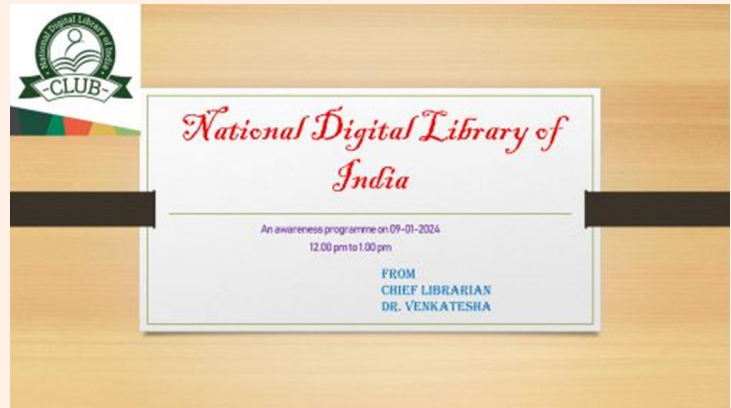


# PRECOL NEWSLETTER

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- \* Panel Discussion Topic of Diversity And Inclusion : Emerging Strategy For Equal Employment Opportunity
- \* National Seminar On Indian's 5 Trillion Economy : The Vision, Challenges And Road map
- \* Sensitization Entrepreneurship Development
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## National Digital Library Awareness Programme - 09th January 2024



The presidency college, Bangalore has organized a programme on NDLI and NDLI club awareness programme on 09-01-2024 in the seminal hall. The Chief Librarian Dr. Venkatesha has given the details about National digital library and National digital library club. The programme has started on 12.30 pm and ended by 1.30 pm. All students were enthusiastic and participated happily. They have registered there itself and made a promise like here on words they will attend all the programme which organized by the NDLI and NDLI club. The chief librarian has given brief information about NDLI and NDLI club process and their benefits. The department HOD Dr. Chandan sir has given the details too and given vote of thanks to Dr. Venkatesha one who provided the details and organized the programme. The programme has successfully completed by 1.30 pm.



## Panel Discussion Topic of Diversity And Inclusion : Emerging Strategy For Equal Employment Opportunity on Jan 9th 2024



Presidency Business School  
Presidency College  
(Autonomous)  
Affiliated to Bengaluru City University, Approved by AICTE, Delhi & Recognised by the Govt. Of Karnataka  
Re-Accredited BY NAAC with 'A+' Grade  
Bengaluru - 560 024, Karnataka

### HUMAN RESOURCE MANAGEMENT

#### HUMAN RESOURCE FORUM

REPORT ON PANEL DISCUSSION ON THE TOPIC: "DIVERSITY AND INCLUSION: EMERGING STRATEGY FOR EQUAL EMPLOYMENT OPPORTUNITY"

HR Forum Co-ordinators  
Amruthapriya T A  
Namana V

Submitted to  
Dr Irshad Nazeer  
Professor

Presidency Business School

**PRESIDENCY COLLEGE (AUTONOMOUS)**

The Human Resource Forum of Presidency Business School Presidency College conducted a panel discussion on the topic "Diversity and Inclusion: Emerging Strategy for Equal Opportunity". On the 9<sup>th</sup> of January 2024. Dr. M A Sleem IPS DGP CID was the chief guest and moderator of the event. Program started at 3.10 pm. 4 students of Presidency Business School were selected to be the panelists. Dr. Sentilkumar Manoharan Assistant Professor of Presidency Business School was the moderator of the mock panel Discussion. Six participants were selected for the final mock panel discussion. From among the six participants Ayana, Annapoorna, Safiya, and Madhumita

were selected for the final round of panel discussion with Dr M A Saleem IPS sir. Dr Irshad Nazeer sir, Professor and Co-ordinating faculty gave the final presentation of 48 slides with a detailed explanation of 'Diversity and Inclusion' and its various aspects, and printed material of all the slides was given among the panelists for better preparation. The program started by the welcome speech done by respected Dean Dr. Chandan Chavadi sir followed by a speech by College principal Dr. Suchithra R.



All the panelists covered every aspect of diversity and inclusion with live examples from the current situations. They also covered inclusion of LGBTQ community in work place. They also mentioned the increasing women's participation in food delivery. Dr. M A Saleem IPS sir shared the disparity in women's inclusion in the Karnataka Police force and some policies to improve their strength in the police force. All participants were given a certificate by Dr. M A Saleem IPS sir. Dean Dr. Chandan Chandan Chavadi felicitated Dr. M A Saleem IPS sir by giving a memento and gifts.

## National Seminar On Indian's 5 Trillion Economy : The Vision, Challenges And Road Map on Jan 24th and 25th 2024



Presidency College, Presidency Business School successfully conducted a Two Day National Seminar on “India’s \$5 Trillion Economy: The Vision, Challenges and Roadmap” sponsored by ICSSR - New Delhi on 24<sup>th</sup> & 25th January, 2024. With distinguished academicians, researchers, industry delegates, and students from throughout the nation, the seminar proceeded successfully. Followed by the welcome speech by Dr. Julie Sunil, Associate Professor at

the Presidency Business School, Bengaluru, all of the notable dignitaries participated in lighting the lamp ceremony, marking the inauguration of the seminar. After the welcome address, the inaugural address was given by Dr. Chandan Chavadi, Dean & Convener of the seminar. He emphasized on the significance and applicability of the seminar's theme to the current era, as well as its multifaceted effects on various sectors of the economy. Followed by this, the seminar proceedings was released by the Chief Guest Mr.V. Nandakumar, IRS, Commissioner of Income Tax, Dept. Of Revenue, Ministry of Finance, Government of India, Dr.M.Sumathy, Dean – School of Commerce, Bharathiyar University, Coimbatore, Dr. Suchithra, Principal, Presidency College.



As per etiquette the Seminar had a key note address by the Chief Guest Mr. V. Nandakumar, IRS, Commissioner of Income Tax, Dept. of Revenue, Ministry of Finance, Government of India. He recounted his personal journey and imparted profound insights regarding the ramifications that his vision of a \$5 Trillion Economy would impose on pivotal sectors of India, including manufacturing, agriculture, and services. Additionally, he elaborated on critical facets of these sectors that require attention as India strives to attain the objective of a \$5 trillion economy.



Subsequently Dr.M.Sumathy, Dean - School of Commerce, Bharathiyar University, Coimbatore, delivered special address stating the importance of the day and this seminar where academicians, researchers, eminent guests have come together to deliberate and share their thoughts on “India’s \$ 5 Trillion economy: the vision, challenges and roadmap.” She discussed the crucial contribution that diverse sectors will make towards the realization of this vision. She touched up-

on various aspects like Blue economy, Water conservation, Clean India, Healthy India, Infrastructure, Solar energy, and stressed on the need for a coordinated effort towards Nation building.

The Co- Convener of the seminar, Dr. T. Dhanabalan, Associate Professor, Presidency Business School, Bengaluru outlined the goal of the seminar, the number of papers to be presented, the presenting schedule, and the day's itinerary. It was followed by vote of thanks for the inaugural session.



**First Technical Session** started at 11.30 am and was chaired by Dr. G. Yoganandham, Professor & Head of Economics, Thiruvalluvar University, Vellore. Dr.Rajitha, Assistant Professor, Presidency Business School, Bengaluru acted as a Rapporteur for this Technical Session. The session was marked by a diverse range of presentations from a total of seven contributors, encompassing PG students, research scholars, and faculty members. The papers presented delved into crucial aspects aligned with the seminar's theme, covering sectors such as agricultural advancements, digital transformation, infrastructural development, MSME industry dynamics, Role of women, and Strategies for unlocking India's potential on its journey towards a \$5 Trillion Economy. The session chair provided constructive feedback, emphasizing the need for participants to probe deeper into the challenges faced within their respective domains. Dr. Durai Raj also contributed valuable insights, encouraging presenters to provide more in-depth analyses for a comprehensive understanding of the topics presented. At 1:00 PM, the first technical session came to a conclusion, and there was a lunch break.

At 2 P.M the **Second Technical Session** started with the Session Chair Prof. K. Sivachithappa, Professor of Economics, University of Mysore, Former Registrar, Tumkur University, Karnataka and Dr. Indumathi R Nagesh, Associate Professor, Presidency Business School, Bengaluru as Rapporteur. The session emphasized on the impact of agriculture on \$5 Trillion Economy, the discussion revolved around how agriculture generates \$400 billion for the Indian economy, second only to China. To achieve this enormous national aim, agriculture, industry, and services must flourish. The session was interactive with lots of queries and observations by the participants. Six papers were presented in this session and the session was concluded at 3.30 P.M.

**Third Technical Session** started in parallel at 2 PM with the Session Chair Dr. Inayath Ahamed, Kalasalingam Business School, Kalasalingam University and Dr. Satarupa Misra, Assistant Professor, Presidency Business School, Bengaluru as Rapporteur. Researchers presented papers on the *theme pivotal role of technology in Indian economic growth*. Few presenters highlighted economic benefits of globalization that would lead to \$5 Trillion economy. The session also pointed out on how innovation can lead to India's economic renaissance. A total of 11 papers were presented in this session. There were a number of questions posed by the participants and audience, making the session lively.

GAIN MORE KNOWLEDGE  
REACH GREATER HEIGHTS

**Fourth Technical Session** also started in parallel at 2. PM with the Session Chair, Dr. Durairaj, Department of Management studies, CMR University, Bengaluru and Dr. Nidhi Shukla, Assistant Professor, Presidency Business School, Bengaluru as Rapporteur. The session chairs spoke on the Seminar's theme, India's \$5 Trillion Economy: the Vision, Challenges and Roadmap. 13 papers were presented in this session. The seminar was lively, and the participants asked a lot of questions throughout the course of the session. Dr. Durai and Dr. Nidhi concluded the session at 3 PM.

**second day (25.01.2024)** seminar started at 09.30 am with commencement of **Fifth Technical Session**, Chaired by Dr. Anil B Malali, Associate Professor, & Head, Department of Management Studies, Acharya Institutes, Bengaluru. He started the Technical Session along with session Rapporteur Dr. Radhika Arora, Associate Professor, Presidency Business School, Bengaluru. The Session chair shared his thoughts about the Seminar's theme India's \$5 Trillion Economy: The Vision, Challenges and Roadmap, followed which the researchers presented their papers, a total of six participants presented their papers in this session. Both the Session Chair and

Rapporteur gave their valuable comments and insights on each paper and finally concluded the session at 11.15 am, followed by a 15 mints tea break, till 11.30 AM.

**Sixth Technical Session** started at 11.30am by Dr. Ramakrishna GN, Department of Economics, Jain Deemed to be University, Bengaluru. Impact of Globalization on India's \$5 Trillion Economy, Breaking Barriers and Building Economics, Rise of ecofriendly startups were some of the areas highlighted in this technical session. Prof. Rema, Assistant Professor, Presidency Business School, Bengaluru, participated as a Rapporteur for the session. Nine papers were presented in this session. The session concluded at 1.00pm followed by a lunch break till 2:00 pm. Dr. Biplap sarkar, Professor, DoMS, Centre for Business Data Analytics, PES University,

**started the last session (Seventh Technical Session)** of the seminar along with Session Rapporteur Dr. Ravi, Associate Professor, Presidency Business School, Bengaluru at 2 PM. The Session Chair presented his thoughts and experiences on the theme of the seminar, followed by paper presentation. A total of seven participants presented their research in this technical session. Session Chair and Rapporteur concluded the session at 3.00 PM; it was followed by 15 minutes tea break.

**The Valedictory session** started at 3.15 pm and went for an hour till about 4.15 pm, Dr. Kiran Hiremath, Associate Professor, Presidency Business School, Bengaluru welcomed the Chief Guest Dr. Nehru, Professor of Economics, Gandhigram University, Tamilnadu, India and other delegates for the valedictory session. She discussed how the session successfully shed light on various facets that are crucial to India's economic growth trajectory.

### With Honour appreciation Memento



## Outlook - Visionaries Of \$5 Trillion Economy

# VISIONARIES OF \$5 TRILLION ECONOMY

# Outlook

initiative



### On the way to \$5Trillion Economy

- ◆ The International Monetary Fund (IMF) has projected India to become a \$ 5 trillion economy with the third largest GDP in 2027-28.
- ◆ The visionary's approached are embracing changes and empowering futures.
- ◆ The mission and vision of the visionaries are marked by a dedicated commitment to revamping India's economic landscape through comprehensive reforms.

# Pioneering A New Vision: Dr Nissar Ahmed and the Presidency Group's Remarkable Journey

The Presidency Group of Institutions led by Dr Nissar Ahmed has left an indelible mark in the field of quality education in India



## A Visionary's Dream: Dr. Nissar Ahmed's Journey to Revolutionize Education

Presidency Group of Institutions, a chain of innovative Educational Institutions in Bangalore and Karnataka, has a remarkable journey from its humble beginnings to becoming leaders in the field of education in India. Established by the AH Memorial Educational Trust, Presidency Group has evolved and grown under the diligent leadership of Dr. Nissar Ahmed, the current Chairman of the Trust, since taking over the mantle of management, in 1981.

Dr. Nissar Ahmed commenced his educational journey in 1976 with the establishment of first of the Presidency Chain of Schools at Bangalore. This ultimately led to the establishment of Eight Schools offering CBSE and ICSE Curriculum. The exceptional quality of education, offered by the School, resulted in a significant increase in student- enrolment, necessitating the

expansion of facilities.

Dr. Ahmed strived to uphold the best educational standards for the students. Under the diligent Leadership Team ensured that the schools under the esteemed banner, operated smoothly, on a day-to-day basis. Presidency Group of Institutions (PGI) comprises a University, a Degree College, three [3] Pre-University Colleges and Eight [8] Schools.

Presidency University, a renowned State Private University, offers a wide range of Undergraduate, Postgraduate, Doctoral and various other Programs through their diverse Schools of Study. These Programs span across disciplines such as IT, Engineering, Law, Management, Design, Media Studies, and more.

Offering Forty-Eight [48] Programs across Eight [8] Schools, the University is located in a sprawling lush Campus, across 100 Acres, with around 17000 Students on its Rolls. Taught by more than 800 Faculty Members with the most accomplished blend

## 5 VISIONARIES OF TRILLION ECONOMY

of Academic Qualification coupled with strong Teaching and Research expertise, the University has carved a niche for itself as an Institution of Eminence. The State of the Art Campus has around 15 Lacs Sq. ft. of Built up Space with a Teaching-Learning Ecosystem of Modern Well-ventilated Spacious Classrooms, Auditorium, Seminar Halls, State of the Art Laboratories, Amphitheatre and Cafeteria/Food Court all leading to a vibrant Campus Student-experience

## Philanthropist to the Core of His Heart

Dr. Nissar has, over the last 5 decades of his life, spared no efforts in ensuring the propagation of affordable education, across the social fabric, irrespective of caste, creed, race, religion, gender or social status. Free Education in the Presidency Schools, College and University have always been extended by Dr. Nissar.

Dr. Nissar Ahmed also has established the Philanthropic arm of the Presidency Group, Presidency Foundation which is focused on extending Employment-generating Vocational and Skill-Inducing Training to Underprivileged Youth in and around Bangalore, through a few Skill Development Centers.

Believing in the intrinsic value of an efficient and effective Human Capital Base, Mr. Nissar Ahmed built a dedicated team around him and is endeared to one and all, right from the Students to the Parents, not mentioning the Teachers and other Employees.

Under the astute leadership of Dr. Nissar, all the Group Institutions have been bestowed with Accolades, Recognition for Excellence and Awards, National & International.

For his relentless efforts to provide affordable gender egalitarian Pre-School to Ph.D Education in India, and for the inclusive culture he has infused in the Presidency Groups over the past five decades, Mr. Nissar has been bestowed with many awards and accolades.

*This is testimony to the contribution of Dr. Nissar Ahmed to the USD 5 Trillion Global Economy*





## Republic Day - 26th January 2024



- On the 26th of January Republic day was celebrated with great enthusiasm at our institution. The flag hoisting ceremony was conducted by our beloved VC Mr. Suhail Ahmed, Principal Mrs. Suchitra Nair, Various department Heads and all the staff members.
- This Collective effort showcased the unity and patriotism of the entire institution.
- Following the flag hoisting, an NCC parade took Place, adding a sense of discipline and pride to the celebrations.
- The NCC Cadets showcased their Skills and dedication making the event even more memorable.
- After the parade, a delicious breakfast was served, proving an opportunity for everyone to come together and enjoy.
- Overall, the Republic Day Celebration at our institution were marked by the active involvement of the VC Sir, Principal Madam, HODs , Staff members and the Vibrant NCC Parade.
- The Event concluded on a delightful note with a shared breakfast, creating lasting memories of unity and patriotism.




## Sensitization Entrepreneurship Development on Jan 30th 2024


**PRESIDENCY COLLEGE**  
(AUTONOMOUS)  
PRESIDENCY BUSINESS SCHOOL

**INSTITUTION'S INNOVATION COUNCIL PRESENTS**


**ONE-DAY WORKSHOP**  
ON  
**"SENSITIZATION OF ENTREPRENEURSHIP DEVELOPMENT"**




JANUARY 30, 2024



SEMINAR HALL





9:00 A.M. TO  
5:00 P.M.



**DR RAMANUJA**  
RESOURCE PERSON

D T Ramanuja, Professional Trainer & Founder Member of Focus Academy of Life Skills and Entrepreneurship is a versatile trainer with 35 years in banking, agriculture and rural development, has empowered over 3 lakh individuals through entrepreneurship and life skills training. He has trained prestigious officials like IAS and KAS officers.

**PRESIDENCY COLLEGE**  
(AUTONOMOUS)  
PRESIDENCY BUSINESS SCHOOL

**INSTITUTION'S INNOVATION COUNCIL PRESENTS**

**ONE-DAY WORKSHOP**  
ON  
**"SENSITIZATION OF ENTREPRENEURSHIP DEVELOPMENT"**

**AGENDA**

Emcee	Dr Vaishaly Bopaiah
Welcome Address	Dr Ramani Balu
Lighting of Lamp	Staff & Resource Person
Keynote Address	Dr. Sendhil Kumar
Session 1	Essence of Entrepreneurship
Session 2	Entrepreneurial competencies: activity & theory
Session 3	Boat building exercise ( Business game)
Session 4	Business opportunity Guidance: Generation of Business ideas
Vote of Thanks	Balachandra & Monika

**Date: January 30, 2024**

**Time: 9:15 a.m. to 5:00 p.m.**

**Venue: Seminar Hall, Presidency College**

The Institute Innovation Council (IIC) of Presidency College organized a one-day workshop on the theme "**Sensitization of Entrepreneurship Development.**" This workshop is specifically designed to provide valuable insights to aspiring entrepreneurs within the college. The event is scheduled on January 30, 2024, from 9:15 a.m. to 5:00 p.m., at the Seminar Hall.

### Resource Person:

D. T. Ramanaja, an esteemed expert in the field, has graciously agreed to be the resource person for the event. His extensive knowledge and experience in entrepreneurship development provided the participants with valuable insights. Mr T. Jagadeesha Murthy, Retd Assistant General Manager, Canara Bank and former Faculty of RUDSETI.

### Program details:

**Welcome Address:** Dr. Ramani Balu had kick off the workshop, setting the tone for the day. **Lighting of Lamp:** A symbolic ceremony by Dr. Suchithra R, the Principal of Presidency College, and other staff members, along with the resource person. Dr Chandan Chavadi, Dean, Presidency Business school has highlighted the importance of being entrepreneur and the necessity of the workshop. Dr Srinivasan K, HOD- Commerce and Management quoted the importance of the workshop respect to entrepreneurship with positive mind set.



**Objective:**

The primary objective of the workshop is to provide a comprehensive understanding of the entrepreneurial development process. Participants were engaged with discussions, interactive sessions, and practical insights which helped them to foster their entrepreneurial spirit.

**Conclusion:**

The Sensitization of Entrepreneurship Development workshop organized by the Institute Innovation Council at Presidency College promises to be a valuable experience for the participating students. With a well-structured program, insightful sessions, and the guidance of experienced professionals, attendees are gained a deeper understanding of entrepreneurship and its practical applications.

**Vote of Thanks:**

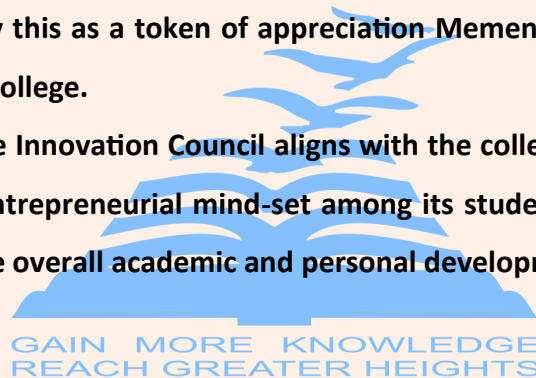
The workshop will conclude with a vote of thanks by Mr. Balachandra and Ms. Monika, IIC Coordinators, expressing gratitude to all participants, the resource person, and everyone involved in making the event a success. Followed by this as a token of appreciation Memento were given to resource person on behalf of IIC- Presidency College.

This initiative by the Institute Innovation Council aligns with the college's commitment to nurturing innovation and fostering an entrepreneurial mind-set among its students. The workshop is expected to contribute significantly to the overall academic and personal development of the participants.

**Report By:**

Dr Sendhil Kumar,

IIC Presidency College.



## Cultural Confluence - 2024

Date: 31.01.2024

Venue: Quadrangle

The vibrant tapestry of diversity was celebrated with zeal and enthusiasm during the Ethnic Day at Presidency College presented By DISHA CLUB. This annual event, held on 31.01.2024, aimed to showcase the rich cultural heritage and traditions of the various ethnicities within the student body.



### Event Highlights:

#### 1. Cultural Performances:

Students from different UG and PG have portrayed themselves in ethnic backgrounds mesmerized the audience with traditional dances, music, and theatrical performances. The stage was alive with colours, showcasing the uniqueness of each culture.

#### 2. Traditional Attire Contest:

An exciting aspect of the celebration was the Traditional Attire Contest, where students adorned themselves in the attire of their respective cultures. The colourful array of costumes added a visual feast to the event.

#### 3. Cultural Exhibits:

Informative exhibits were set up to educate attendees about the history, customs, and traditions of different ethnic groups. These exhibits served as interactive learning spaces, encouraging cross-cultural understanding.

#### 4. Guest Speakers:

Eminent personalities from various ethnic communities were invited to share insights into their cultures. Their talks focused on promoting tolerance, understanding, and unity among the student body.

## Magazine Alert

### FORBES

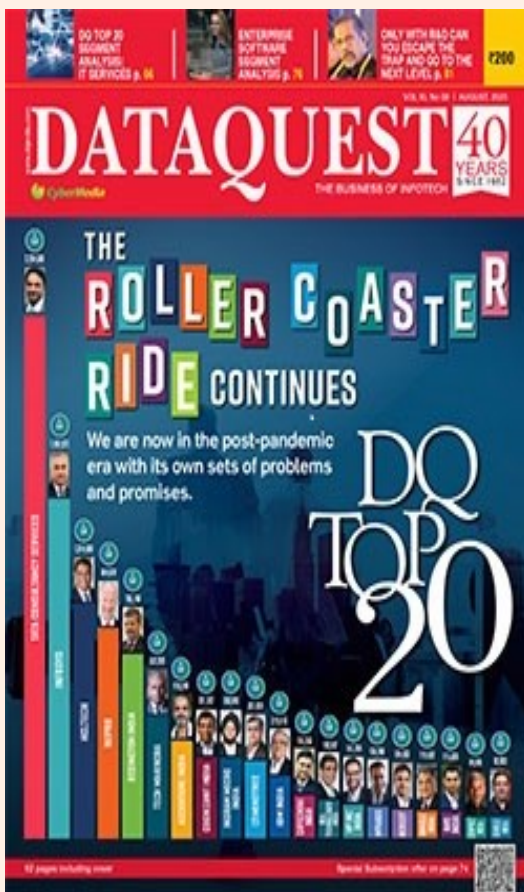


◆ **A Stable Economy like India is a Nice Place to Work in'**  
Martha Stewart, founder of Martha Stewart Living Omnimedia, and Dipali Goenka of Welpun Living on their business partnership, tiding over tough times, grouse against the hybrid model, and leanings over the years.

◆ **Asia's power Businesswomen 2023**

As the world navigates new economic realities, businesswomen in Asia-Pacific remain undeterred. They are pushing forward with new ventures and rising to secure top spots at some of the region's largest and most prestigious enterprises.

## DATAQUEST



◆ **Building A Sustainable Cloud Strategy**

In Gartner's 2023 CEO survey, Environmental sustainability remains among the top 10 business priorities. As cloud computing accounts for a significant portion of organizations' carbon emissions, driving efficiency in datacenters and cloud infrastructure can be an effective way to reduce their environmental impact.

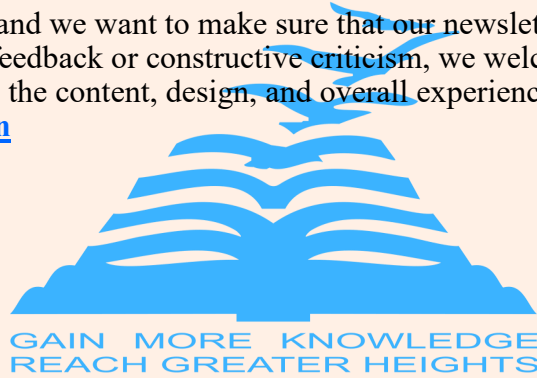
◆ **Data resiliency: Protecting data in a difficult world!**

Today's data landscape is a hybrid, multi-cloud world, and it's everything, everywhere, all at once, making data protection a big task for businesses and governments.

## Editorial Board

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Your opinion matters to us, and we want to make sure that our newsletter meets your expectations. Whether you have positive feedback or constructive criticism, we welcome all your thoughts. Your insights can help us enhance the content, design, and overall experience. Feel free to mail at [li-brarian@presidency.edu.in](mailto:librarian@presidency.edu.in)



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