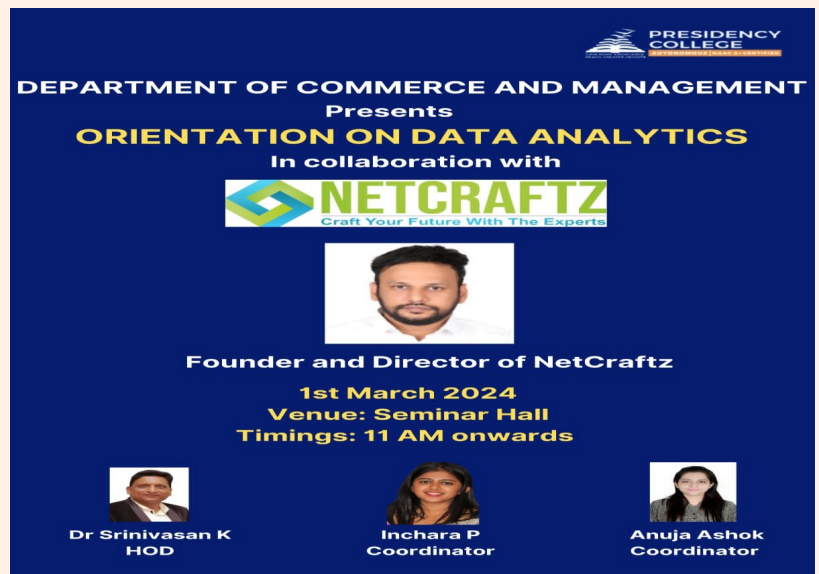


PRECOL LIBRARY NEWSLETTER

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Orientation On Data Analytics on March 1st 2024



The Department of Commerce and Management had organized the program of 'Orientation On Data Analytics' on March 1st 2024.

The esteemed speaker, Mr Dharmendra, led an interactive session to enlighten students about the growing importance of data analytics in today's digital landscape. Providing a foundational understanding, Mr Dharmendra initiated the discussion by introducing the concept of data, databases, and their relevance in modern-day operations. He elucidated how data

analytics enables organizations to derive valuable insights from vast datasets, driving informed decision-making and strategic planning.



Rotaract Club's Polio Drive on March 3rd 2024



Rotaract Club of Presidency College volunteered in Polio Drive held by PHC with RMV At Sanjay Nagar on 3rd March 2024. This joint effort aimed to tackle the challenge of polio eradication head-on. Together, we mobilized resources, expertise, and manpower to conduct vaccination drives .

The PHC provided essential healthcare infrastructure and expertise, while the RMV team facilitated access to remote communities. Rotaract club volunteers

played a crucial role in raising awareness, organizing logistics, and assisting healthcare professionals during vaccination campaigns.

Their dedication and enthusiasm were instrumental in reaching vulnerable populations and ensuring that every child received the polio vaccine. Through this collaborative initiative, we were able to strengthen community engagement, enhance vaccination coverage, and move closer to our shared goal of a polio-free world.



Competition on By-Laws for Excelsior Leaders on March 4th 2024

The activity was organised by the Dept. of Learning and Development, on March 04th 2024, at the seminar hall.

Learning Objective: To foster leadership skills and promote a deeper understanding of organizational governance.



Excelsior Club Leaders participated in the By-Laws quiz competition to understand the governing operations and decision-making processes within the club. Through this exercise, participants honed their leadership capabilities and gained insights into effective governance structures. The Quiz was conducted by Mr. Subramanian V under the guidance of Prof. Shazia Sait, Head – L & D

The Hexa Hunt A Treasure Trail on March 6th 2024



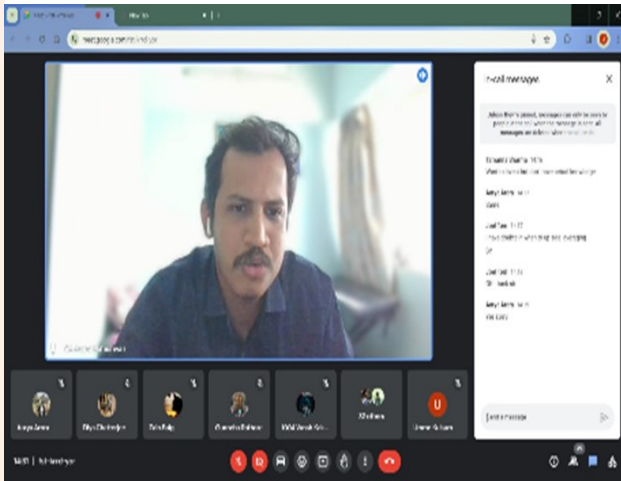
The Department of learning and development conducted the program of **The Hexa Hunt A Treasure trail**, on March 6th 2024.

Learning Objective: To promote teamwork, problem-solving, and strategic thinking.



The Hexa Hunt – A Treasure Hunt Competition presented participants with cryptic challenges and puzzles that required collaborative problem-solving skills. Teams navigated through intricate clues and obstacles, emphasizing the importance of teamwork, creativity, and resilience in overcoming complex challenges. The competition was conducted by the Aptitude Trainers, Mr. Abishek B and Ms. Jesly Elsa Mammen.

Rotaract Club's Vikas on 17th March 2024



Rotaract Club of Presidency College collaborated with Rotaract Club of Delhi Janak on 17th March 2024 for Project Vikas. This program conducted through online google meet platform. More than ten students had participated.

An engaging virtual session was organized specifically for individuals passionate about finance and the stock market. This session was skillfully conducted by CA Anand Maheshwari, aimed to provide valuable insights and knowledge to enthusiasts keen on exploring the intricate world of finance and investment. It significantly enhanced member's grasp on market dynamics through insightful presentation.

The session brimmed with valuable insights, igniting a heightened interest among attendees in market dynamics. It served as an event teeming with both enthusiasm and informative content, significantly enriching participant's understanding of the subject matter.

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Fresher's Day on March 26th 2024

PRESIDENCY COLLEGE (AUTONOMOUS)
 AFFILIATED TO BENGALURU CITY UNIVERSITY, APPROVED BY AICTE, DELHI & RECOGNISED BY THE GOVT. OF KARNATAKA
 RE-ACCREDITED BY NAAC WITH 'A+' GRADE

AUDITORIUM PRESENTS **26th MARCH**

Fresher's Day

MBA **1:00-5:30**

DRESS BOLD, BE YOU

Scan the Code to register

Student Coordinators:
 Brundha : 99860 91708
 Rohan Sagar : 96937 14508
 Mahesh : 6366 077 213
 Yashupriya : 70225 26621
 Rumiya : 73495 47682
 Annaiah : 83174 90022

Faculty Coordinators:
 Prof. Rama : 95383 33688
 Dr. Rajitha : 97419 14709

Freshers' Day of the new batch of MBA students of was celebrated on 26th March, 2024 at the college auditorium.

Freshers' Day is a vibrant celebration thrown by colleges to welcome their new students. It's a day bursting with excitement, where nervous freshmen shed their inhibitions and mingle with classmates and enthusiastic seniors. The atmosphere crackles with anticipation as freshmen participate in fun activities, showcasing their talents through dance or music. This festive event not only helps forge friendships but also eases the transition into college life, leaving a treasure trove of memories for these wide-eyed students embarking on a new adventure. Freshers' Day of the new batch of MBA students was celebrated on 26th March, 2024 at the college auditorium.

The event began with the invocation song setting a positive tone for the rest of the celebrations. There were varied talents showcased by the students and it included music and dance performances that displayed their talents and reflected the cultural diversity of the country. The highlight of all the performances was the ramp walk by the first year students. There were interactive sessions where the ramp walk participants were asked questions by the judges and they were awarded marks based on their answers to the judge's questions. From among the female participants, the girl who scored the highest marks was crowned Miss Fresher and from the male participants, the boy who got the highest marks was titled Mr. Fresher.

The fun filled evening ended with refreshments served to all students.



Vocabulary Voyage on March 26th 2024

PRESIDENCY COLLEGE
(AUTONOMOUS)

LEARNING & DEVELOPMENT DEPARTMENT
IN COLLABORATION WITH
DEPARTMENT OF COMPUTER APPLICATIONS

INVITES YOU FOR A GUEST LECTURE ON
FUTURE OF UX IN THE AGE OF AI

SWAMITRA SINGH
LEAD UX DESIGNER
XYLEM WATER SOLUTIONS
SPEAKER

27 MARCH, 2024
11:00AM TO 12:30 PM
VENUE: SEMINAR HALL

Dr. Suchithra Nair
Principal

Prof. Shazia Sait
Head - L & D

Dr. Alli
HOD - Computer Applications

The Program Future of UX in the Age of AI was organised by the Department of Learning and Development in collaboration with Department of Computer Application on March 26th 2024.

Learning Objective: To understand the evolving landscape of User Experience (UX) design in the context of Artificial Intelligence (AI) technologies.



Mr. Singh, a UX Designer and the Guest Speaker for the day initiated the session by providing insights into the evolution of User Experience design, emphasizing its significance in today's digital landscape. He elaborated on how UX has transitioned from being merely functional to being experiential, reflecting the changing needs and expectations of users. This Guest Lecture was conducted by the L&D Department in collaboration with the Department of Computer Applications for the MCA students.

Wide Open Workshop On Speed Math on March 28th 2024

PRESIDENCY COLLEGE
(AUTONOMOUS)

**DEPARTMENT OF
LEARNING & DEVELOPMENT**

**EXCELSIOR
CLUB**

PRESENTS

**Wide
Open
Workshop on
Speed Math**

Where precision meets velocity to conquer
numbers at lightning speed

28 March 2024
2:15 PM
Seminar Hall

Open to Faculty Members too!!
E-Certificates will be given to all registered participants



DR. SUJITHRA PARIR
PRINCIPAL



PROF. SHAZNA SAIT
HEAD-L&D



MR. ABISHEK B
APTITUDE TRAINER

The Department of Learning and Development had organised the program of Wide Open Workshop On Speed Math on March 28th 2024.

Learning Objective: To develop proficiency in mental arithmetic and enhance problem-solving skills.



This interactive workshop conducted by the Aptitude Trainer, Mr. Abishek B focused on techniques to perform rapid calculations mentally. Participants engaged in hands-on activities and exercises to improve their numerical agility and computational efficiency.

Rotaract Club's Charter's Day Celebration on 30th March 2024

Rotaract Club of Presidency College commemorated its Charter's Day with a vibrant celebration on March 30th, 2024 at Seminar Hall of Presidency College as well as through PR Initiative that was posted online on their social media platforms.

The festivities commenced with a cake-cutting ceremony held at Leavens Pastries, attended by the BODs. Following this, the BODs joined the members at the seminar hall, distributing cake slices and initiating a warm, interactive atmosphere. The celebration featured a delightful assortment of fun activities and games, ensuring equal participation from both BODs and members. A heartwarming video showcasing the club's past year memories and remarkable progress further strengthened the sense of camaraderie. Additionally, the club undertook various successful PR initiatives, including a compilation of video messages from esteemed guests such as district officials, faculty members, and fellow members, which was shared online.

Charter Day's celebration proved to be a resounding success, fostering a sense of unity and pride within the club. The interactive activities, nostalgic video presentation, and impactful PR initiatives solidified the club's commitment to its mission and served as a springboard for future endeavors.



Rotaract Club's Prithvi Sabhe- Quarter 3 Zonal Meet on 31st 2024

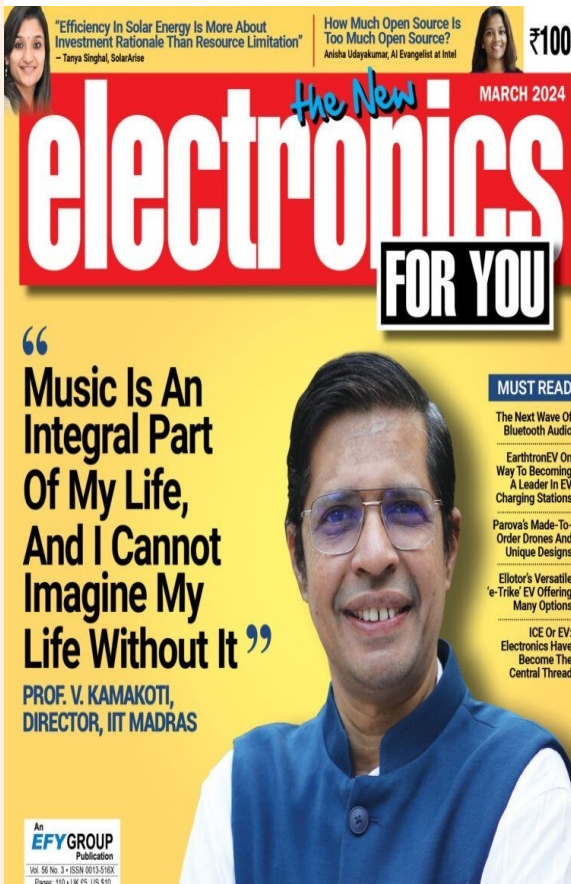
Rotaract Club of Presidency College, alongside the Rotaract Club of Bangalore Junction, united to host the Quarter 3 Zonal meet - Prithvi Sabhe of Zone Dhatri at Cubbon Park. The event was a wonderful opportunity for Rotaractors from different clubs to come together and share ideas. The meeting began with friendly discussions about the achievements of each club, upcoming events, and plans for future projects within the zone. These conversations were enlightening for everyone involved, providing valuable insights and inspiration for future endeavours. After the productive discussions, members enjoyed some leisure time by participating in fun games and activities.

These moments of fellowship not only strengthened bonds within the Rotaract community but also allowed everyone to relax and have a good time together. Overall, the Quarter 3 Zonal meet was a huge success, bringing Rotaractors closer and reigniting their passion for service. It was a testament to the power of collaboration and camaraderie within the Rotaract movement, leaving a lasting impression on all who attended.



MAGAZINE ALERT

Electronics for you



♦ **“Music is an integral part of Y LIFE, and I cannot imagine my life without it”:** Prof. V Kamakoti, the esteemed Director of IT Madras and the visionary pioneer behind India's groundbreaking indigenous computer microprocessor “Shakti” graciously shares his extraordinary journey. From his deep commitment to education and innovation to his passion for music and rural education, Prof. Kamakoti offers insights and shares his experiences in conversation with Sudeshna Das, Consulting Editor of the EPY Group.

♦ **The Next Wave of BLUETOOTH AUDIO:** More than a mere tech term, Aura cast is about to change how we experience sound with a simple search, scan, and tap—no complications,

♦ **THE COST OF INACTION: Exploring the Consequences of ignoring iiot security Risks:** As industrial lot (Ilot) integration surges, so do security concerns, Let's delve into the rising threat landscape and the role of the security model in fortifying Ilot defenses and safeguarding critical infrastructure.

India Forbes



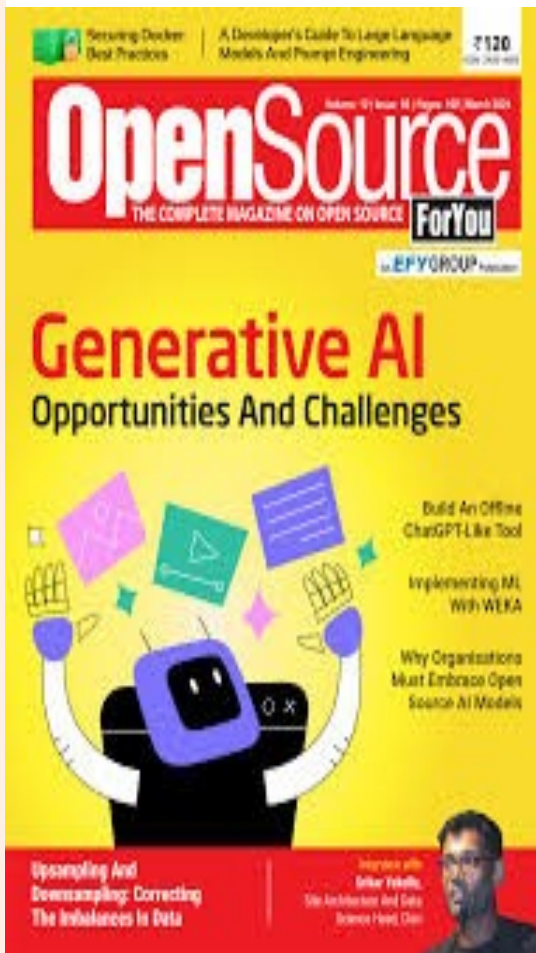
♦ **THE DEEP TECH DOYEN:** Professor Ashok Jhunjhunwala dreams of an India where world-leading hi tech is built at home to always work for the masses.

♦ **SPACE BOYS:** Having persevered for a decade, Rohan Ganapathy and Yashas Karanam are on the cusp of breaking out Bellatrix Aerospace as an important spacetech venture from India.

♦ **FARM FOREVER:** Abhay Singh and Amit Kumar of Eeki Foods are growing staple vegetables using technology that is not just climate resilient and climate saving, but also reduces growing costs.

♦ **BEYOND THE BANK:** India's billionaire banker Uday Kotak, who has successfully built an institution that will take his legacy forward, shares mantras for new – age entrepreneurs to build a successful venture, and sheds light on his new innings and plans to save the planet.

Open Source For You



- ◆ **Programming Languages for AI Applications and why Mojo is Among the Best:** A range of programming languages are being used for AI applications, including Python, Java and R, However, Mojo stands out for its focus on simplicity, readability, and compatibility with existing frameworks, extensive documentation and powerful features are additional asserts.
- ◆ **The Many Benefits of WEKA:** A powerful open source software suite, WEKA offers a diverse range of data mining and machine learning algorithms. These combined with its user-friendly interface, make it idea for generative AI and academic research, apart from traditional applications like –classification, clustering and regression. And its visualization tools are of great help in the visual interpretation of data.
- ◆ **A Developer's Guide to Large Language Models and Prompt Engineering:** Large language models are trained on massive datasets, enabling them to generate intelligent content, Prompt engineering is the art of creating efficient prompts to direct these models to get the intended results, Both must focus on responsible and in the in line with moral values.

Digit

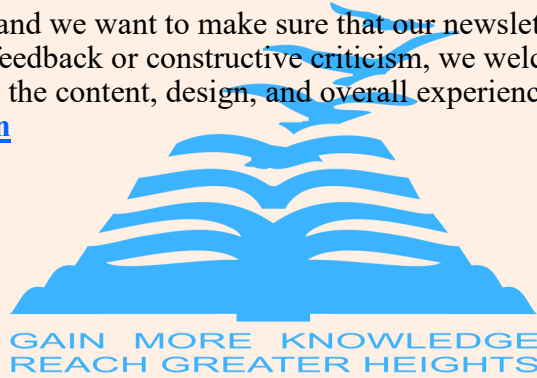


- ◆ **INTEL VS AMD: PURE PERFORMANCE BATTLE:** What's the most important part of your PC? The processor, without a doubt. And we are, right now, in a golden period where manufacturers are leapfrogging over one another to bring out the best that they can. So if you're wondering which is the best for you, then read on.
- ◆ **GOOGLE GEMINI VS MICROSOFT COPILOT: CLASH OF AI CHATBOTS IN 5 DIFFERENT SCENARIOS :** In the realm of artificial intelligence, Google Gemini and Microsoft Copilot stand at the forefront as powerful chatbots capable of generating content. So let's look at how they fared when we asked them to generate different bits of art.
- ◆ **CANDYBAR VS FOLDABLE PHONES: NAVIGATING THE MODERN MOBILE MAZE:** In a landscape brimming with constant innovation, two distinct phone types continue to capture consumer attention—the classic condylar form factor phone and the cutting edge foldable phone. For the uninitiated, a candy bar phone is any typical rectangular mobile phone that resembles candy bar while a foldable phone is a type of smartphone with a display that can be folded in half, like a book or a clamshell.

Editorial Board

Designation	Name	Email
Principal	Dr. Suchithra N Nair	suchithrar@presidency.edu.in
Chief Librarian	Dr. Venkatesha	venkatesha@presidency.edu.in
Librarian	Mrs. Nirmala	nirmala-puc@presidency.edu.in
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