



PRESIDENCY COLLEGE

Kempapura, Hebbal, Bengaluru– 560024
Reaccredited 'A+' by NAAC & NIRF Ranked College

DEPARTMENT OF COMMERCE AND MANAGEMENT

INDUSTRIAL VISIT REPORT FOR THE ODD SEMESTERS 2017-18

INDUSTRIAL VISIT

Date: 18th, 19th & 20th July, 2017

Company: VRL Logistics

Batch: I Semester BBA A, B & C

No. of Students attended: 148

Faculty accompanied: Ms. Ekta Jain, Mr. Murali & Ms. Padmaja Vani

Time of Visit: 10.00am to 12.00 am

Report

The Industrial visit to VRL Logistics was a interesting learning experience for the first semester students of BBA who had never been exposed to the nitty-gritty of the functioning of an organisation. The students gained hands on knowledge of the work processes involved in logistic company with a guided tour of the premises as well as a presentation given by the company coordinator of VRL. The presentation included details of the profile, growth and services of the company .

Through the visit, the students and faculty got to know the following details:

VRL Group is a [conglomerate](#) based in [Karnataka, India](#). The company has its headquarters at [Hubballi](#). The Group has business interests in road transportation, logistics, publishing etc. VRL is an abbreviation of Vijayanand Roadlines Limited. The company was founded by [Vijay](#)

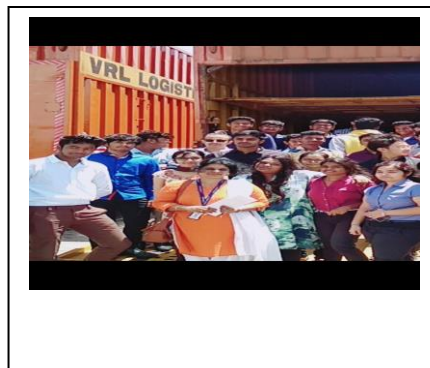
[Sankeshwar](#) in 1976 at [Gadag](#). VRL has become a large logistics and transport company which is currently the largest fleet owner in India with 4001 Vehicles (Including 455 tourist buses & 3546 Goods Transport Vehicles) as of 10 May 2015. VRL is mentioned in the Limca Book of Records as a single largest fleet owner of commercial vehicles in India in the private sector.

The feedback from the students about the visit was very positive. As first semester students, they believed that this kind of industry exposure would help them to understand the managerial skills required to manage a company like VRL Logistics. Faculty accompanying the students were pleased by the interaction and interest of students in the various processes showcased by the company.

Photos



I BBA A



I BBA B



I BBA C