3 trillion from services. Prime Minister Narender Modi expressed confidence in India's repetable to a \$5 trillion economy. confidence in India's potential to be a \$5 trillion economy in 2024. The BJP-led government has provided a solid in 2024. The BIP-led government has provided a solid foundation for India to achieve its target. The Economic Survey 2019 laid out a blueprint for a \$5 trillion India economy, focusing on a "virtuous cycle" of savings investments, and exports. The government has ongoing initiatives across sectors, including reorienting policy focus from production-centric to income-centric in agriculture. The proposed Industrial Policy 2018 envisions a globally competitive Indian industry that is modern, sustainable, and inclusive. However, there are challenges before the vision of a \$5 trillion economy. Commerce and management exports must identify and assess these management experts must identify and assess these challenges and find a roadmap to achieve India's vision.

OBJECTIVES OF THE CONFERENCE

- 1. To expose the advantages and importance of India's 5 Trillion Vision 2. To assess the challenges and Roadblocks ahead for India's 5 Trillion
- vision 3. To identify the factors working in favor India's 5 Trillion Vision 4. To discover the areas where the need to work more to reach its
- vision
 5. To explore various opportunities available to India's 5 Trillion Vision
 6. To offer the best suggestion to the policymakers from the seminar

Invitation for Papers:

Original review papers/case studies related to the theme and sub-themes are invited.

Target Audience: Corporate Professionals, Academicians, Research Scholars and Students



PRESIDENCY COLLEGE



DAY NATIONAL SEMINAR

on "INDIA'S \$5 TRILLION ECONOMY: THE VISION, CHALLENGES AND ROADMAP"

Date: 24th and 25th January 2024

Sponsored by Indian Council of Social Science Research (ICSSR) New Delhi

(In Association with the celebrations of Azadi ka Amrit Mahotsav)

venue: MBA Seminar Hall Organized by

Presidency Business School

office.com/r/7NeN85Bpg<mark>S?origin=lprLink</mark> **SUB THEMES**

- India's vision on Five trillion dollar economy Opportunities and challenges
 India's move towards Five trillion dollar economy
- Five trillion dollar economy and Indian Economy
 Economic benefits of Five trillion dollar economy
 Social benefits of Five trillion dollar economy
- 6. Five trillion dollar economy and Ease of Business 7. Five trillion dollar economy and Ease of Living to promote private investments
 8. Urbanization – a big driver of growth for Five trillion
- dollar economy
- 9. Globalization and India's Five trillion dollar economy
- 10.Women Participation in India's Five trillion dollar
- 11.Role of Agriculture in India's vision on Five trillion dollar

GUIDELINES FOR PAPER SUBMISSION

- Papers should be original unpublished works that follow the conference theme.
 Word limit would be 200 to 250 words for abstract and
- around 3,000 words for paper. Abstract should specify the research objectives, methodology and major
- Suggested structure of the paper: Introduction, Review of Literature, Research Gap, Major Findings, Contributions of the study, Limitations and Scope for Further Research.
- Text should be written in A4 size. Times New Roman. font size-12 with 1.5 line spacing. Reference style should be APA (6th edition).
- Send your abstract to pbs@presidency.edu.inwith the following details - Name of the participant, Name of the Institution and Mobile Number.

 The Best Paper will be awarded based on
- recommendations of the committee

Registration Google form

https://forms.gle/XfnLuZHDMFRUINX36





INDIAN'S \$5 TRILLION ECONOMY: THE VISION CHALLENCES AND ROAD MAP 2 days National seminar on 24th and 25th January

About the Conference:

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Registration Fee:

Delegate Category	Fee
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Students	Rs. 100

Note:

- Co-authors Who wish to have individual certificates, need to register separately
- If any author(S) wish to present more than one paper, they need to register separately.

For registration Contact:

Dr. T. Dhanabalan
Associate professor
Assistant Professor

Presidency College (Autonomous)

Presidency College (Autonomous)

Bengaluru - 24, Ph: 99421 65658 Bengaluru - 24 Ph: 99438 24640

For Further inquiries: pbs@presidency.edu.in

Magazine Talk Alerts

Competition Success review



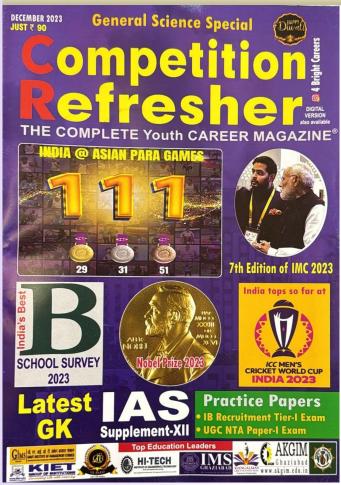
- ♦ INDIAN INSTITUTE OF MANAGEMENT MUM-BAI. Admissions announcement for the following programmes, 2024-2026 Batch
- Master of Business Administrations (MBA)
- MBA (Operations and supply chain management)
- ♦ MBA (Sustainability Management)

Important dates

Online application Begins 18th Oct 2024
Online application closer 31st Jan 2024
Personal Interview April 2024
Course Begins June 2024

- **♦** The world's 1st AI safety summit—London
- Prime minister launches 'Mere Yuva Bharath'
 platform
- Army Launches 'Project Udbhav'
- **♦** Govt. Launches SHRESHTA for quality education to SC children.

Competition Refersher



Data Analytics:

- Statistical methods and Packages (e.g. SPSS)
- R and/or SAS Languages
- Data warehousing and business intelligence platforms
- Data Mining, Data cleaning and munging

India ranks 111th on Global Hunger Index 2023:

- In the Index released on Thursday, India has a score of 28.7
- A per the Index, India also has the highest child wasting rate in the World at 18.7 percent
- The women and Child Development Ministry said the index suffers from "serious methodological issues and shows a malafide intent.

CHRONICLE



Geography & Indian Economy

46 Topics from which Questions are Frequent Asked in the Preliminary Examination

ARTICLES

- Vulnerability of the Himalayan Ecosystem
- Challenges in India-Maldives Relations
- Digital Inclusion
- Supreme Courts Ruling on Same-Sex Marriages
- India's National Framework for Climate Services
- Automated Permanent Academic Account Registry
- India's Groundwater Depletion: UNU-EHS Report
- World Energy Outlook 2023

Competitive

Exams Special

Parliament Q&A

Fact Sheet PIB/AIR/PTI Info Bytes

News Snippets
Terms in Vogue
State Watch
News Notes
GS PT Pointers (RAS Prelims 2023)
Exam Pointers:
Yojana/Kurukshetra/Dream 2047
Model MCQs

Economy Watch:

- RBI Issues Norms to Regulate Cross-Border Payment Aggregators
- Withholding Tax
- RBI Norms for Closure of DCCBs
- Section 54EC Bonds

Science and Technology:

- NASA Launches Psyche Mission
- ISRO Successfully Launches Test Vehicle for Crew safety in Gaganyaan Mission
- Niobobaotite Ore Discovered in Inner Mongolia
- China Constructing Underwater Telescope to Detect Ghost Particles

World Watch:

- Indian Navy Veterans Sentenced to Death in Qatar
- India and China and Tanzania Sign Multiple MoUs Enhance Bilateral Cooperation

PCOUEST

♦ AI supremacy or Supreme AI?

Is A1 already taking over the world and is it already too late? That's one question that a lot of people have been asking. Social media algorithms seem to have for more influence than the media governments and large corporations. They seem to have a life of their own and nobody seems to do anything but damage control. That way A1 is already in control.

♦ Unveiling the future of smart speakers

Smart speakers, now indispensable, blend advanced voice recognition and mood-sensing tech, heralding a future where these devices not only comprehend but also adapt to emotions, promising a truly immersive and personalized audio experience.

♦ Yours health, your way: How to personalized mobile apps are transforming healthcare

Dynamic visuals portraying individuals using healthcare mobile apps, a graphs depicting data driven insights, and before and after scenarios highlighting improved patient outcomes.



Digit



India's Best Android Games of 2023

Another gaming filed year comes to and end, with so many memorable games to talk about. I had a lot of fun gaming in 2023 Just like any other year, in fact, Google Play's published a list of the most popular games on Android in India let's take a closer look.

Worst Games of 2023

Have you ever been excited for a game, only to be let down by its poor quality, broken features, or negative feedback? If so you are not alone Many games have experienced this feeling of disappointment especially in 2023, which saw some of the most hyped and anticipated games turn out to be the worst in the article. We will look at the worst games of 2023 based on that gameplay, graphics story and user reviews. These games failed to delver on this promise, disappointed their fans and tarnished their reputations.

ELECTRONICS FOR YOU



 A sensor technology detects electromagnetic interference in EV

Researcher at the university of Texas at Dallas have introduced a technology designed to identify and mitigate electromagnetic interference (EMI) in electric Vehicles (EVs). The team has introduced an intelligent sensor that not only senses EMI but also acts to curtail its effects.

• Smart threads for next-generation fabrics

MIT researchers have introduced fibeRobo, a programmable fibre that contracts with temperature changes, allowing for mass production and programmable clothing feature.

Artificial intelligence: 2024 and Beyond

It is that time of the year again, when everyone is summarising the year gone by, and speculating about the year ahead. Things are no different in the world of artificial intelligence (AI).

ACCESS TO 950,000- PRODUCTS IN STOCK. TROM 2,000 LEADING MANUFACTURITIES HOW!