



PG – 610

III Semester M.Com. (IB)/MIB Examination, January 2017  
(CBCS)

Paper – 3.4 : INTERNATIONAL OPERATIONS AND LOGISTICS AND  
SUPPLY CHAIN MANAGEMENT

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any seven** sub-questions out of ten. **Each** question carries **two** marks. (7×2=14)
- What is bill of exchange ?
  - What is “TEUs” in the context of port performance ?
  - What is THC (Terminal Handling Charges) ?
  - Who is called as Liner shipping company ?
  - What is called as “Bulk Cargo” ?
  - Mention types of commercial warehouses in the Indian context.
  - What is “marine risk” ?
  - Differentiate ICD and CFS.
  - Mention few financial incentives for export promotion in India.
  - What is ‘INCOTERMS’ ?

SECTION – B

- Answer **any four** questions out of six. **Each** question carries **five** marks. (4×5=20)
- What are the political and commercial risks covered by ECGC ?
  - Write short notes on Indian export promotion councils.
  - Discuss briefly Foreign Trade Development and Regulation (FTDR) Act of India.
  - “Electronic Data interchanges will not deliver strategic benefit to EXIM companies.”  
– Critically comment.

P.T.O.



6. Describe the merits and demerits of air transportation vis a vis Sea transportation in the exporters perspective.
7. “Strategic international logistics management create competitive advantage to EXIM companies.” – Comment.

SECTION – C

Answer **any three** questions out of five. **Each** question carries **twelve** marks. **(3x12=36)**

8. Assume that you received a project cargo from USA. You imported heavy machinery in fully knocked down and semi knocked down conditions at Mangalore port. You are supposed to take the machinery to Shimoga factory.
    - A) What are the steps you take in moving the Cargo from onboard to the trailer ?
    - B) What are the logistics costs involved in clearing the Cargo ?
    - C) Explain some of the documents you handle during physical movement of the Cargo.
  9. What is WSC ? What are the significant contributions and roles of WSC to international sea bound transportation ?
  10. Enumerate the problems faced by the ports (sea and air) in India. Discuss the policy initiatives taken up for the ports sector by Government of India.
  11. Explain the key factors in optimising international logistics and supply chain management in the present context of digital economy.
  12. Draw the overview of international logistics flow of Cargo from exporter premises to importer premises and briefly explain those phases.
-



PG – 540

**III Semester M.I.B. Examination, December 2015**  
**(CBCS Scheme)**  
**INTERNATIONAL BUSINESS**  
**Paper – 3.4 : International Operations and Logistics and**  
**Supply Chain Management**

Time : 3 Hours

Max. Marks : 70

**SECTION – A**

1. Answer **any seven** sub-questions out of **ten**. Each question carries **two** marks :

**(7×2=14)**

- a) What is the present status of India in global trade ?
- b) What is liner ship ? What are its features ?
- c) What is "chartered air freight carrier" ?
- d) What is meant by multimodal transportation ? Give suitable examples.
- e) What is AWB in air cargo operations ? Will original AWB be given to exporter ?
- f) What is ICD ? Briefly mention the key functions of ICD.
- g) What is B/L in sea cargo operations ? Who will issue it to exporter ?
- h) What is the need for marine insurance ?
- i) What is the role of CFS in international cargo management ?
- j) Mention the key functions of EIA.

**SECTION – B**

Answer **any four** questions out of **six**. Each question carries **five** marks : **(4×5=20)**

2. What are the various types of warehouses ? Specify the key factors which are influencing the location of warehouse in the context of international logistics.
3. With the spread of computerisation in almost all fields, what is the extent of prevalence of computer applications in Indian customs department functions ?
4. List down the various problems and challenges that may be encountered in international operations management ? How it could be solved or managed ?
5. What are the current export promotion schemes offered by Government of India ?
6. In the Indian context, what are the basic requirements to start EXIM operations ?
7. Write short notes on IMO and IATA.

P.T.O.



